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Technology Survey

June 8-15, 2003

600 Interviews Nationwide, Margin of Error +/-4.0%

(Percentages may not add to 100 due to rounding)

1. Are you 18 years of age or older?

	TOTAL

Yes	100%

Today, we're going to talk about different ways people receive and share information. Keep in mind that all your answers are confidential. Please tell me if you ever do any of the following. IF HAVE DONE, ASK, Have you done this in the last two weeks? (SCRAMBLE)

2. Photocopied pages from a book or newspaper to share with a friend, or received photocopied pages from a book or newspaper.

	TOTAL	18-34	35-54	55-64	65+
	-----	-----	-----	-----	-----
Have ever done	38%	44%	39%	31%	29%
Have done in the last two weeks	5%	5%	5%	9%	3%
Have never done this	56%	50%	55%	59%	65%
Don't know/Refused (DO NOT READ)	1%	1%	1%	1%	3%

3. Made a mixed cassette tape of your favorite songs to give away as a gift, or received a copy of a tape or a mixed cassette tape as a gift.

	TOTAL	18-34	35-54	55-64	65+
	-----	-----	-----	-----	-----
Have ever done	26%	36%	28%	20%	13%
Have done in the last two weeks	2%	3%	1%	1%	3%
Have never done this	71%	60%	70%	79%	82%
Don't know/Refused (DO NOT READ)	1%	1%	1%	1%	3%

NOT READ)	1%	1%	1%	-	3%
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4. Copied a CD or mix of your favorite songs to give away as a gift, or received a copied CD from someone as a gift.

	TOTAL	18-34	35-54	55-64	65+
	-----	-----	-----	-----	-----
Have ever done	23%	37%	24%	12%	9%
Have done in the last two weeks	4%	9%	3%	5%	1%
Have never done this	72%	54%	72%	83%	88%
Don't know/Refused (DO NOT READ)	1%	1%	1%	-	3%

5. Bought a music album, tape or CD at a store.

	TOTAL	18-34	35-54	55-64	65+
	-----	-----	-----	-----	-----
Have ever done	67%	65%	75%	67%	52%
Have done in the last two weeks	10%	21%	9%	7%	3%
Have never done this	22%	15%	16%	25%	44%
Don't know/Refused (DO NOT READ)	*	-	*	1%	1%

6. Bought a "bootleg" copy of a music album, tape or CD. IF HAVE DONE, ASK, Have you done this in the last two weeks?

	TOTAL	18-34	35-54	55-64	65+
	-----	-----	-----	-----	-----
Have ever done	9%	18%	8%	4%	2%
Have done in the last two weeks	1%	3%	1%	-	-
Have never done this	88%	77%	89%	95%	94%
Don't know/Refused (DO NOT READ)	2%	1%	2%	1%	4%

7. How often would you say you, personally, use a computer at your home, place of work, or school - frequently, sometimes, occasionally, or have you never used a computer?

	TOTAL	18-34	35-54	55-64	65+
Frequently	51%	54%	60%	51%	27%
Sometimes	10%	17%	9%	7%	5%
Occasionally	15%	15%	16%	12%	13%
Never used a computer	23%	14%	14%	30%	53%
Don't know/Refused DO NOT READ	1%	-	1%	-	3%

8. How often would you say you go online, using the Internet - frequently, sometimes, occasionally or have you never gone online?

	TOTAL	18-34	35-54	55-64	65+
Frequently	44%	47%	52%	51%	18%
Sometimes	9%	17%	10%	4%	2%
Occasionally	17%	19%	18%	9%	21%
Never gone online	29%	18%	20%	37%	55%
Don't know/Refused DO NOT READ	1%	-	1%	-	4%

(ASK IF PUNCH 1-3 IN Q.7, HAVE USED A COMPUTER)

9. What type of Internet connection do you have for the computer you most often use to go online? READ LIST IF NECESSARY

	TOTAL	18-34	35-54	55-64	65+
14.4k modem	1%	2%	1%	-	-
28.8k modem	2%	-	2%	2%	7%
33.6k modem	*	-	-	-	2%
56k modem	15%	15%	15%	12%	15%
ISDN line	1%	-	3%	-	-
Cable modem	19%	19%	21%	18%	17%
DSL/ADSL	16%	18%	15%	16%	11%
T1 or T3 line	2%	2%	1%	2%	-
Other	10%	11%	12%	9%	7%
Don't know/Refused	33%	32%	29%	42%	41%

(ASK IF PUNCH 1-3 IN Q.7, HAVE USED A COMPUTER)

Please tell me if you ever do any of the following when you go online...

(SCRAMBLE)

10. Downloaded software

	TOTAL	18-34	35-54	55-64	65+
	-----	-----	-----	-----	-----
Have ever done	22%	28%	23%	25%	10%
Have done in the last two weeks	6%	9%	5%	10%	2%
Have never done this	45%	48%	55%	32%	29%
Don't know/Refused (DO NOT READ)	3%	1%	2%	4%	5%
Don't use computer	24%	14%	14%	30%	54%

11. Shopped online

	TOTAL	18-34	35-54	55-64	65+
	-----	-----	-----	-----	-----
Have ever done	31%	32%	39%	27%	13%
Have done in the last two weeks	11%	14%	13%	15%	4%
Have never done this	31%	38%	31%	23%	25%
Don't know/Refused (DO NOT READ)	3%	2%	2%	5%	4%
Don't use computer	24%	14%	14%	30%	54%

12. Used any peer-to-peer file-sharing network, such as Kazaa (kah-ZAA), Morpheus (MOOR-fee-us) or Grokster (GROCK-ster)

	TOTAL	18-34	35-54	55-64	65+
	-----	-----	-----	-----	-----
Have ever done	7%	17%	5%	-	3%
Have done in the last two weeks	3%	8%	2%	1%	-
Have never done this	63%	58%	77%	64%	37%
Don't know/Refused (DO NOT READ)	4%	3%	2%	5%	6%
Don't use computer	24%	14%	14%	30%	54%

13. Placed a bid or purchased anything in an online auction

	TOTAL	18-34	35-54	55-64	65+
	-----	-----	-----	-----	-----
Have ever done	16%	21%	19%	11%	5%
Have done in the last two weeks	4%	7%	4%	2%	-
Have never done this	54%	58%	61%	53%	37%
Don't know/Refused (DO NOT READ)	3%	1%	2%	4%	4%
Don't use computer	24%	14%	14%	30%	54%

14. Downloaded music or an MP3 (EM-pee-three) file from the Internet

	TOTAL	18-34	35-54	55-64	65+
	-----	-----	-----	-----	-----
Have ever done	11%	23%	11%	4%	4%
Have done in the last two weeks	4%	12%	2%	1%	-
Have never done this	57%	50%	70%	62%	38%
Don't know/Refused (DO NOT READ)	3%	2%	3%	4%	4%
Don't use computer	24%	14%	14%	30%	54%

(ASK ALL)

Now I am going to read you some statements, and I would like you to tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statement:

(SCRAMBLE PAIRS)

(ROTATE PAIR)

15. Downloading, copying, and sharing music files is stealing. It takes money away from artists and should be restricted.

	TOTAL	18-34	35-54	55-64	65+
	-----	-----	-----	-----	-----
Strongly agree	37%	26%	34%	47%	45%
Somewhat agree	24%	29%	25%	14%	23%
Somewhat disagree	20%	26%	23%	16%	11%
Strongly disagree	11%	15%	13%	9%	4%
Don't know/Refused (DO NOT READ)	8%	3%	5%	15%	17%
AGREE (NET)	61%	56%	59%	60%	68%
DISAGREE (NET)	20%	26%	23%	16%	11%

16. Downloading, copying and sharing music files is a good way to get music for free and should not be restricted.

	TOTAL	18-34	35-54	55-64	65+
Strongly agree	17%	26%	16%	15%	10%
Somewhat agree	20%	28%	23%	14%	9%
Somewhat disagree	25%	23%	30%	17%	25%
Strongly disagree	27%	17%	25%	40%	36%
Don't know/Refused (DO NOT READ)	9%	5%	5%	15%	21%
AGREE (NET)	38%	54%	40%	28%	18%
DISAGREE (NET)	53%	40%	55%	57%	61%

(ROTATE PAIR)

17. Photocopying books is stealing. It takes money away from writers and should be restricted.

	TOTAL	18-34	35-54	55-64	65+
Strongly agree	35%	30%	31%	41%	44%
Somewhat agree	25%	29%	27%	20%	18%
Somewhat disagree	21%	24%	25%	10%	15%
Strongly disagree	13%	13%	15%	19%	9%
Don't know/Refused (DO NOT READ)	6%	4%	2%	11%	13%
AGREE (NET)	60%	60%	58%	60%	63%
DISAGREE (NET)	34%	36%	40%	28%	24%

18. Photocopying books is a good way to share books with others for free and should not be restricted.

	TOTAL	18-34	35-54	55-64	65+
Strongly agree	19%	22%	21%	11%	14%
Somewhat agree	23%	28%	22%	16%	23%
Somewhat disagree	26%	29%	31%	22%	15%
Strongly disagree	26%	19%	22%	40%	34%
Don't know/Refused (DO NOT READ)	6%	2%	4%	11%	13%
AGREE (NET)	42%	50%	43%	27%	38%
DISAGREE (NET)	52%	48%	54%	62%	49%

(ROTATE PAIR)

19. Downloading, copying and sharing computer software is stealing. It takes money away from software designers and should be restricted.

	TOTAL	18-34	35-54	55-64	65+
	-----	-----	-----	-----	-----
Strongly agree	34%	27%	33%	46%	37%
Somewhat agree	25%	28%	26%	20%	17%
Somewhat disagree	19%	28%	20%	6%	13%
Strongly disagree	12%	13%	13%	12%	8%
Don't know/Refused (DO NOT READ)	11%	5%	7%	16%	25%
AGREE (NET)	-----	-----	-----	-----	-----
	59%	55%	60%	65%	54%
DISAGREE (NET)	-----	-----	-----	-----	-----
	31%	40%	34%	19%	21%

20. Downloading, copying and sharing computer software is a good way to exchange new computing tools, and should not be restricted.

	TOTAL	18-34	35-54	55-64	65+
	-----	-----	-----	-----	-----
Strongly agree	21%	25%	22%	17%	14%
Somewhat agree	24%	32%	25%	15%	18%
Somewhat disagree	22%	23%	24%	23%	15%
Strongly disagree	19%	11%	20%	26%	21%
Don't know/Refused (DO NOT READ)	14%	9%	9%	19%	31%
AGREE (NET)	-----	-----	-----	-----	-----
	45%	58%	47%	32%	33%
DISAGREE (NET)	-----	-----	-----	-----	-----
	41%	33%	44%	49%	37%

For each of the following, please tell me if you think it is an excellent idea, a good idea, only a fair idea or a poor idea...

(SCRAMBLE)

21. Schools and internet providers should shut down the file-sharing networks and restrict users' access to copied files of copyrighted material.

	TOTAL	18-34	35-54	55-64	65+
Excellent idea	14%	9%	13%	19%	21%
Good idea	25%	26%	26%	21%	22%
Fair idea	18%	23%	20%	10%	13%
Poor idea	33%	38%	35%	36%	20%
Don't know/Refused (DO NOT READ)	10%	5%	6%	15%	24%
EXCELLENT/GOOD (NET)	39%	34%	39%	40%	43%
FAIR/POOR (NET)	51%	61%	55%	46%	33%

22. Users should be held responsible if they download any material that is copyrighted, meaning they should be made to pay financial damages and even face criminal charges.

	TOTAL	18-34	35-54	55-64	65+
Excellent idea	15%	10%	16%	17%	21%
Good idea	21%	24%	18%	22%	23%
Fair idea	23%	25%	27%	19%	15%
Poor idea	33%	40%	36%	33%	18%
Don't know/Refused (DO NOT READ)	7%	1%	3%	9%	22%
EXCELLENT/GOOD (NET)	37%	34%	33%	40%	44%
FAIR/POOR (NET)	56%	65%	64%	52%	34%

23. Some companies will provide free access to computer software and music files in exchange for your personal information and permission to track your computer use and buying habits.

	TOTAL	18-34	35-54	55-64	65+
Excellent idea	6%	6%	4%	6%	8%
Good idea	12%	17%	14%	11%	5%
Fair idea	14%	17%	13%	11%	14%
Poor idea	62%	58%	66%	65%	53%
Don't know/Refused (DO NOT READ)	7%	2%	3%	6%	20%
EXCELLENT/GOOD (NET)					

-----	18%	23%	18%	17%	13%
FAIR/POOR (NET)					
-----	75%	75%	79%	77%	67%

DEMOGRAPHICS

I only have a few more questions for statistical purposes only....

24. What is your age please? Please just stop me when I get to the correct range.

	TOTAL

18-24	10%
25-34	15%
35-44	22%
45-54	20%
55-64	13%
65+	17%
Don't know/Refused (DO NOT READ)	3%

A. GENDER (By observation)

	TOTAL	18-34	35-54	55-64	65+
	-----	-----	-----	-----	-----
Male	48%	45%	49%	51%	47%
Female	52%	55%	51%	49%	53%

B. REGION

WEST: Arizona, California, Colorado, Idaho, Montana, Nevada,
New Mexico, Oregon, Utah, Washington (State), Wyoming, Alaska
QUOTA: 15%

MIDWEST: Illinois, Indiana, Iowa, Kansas, Kentucky,
Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio,
South Dakota, Wisconsin
QUOTA: 35%

SOUTH: Alabama, Arkansas, Florida, Georgia, Louisiana,
Mississippi, North Carolina, Oklahoma, South Carolina,
Tennessee, Texas
QUOTA: 25%

EAST: Connecticut, Delaware, District of Columbia, Maine,
Maryland, Massachusetts, New Hampshire, New Jersey, New York,
Pennsylvania, Rhode Island, Vermont, Virginia, West Virginia
QUOTA: 25%