



Office of Greek Life
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TO: All Presidents of Recognized Social Greek Letter Fraternities and Sororities on the NJIT Campus

FROM: Thea Schoenberg, Assistant Director for Greek Life and Wellness
Donna Minnich-Spuhler, Director of the Campus Center

CC: All National Headquarters Representatives
All NJIT Campus Center Professional Staff Members
All Chapter Alumni Board Representatives
All NJIT affiliated Chapter Advisors

DATE: September 28, 2010

RE: Statement on Use of Social Media

This is official correspondence from the Office of Greek Life and Campus Center stating the relationship statement between Greek Letter Social Fraternity and Sorority Chapters and NJIT.

In today's world, everybody must learn to be careful about how they are portrayed on the internet, particularly on social media sites like Facebook, Twitter and YouTube. It is important to be aware and careful about privacy settings, and about what gets posted on a profile, group or fan page—whether public or private.

Employers are using these sites to look at potential employees every day and university administrators are also using these sites to learn more about their students and campus. As members of Greek Life at NJIT, we should think about how we are portrayed on these websites, and how our actions reflect upon the community as a whole. Be conscious of how your Brothers and Sisters are using social media sites, individually and on chapter accounts, and do not be afraid to question them on their choices to display inappropriate material. Remind them that they represent not only themselves, but their Chapter, the NJIT Greek Community, and the Greek Community as a whole.

Lastly, individuals and chapters who post material that is in violation of the office, campus center, NJIT, local, and/or state laws and policies can be held accountable by the IFSC Judicial Board, Campus Center, and/or Dean of Students Office.