The Master of Science in Enterprise Development

NJIT students meet with their counterparts in China for a conference on entrepreneurship.

School of Management

New Jersey Institute of Technology
**WHAT WILL I LEARN?**
Enterprise Development at the graduate level is a science-based degree for those who already have either a degree or extensive experience in the general principles of business. It is for educated and/or experienced employees who have a strong desire to rethink their career and have a passion to make a difference in either initiating a new business or implementing a new idea within an existing organization. Students will learn the essentials of how to develop a new business model or take a leadership role in motivating improved performance in an existing business.

**WHO TEACHES THE COURSES?**
As a graduate student in enterprise development, you will partner with some of the most respected and sought-after talent in business education. The regular, adjunct and visiting faculty are an exceptionally diverse group of individuals with extensive research and practice in the subject areas of: finance, accounting, marketing, management, management information systems, open source business design, information technology, and other dimensions of business success.

**WHAT EMPLOYMENT OPPORTUNITIES ARE THERE?**
Enterprise Development encompasses two types of careers – the entrepreneur and the intrapreneur. The first starts and runs a new business while the second works to develop new ventures and products within an existing company. Entrepreneurs generally begin as small business owner, or self-employed professionals. They can also be: franchise owners, consultants, independent agents or brokers, builders or developers, manufacturers, wholesalers or venture capitalists. Intrapreneurs can be in virtually any position in an existing organization, but demonstrate a different attitude about business and risk taking then those who seek to occupy stable, secure positions.

**IS PART TIME STUDY AVAILABLE?**
Evening and weekend courses accommodate the working professional, who may pursue the degree part time.

**IS FINANCIAL AID AVAILABLE?**
Financial support for full-time students in the MS program is extremely limited. Full-time domestic and international students may be eligible to receive the Provost Fellowship. For further information on financial aid, visit www.njit.edu/financialaid/graduate/index.php

NJIT students can also offset educational costs by participating in the Cooperative Education Program, which provides an opportunity to gain practical work experience in a professional environment. A co-op student works on a fulltime or part-time basis for a company that has agreed to hire, train, and pay the student during a specific co-op work cycle. www.njit.edu/CDS/studentservices/coop.htm

**FOR FURTHER INFORMATION**
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