

**NJIT BALANCED SCORECARD (DRAFT)**

Perspective	Objectives	Metrics	Score FY05	Score FY06	Score FY07	Score FY08	Commentary
Education	Build three programs to national prominence	Architecture out of state applicants and incoming student profile; # of PhD's/3-yr avg in Math, Wireless, Particulates, Neural, Nano					<b>FY06:</b> Improvement in FTFTF enrollment of women FTFTF SAT score needed
	Produce 60 PhD degrees per three-year average in fifteen disciplines	# of PhD's, # of disciplines	●	●	●	●	<b>FY07:</b> Improvement in FTFTF enrollment of women FTFTF SAT score needed
	Increase enrollment in Honors College, women, and minorities	Percent FTFTF <sup>1</sup>					<b>FY08:</b> Improve PhD production, FTFTF women students, SAT,
	Increase graduation rate	Graduation rate					
	Increase the mean SAT score for an FTFTF <sup>1</sup> class of at least 750	SAT					
Research	Build three programs to national prominence	External \$\$, publications, external \$\$/faculty (except Architecture), # of funded scholars (Architecture), research rank (Architecture)					<b>FY06:</b> NIH grants secured; licensing goals met; focus on increasing federal funding overall
	Strengthen three research areas	External \$\$, external \$\$/faculty, publications	●	●	●	●	<b>FY07:</b> Research niches developed well; licensing goals met; focus on external funding
	Double externally sponsored research in five years	Externally funded expenditures					<b>FY08:</b> Most research areas developed; licensing goals met; improve external funding
	Increase faculty recognition awards	Average # of peer awards					
	Increase the number of licenses from university held intellectual property	Average # of peer licenses					
Community	Implement a landscaping/campus appearance enhancement plan	Project completion schedule, student satisfaction: buildings					<b>FY06:</b> Student satisfaction improved; Div I reclassification ahead of schedule; focus on expanding donor base
	Reengineer administrative and academic processes	Student satisfaction: overall, advisement, computer support, billing, financial aid; HR restructuring, HR customer satisfaction					<b>FY07:</b> Student satisfaction high; complete focused campaigns; expand alumni donor base
	Enhance athletic programs and facilities	Division reclassification: men's soccer, women's soccer, all other	●	●	●	●	<b>FY08:</b> Landscape/Maser Plans complete; athletic reclass on track and nearly complete; student satisfaction good; increase alumni donors; move toward launch of comprehensive Campaign
	Provide intellectually stimulating on-campus events	# of events & attendees, student satisfaction: campus life, cultural events					
	Increase the percentage of alumni who are donors	Percent donors					
Resources	Increase the mean SAT score for an FTFTF class of at least 750	# FTFTF					<b>FY06:</b> Honors Campaign goal exceeded; focus on increasing federal funding and gift revenue
	Double externally sponsored research in five years	Externally funded expenditures	●	●	●	●	<b>FY07:</b> Focus on increasing federal funding and enrollment; complete athletics campaign
	Increase gift revenue from private sources	Percent increase over previous year					<b>FY08:</b> Enrollment goals met; private funding increasing; improve external research funds
	Launch and complete two focused campaigns	Project completion schedule					
	Launch the quiet phase of a capital campaign	Project completion schedule					
Engagement	Enhance athletic programs and facilities	Division reclassification: men's soccer, women's soccer, all other					<b>FY06:</b> National visibility obtained with Div I transition; marketing effort implemented; focus on securing faculty awards
	Provide intellectually stimulating on-campus events	# of events & attendees, student satisfaction: campus life, cultural events					<b>FY07:</b> Student satisfaction improved; revisit faculty award definition
	Implement a marketing program	# of media mentions, US News peer assessment	●	●	●	●	<b>FY08:</b> Athletic reclass on track and nearly complete; events and media mentions goals met
	Increase faculty recognition awards	Average # of peer awards					

**Scoring Definitions**

- Strategic Plan implementation is proceeding well. Objectives likely to be met.
- Strategic Plan implementation is proceeding. Objectives likely to be met with added focus on achievement of one or more objectives.
- Strategic Plan implementation is proceeding. Objectives to be met with concerted effort to achieve one or more objectives.

<sup>1</sup>FTFTF First-time, full-time, freshmen