

NJIT BALANCED SCORECARD

Perspective	Objectives	Metrics	Score	Commentary
Education	Build three programs to national prominence	Architecture out of state applicants and incoming student profile; # of PhD's/3-yr avg in Math, Wireless, Particulates, Neural, Nano	●	Improvement in FTFTF ¹ enrollment of women and minorities needed
	Produce 60 PhD degrees per three-year average in fifteen disciplines	# of PhD's, # of disciplines		
	Increase enrollment in Honors College, women, and minorities	Percent FTFTF ¹		
	Increase graduation rate	Graduation rate		
	Increase the mean SAT score for an FTFTF ¹ class of at least 750	SAT		
Research	Build three programs to national prominence	External \$\$, publications, external \$\$/faculty (except Architecture), # of funded scholars (Architecture), research rank (Architecture)	●	Focus on large-scale, federal funding initiatives; pursue National Institutes of Health funding
	Strengthen three research areas	External \$\$, external \$\$/faculty, publications		
	Double externally sponsored research in five years	Externally funded expenditures		
	Increase faculty recognition awards	Average # of peer awards		
	Increase the number of licenses from university held intellectual property	Average # of peer licenses		
Community	Implement a landscaping/campus appearance enhancement plan	Project completion schedule, student satisfaction: buildings	●	Focus on campus life and expanding donor base
	Reengineer administrative and academic processes	Student satisfaction: overall, advisement, computer support, billing, financial aid; HR restructuring, HR customer satisfaction		
	Enhance athletic programs and facilities	Division reclassification: men's soccer, women's soccer, all other		
	Provide intellectually stimulating on-campus events	# of events & attendees, student satisfaction: campus life, cultural events		
	Increase the percentage of alumni who are donors	Percent donors		
Resources	Increase the mean SAT score for an FTFTF class of at least 750	# FTFTF	●	Work to diversify research funding base; focus on completing athletics campaign
	Double externally sponsored research in five years	Externally funded expenditures		
	Increase gift revenue from private sources	Percent increase over previous year		
	Launch and complete two focused campaigns	Project completion schedule		
	Launch the quiet phase of a capital campaign	Project completion schedule		
Engagement	Enhance athletic programs and facilities	Division reclassification: men's soccer, women's soccer, all other	●	Focus on marketing efforts to continue to improve visibility
	Provide intellectually stimulating on-campus events	# of events & attendees, student satisfaction: campus life, cultural events		
	Implement a marketing program	# of media mentions, US News peer assessment		
	Increase faculty recognition awards	Average # of peer awards		

11/21/2005

Scoring Definitions

- Strategic Plan implementation is proceeding well. Objectives likely to be met.
- Strategic Plan implementation is proceeding. Objectives likely to be met with added focus on achievement of one or more objectives.
- Strategic Plan implementation is proceeding. Objectives to be met with concerted effort to achieve one or more objectives.

¹FTFTF First-time, full-time, freshmen