NJIT
New Jersey Institute of Technology
A Public Research University

THE EDGE IN KNOWLEDGE
• Marketing
  – CN Communications
    • Graphic identity, graphic guidelines, college identity, marketing messages, marketing placement
    • Newark based
      – Seton Hall
      – UMDNJ
      – New York Mercantile Exchange
      – New York Cotton Exchange
THE EDGE IN KNOWLEDGE
• Architectural Master Planning
  – Fletcher Thompson (NJ)/Ayers/Saint/Gross (US)
  • Integrate academic/research plans and landscape plans into comprehensive campus plan
    – Rutgers
    – Maryland
    – Chicago
    – George Washington
    – Johns Hopkins
    – Arizona State
    – Case Western
    – Carnegie Mellon
Higher Ed Facilities Bond

- Being developed by the 12 Senior Public U’s and including CC and Independents
- Would need to get legislative approval and be on the ’06 ballot
- $2 billion plus
- Research U’s 55%, 9 college/U’s 45%
- NJIT $198 million
  - Central High
  - Classroom/lab building
  - Library
  - Fitness center
  - Classroom technology
  - Laboratory upgrades
  - ECE addition
  - Land acquisition
  - Theatre rehab
  - Conference center