Q.1 a. Please rate how the following factors influenced your decision to attend NJIT: Academic reputation

Q.1 b. Please rate how the following factors influenced your decision to attend NJIT: Faculty
Q.1 c. Please rate how the following factors influenced your decision to attend NJIT: Availability of majors/programs of interest to you

Q.1 d. Please rate how the following factors influenced your decision to attend NJIT: Digital/online learning
Q.1 e. Please rate how the following factors influenced your decision to attend NJIT: Diversity of student population

- Not at all influential: 28.77%
- Somewhat influential: 14.25%
- Neutral: 30.68%
- Influential: 20.82%
- Very influential: 5.48%

Q.1 f. Please rate how the following factors influenced your decision to attend NJIT: Tuition

- Not at all influential: 3.29%
- Somewhat influential: 4.11%
- Neutral: 11.78%
- Influential: 33.97%
- Very influential: 46.85%
Q.1 g. Please rate how the following factors influenced your decision to attend NJIT: Financial aid

- Not at all influential: 8.2%
- Somewhat influential: 6.83%
- Neutral: 17.76%
- Influential: 25.41%
- Very influential: 41.8%

Q.1 h. Please rate how the following factors influenced your decision to attend NJIT: Research opportunities

- Not at all influential: 9.34%
- Somewhat influential: 7.69%
- Neutral: 34.62%
- Influential: 31.59%
- Very influential: 16.76%
Q.1 i. Please rate how the following factors influenced your decision to attend NJIT: Co-op/Internship program

- Not at all influential: 6.61%
- Somewhat influential: 5.23%
- Neutral: 23.14%
- Influential: 43.53%
- Very influential: 21.49%

Q.1 j. Please rate how the following factors influenced your decision to attend NJIT: Career opportunities

- Not at all influential: 3.01%
- Somewhat influential: 4.11%
- Neutral: 11.78%
- Influential: 40.27%
- Very influential: 40.82%
Q.1 k. Please rate how the following factors influenced your decision to attend NJIT: Access to a major city

- Not at all influential: 16.71%
- Somewhat influential: 10.41%
- Neutral: 29.04%
- Influential: 30.41%
- Very influential: 13.42%

Q.1 l. Please rate how the following factors influenced your decision to attend NJIT: Study Abroad

- Not at all influential: 32.33%
- Somewhat influential: 13.15%
- Neutral: 30.14%
- Influential: 15.34%
- Very influential: 9.04%
Q.1 m. Please rate how the following factors influenced your decision to attend NJIT: Sports

- Not at all influential: 47.54
- Somewhat influential: 9.84
- Neutral: 27.05
- Influential: 9.56
- Very influential: 6.01

Q.1 n. Please rate how the following factors influenced your decision to attend NJIT: Greek Life

- Not at all influential: 58.63
- Somewhat influential: 6.85
- Neutral: 25.75
- Influential: 5.48
- Very influential: 3.29
Q.1 o. Please rate how the following factors influenced your decision to attend NJIT: Honors College

Q.2 a. Please rate how NJIT compares to other colleges on the following aspects

-----(IF NOT APPLICABLE, PLEASE SKIP): Quality of student life
Q.2 b. Please rate how NJIT compares to other colleges on the following aspects
----- (IF NOT APPLICABLE, PLEASE SKIP): Quality of academic facilities (library, labs, study rooms, etc.)

Q.2 c. Please rate how NJIT compares to other colleges on the following aspects
----- (IF NOT APPLICABLE, PLEASE SKIP): Technology (Wi-Fi, 3D Printing Lab, Animation Lab, etc.)
Q.2 d. Please rate how NJIT compares to other colleges on the following aspects

Surroundings (neighborhood, restaurants, retail shops, etc.)

Much worse: 11.18
Worse: 33.88
About the same: 36.18
Better: 15.13
Much better: 3.62

Q.2 e. Please rate how NJIT compares to other colleges on the following aspects

Attractiveness of campus

Much worse: 6.17
Worse: 28.57
About the same: 42.86
Better: 18.18
Much better: 4.22
Q.2 f. Please rate how NJIT compares to other colleges on the following aspects
----- (IF NOT APPLICABLE, PLEASE SKIP): Campus safety

- Much worse: 1.32
- Worse: 6.58
- About the same: 48.03
- Better: 32.24
- Much better: 11.84

Q.2 g. Please rate how NJIT compares to other colleges on the following aspects
----- (IF NOT APPLICABLE, PLEASE SKIP): Parking

- Much worse: 11.3
- Worse: 23.97
- About the same: 52.05
- Better: 11.3
- Much better: 1.37
Q.2 h. Please rate how NJIT compares to other colleges on the following aspects
-------(IF NOT APPLICABLE, PLEASE SKIP): Quality of on-campus housing

Q.2 i. Please rate how NJIT compares to other colleges on the following aspects
-------(IF NOT APPLICABLE, PLEASE SKIP): College publications (catalogs, brochures etc.)
Q.2 j. Please rate how NJIT compares to other colleges on the following aspects  
---(IF NOT APPLICABLE, PLEASE SKIP): College website

- Much worse: 3.31
- Worse: 11.26
- About the same: 55.96
- Better: 24.17
- Much better: 5.3

Q.2 k. Please rate how NJIT compares to other colleges on the following aspects
---(IF NOT APPLICABLE, PLEASE SKIP): Total institutional price before financial aid

- Much worse: 2.59
- Worse: 6.8
- About the same: 26.86
- Better: 40.45
- Much better: 23.3
Q.2 I. Please rate how NJIT compares to other colleges on the following aspects
-------(IF NOT APPLICABLE, PLEASE SKIP): Financial aid offered

- Much worse: 4.17
- Worse: 7.05
- About the same: 31.41
- Better: 33.33
- Much better: 24.04

Q.2 m. Please rate how NJIT compares to other colleges on the following aspects
-------(IF NOT APPLICABLE, PLEASE SKIP): Admissions process

- Much worse: 0.97
- Worse: 3.57
- About the same: 48.7
- Better: 35.71
- Much better: 11.04
Q.2 n. Please rate how NJIT compares to other colleges on the following aspects
--------(IF NOT APPLICABLE, PLEASE SKIP): Contact with admissions

Q.2 o. Please rate how NJIT compares to other colleges on the following aspects
--------(IF NOT APPLICABLE, PLEASE SKIP): Contact with faculty
Q.2 p. Please rate how NJIT compares to other colleges on the following aspects

--- (IF NOT APPLICABLE, PLEASE SKIP): Contact with current students

Q.2 q. Please rate how NJIT compares to other colleges on the following aspects

--- (IF NOT APPLICABLE, PLEASE SKIP): College visit/tour experience
Q.2 r. Please rate how NJIT compares to other colleges on the following aspects
------(IF NOT APPLICABLE, PLEASE SKIP): Interaction with NJIT representative(s) at a college fair

Q.3. Was NJIT your first choice? (percent)
Q.4 a. Mark the circle that best represents how much the following contributed to your knowledge of NJIT. Using this scale: (1=Very little <<<<------>>> 5=Very much) NJIT website (NJIT.edu)

![Chart for NJIT website]

Q.4 b. Mark the circle that best represents how much the following contributed to your knowledge of NJIT. Using this scale: (1=Very little <<<<------>>> 5=Very much) NJIT’s social networking sites (e.g. Facebook, Twitter, Instagram, etc)

![Chart for NJIT’s social networking sites]
Q.4 c. Mark the circle that best represents how much the following contributed to your knowledge of NJIT. Using this scale: (1=Very little <<<------>>> 5=Very much) College guide books (e.g. Princeton Review, U.S. News and World Report, Peterson’s, etc.)

Q.4 d. Mark the circle that best represents how much the following contributed to your knowledge of NJIT. Using this scale: (1=Very little <<<------>>> 5=Very much) College guide websites (e.g. collegeprowler.com, unigo.com, usnews.com/rankings, princetonreview.com, etc.)
Q.5. Did you attend new student orientation? (percent)

Yes = 96.76
No = 3.24

Q.6. How satisfied are you with the student orientation process?

Satisfied = 43.26
Very satisfied = 14.04
Neutral = 30.06
Dissatisfied = 8.43
Very dissatisfied = 4.21
Q.7. Have either of your parents graduated from college? (percent)

Yes = 67.31
No = 32.69

Q.8. Highest degree you intend to attain? (percent)

Bachelor's Degree = 32.88
Master's Degree = 48.22
Doctorate = 10.96
Other professional degree (medical, law, etc.) = 7.95
Q.9. Who most influenced your decision to attend?  (percent)

- Alumnus of NJIT = 8.41
- Coach = 2.9
- Current NJIT student = 6.38
- Friend = 9.86
- Guidance counselor = 9.28
- High school teacher = 5.8
- Parent = 50.14
- Relative (not parent) = 6.67
- Your employer = 0.58

Q.10. Are you a member of an NJIT Division I sports team?  (percent)

- Yes = 5.51
- No = 94.49
Q.11. Which of the following most influenced your decision to attend?  (percent)

<table>
<thead>
<tr>
<th>Factor</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact with NJIT Admissions Office</td>
<td>3.25</td>
</tr>
<tr>
<td>Campus visit/information session</td>
<td>18.43</td>
</tr>
<tr>
<td>Personal/email contact from academic department</td>
<td>1.63</td>
</tr>
<tr>
<td>Printed NJIT publications (catalogs, brochures etc.)</td>
<td>1.36</td>
</tr>
<tr>
<td>NJIT website (NJIT.edu)</td>
<td>6.23</td>
</tr>
<tr>
<td>NJIT’s social networking sites (e.g. Facebook, Twitter, Instagram)</td>
<td>0.54</td>
</tr>
<tr>
<td>College guide books (e.g. Princeton Review, U.S. News and World Report, Peterson’s, etc.)</td>
<td>1.63</td>
</tr>
<tr>
<td>College guide websites (e.g. collegeprowler.com, unigo.com, usnews.com/rankings, princetonreview.com, etc.)</td>
<td>4.07</td>
</tr>
<tr>
<td>Cost/financial aid/scholarship (not honors)</td>
<td>46.34</td>
</tr>
<tr>
<td>Honors College / Honors Scholarship</td>
<td>16.53</td>
</tr>
</tbody>
</table>

Q.12. Compared to other factors, how important was the Honor’s Scholarship (not other scholarships) in your decision to attend NJIT?

- Not at all important: 0.0%
- Not very important: 0.0%
- Somewhat important: 0.0%
- Important: 6.56%
- Very important: 93.44%
Q.13. Do you plan to work while attending school? (percent)

Yes, I plan to work on campus = 36.76
Yes, I plan to work off campus = 36.49
No, I don't plan to work = 26.76

Q.14. How many hours do you plan to work? (percent)

1 - 9 = 27.14
10 - 19 = 47.21
20 - 29 = 21.19
30 - 39 = 1.86
40 or more = 2.6
Q.15. Which of the following best describes your financial situation? (percent)

- I won't need financial aid = 12.12
- I might need financial aid = 19.28
- I must have some financial aid = 37.74
- I must have full financial aid = 26.45
- Even full financial aid might not be enough = 4.41

Q.16. Were you placed in the appropriate level Mathematics course? (percent)

- Yes = 85.95
- No = 14.05
Q.17. The level of Mathematics course that you were placed in was: (percent)

- Much too low = 25
- Too low = 63.46
- Too high = 11.54
- Much too high = 0

Q.18. Were you placed in the appropriate level English course? (percent)

- Yes = 95.95
- No = 4.05
Q.19. The level of the English course that you were placed in was:  (percent)

- Much too low = 15.38
- Too low = 69.23
- Too high = 15.38
- Much too high = 0