

Approval and Publication of your Academic Program's Mission, Goals and Outcomes

The Importance of Transparency and Process Guidance

Approvals of Your New Mission, Goals, and Outcomes

1. Once your program has completed drafting a new mission statement, program goals, and student learning outcomes (“components”), submit them to the department chair for their feedback and approval, if they were not already a part of the process.
2. If other approvals are required by your department or college for revising these components they should be conducted accordingly.
3. Once approved, the next step is to publish your new mission, goals, and outcomes.

The Importance and Advantages of Transparency

Once the revised components are fully approved, they should be published anywhere where prospective and current students, as well as other stakeholders, will seek and find information about the program. Implementing this transparency of your program's mission, goals, and intended outcomes provides several clear advantages.

- Prospective students will have a much clearer picture of what your program is about and whom it is intended for, empowering them to make informed decisions regarding application to and enrollment in the program.
- Stakeholders in your field, and across the higher education, will have access to a key tool for identifying and recognizing your program's purpose. These stakeholders include your colleagues within and beyond your department, your field's industry, our Middle States Commission on Higher Education (MSCHE) accreditors, as well as alumni and prospective donors.

Where and How to Publish Your Mission, Goals, and Outcomes

1. **Department's Program Webpage:** Collaborate with your department administration to update the webpage for this program with the updated components.
2. **NJIT Degree Finder Page:** Contact Kevin McIntosh (kevin.l.mcintosh@njit.edu) in the Office of Strategic Communications to request an update to the program's [Degree Finder](#) page with the updated components.
3. **Other Marketing Materials:** Update any brochures, flyers, or other marketing materials you have to include the updated components.