

# NJIT™

New Jersey's Science &  
Technology University

THE EDGE IN KNOWLEDGE

## The Bachelor of Fine Arts in Art\*



Facsimile of Ando Hiroshige's "The Lake at Hakone" created by JamesWeitze - Glenn Goldman, studio critic.

New Jersey School of Architecture

**New Jersey Institute of Technology**

\*Pending Approval

## WHY PURSUE A BACHELOR OF FINE ARTS?

The profound work of the Renaissance artist, Leonardo da Vinci, is the world's great example of the integration of art, science and technology. This mode of lateral thinking is at the heart of the artist's and designer's process. Today this way of thinking and designing is more prominent and valuable than ever before. Artists and designers have the power to combine and synthesize the work of many diverse specialized fields. The clear expression of this synthesis is needed more than ever to engage today's world of science and technology, politics, global markets, and ecology.

## WHY STUDY FOR A BFA AT NJIT?

The Fine Arts Program at NJIT benefits uniquely from both its location within a technological university and its close association with the renowned New Jersey School of Architecture, the NJSOA. Fine art at NJIT takes advantage of the presence of technology. It is experimental in nature and explores the intersection between traditional and new media. It focuses on the effective depiction and communication of ideas using multiple media as individual or as teams.

### The Idea Factory

Students, faculty and recent graduates from all art and design programs become members of the Idea Factory. This is a laboratory equipped with the latest equipment in which to invent, design, prototype and test ideas. It is sponsored by industry and focuses on real life design projects submitted by our sponsors. Furthermore, members will share in any royalties.

## A WHAT DOES A FINE ARTIST DO?

The BFA program at NJIT is geared specifically to students interested in a fusion of technical competence and creative energy.

The course of study prepares professionals for a plethora of careers such as:

- Painting
- Sculpture
- Graphic Design
- Set Design
- Gallery Management
- Multi-media Art
- Art Criticism
- Curatorial Work
- Advertising
- Illustration
- Book Design
- Medical Illustration

In addition to the more traditional careers above, we are partnering with entities in government, non-profit and the private sector in need of motivated artists and designers.

To see what some professional Fine Artists are doing today please visit:

*Art:21* [www.pbs.org/art21/series/index.html](http://www.pbs.org/art21/series/index.html);  
*Culture Shock* [www.pbs.org/wgbh/cultureshock/](http://www.pbs.org/wgbh/cultureshock/);  
*BBC Arts* [www.bbc.co.uk/arts/art/](http://www.bbc.co.uk/arts/art/);  
*Whitney Museum* [www.whitney.org/](http://www.whitney.org/); [www.labiennale.org/en/](http://www.labiennale.org/en/).

## WHAT DOES THE PROGRAM COVER?

Fine Arts is a four year program leading to a Bachelor of Fine Arts degree. The program's first year is organized to provide a broad design foundation for all of the design disciplines and includes a strong liberal arts component. Fine Arts students share courses with students enrolled in other programs to gain an elementary understanding of related fields. Following the first year, students may elect to continue in Fine Arts, or exercise the option to study Industrial Design, Interior Design, or Digital Design.

Fine arts studios in painting, sculpture and film will bring practicing artists to work along side students on the same assignments. In this way students not only learn from critiques but also from seeing professionals at work. In the final year, students will

work in mixed studios in painting, sculpture and film.

Regardless of the medium they will address the same visual problem at the same time. This creates a stimulating synergism between related fields. It establishes that if one has something to say the medium is secondary to the message.

The basic premise of the program is that apart from specific skill sets, art is a way of conveying ideas in a non-linear fashion. Art expresses solutions to problems that defy rigid definitions. The process of seeking heuristic solutions in different knowledge and media represents an exciting intellectual adventure.

Along with the facilities available throughout the campus, Fine Arts students have access to traditional wood and metal shops as well as state-of-the-art Computer Aided Design (CAD) and Digital Media Laboratories.

## IS FINANCIAL AID AVAILABLE?

The Office of Student Financial Aid Services helps to provide NJIT students with every opportunity to obtain funding to support their educational costs. The university encourages all students to apply for financial aid.

[www.njit.edu/admissions/financialaid/index.php](http://www.njit.edu/admissions/financialaid/index.php)

## NJIT AT A GLANCE

- New Jersey's Science and Technology University, founded in 1881.
- Enrollment of just over 8,200 undergraduate and graduate students in six schools allows small-college intimacy with big university resources.
- 45-acre campus with a recently-completed \$83-million construction program featuring a new Campus Center.
- A *U.S. News and World Report* "Top National University" and a *Princeton Review* "Best College."
- Ranks 9th in the nation in diversity with students from more than 100 countries.
- 13:1 faculty-student ratio.

## FOR FURTHER INFORMATION

John Cays, Associate Dean for Academic Affairs  
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## TO APPLY:

Office of Undergraduate Admissions,  
1-800-925-NJIT  
[www.njit.edu/admissions/undergrad/undergrad\\_apply.php](http://www.njit.edu/admissions/undergrad/undergrad_apply.php)