RESOLUTION TO ESTABLISH AN ONLINE TUITION RATE

WHEREAS, the applicant pool for face-to-face master’s degree education is growing at a rate of about 1% nationally, declining from previous double-digit growth; and

WHEREAS, the NJIT applicant pool for master’s degree education has declined 4% for the past two years and the applicant pool decline has tripled for fall 2009; and

WHEREAS, the on-line applicant pool for on-line master’s degree has been appreciating about 10% nationally; and

WHEREAS, NJIT has historically been a recognized national leader in distance and on-line education; and

WHEREAS, NJIT has begun to convert more of its face-to-face graduate certificate and master’s degree courses to on-line and has produced an increased enrollment through these newly converted on-line courses; and

WHEREAS, NJIT’s out-of-state tuition for on-line graduate education is not competitive; and

WHEREAS, NJIT in applying its experience of increasing on-line graduate courses leading to graduate certificates and master’s degrees, increasing its marketing and with a more competitive tuition for out-of-state on-line learners will grow its graduate enrollment.

NOW THEREFORE BE IT RESOLVED, that NJIT establishes an on-line tuition rate for out-of-state graduate students learning 100% on-line at $863/credit, 15% above the per credit in-state rate of $750, effectively July 1, 2009.

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Board Resolution 2009-18