Working Group 1 Outline

Chapter 1. Standard 1: Mission and Goals

Part 1 — Introduction
I. Précis: The NJIT Mission and the Commitment to the Pursuit of Excellence
II. An Overview of Group 1’s Standard 1 Charge and Questions Addressed

Part 2 — Self Study Inquiry and Outcomes
I. Mission Articulation from 2002 to 2011
   A. History
      1. Spring 2002 Strategic Plan
      2. June 2007 Periodic Review Report
   B. Projected (to 2011)
      1. 2010-2015 Strategic Plan
   C. Evolution
   D. Resource Allocation from 2002 to present
      1. Teaching
      2. Research
      3. Service
      4. Economic development
   II. Impact of NJIT Strategic Plan, 2004–2010
      A. History
         1. Mission
         2. Vision
         3. Core values
         4. Value proposition
         5. Goals
      B. Strategic priorities
         1. Campus community
         2. Core of nationally recognized programs
      C. Sequence
         1. President’s Strategic Plans
         2. President’s Annual Reports
   III. Additional Impacts on NJIT Mission
      A. Institutional plans
         1. Campus Master Plan, Strategic Plan for Alumni Relations, etc.
      B. College and School Plans
         1. Academic plans
         2. Strategic plans
IV. Causal Factors Associated with Change
   A. External Forces
      1. State funding
      2. New Jersey Commission on Higher Education Long Range Plan (December Report)
      3. Governor’s Commission on Health, Science, Education, and Training
   B. Internal Forces
      1. Research Funding Reports
      2. Student Demographics data
      3. Enrollment Data – Undergraduate Students, Graduate Students, and Doctoral Students.

V. The NJIT Mission and the Campus Culture
   A. Strategic Priorities
      1. Increased revenue from private sources
      2. Increased enrollment and graduation of high achieving students from diverse national and international populations
      3. Enhanced campus appearance, athletics, and cultural activities
      4. Increased research expenditures, PhD graduates, and commercial licenses
   B. Ranking data research/intellectual property
   C. Student exit interviews on quality of life

VI. Mission Differentiation for Existing and Potential Markets
   A. Milestones from the President’s annual Reports
   B. Mission statements of peer group universities
   C. Mission statements of other universities in NJ including UMDNJ; Rutgers-Newark, Rowan and Rutgers, NB.
   D. Graduates/Alumni survey data from IRP

VII. Captured and Potential Opportunities (from our outline 1.6 and 1.7)
   A. New Opportunity Identification Process
      1. Data from 1.4
      2. President’s Reports to Faculty 2001 to Fall 2011
      3. President’s Reports to Board of Trustees
   B. Market Identification and Outreach Effectiveness
      1. Research
         a) Report by Research Priorities and Thrusts, highlighting new initiatives (e.g., China Solar etc.)
      2. Education
         a) Newly Added Degree Programs and CPE certificates
         b) IPEDS report
         c) Graduation Rates Study: by program, by honor, by EOP, by Athletics
         d) Percentage of Women Students 2002-10
VIII. The Traditional NJIT Community (from our outline 1.9)
A. Mission and Goal Communication
   1. CPE Annual reports
   2. NJIT Branding Initiative
   3. President’s Website and Presentations
   4. President’s Annual Reports
   5. Alumni Magazines
   6. Graduates/Alumni survey data from IRP

IX. The Challenges of Global Initiatives (from our outline 1.8)
A. Education
   1. CPE annual reports
   2. Provost’s Office: database of international programs
   3. Medical School proposal
   4. MOUs signed by NJIT

B. Research
   1. NDAs and MOUs signed by the Research Office

X. Potential Impact of NJIT Strategic Plan, 2010-2015

Part 3—Critical Analysis and Conclusions

Part 4—Collaboration with other Working Groups

Part 5—Recommendations for Improvement