

NJITTM

New Jersey's Science &
Technology University

THE EDGE IN KNOWLEDGE

The Master of Science in International Business*



School of Management

New Jersey Institute of Technology

*Proposed and pending approval

WHY STUDY INTERNATIONAL BUSINESS?

International Business studies at the graduate level offer an exciting, highly stimulating set of opportunities. Today, even large economies with large customer bases rely on international trade for socio-economic and political well-being. Therefore, the study of International Business is a critical stepping stone to business leadership. While business leaders could once use their U.S.-based business approaches as a comfortable way to operate in other nations, the situation is now being radically changed. There are many non-U.S.-based models and methods that U.S.-based managers need to learn about in order to succeed in the global marketplace.

WHY STUDY INTERNATIONAL BUSINESS AT NJIT?

The NJIT School of Management offers an excellent business education; Princeton Review ranked SOM among its “Best 282 Business Schools.” The school has been recognized among the limited number of business schools accredited by AACSB International, the top national accreditation body for management education. The school has a dedicated, engaged, multicultural faculty with extensive contacts in the international business community.

WHAT WILL STUDENTS LEARN?

Students will gain an understanding of the activities in international business providing a framework for understanding them from the perspective of a company manager. The International Business program will emphasize the multi-cultural interdependencies that exist between peoples, but whose potentials are seldom realized due to an exaggerated emphasis on the Darwinian advantage of one definition of life over others. Most International Business Programs in the United States educate students to become missionaries of a U.S. model of business to the world. Due to the multicultural experiences of our renowned faculty, all of whom have international experience, students will be encouraged to build on their intrinsic international differences. The U.S. model, while remaining quite robust, will be presented as only one of many available models for the diverse needs of the 21st Century.

WHO TEACHES THE COURSES?

As a graduate student in International Business, you will partner with some of the most respected and sought-after talent in business education. The faculty comprises of an exceptionally diverse group of professors with extensive research and practice in global finance, accounting, marketing, management, management information systems, open source business design, information technology, and other approaches to business.

WHAT EMPLOYMENT OPPORTUNITIES ARE AVAILABLE?

Graduates will find careers that involve risk making, responsible action and working to improve business and cultural contexts for others as they arrive at their own definition of success. Graduates will aspire to leadership roles in current organizations, or lead in the establishment of new enterprises that can respond to future human needs. The following fields have demonstrated significant needs for graduates in International Business:

- Firms involved in production, logistics, import-export trading, and other aspects of material use and movement.
- Service firms involved in shipping, banking, insurance, finance, consulting, market research, legal issues, transport, recreation, hotels and travel.

- Government agencies such as the foreign commercial service, consular staff, the Export-Import Bank and state and federal commerce departments.
- International not-for-profit and NGO organizations such as the World Bank, IMF, the United Nations UNESCO, and the Red Cross.

Many firms in the New York metropolitan region are now developing their international activities. While there is a great deal of uncertainty as to which models and means are best for them to aid internationalization, it is clear that they must and will move in this direction. Our program will prepare a special cadre of employees for these firms.

IS PART TIME STUDY AVAILABLE?

Evening and weekend courses accommodate the working professional, who may pursue the degree part time.

IS FINANCIAL AID AVAILABLE?

Financial support for full-time students in the MS program is extremely limited. Full-time domestic and international students may be eligible to receive the Provost Fellowship. For further information on financial aid, visit www.njit.edu/financialaid/graduate/index.php

COOPERATIVE EDUCATION PROGRAM

NJIT students can also offset educational costs by participating in the Cooperative Education Program, which provides an opportunity to gain practical work experience in a professional environment. Co-op students work on a fulltime or part-time basis for a company that has agreed to hire, train, and are remunerated during the co-op work cycle. For further information on the Cooperative Education Program, visit www.njit.edu/CDS/studentervices/coop.htm

FOR FURTHER INFORMATION

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TO APPLY:

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