

**RESOLUTION TO APPROVE THE AWARD OF ONLINE VENDOR MARKETING,
RECRUITMENT AND RETENTION SERVICES**

WHEREAS, on November 27, 2023 the Board of Trustees of New Jersey Institute of Technology approved the Resolution to adopt FY24 Annual Operating and Capital Budgets;

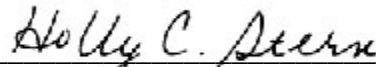
WHEREAS, the Collegis Education, LLC partnership will provide intensive online non-traditional adult online learner marketing, recruitment and support services that are necessary for growth at scale;

WHEREAS, the administration will utilize State of New Jersey Division of Purchase and Property cooperative purchasing contracts to provide both economies of scale and expedite the purchasing process;

WHEREAS, to expedite the procurement it is recommended that the administration be authorized to award a FY24 contract to Collegis Education not to exceed total cost of \$1,643,000 and,

WHEREAS, the funds \$1,643,000 for these expenditures are budgeted in the FY24 Annual Operating and Capital Budgets adopted by the Board of Trustees on, July 20, 2023.

NOW THEREFORE IT BE RESOLVED, that the Board of Trustees authorizes the administration to award the Collegis Education group for a total not to exceed total cost of \$1,643,000 in FY24 with the likelihood to approve funding for FY25.



Holly C. Stern, Esq.
General Counsel/Vice President of
Legal Affairs and
Secretary to the Board of Trustees
New Jersey Institute of Technology

November 27, 2023
Board Resolution No. 2024 - 21