Q.1 a. Please rate how the following factors influenced your decision to attend NJIT: Academic Reputation

Q.1 b. Please rate how the following factors influenced your decision to attend NJIT: Faculty
Q.1 c. Please rate how the following factors influenced your decision to attend NJIT: Availability of programs of interest to you

Q.1 d. Please rate how the following factors influenced your decision to attend NJIT: Digital/Online learning
Q.1 e. Please rate how the following factors influenced your decision to attend NJIT: Diversity of student population

- Not at all influential: 18.57
- Somewhat influential: 10.0
- Neutral: 34.0
- Influential: 24.86
- Very influential: 12.57

Q.1 f. Please rate how the following factors influenced your decision to attend NJIT: Tuition

- Not at all influential: 19.88
- Somewhat influential: 14.41
- Neutral: 29.11
- Influential: 22.77
- Very influential: 13.83
Q.1 g. Please rate how the following factors influenced your decision to attend NJIT: Financial Aid

- Not at all influential: 26.86
- Somewhat influential: 11.14
- Neutral: 32.29
- Influential: 15.14
- Very influential: 14.57

Q.1 h. Please rate how the following factors influenced your decision to attend NJIT: Research Opportunities

- Not at all influential: 14.41
- Somewhat influential: 11.82
- Neutral: 25.07
- Influential: 32.28
- Very influential: 16.43
Q.1 i. Please rate how the following factors influenced your decision to attend NJIT: Career Opportunities

Q.1 j. Please rate how the following factors influenced your decision to attend NJIT: Access to a Major City
Q.1 k. Please rate how the following factors influenced your decision to attend NJIT: Surroundings (neighborhood)

Q.1 l. Please rate how the following factors influenced your decision to attend NJIT: Contact with Admissions Office
Q.1 m. Please rate how the following factors influenced your decision to attend NJIT: Campus Visit/Information Session

Q.1 n. Please rate how the following factors influenced your decision to attend NJIT: NJIT Website
Q.1 o. Please rate how the following factors influenced your decision to attend NJIT: NJIT Social Media

- Not at all influential: 20.87
- Somewhat influential: 10.43
- Neutral: 38.26
- Influential: 22.32
- Very influential: 8.12

Q.1 p. Please rate how the following factors influenced your decision to attend NJIT: Friend/Relative

- Not at all influential: 20.69
- Somewhat influential: 6.9
- Neutral: 32.18
- Influential: 28.45
- Very influential: 11.78
Q.1 q. Please rate how the following factors influenced your decision to attend NJIT: Academic Advisor

Q.1 r. Please rate how the following factors influenced your decision to attend NJIT: NJIT Alumni/Current Student(s)
Q.1 s. Please rate how the following factors influenced your decision to attend NJIT: NJIT Recruiter

- Not at all influential: 26.72%
- Somewhat influential: 9.2%
- Neutral: 36.21%
- Influential: 20.11%
- Very influential: 7.76%

Q.1 t. Please rate how the following factors influenced your decision to attend NJIT: Your Employer

- Not at all influential: 27.46%
- Somewhat influential: 6.65%
- Neutral: 39.02%
- Influential: 15.03%
- Very influential: 11.85%
Q.2 a. Please rate how NJIT compares to other colleges on the following aspects ————(IF NOT APPLICABLE, PLEASE SKIP): Academic Reputation

Q.2 b. Please rate how NJIT compares to other colleges on the following aspects ————(IF NOT APPLICABLE, PLEASE SKIP): Faculty
Q.2 c. Please rate how NJIT compares to other colleges on the following aspects ———(IF NOT APPLICABLE, PLEASE SKIP): Quality of student life

Q.2 d. Please rate how NJIT compares to other colleges on the following aspects ———(IF NOT APPLICABLE, PLEASE SKIP): Quality of academic facilities (library, labs, study rooms, etc.)
Q.2 e. Please rate how NJIT compares to other colleges on the following aspects -----(IF NOT APPLICABLE, PLEASE SKIP): Technology (Wi-Fi, 3D Printing Lab, Animation Lab, etc.)

Q.2 f. Please rate how NJIT compares to other colleges on the following aspects -----(IF NOT APPLICABLE, PLEASE SKIP): Surroundings (neighborhood, restaurants, retail shops, etc.)
Q.2 g. Please rate how NJIT compares to other colleges on the following aspects ———— (IF NOT APPLICABLE, PLEASE SKIP):
Attractiveness of campus

Q.2 h. Please rate how NJIT compares to other colleges on the following aspects ———— (IF NOT APPLICABLE, PLEASE SKIP):
Campus safety
Q.2 i. Please rate how NJIT compares to other colleges on the following aspects ———(IF NOT APPLICABLE, PLEASE SKIP): Parking

- Much worse: 6.62
- Worse: 11.5
- About the same: 49.48
- Better: 22.65
- Much better: 9.76

Q.2 j. Please rate how NJIT compares to other colleges on the following aspects ———(IF NOT APPLICABLE, PLEASE SKIP): College publications (fact sheets, brochures, postcards, etc.)

- Much worse: 1.37
- Worse: 4.12
- About the same: 60.48
- Better: 24.4
- Much better: 9.62
Q.2 k. Please rate how NJIT compares to other colleges on the following aspects: College website

- Much worse: 2.29
- Worse: 5.88
- About the same: 48.04
- Better: 32.03
- Much better: 11.76

Q.2 l. Please rate how NJIT compares to other colleges on the following aspects: College social media

- Much worse: 2.75
- Worse: 7.22
- About the same: 58.76
- Better: 23.37
- Much better: 7.9
Q.2 m. Please rate how NJIT compares to other colleges on the following aspects —— (IF NOT APPLICABLE, PLEASE SKIP): Total institutional price before financial aid

- Much worse: 13.86
- Worse: 18.48
- About the same: 40.26
- Better: 18.48
- Much better: 8.91

Q.2 n. Please rate how NJIT compares to other colleges on the following aspects —— (IF NOT APPLICABLE, PLEASE SKIP): Financial aid offered

- Much worse: 12.79
- Worse: 18.18
- About the same: 41.41
- Better: 18.52
- Much better: 9.09
Q.2 o. Please rate how NJIT compares to other colleges on the following aspects —— (IF NOT APPLICABLE, PLEASE SKIP): Research Opportunities

- Much worse: 3.04%
- Worse: 7.77%
- About the same: 53.04%
- Better: 26.35%
- Much better: 9.8%

Q.2 p. Please rate how NJIT compares to other colleges on the following aspects —— (IF NOT APPLICABLE, PLEASE SKIP): Admissions process

- Much worse: 1.3%
- Worse: 3.57%
- About the same: 42.86%
- Better: 35.71%
- Much better: 16.56%
Q.2 q. Please rate how NJIT compares to other colleges on the following aspects -------(IF NOT APPLICABLE, PLEASE SKIP): Contact with admissions

Q.2 r. Please rate how NJIT compares to other colleges on the following aspects -------(IF NOT APPLICABLE, PLEASE SKIP): Contact with faculty
Q.2 s. Please rate how NJIT compares to other colleges on the following aspects ————(IF NOT APPLICABLE, PLEASE SKIP): Contact with alumni/current students

<table>
<thead>
<tr>
<th>Rating</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Much worse</td>
<td>2.41%</td>
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<tr>
<td>Worse</td>
<td>8.28%</td>
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<tr>
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<td>56.9%</td>
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<tr>
<td>Better</td>
<td>22.41%</td>
</tr>
<tr>
<td>Much better</td>
<td>10.0%</td>
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Q.2 t. Please rate how NJIT compares to other colleges on the following aspects ————(IF NOT APPLICABLE, PLEASE SKIP): College visit experience/Information session

<table>
<thead>
<tr>
<th>Rating</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Much worse</td>
<td>1.76%</td>
</tr>
<tr>
<td>Worse</td>
<td>3.17%</td>
</tr>
<tr>
<td>About the same</td>
<td>58.1%</td>
</tr>
<tr>
<td>Better</td>
<td>26.06%</td>
</tr>
<tr>
<td>Much better</td>
<td>10.92%</td>
</tr>
</tbody>
</table>
Q.3. Was NJIT your first choice for graduate school? (Percent)

Yes = 57.62
No = 42.38

Q.4. Mark the circle that best represents how the following contributed to your knowledge of NJIT. Using this scale: (1=Not at all <<<------- >>> 5=A Great Deal) NJIT website (NJIT.edu)

- Not at all: 4.27%
- Very little: 4.84%
- Somewhat: 26.21%
- Quite a bit: 30.48%
- A great deal: 34.19%
Q.4 b. Mark the circle that best represents how the following contributed to your knowledge of NJIT. Using this scale: (1=Not at all <->-------> 5=A Great Deal) NJIT’s social networking sites (e.g. Facebook, Twitter, Instagram, etc.)

Q.4 c. Mark the circle that best represents how the following contributed to your knowledge of NJIT. Using this scale: (1=Not at all <->-------> 5=A Great Deal) College guide books (e.g. Princeton Review, U.S. News and World Report, Peterson’s, etc.)
Q.4 d. Mark the circle that best represents how the following contributed to your knowledge of NJIT. Using this scale: (1=Not at all <<<-------- ->>> 5=A Great Deal) College guide websites (e.g. collegeprowler.com, unigo.com, usnews.com/rankings, princetonreview.com, etc.)

Q.5. Are you an international student? (Percent)

Yes = 67.87
No = 32.13
Q.6. Did you attend a student orientation run by the International Students Office? (Percent)

- Yes = 95.92%
- No = 4.08%

Q.7. How satisfied are you with the student orientation run by the International Students Office?

- Very dissatisfied: 3.42%
- Dissatisfied: 2.14%
- Neutral: 17.52%
- Satisfied: 47.44%
- Very satisfied: 29.49%
Q.8. Did you attend a student orientation run by the Office of Graduate Studies? (Percent)

- Yes = 69.25
- No = 30.75

Q.9. How satisfied are you with the student orientation run by the Office of Graduate Studies?

- Very dissatisfied: 2.79
- Dissatisfied: 2.39
- Neutral: 19.92
- Satisfied: 46.22
- Very satisfied: 28.69
Q.10. Did you attend a student orientation run by your program? (Percent)

Yes = 53.19
No = 46.81

Q.11. How satisfied are you with the student orientation run by your program?

Very dissatisfied: 2.59
Dissatisfied: 5.18
Neutral: 19.17
Satisfied: 44.04
Very satisfied: 29.02
Q.12. Highest degree you intend to attain? (Percent)

- Master's Degree = 73.39%
- Doctorate = 25.49%
- Other professional degree (medical, law, etc.) = 1.12%

Q.13. Your approximate undergraduate grade point average: (Please estimate if your school uses a different system) (Percent)

- 4.00–3.50 = 36.29%
- 3.49–3.00 = 44.86%
- 2.99–2.50 = 16.29%
- 2.49–2.00 = 2.57%
- <2.00 = 0%
Q.14. How did you learn about NJIT? (Percent)

- I am an NJIT Alumnus = 9.66
- Internet Search = 38.64
- Word of Mouth = 17.9
- From an NJIT Alumnus = 10.8
- Email = 2.56
- Advertisement = 3.41
- Mailer = 0.28
- Social Media = 3.41
- US News and World Report or other Ranking Organization = 10.23
- Graduate School Fair = 3.12