President’s Report
(Planning Only Portion)

Faculty and Instructional Staff
February 16, 2005
Updates

• Landscape Master Plan
  • Final draft complete
  • All-campus meeting to solicit input
  • Board of Trustees Planning Committee
  • Board of Trustees

• Campus Master Plan
  • RFQ is out

• Marketing
  • Marketing plan completed by Cognitive Marketing
  • RFQ out for marketing consultant

• Strategic Plan Objectives
Updates

• Strategic Plan Objectives

-- Be come n ation ally r ecognized for attracting high achieving students from diverse national and international populations.

• Increase enrollment by fall of 2008:
  -- in the Dorman Honors College to 1 of 5 freshmen
  -- of newly admitted undergraduate students, excluding undeclared, to
    o 25% women, and
    o 15% African-American, and
    o 15% Hispanic.

• Increase the graduation rate of first-time, full-time freshmen (FTFTF) to 55% by fall 2010.

• For an incoming freshman class of at least 750 students, Increase the mean SAT score by 20 points by 2005.
Updates

• Strategic Plan Objectives

--- *Become nationally recognized for attracting high achieving students from diverse national and international populations.*

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  -- in the Dorman Honors College to 1 of 5 freshmen
  -- of newly admitted undergraduate students, excluding undeclared, to
    o 25% women, and
    o 15% African-American, and
    o 15% Hispanic.

• Enhance the diversity of the faculty to mirror the percentage of African-American, Hispanic, and women terminal degree recipients working in academia by 2010.

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• For an incoming freshman class of at least 750 students, Increase the mean SAT score by 20 points by 2005.