Brownfield Opportunity Areas Program
Brownfield Opportunity Areas Program

- **Results in**….revitalization plan and implementation strategy for an area affected by multiple brownfields or economic distress

- **Provides**….a proactive approach to brownfield redevelopment by bringing sites to the market place

- **Applicable to**….any type of area affected by brownfields

- **Created by**….the 2003 Superfund/Brownfields Law
BOA Program Outcomes

Area-wide approach
to redeveloping brownfields ...

- Effective strategies
- Investment priorities
- Portfolio of sites
- Marketing
- Partnerships
BOA Program Structure

A systematic, proactive approach to redeveloping underutilized land

- Favorable terms: 90% funding for eligible activities; 25% advance payment
- Eligible applicants: municipalities, community based organizations, and NYC community boards, joint
BOA Nomination
Analysis to identify and capitalize on assets and opportunities

- Community visioning
- Public participation plan
- Existing conditions
- Land use, zoning, planning
- Natural resources/features
- Infrastructure and utilities
- Transportation systems
- Inventory of sites (brownfields, abandoned, and vacant)
- Identification of strategic sites
- Site reconnaissance
- Phase I site assessments
- Candidates for Phase II site assessments
- Economic/market trends analysis
- Redevelopment feasibility
- Redevelopment alternatives
- Relocation feasibility
- Build out assessment
- Land assemblage strategies
- Analysis of assets and opportunities
- Key findings and recommendations
BOA Implementation Strategy
To ensure investment and revitalization

- End uses defined for strategic sites
- Zoning and other local laws
- Design standards and guidelines
- Identification of projects for neighborhood revitalization
- Conceptual designs and cost estimating for strategic sites
- Due diligence for site acquisition
- Site marketing, renderings, brochures, descriptive profiles
- Infrastructure and transportation improvement studies
- SEQRA compliance and Generic Environmental Impact Statements
- Phase II site assessments
- Description of local, state and federal programs to assist in implementation
- Local management structure to ensure plan implementation
Tangible Benefits

- Realistic strategy …. community supported
- Transparency and predictability
- Marketing
- Tax credit bonus
- Competitiveness for funding
- Advocacy
Setting Priorities-Leveraging Resources

- BOA plan established priorities for public investment;
- State & Federal Government collaborate to advance the plan;
- Coordinating and aligning public and private resources to get things done.
Ensuring Community Impact

- Tour of study area
- Pre-application consult
- Competitive application
- Customized scope of work
- Significant investment leveraged to achieve desired redevelopment and revitalization
New York State Department of State
Communities & Waterfronts

- Brownfield Opportunity Areas
- Environmental Protection Fund – Local Waterfront Revitalization
- Local Government Efficiency
- Appalachian Regional Commission
- Water Quality Planning and Implementation/NYC Watershed
- Local Government Training
- Community Services
Consolidated Funding Application

New approach to funding requests

Over 29 different programs

Single application per project
Project-Based Grants

- Affordable Housing Development (4 programs)
- Community & Waterfront Revitalization (3)
- Direct Assistance to Business (5)
- Energy & Environmental Improvements (9)
- Low-Cost Financing (1)
- Municipal/Public Infrastructure (2)
- Parks, Historic Preservation & Heritage Areas (1)
- Sustainability Planning Assistance (1)
- Transportation Infrastructure (3)
- Workforce Development (2)
## Agency Participants

- Homes & Community Renewal (HCR)
- Department of State (DOS)
- NYS Canal Corporation
- Empire State Development (ESD)
- New York State Energy Research and Development Authority (NYSERDA)
- New York Power Authority (NYPA)
- Environmental Facilities Corporation (EFC)
- Office of Parks, Recreation and Historic Preservation (OPRHP)
- Department of Transportation (DOT)
- Department of Labor (DOL)

[https://apps.cio.ny.gov/apps/cfa/](https://apps.cio.ny.gov/apps/cfa/)
Available Funding

AFFORDABLE HOUSING
- Housing Grants/Low-Interest Loans and tax credit programs (up to $125 million)

DIRECT ASSISTANCE TO BUSINESSES
- Regional Council Capital Fund ($130 million in capital funding)
- Excelsior Jobs Program ($70 million in tax credits)
- Economic Development Purposes Grants (up to $19.2 million)
- Environmental Investment Program (up to $1 million)

ENERGY AND ENVIRONMENTAL IMPROVEMENTS
- Energy Efficiency and Renewable Energy Projects and Programs (up to $75 million)
- Green Innovation Grant Program (up to $20 million)

LOW-COST POWER
- ReCharge New York an economic development power program (up to 910 MW) (Accessible through Direct Assistance to Businesses & Energy and Environmental Improvements)

COMMUNITY AND WATERFRONT REVITALIZATION
- Community Development Block Grant Program (up to $44 million)
- Local Waterfront Revitalization Program Grants (up to $10.875 million)
- Canalway Grant Program (up to $1.5 million)
LOW-COST FINANCING
- Private Activity Bond Cap (Industrial Development Bond Cap) (up to $350 million)

MUNICIPAL/PUBLIC INFRASTRUCTURE
- Economic Transformation Program (up to $50 million & tax credits)

PARKS, HISTORIC PRESERVATION AND HERITAGE AREAS
- Municipal Parks and Historic Preservation Projects (up to $13 million)

SUSTAINABILITY PLANNING ASSISTANCE
- Cleaner, Greener Communities Program (Up to $9.6 million)

TRANSPORTATION INFRASTRUCTURE
- Rail and Port Infrastructure Projects (up to $27 million)
- Airport Improvement Projects (up to $16.4 million)
- Multi Modal Transportation Infrastructure Program (up to $6.9 million)

WORKFORCE DEVELOPMENT
- Workforce Investment Act related training and development activities (up to $3 million)
Regional Economic Development Councils

- Plan for long-term sustainable regional economic growth
- Coordinate economic development efforts across the region, both public & private
- Participate in decisions to use state-funds to support economic development
Regional Council Priorities

- Regional Strategic Plans identify projects, actions & policies needed to implement strategies
- Transformative projects central to achieving the region’s vision will rank the highest
- CFAs that support transformative projects will receive the highest endorsement scores
Regional Councils and CFAs

- Develop Endorsement Standards
- Evaluate all CFAs submitted
- Assign Endorsement Score (0 – 20 points)

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<thead>
<tr>
<th>STANDARD</th>
<th>WEIGHT</th>
<th>MAXIMUM POINTS</th>
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<tbody>
<tr>
<td>VISION</td>
<td>5%</td>
<td>1</td>
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<td>Advances the regional economic development vision</td>
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<td>PROCESS</td>
<td>10%</td>
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<td>Has significant community and stakeholder support</td>
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<td>STRATEGIES</td>
<td>35%</td>
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<td>Identified in and/or advances a strategy that is part of the Strategic Plan</td>
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<td>IMPLEMENTATION</td>
<td>15%</td>
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<td>Project is of significant importance to advancing the implementation agenda</td>
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<tr>
<td>LEVERAGE RESOURCES</td>
<td>15%</td>
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<td>Leverages other public, private and non-profit funding sources</td>
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<td>PERFORMANCE MEASURES</td>
<td>20%</td>
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<td>If funded, results can be monitored and evaluated against the Regional Council’s performance measures</td>
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Timeline

- Regional Councils assign endorsement scores
- State Agencies apply technical scoring criteria
Resources

Regional Council Home Page
http://nyworks.ny.gov

CFA Home Page
https://apps.cio.ny.gov/apps/cfa/

CFA Application Process

Available CFA Resources Home Page

Available CFA Resources Document
https://apps.cio.ny.gov/apps/cfa/assets/AvailableCFAResources.pdf