The U.S. General Services Administration (GSA) is the federal government's business manager, buyer, real estate developer, IT solutions provider, and telecommunications manager. It acts as a catalyst for nearly $66 billion in federal spending. GSA contracts for commercial type products and services under the Federal Supply Schedule Program and for building construction, repair and maintenance of real property under the Public Building Services Program.

The U.S. General Services (GSA) is conducting this workshop to provide small business owners with the following information:

- How the GSA contracts with small business vendors,
- How to identify the GSA Schedule relating to your business line
- Hot topics relating to GSA contracting

Helena Koch, Co-Director, Presenter
GSA Mid-Atlantic Regional Office of Small Business Utilization

Biography:
Helena Koch is the Co-Director of the Office of Small Business Utilization for the U.S. General Services Administration Mid-Atlantic Region. Ms. Koch has worked with the small business community for 25 years, assisting small businesses in identifying opportunities with GSA and across government. Ms. Koch also maintains contacts with professional business organizations, Chambers of Commerce, Small Business Development Centers, entrepreneurs and trade groups, providing information on how the federal government conducts business and how small business firms can best position themselves to participate in government contracting.

Hosted by:
Ocean County Library
100 Washington St.
Toms River, NJ 08753.

Date: Thursday, July 14, 2016
10:00AM – 1:00PM

To register for this seminar, go to:
http://njitptac.ecenterdirect.com/events/signup/1303