



President's Report

(Planning Only Portion)

Faculty and Instructional Staff

February 16, 2005



Updates

- Landscape Master Plan
 - Final draft complete
 - All-campus meeting to solicit input
 - Board of Trustees Planning Committee
 - Board of Trustees
- Campus Master Plan
 - RFQ is out
- Marketing
 - Marketing plan completed by Cognitive Marketing
 - RFQ out for marketing consultant
- Strategic Plan Objectives



Updates

- Strategic Plan Objectives

-- Become nationally recognized for attracting high achieving students from diverse national and international populations.

- Increase enrollment by fall of 2008:

- in the Dorman Honors College to 1 of 5 freshmen

- of newly admitted undergraduate students, excluding undeclared, to

- o 25% women, and

- o 15% African-American, and

- o 15% Hispanic.

- Increase the graduation rate of first-time, full-time freshmen (FTFTF) to 55% by fall 2010.

- For an incoming freshman class of at least 750 students, Increase the mean SAT score by 20 points by 2005.



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- Enhance the diversity of the faculty to mirror the percentage of African-American, Hispanic, and women terminal degree recipients working in academia by 2010.

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