

# NJIT

## STANDARD 1

### MISSION AND GOALS

#### NJIT's Four-Fold Mission: The Pursuit of Excellence

- Education: To prepare students for productive careers and lifelong learning
- Research: To emphasize applied, interdisciplinary efforts
- Economic Development: To foster growth through workforce development
- Service: To add value to the urban environment and the broader society



#### NJIT Strategic Plan, 2004-2010: Strategic Priorities (Goals)

- To enhance and enrich the quality of life of the university community and ensure a focus on the student.
- To increase revenue from private sources.
- To develop a core of nationally recognized programs
- To improve national rankings in research and intellectual property development.
- To become nationally recognized for attracting high achieving students from diverse national and international populations.

#### NJIT Strategic Plan 2010-2015: Strategic Priorities (Goals)

- To enhance the quality of academic and campus life for the university and community
- To sustain a base of private support
- To be nationally recognized for multidisciplinary, thematic core areas of integrated research and learning in sustainable systems, life and healthcare science, engineering, management, and digital and computing contexts
- To be nationally recognized for attracting high achieving students and faculty from diverse populations.

#### Strategies for the Future

- NJIT will continue to focus on cohesive integration of academic unit planning with the overall strategic goals at the institutional level;
- NJIT will enhance mission penetration of strategic planning initiatives through increased communication that leverages digital, web-based environments to which outcomes are reported and posted for shareholder review.