Career Development Services
www.njit.edu/careerservices

2019-2020
JOB SEARCH GUIDE
At Career Development Services (CDS), we are committed to helping NJIT students from first-year to recent graduates reach their career goals. Through CDS students gain a clear understanding of career options, obtain relevant work experience, sharpen job search and interviewing skills, and secure meaningful employment.

A degree from NJIT will go a long way in preparing you with the qualifications for entering a highly technological workplace. To ensure that our graduates also possess the skills most often sought by today’s employers, Career Development Services works in partnership with the academic departments and industry to more fully prepare our students for workplace entry and career success. Students engaged in NJIT’s career development programs will be among the best-prepared graduates entering the workforce this year.

Several of our career development initiatives, including our highly regarded Cooperative Education Program (Co-op), are available in all majors with such noted employers as Google, Prudential, Panasonic, Tata, ExxonMobil, Stryker, UPS, Enterprise, Ericsson, Colgate-Palmolive, Johnson & Johnson, Verizon, Optum, AT&T, and hundreds more. More than 600 NJIT students enroll in Co-op each year, and gain career-related work experience for their resume. NJIT Co-ops typically earn $9,000 per each 15-week, full-time work period. Moreover, many students receive full-time job offers upon graduation from their former Co-op employers.

We host the largest employer-attended high-tech career fairs in the region in the fall and spring of each year. In addition, each semester through our on-campus interview programs we arrange hundreds of on-campus interviews with organizations from the public and private sectors. Recruiters and employers from across the nation connect with Career Development Services to find their next best and brightest employees.

Additionally, we are delighted to announce that we have recently partnered with Handshake, the nation’s fastest growing Career Development Services to find their next best and brightest employees. Additionally, we are delighted to announce that we have recently partnered with Handshake, the nation’s fastest growing

Cooperative Education (Co-op) Program is an academic program that gives students the opportunity to gain paid professional work experience before graduation. Co-op work experiences are closely aligned with a student’s major studies and help to improve understanding of the relationship between classroom theory and practical application. Co-op is available to both undergraduate and graduate students during the fall and spring semesters as well as during the summer. Each academic department has individual qualifications for co-op, so check with your Career Advisor for details about your major’s program.

On-Campus Interviewing is a service for students and recent alumni who meet with recruiters from a broad range of organizations. During the fall and spring semesters, company representatives are on campus interviewing students for full-time, Co-op, and internship positions. To participate, follow the procedures outlined in this Guide and on the website at www.njit.edu/careerservices.

Job Listings can be viewed by students and alumni 24 hours a day through Handshake at CDS on the Career Development Services’ website at njit.edu/careerservices. Students and alumni can access the Handshake at CDS system by using their UCID and password. The system lists job postings in all majors and locations throughout the U.S. In addition, a comprehensive list of job search URL sites is posted on the Career Resources section of the CDS website.

Career Fairs are hosted twice yearly by Career Development Services. On Wednesday, September 26, 2018, NJIT will host the Annual Fall Career Fair that attracts 200 companies. In Spring 2019, NJIT will host the Annual Spring Co-op and Internship Fair in February. You will have the opportunity to speak directly with the companies of your choice. Be sure to attend a "Career Fair Dos and Don’ts" workshop. NJIT students have access to a variety of virtual career fairs throughout the academic year. Also, CDS will post notifications of career fairs sponsored at other colleges, businesses, and organizations. Check our website, social media accounts, and bulletin boards across campus for this information.

Community and Public Service provides the opportunity for students to give back to the community while gaining relevant work experience that strengthens resumes. Through several options available through Career Development Services, students can work individually or in groups, on- or off-campus. Select courses also offer community service projects as an integral part of their course. For program descriptions, go to www.njit.edu/cds/common-service.

Workshops and Seminars CDS hosts over 100 workshops and seminars presented by professional staff members or guest subject matter experts. These programs center on providing the most needed and relevant career advice for the benefit of students and alumni. A sampling of specialty workshops and seminars have included Speed Networking, Resume Day, Practice Interviews with Employers, and The Internship Student Panel. A complete listing of workshops and seminars for each semester is available through Handshake at CDS or on the CDS website at www.njit.edu/cds.

Additional Resources Career Advisors are available one night per week in the Campus Center while classes are in session. CDS has also subscribed to a variety of online resources to assist students through all stages of their career and job search. These resources include FOCUS2, a career and education planning system for college students; CareerShift, a program that helps students with organizing a complete job search plan; and Big Interview, an online program where students can learn and practice interviewing skills.

Career Center Sponsors Several of the career programs and services we offer to our students are produced in part through the generous support of our Career Center Sponsors. We are delighted to recognize the following organizations for their financial contributions and overall commitment to our students’ success.
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On-Campus Interviewing for Students

All On-Campus Interviewing (OCI) activities are managed online through Handshake at CDS. It is imperative for you to follow all instructions to ensure that you will be able to submit your resume to companies that are conducting interviews on the NJIT campus.

To Be Successful in On-Campus Interviewing, You Should:

1. Login to your Handshake at CDS account to complete your profile, update your career preferences, and upload your resume.
2. Contact your Career Advisor to express your interest in participating in the OCI program. Your Handshake at CDS account will be activated once your resume is approved.
3. Attend the On-Campus Interviewing Orientation Workshop. Check Handshake at CDS for dates, times, and locations.
4. Agree to the On-Campus Interviewing policies. It is recommended that you also participate in Practice Interviews with Employers, utilize the Big Interview system, and check to see if you have been selected to interview with a company.

Company Information Sessions

Many companies conduct On-Campus Information Sessions in which recruiters provide detailed company information and you have the opportunity to ask questions. Information Sessions come in two forms: Pre-Select sessions for students who are selected to interview, or “open” sessions which all students can attend.

Pre-Select Information Sessions are mandatory for all selected candidates. These sessions take place before the scheduled interviews, usually from 4:00 pm - 5:30 pm the day before interviews. You must attend the entire session. If you have extenuating circumstances as to why you cannot attend, you must contact Career Development Services and make us aware of the situation prior to the information session.

Open Information Sessions can be attended by students and alumni whose majors match the company’s recruiting objectives. These sessions are also usually scheduled from 4:00 pm - 5:30 pm.

For a list of OCI instructions, please visit our website at www.njit.edu/cds/students/ocr.

Important Information for Students Participating in On-Campus Interviewing (OCI)

5. Critical Dates: Each company that is participating in OCI is assigned a resume submission cut-off date two weeks prior to their scheduled visit to NJIT. You must submit your resume to the company through Handshake at CDS and check to see if you have been selected to interview with a company.

6. Career Interests: Your Career Interests section of your profile is a mandatory component of the application. Be sure to select at least one major area of interest to help recruiters identify students who match their requirements.

Getting Started on Handshake at CDS

What is Handshake at CDS?

Handshake at CDS is a one-stop system to help you manage your job search and access Career Development Services’ programs and services. This powerful online database provided by CDS helps connect you to employers as well as full-time jobs, internships, co-ops, part-time jobs, and volunteer opportunities. Handshake at CDS provides a personalized approach with job recommendations based on your major and interests. In addition, you can schedule an appointment with your CDS Career Advisor, RSVP to events and career fairs, manage your resume and cover letter, and connect with other students within the system.

How do I login to Handshake at CDS?

You can login to Handshake at CDS by going to njit.joinhandshake.com. Select Login to Handshake and enter your NJIT UCID and password.

How do I complete my profile?

Profile: Your Basic information should already be in your profile. You should add additional information including your Education, Work Experience, Organizations/Extracurriculars, Courses, Projects, and Skills. It is recommended that you write a Professional Summary in the Introduce Yourself section.

Jobs and Events: You can access this section by clicking on Jobs and Events. From the top navigation bar, select Events. In this section, you can see jobs that match your interests, additional student profiles, and events that may interest you.

Career Interests: You can access this section by clicking on Interests. From the top navigation bar, select Interests. In this section, you can see jobs that match your interests, additional student profiles, and events that may interest you.

How do I search and apply for jobs, internships, co-ops, and volunteer opportunities?

Job Search: From the top navigation bar, select Jobs. Enter in your search criteria. You can select Filters for additional search fields. With Handshake at CDS you can also Create Search Alerts by saving a search. You can Favorite jobs and employers to easily find opportunities that interest you.

Jobs and Events: From the top navigation bar, select For You. In this section, you can see jobs that match your interests, additional student profiles, and events that may interest you. This is a great place to start when using Handshake at CDS.

How do I find CDS events and career fairs?

From the top navigation bar, select Events. You will be able to search events, find career fairs, request advising appointments, and view upcoming events.

Handshake at CDS will help you manage your job search, on-campus interviews, co-op experiences, and event and career fair registrations. There are many resources within the system to assist you from first-year through graduation. Work with your Career Advisor to help maximize these opportunities. If you have questions, you can contact CDS at 973.596.3100 or stop by Fenster Hall, Room 200.

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OPTUM

A passion for exploration can bring about innovation.

Take your potential to new levels with one of the world's most ambitious technology teams.

Opportunities in the Technology Development Program at Optum. If you want to get your career off to the best start possible, you’ve come to the right place. We’re going to put you on a team of 20,000+ professionals who are using technology in amazing ways to help change our health care system forever. These rotations aren’t just practice for the big leagues. They’ll shape your career and get you started on your life’s best work.39

Explore at: workatoptum.com

Glassdoor ranking#5

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**A College Timeline**

**How to Plan for Career Success**

**Freshmen—Question**
- Explore your interests and abilities through academic courses
- Utilize self-assessment tools through your career services office
- Consider volunteer positions to help build your resume and broaden your experience
- Collect information on internships, cooperative education, and other paid work experiences
- Learn about any cooperative education or internship programs offered through your career services office
- Join university organizations that will offer you leadership roles in the future
- Attend job fairs to gather information on potential careers and employers
- Familiarize yourself with the services and resources available at your career services office
- Visit each social media profile you have, and either edit your content or your privacy settings
- Visit your career services office website
- Attend a resume workshop and create a first draft of your resume

**Sophomores—Research**
- Choose a major that you will enjoy studying
- Obtain an internship/field experience or other practical career experience
- Determine your career-related strengths and skills
- Develop a list of prospective employers with contact information
- Explore at least three career options available to you through your major
- Attend job fairs and employer information sessions that relate to your major
- Identify organizations and associations in your interest areas for shadowing opportunities

**Juniors—Making Decisions**
- Complete at least five informational interviews in careers you want to explore
- Shadow several professionals in your field of interest
- Find out more about career opportunities related to your major
- Attend job fairs and employer information sessions that relate to your interests
- Narrow your career interest areas
- Research potential organizations
- Talk to recent graduates in your major about the job market and potential employers
- Obtain an internship or other practical career experience
- Meet with a career counselor to have your resume updated
- Participate in seminars or workshops offered by your career services office to learn more about job search strategies such as networking and interviewing skills

**Seniors—Job Search**
- Stay up-to-date with the your career services office calendar and participate in on-campus recruiting activities
- Participate in interviewing skills seminars/workshops or a mock interview program
- Develop a list of prospective employers with contact names and addresses from organizations you are interested in pursuing
- Determine your career-related strengths and skills; determine what you have to offer an employer
- Meet with your career counselor to have your updated resume reviewed
- Visit job listing websites
- Draft a cover letter that can be adapted for a variety of employers and have it reviewed
- Research information on realistic salary expectations
- Go on employment interviews, evaluate job offers and accept one!

Adapted with permission from Career Services at Virginia Tech.

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**Ten Best Ways to Go ONLINE...**

**and Get the Job**

Almost 40% of HR managers predict resumes will soon be replaced by social-networking profiles. Even today, to get the attention of recruiters, grads have to establish a highly visible online presence. Most students are comfortable using technology to connect with family and friends, but unsure about how to use it in a professional context.

1. **Check Out Major Job Boards**
   Technology is great, so as a job seeker it might seem like a no-brainer to go job hunting on the Internet. “Digital job search is attractive to young people because they’re tech-savvy,” said J.T. O’Donnell of CareerRH.com. However, while a broad internet search, including searching major job boards, may be one aspect of your job search, it is not effective to limit the job search to this approach. The most effective job search is a multi-level strategy which incorporates diversified sources and interactive strategies to access job opportunities and make contact with employers.

2. **Online Job Search Engines**
   A better bet is a search engine that delivers job listings directly to you. O’Donnell recommends linkage.com. “They focus on company websites so there are fewer duplicate, stale or fishy listings. You can also set up alerts to contact you if one of your 22,000+ companies posts a new opening.”

   It may be that Google is now becoming the #1 (unofficial) job search engine. Job hunters can search and set up automatic alerts for job titles, companies, cities, states, and get lists of postings that match their terms.

3. **Compare Company Cultures Online**
   Want to get the real scoop on what it’s like to work at your own dream company? Check out Glassdoor.com, which rates companies similar to how Yelp rates consumer services. “They accept anonymous information on companies,” says O’Donnell. “They post salary ranges for jobs, feedback ratings on leadership and information on the interview process.”

4. **Write Your Resume in Digital Format**
   Eighty percent of all companies are using ATS applicant-tracking system that scans and digitizes, so keywords are key,” says O’Donnell. “As recent grads don’t O’Donnell. “As recent grads don’t have a lot of professional experience, they probably won’t get selected for an interview.”

   There’s a way to get around that. Reverse-engineer several job descriptions. First highlight the repeating keywords (“Microsoft Office Suite,” not “Motivated, self-starter”), then plug them into your resume. Presto...an ATS software-friendly, search-engine-optimized resume!

5. **Embrace LinkedIn**
   Think of LinkedIn as your resume...on steroids. Fill out your profile completely, but don’t stop there. Use LinkedIn to reach specific individuals—the people most likely to hire you or help you get hired. “Search the database just like recruiters do, by job titles, companies and professions. Search for people who are in jobs one, two, or three levels above your target job,” says Martin Yates, author of Knock ‘em Dead, the Ultimate Job Search Guide.

6. **Tweet, Tweet**
   Twitter is a favorite method for recruiters to get a quick look at who you are and how you think. It’s fairly easy to micro-blog, too. Share your career-related news or retweet nuggets of interest to people in your field.

   O’Donnell says Twitter is one of her favorite ways to connect with people on Twitter, “she’ll ask, ‘And they’re likely to do it because it’s only a 140-character commitment. Later, you can tweet, ‘would you mind if I connect with you on LinkedIn?’ It’s low-risk for them so you’ll see a higher rate of return.”

7. **Email Etiquette**
   Most job seekers go through two to six exchanges with recruiters before that email “We got your resume” and when they sit in the interview chair, according to Tim Sanders, author of Love is the Killer App: How to Win Business and Influence Friends. "Sending a recruiter with too-frequent emails should be avoided. Don’t text a recruiter either, he warns. "Texting a stranger might come across as overly familiar or even creepy.”

8. **Broadcast on Facebook**
   Even though Facebook is usually thought of as a purely social platform, it can be useful during a job search. “I do a post to my network of friends, family, and other contacts,” says Sanders. “rather than contacting strangers. “For instance: ‘I am on the hunt to find a job [company] because of X. Does anyone know anybody at [company]? That X has to be believable, such as, I think they make the best products in the industry. It’s good to report a variation of that request every few days. “(You’re reaching only about 10% of your friends’ feeds at any time,” Sanders says.)

9. **A Picture Is Worth a Thousand Words**
   Your digital footprint often precedes you, so it’s a good idea to periodically review your online identity. Enlist another set of eyes, too, for another perspective.

   “I helped my niece with her profile,” says Peggy Klaus, author of BRAAG The Art of Tooting Your Own Horn Without Blowing It. “I opened up her Facebook page and see her in a picture with a hookah. She said, ‘Aunt Peg, it’s only tobacco!’ And I said, ‘Don’t care! To people of my generation, a hookah means pot.’” Klaus recommends a professional pose, conservative attire, possibly taken by a studio photographer.

10. **Polish Your Online Image**
    “Don’t shaw or say anything online that you wouldn’t want your mother or boss to see,” Klaus warns. “Clean up your email address and privacy settings. Even then, be careful what you share. You don’t know who’s standing around looking over who’s shoulder, or what will be forwarded and sent around.”

    Watch your grammar and spelling, be don’t be silly or dry, and stay away from political commentary (unless that’s appropriate for the job or industry), Klaus advises. Employers value good written communication skills.

Written by Jeba Turner, a former human resources manager, who writes about career issues, and other business topics from her home in Portland, Ore.
Richard Bolles, author of the legendary job search book, What Color Is Your Parachute? cautions that the biggest mistake he sees job hunters make is spending too long looking online and getting nowhere. Experts estimate that only 4% to 10% of online job listings are actual positions, and all say that networking is the most successful method. What’s a better option? Ask for leads and info from family, friends, professors, and other people in various roles. That’s how most people find a job.

1. Get From Online to F2F

If you’ve been spending time searching online, you may have developed virtual friendships with members of industry, special interest or alumni groups. See if you can take those relationships offline. “Maintaining contacts made online is time consuming,” says Vicky Oliver, author of Business Etiquette Questions. “Then I realized that this LinkedIn group I belonged to, for the alums of Ivey, was actually meeting in my area, so I attended an event.” What a great way to network!

If there isn’t a group already meeting, set up one yourself (maybe through MeetUp.com) or invite one person for coffee. Use that face time to talk to a more new level.

2. Job Fairs, Conferences and Classes

Go anywhere groups of people in your field assemble. Everyone has a common interest and their intention is to make connections—conversation will flow naturally. While job fairs catering to your major and career interests are best, it may be worth casting a bigger net. “Say you hear about a medical, clinical professional job fair, and maybe you’re looking for a staff accountant job. Pay your money and show up anyway,” says Kathleen Downs, recruiting manager at Robert Half International in Orlando, Fla. “There will be HR folks there, so bring your resume, dress in something business, and talk to them.” Downs especially recommends this tactic of networking for people who are introverted and present well.

3. Set Up Informational Interviews

Spending 20 minutes with someone in the trenches is the best way to research a position, industry or company you’ve targeted. It’s a good way to add contacts to your network too. You can have interesting, meaningful conversations. They’ll also be more likely to want to help you—possibly put in a good word on your behalf or hand-deliver your resume to a future decision-maker. “They’re not going to call you a job applicant,” says Downs. “So you want to be the person who knows the name of the group.”

4. Be the Total Package

Tattoos, body piercings, or hipster attire may be your personal image statement, but don’t let your appearance scream so loudly that people can’t hear what you’re saying. “Some girls will come in with a small nose ring, and while I don’t think there’s anything wrong with that—it doesn’t help,” says Downs. “Look as conservative as you can and remove all distractions.”

5. Tell a Story About Yourself

In addition to discussing general topics of interest, learn how to slip in a bit about your job search. “I’m looking for a staff accountant job.” Later, practice relaying more detailed, career-related information. “I have skills about your skills and talents,” said Peggy Klaus, author of BRAVE: The Art of Tooting Your Own Horn Without Blowing It. “You’re able to explain what it is that you do.” Prepare and rehearse little stories so it comes off conversationally.

6. Be a Giver

Now is a great time to volunteer for a nonprofit or industry group. “You get out of the house, feel a sense of accomplishment and maybe start building a portfolio,” says Vicky. “I have people on boards that may be able to help you, and you’ll never make their acquaintance otherwise,” says Downs.

7. Put on a Happy Face

A job search can be stressful, especially if it’s protracted, but “don’t bring your emotional baggage with you,” when you’re out about, says Klaus. “You may have just had a fight with your girlfriend, but you still have to act as if you’re delighted to be there.”

8. Gyms, Coffee Shops and Bike Paths

Develop the ability to strike up a casual conversation about things that interest you, such as karaoke, city bikes or house-roasted coffee (Greek is good). “The low-risk first step prepares you to engage in step two, which is an information-gathering career-related conversation, and finally, the actual job interview.”

Plus, by meeting people everywhere you go, you can engage innumerable pairs of eyes and ears helping you look for a job, which is what often leads to success. “The best way to find a job is still friends of friends,” says Oliver. “Build a network of connections so that you hear about a job before it’s posted.”

9. Network From Within

Taking a not-perfect-fit job at a dream company is a great way to network and develop relationships from the inside. “Say you want to be a software developer at Apple, but you’re offered a junior quality control position. Take it and in a few years you may be right where you want to be,” says Tim Sanders, author of Love is the Killer App: How to Win Business and Influence Friends. Don’t worry about getting stuck in your first role. If you’re a talented person who makes the corporate culture, a smart company will find a way to train and promote you.

10. Rinse and Repeat

Even after you’re hired, don’t stop adding to your network and nurturing your contacts. In an uncertain world, no job is permanent. We’re all temporary employees.

Written by Jeby Turner, a former human resources manager, who writes about career issues, and other business topics from her home in Portland, Ore.

Y ou’re resume is your marketing tool to prospective employers. Every piece of information in a resume should sell your skills, accomplishments, and achievements to an employer. These instructions will assist you in creating a resume that best represents you and what you offer an employer.

All sections (Objective, Education, etc.) shown must be included to have a comprehensive resume. Limit your resume to one page and do not use a font size lower than 10. Remember, this document is to provide highlights of your accomplishments, not a listing of everything you’ve done. Use the Sample Resume as a format along with the following guidelines and examples.

1. Objective

In one sentence, simply state the type of work that you’d like to do. If you have one special interest, state it as a special interest (w/ special interest in Network Administration). Similarly, if you have several interests, state them using the connective word “and” (with interests in Programming and Database Management). If you have no real preference, identify as least two as general using the word “or” (with general interests in Digital Design or Signal Processing).

2. Education

Include GPA only if 3.0 or greater. If your overall GPA is less than 3.0 and your average in your major is greater (e.g., all E.E. courses), use that instead (e.g., Major GPA: 3.2). Also, list all schools attended after high school and include any Certifications or additional Training Certificates, listing the most recent first and working backward.

3. Honors/Awards

Include scholarships, honor societies, honor programs, and special awards. Also include any recognition from your community, job, or service organizations.

4. Key Courses

Include courses that are directly related to your Objective, not basic courses taken by all students. If you have a special interest in Networking and have taken courses in Networking, those courses should be listed by name. Do not include course numbers.

5. Computer Skills

Must be included, regardless of your major. Categorize according to Proficient (know very well), Working Knowledge (know enough to work with), and Familiar (limited knowledge). Computer Science majors may wish to identify skills categorized by Languages, Operating Systems, Databases, and Applications.

6. Projects

This category should be added after Computer Skills, especially if Work Experience is weak or nonexistent. Include Senior or Major’s Projects, course projects, and/ or challenging class assignments. Use the same format for Projects as shown in Work Experience.

7. Work Experience

Format with bullets as shown. Begin each phrase with a Power Verb, emphasizing special accomplishments. Use fragmented sentences and avoid personal pronouns such as I, me, or we.

8. Professional Affiliations

Include any and all organizations with which you have an affiliation such as IEEE, ASME, NSBE, SHPE, etc. However, write the full organization name instead of using the initials. List all offices held and positions of leadership; such as President, Secretary or Committee Chair.

9. Hobbies/Interests

Any activities that you enjoy, such as music, reading, or sports.

10. Leadership/Activities

Include your participation in organizations with which you have more than just an interest, such as a specific varsity or intramural sport, fraternity, sorority, campus organization, or club. Include community activities as well, and list all leadership positions and offices held.
Power Verbs for Your Resume

Adapted with permission from the Career Resource Manual of the University of California, Davis.

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Sample Undergraduate Student’s Resume

Elizabeth Jones
www.linkedin.com/in/jd1234
155 University Ave., Newark, NJ 07102
Email: jd1234@njit.edu Phone: 973.555.5555

PROFILE:
A skilled Computer Engineer focused within networking and applications. Computer skills include programming languages, operating systems, database systems, and networking applications. Experience working in IT, web design, and helpdesk roles.

EDUCATION
New Jersey Institute of Technology (NJIT), Newark, NJ
B.S., Computer Engineering, Expected Graduation: May 2021
GPA: 3.73
Union County College, Cranford, NJ
A.S., Engineering, May 2011
GPA: 3.65

HONORS/AWARDS
Dean’s List, Phi Theta Kappa Scholarship

KEY COURSES
Digital Electronics, Computer Architecture, Digital Data Communication, Computer Communications Networks

COMPUTER SKILLS
Proficient: LINUX, Windows 7/8/10, Sun Solaris, TCP/IP, C++
Working Knowledge: C, Oracle, Java, JavaScript, HTML
Familiar: SQL, Visual Basic, Dream Weaver, Photoshop

PROJECTS
• Features a Rugged Seatbelt Controller: Assembled using Assembly Language and concepts of circuit design.
• Stress Meter: Collaborated with an engineering group to build an open analog circuit which measures stress levels of individuals utilizing resistance on prospects’ finger tips with Arduino software.

WORK EXPERIENCE
Global Network Solutions, New York, NY
Intern 2018–Present
• Reduce number of computer issues through the design and implementation of an employee MIS training system.
• Create new company website that improves client satisfaction by implementing new customer service features such as account access, order status and new product recommendations based on previous orders.
• Assist in networking Windows on a LAN to increase employee communication and file-sharing capabilities.

New Jersey Institute of Technology (NJIT), Newark, NJ
PC Lab Assistant 2016–2018
• Helped lab assistants communicate with each other by implementing a new database tracking system.
• Provided PC maintenance including system upgrades, troubleshooting and repair to over 50 computers.
• Assisted students in creating accounts and helped them log into the system.
• Configured printers, scanners, and other peripherals.

PROFESSIONAL AFFILIATIONS: Vice President of Phi Theta Kappa Honor Society, Member of Institute of Electrical and Electronics Engineers (IEEE)

HOBBIES/INTERESTS: Electronics and car repair

ACTIVITIES: Sports enthusiast, NJIT Intramural Soccer Team

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Sample Graduate Student’s Resume

Adapted with permission from the Career Resource Manual of the University of California, Davis.

Familiar: SQL, Visual Basic, Dream Weaver, Photoshop

Power Verbs for Your Resume

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Familiar: SQL, Visual Basic, Dream Weaver, Photoshop

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Sample Graduate Student’s Resume

Michael Sanchez  
456 Ferry Ave  
Newark, NJ 07102  
(201) 555-5555  
Michael_Sanchez6@gmail.com  
www.linkedin.com/in/ms4556

OBJECTIVE:  
To secure a position in the field of IT Administration with an interest in Management and Security in IT.

EDUCATION  
New Jersey Institute of Technology (NJIT), Newark, NJ  
M.S., IT Administration and Security, Expected Graduation: May 2020  
GPA: 3.56  
B.S., Information Technology, May 2019  
GPA: 3.73

HONORS/ AWARDS  
Dean’s List Multiple Semesters, NJIT Provost’s Scholarship (2016-Present)

KEY COURSES  

COMPUTER SKILLS  
Windows 7/8/10, Mac OS, Microsoft Word, Excel, PowerPoint, Publisher, HTML, CSS, PowerShell Scripting, C++, Java

PROJECTS  
• Network Responder: Utilized Java Sockets to manipulate server and client applications to communicate with one another.  
• 18-Wheel Trailer: Worked on a production of an 18-wheel trailer fully loaded with complex systems for digital broadcast in 4K HD resolution through satellite connection.

WORK EXPERIENCE  
Fusion Storm Inc., New York, NY  
IT Intern  
2018-Present  
• Perform data analysis of ticketing system data dump.  
• Present findings to Engineering team on the ticketing system, which leads to streamlining a more efficient way of acknowledging and handling incoming tickets.  
• Utilize PowerShell to create various scripts parsed through for pertinent content and printed the information into CSV format for end users.  
• Create scripts that are incorporated into a bigger automated project.

Bank of America, New York, NY  
Universal Banker I  
2016-2018  
Compiled with all operational, security and control policies to enhance the security posture of the bank  
• Demonstrated the ability to multitask while executing sales, withdrawals, deposits and payment transactions.  
• Assisted with daily operations and balancing of ATM and Coin Machines.

VOLUNTEER EXPERIENCE: Habitat for Humanity

PROFESSIONAL AFFILIATIONS: Vice President of Graduate Student Association

How to Avoid the Rejection Email  
7 Things You Need to Know About Applicant Tracking Systems

When you apply for a job online, you are most likely using a system known as an Applicant Tracking System (ATS). These technical systems are used by Human Resource departments to track and evaluate the numerous candidate resumes and cover letters that come into an organization.

The following tips will ensure that your application materials include the necessary keywords and content to pass through the system.

1. Avoid Resume Templates  
The layout and formatting included on resume templates can cause errors with the applicant tracking system. Avoid using stock resume templates and create your resume as a regular Microsoft Word document with simple formatting.

2. Simple Formatting  
Simple formatting in your resume and resist the temptation to add a border or add shading the background of your resume. Create section headers such as “Summary of Qualifications,” “Education,” “Related Work Experience,” and more to signify where the information is located on your resume. Incorporate bolded fonts to introduce a new section and/or add underlining. Additionally, the standard for a college student or recent college graduate seeking full-time employment is a one-page resume.

3. Clean Fonts  
Choose a sans serif font for your resume for a crisp, clean, easy-to-read look. Some of the most popular sans serif fonts include Calibri, Arial, and Tahoma.

4. Use Keywords  
Applicant Tracking Systems score resumes based on keywords. The system assigns a value to each resume, assessing the qualifications and skills against what is contained in the job description. Resumes that score the highest are passed along to a recruiter or a hiring manager for further review. Carefully read each job description before you apply and identify the primary qualifications and skills. Highlight the ones that you possess and include those key phrases and words into your resume.

5. Document Header & Footer  
Never place your contact information in the header or footer. It’s very tempting do this in order to ensure that it carries over to each page of your resume, but doing so will cause an error in the system.

6. Dates  
Make sure to list the years of employment for every previous job or, more specifically, the month and year of both the start and departure dates. The ATS system does not pick up semester information. Since the business world operates on a 12-month calendar, showing employment dates that correspond with the business calendar instead of semesters will provide better context. Also, be sure to right justify all dates on your resume.

7. Images, Charts & Graphs  
Let your experience and qualifications shine without the distraction of other objects. Do not include headshots, charts of proficiency levels or graphs in your resume, as it’s not standard practice and they can cause errors in system.

Gala Jackson, M.Ed. is a Millennial Expert & Career Management Consultant with InterviewSnob, a career consulting boutique for millennials. Connect with Gala @interviewsnob and check out her website at www.interviewsnob.com

Avoid using stock resume templates and create your resume as a regular Microsoft Word document with simple formatting.
Any resumes you send will need an accompanying cover letter, which can be used to inquire about possible job openings in your field or to apply for known vacancies. The main function of a cover letter is to entice the employer's interest in you so s/he will read your resume. The letter should be concise. You should be able to tell your story on one page. You can go into details in the interview, should you get one.

You may develop one basic letter that can be changed slightly for the different positions for which you are applying. It is essential, however, that you word-process each letter individually. Mass-produced letters are usually recognized as such and connote a lack of sincere interest in the organization to which you have written.

While your letter should follow a standard business format, try to make it as personal as possible. Identify the individual who will be in a position to say “you’re hired,” and direct your correspondence to him/her.

In order to personalize your letters, obtain information about the business, industry, agency, or school in which you are interested and refer to this information in your letter. Your letter is often the first contact between you and a prospective employer, and your research will leave a good impression.

There are several types of letters that may be used in a job campaign. They may be divided into two broad categories: (1) letters of application; and (2) follow-up letters of various kinds. All letters you write should be in good form, carefully planned, and contain the desired information. The following basic rules should be observed regardless of the type of letter:

1. The letter should be neat in appearance and proofread carefully for grammar, form, spelling, punctuation, and English usage. The letter is the applicant’s personal representative.
2. Keep the letter brief and to the point. Employers will lose interest if they are required to read through irrelevant information.
3. Candidates should define the objectives of their letters and focus the content of the letter to best meet their goals.
4. In all letters, avoid such things as negative approaches, boastfulness, exaggeration, insincerity, and inconsistency.

Emailed Letters

Information about how to send and format letters via email can be found in the article “Email Correspondence” on page 16 of this Guide.

Letter of Application

1. Identify the position for which you are applying and the way in which you learned about it. If the letter is unsolicited, identifying the position for which you are applying is all that is necessary.
2. Indicate why you are applying for this particular position.
3. Indicate your main qualifications. Keep the letter sales-oriented; you are trying to sell yourself.
4. Refer the reader to your enclosed resume.
5. Request action!

Thank-You Letter

After an interview, it is advisable to send a thank-you letter to the recruiter, both as a professional courtesy and as a method of continuing your communication with the company. The letter should be mailed or emailed within one or two days of your interview.

1. The letter need only be two or three paragraphs in length. State the date and place you had your interview and reiterate your strongest selling points.
2. If you also wish to include your appreciation for the offer, an additional paragraph may be appropriate.
3. If you interviewed with more than one person, include the thank-you letter to either the main contact person or the individual who will be making the hiring decision (or both, if you feel it is appropriate).

Letter of Acknowledgment

1. Company Visit Invitation
   Acknowledge receipt of offer, restate title of position and salary and express your appreciation. State the date you will let the company know your decision and be sure to act before that date.

Letter of Refusal

1. In declining the offer of employment, express your appreciation for the opportunity and the company’s interest in you.

Letter Seeking Additional Information

1. Indicate an interest in the company and its offer, if an offer of employment has been made.
2. Be specific about the information that you need.
3. Express your appreciation for the cooperation that you anticipate.

Letter of Acceptance

1. Indicate your acceptance of the offer of employment; restate position classification, compensation offered, and the starting date if previously established.
2. Refer to the date of the original offer letter.
3. Indicate your travel plans and anticipated arrival date if the initial assignment is at a considerable distance from your home.
4. Express your appreciation.

Remember that your letters represent you! Therefore, good letter writing is a skill worth developing—a skill that can be most helpful to you in the years ahead.

Tips for Writing Cover Letters

✓ Write to a specific person, using his or her name and title. Never send a cover letter addressed “Dear Sir or Madam” or “To whom it may concern.” Usually you can obtain a specific name by calling the organization or looking in a business directory. If possible, address your letter to a specific person (i.e., the person for whom you would be working), in addition to the Human Resources Department.

✓ Demonstrate that you know something about the organization.

✓ Target your skills and experience. Present any relevant background that may be of interest to the person you are writing. The “selling” paragraph highlights specific results achieved by you in those areas known to be important to successful job performance.

✓ When appropriate, use the specific vocabulary of the industry. Every field has its own terminology (however, avoid over-use).

✓ Define your next step. Don’t close your letter without a request for action (i.e., how and when the employer can contact you for an interview).

✓ Express your appreciation. Include a statement expressing your appreciation for the employer’s consideration of your employment candidacy.

✓ Edit. Cross out all unnecessary words. Proofread your typed letter and have someone else proofread it.

✓ Keep a copy for your file. After the application deadline passes, you will want to contact the employer about the status of your application.

STANDARD COVER LETTER OUTLINE

Dear Mr./Ms. ___________________

[Address]

City, State ZIP Code

[Company and/or Address]

City, State ZIP Code

[Signature]

Sincerely,

[Name]
Email Correspondence

Dear Ms. Personnel:

Joan T. Personnel
City, State ZIP

Inside address

To whom it may concern:

I’m genuinely interested in the position of [Job Title] at Sample Corporation, and I’m interested in working with a team that is as dedicated to business success as I am. I am sure that I can be an asset to Sample Corporation, please feel free to contact me via e-mail at gracekim@samplemail.com or by phone at 555.555.5555. Thank you for your consideration.

Sincerely,
Grace Kim

Sample Letter of Acceptance

Inside address
City, State ZIP
Date

To whom it may concern:

I am writing to confirm my acceptance of your employment offer of April 1st and to tell you how delighted I am to have been accepted into the Management Training Program at Sample Corporation.

This letter is being sent to you on Monday, June 20, sounds like a perfect starting date, and I’ll be in touch with you and Mr. Trainer at 9:00 a.m. in the ninth-floor conference room.

I’m looking forward to meeting your staff, your company culture, and the opportunity to contribute to the success of Sample Corporation.

Sincerely,
Lydia Brown
Lydia Brown

Sample Letter Declining the Job Offer

September 27, 20XX

John Doe
223 Main Street
Newark, New Jersey 07100

Dear Ms. Johnson:

Thank you for offering me the position of [Job Title] at Sample Corporation. I greatly appreciate the opportunity to be part of your company. However, after careful consideration, I have decided not to accept the offer of employment at Sample Corporation.

I was impressed with your company during the interview and tour of your plant. While I was very interested in the position, I have decided that other opportunities are more suitable for my career goals.

Thank you again for your time and consideration. It was a pleasure meeting you and learning more about your company.

Sincerely,
Jack Mitchell

Sample Letters

New Jersey Institute of Technology

Sample Cover Letter

Mr. Wayne Hill
Manager of Human Resources
Sample Corporation
214 Main Street
Newark, NJ 07102

March 12, 20XX

Dear Mr. Hill:

I am applying for the position of Systems Analyst that was advertised with Career Development Services at NJIT. The job description fits very well with my education, experience, and career interest.

As a student at New Jersey Institute of Technology, I have gained valuable experience through my coursework and part-time work. My experience includes working with several software programs, such as WordPerfect and Lotus 1-2-3. Additionally, I have developed my technical skills through internships in various positions, such as working with a financial institution where I gained knowledge of financial systems.

I am confident that I can perform the job effectively. Furthermore, I am genuinely interested in the position and in working for Sample Corporation. If you would like to schedule an interview to discuss how my background and skills can be of assistance, please call me at 555-555-5555. Thank you for your consideration.

Sincerely,
Grace Kim

Sample Thank You for Interview Letter

Dr. Julie McClean
Director of Human Resources
Sample Corporation
1239 Broad Street
Newark, NJ 07102

April 12, 20XX

Dear Dr. McClean:

Thank you for interviewing me for the position of Systems Analyst. I enjoyed meeting with you and learning more about your company, projects, and culture.

My enthusiasm for the position and my interest in working with John Doe were strengthened as a result of the interview on your campus. During the interview, I was particularly impressed with the project planning software MS Project, which I have used in my previous role. Additionally, I was excited to learn about the software development opportunities within Sample Corporation.

I am confident that I can make a significant contribution to your company over time. Please feel free to call me at 535-535-5355 if you require any additional information.

Again, thank you for the interview and your consideration.

Sincerely,
Ruell Diaz

Sample Thank-you Note

If you’ve had an interview with a prospective employer, a “thank-you” note can be emailed a day or two after your interview and only a few times per week. Thank you notes are a simple way to assist you in your career goals.

Thank-you notes are also an excellent opportunity to reiterate your interest in the position and restate your qualifications, as well as to highlight any unique aspects of your qualifications that are relevant to the position.

Sample Thank-you Note

If you having had an interview with a prospective employer, a “thank-you” note can be good to express your appreciation. The note can be emailed a day or two after your interview and only needs to be a few sentences long, as in the following:

Thank-you Notes

If you’ve had an interview with a prospective employer, a “thank-you” note is a good way to express your appreciation. The note can be emailed a day or two after your interview and only needs to be a few sentences long, as in the following:
are you accessible to employers through at least some of the above strategies? If not, develop a plan to make sure your credentials are widely circulated. Notify as many people as possible in your field about your job search.

**Strong Communication Skills**

You can help the employer make an informed hiring decision if you:
- Provide a well-prepared resume that includes desirable skills and relevant employment experiences.
- Clearly convey your interests and ability to do the job in an interview setting.
- Understand English when spoken to you and can effectively express your thoughts in English.

It’s important to be able to positively promote yourself and talk with confidence about your education, relevant skills and related experiences. Self-promotion is rarely easy for anyone. But it can be especially difficult for individuals from cultures where talking about yourself is considered inappropriate. When interviewing in the United States, however, you are expected to be able to explain your credentials and why you are suitable for the position.

Be sensitive to the interviewer’s verbal and nonverbal cues. Some international students may not realize when their accent is causing them to be misunderstood. Interviewers are sometimes too embarrassed or important to ask for clarification, so be on the lookout for nonverbal clues, such as follow-up questions that don’t match your responses or sudden disinterest on the part of the interviewer. Also, make sure you express proper nonverbal communication. Always look directly at the employer in order to portray confidence and honesty.

If your English language skills need some work, get involved with campus and community activities. These events will allow you to practice speaking English. The more proficient you become, the better your career opportunities will be. These activities are also a great way to make networking contacts.

**Career Center**

The career center can be a valuable resource in your job search. Be aware, however, that some employers using the career center won’t interview students who are not U.S. citizens. Though you may be able to participate in some campus interviews, there are numerous ways to benefit from the campus career services.

- Attend sessions on job search strategies and related topics.
- Work with the career services staff to develop your job search strategy.
- Attend campus career fairs and company information sessions to learn about employment opportunities and to practice your networking skills.

It’s a good idea to get advice from other international students who have successfully found employment in this country and to start your job search early. Create and follow a detailed plan of action that will lead you to a good job you can write home about.

Written by Rosita Smith.

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**Working the NJIT Career Fair**

**Career Fairs**

Career fairs provide an excellent opportunity to meet with company representatives, learn about employer employment opportunities, and make a great first impression. Employers use career fairs as a tool to reach a large number of applicants and to face a career fair prepacation before the fair is crucial. This quick guide will help you to get the most out of the NJIT and other Career Fairs.

**Several Weeks Before the Fair**

**Register Online:** Most career fairs have an online registration component. Registration for NJIT career fairs is available online at www.njit.edu/careercenter. By registering online, you will get into the fair faster and get access to information about the fair via email. Once you register, login to review the online list of companies who are scheduled to attend the fair. Links to company websites are available so that you can learn about a company’s mission, products, and services. Be sure to target the companies who seek your major and who match your interests, abilities, and your personality.

**Prepare Your Resumes:** Some job seekers bring two to three versions of their resume. Based upon company research, they will hand out the appropriate resume to match what qualifications a company is seeking. Depending upon your major, it is recommended that you bring 25-30 copies of your NJIT’s career fair resume. Your Career Advisor can help you to prepare your resume or can review it for you prior to the career fair.

**Prepare Your Commercial:** It is recommended that you prepare a 30 second commercial about yourself for each employer who you plan to meet at the career fair. This commercial should contain information about why you are interested in working for their company and what skills you can offer the employer. Practice this commercial alone or with friends until you are comfortable saying it again and again.

** Familiarize Yourself With the Career Fair Navigator (CFN)**

This tool will help you to prepare and manage your time at the career fair. With this tool, you will be able to view a number of workshops and career fair preparation events which you can attend before the career. The most important feature of CFN is that you will be able to view all employers that are scheduled to attend the career fair and the table number listed at throughout the day with a detailed map included to your convenience. This tool is mobile friendly so it is accessible at www.njit.edu/careercenter or by using the QR Code and best used from your mobile device.

**Prepare Your Wardrobe:** Professional dress is recommended attire for a career fair. For men, a suit and tie are suggested. This suit should be in a conservative color such as black, blue, or gray. For women, a simple suit, dress, or pantsuit outfit is recommended. Keep jewelry and perfume minimal. Shoes should be comfortable and appropriate for a lot of walking and standing, but must also be professional and clean. Sneakers and sandals are not acceptable. Bring a tote bag or briefcase to hold company materials and a folder to hold your resumes. Do not bring a backpack.

**Strategize Your Approach:** Research, research, research! One of the main pieces of feedback that employers relay to CDS is that job seekers must conduct extensive company research as part of career fair preparation. Employers will expect you to know most of these basic facts about their company to take you seriously as a candidate.

- **Size of company:** (do they have 50 or 5,000 employees?)
- **Nature of products and/or services offered:** (manufacture glassware or offer financial services?)
- **Target market:** (are their clients other businesses or consumers?)
- **General company history:** (have they been around 50 years or 5 months?)

**Additional information that you should research includes:**
- **Leaders or competitors in the industry**
- **Specific information about various departments (marketing, IT, accounting)**
- **Company environmental or social responsibility (cubicle and casual)**
- **Types of positions for which the company is recruiting**
- **Information from the company’s annual report**
- **Nature of the advertised position (skillset required or experience)**

**On the Big Day!**

What to Bring:

- Bring a pen to note taking, multiple copies of your resume, a folder to hold all of your materials, and a bag to hold company materials and give-away. Most important: bring a great and professional attitude!

What To Wear:

Though the dress code at each employer will vary, it is important for you to look your best, as you will be representing yourself, your company, and your professional attitude.

**While You Are at the Fair:**

Before meeting with employers, make a plan of which tables you wish to visit. Determine whom you want to meet with. Employers are located in and in what order to visit them. Do not miss them! They could be your future employer! Research them and their website using the same techniques as above.

- Catch Your Breath: Make sure your outfit is clean and ready to go! Press it so that there are no wrinkles!

**After the Career Fair**

**Applying Online:** After the career fair, some employers may tell you to apply online through their company website to be considered

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*NEW JERSEY INSTITUTE OF TECHNOLOGY*
Many people use the classified ads as their sole job search technique. Unfortunately, statistics show that only 10% to 20% of jobs are ever published—which means that 80% to 90% of jobs remain hidden in the job market. For this reason, networking remains the number one job search strategy.

By Thomas J. Denham

A NETWORK IS an interconnected group of supporters who serve as resources for your job search and ultimately for your career. Some great network contacts might include people you meet at business and social meetings who provide you with career information and advice.

Students often hesitate to network because they feel awkward asking for help, but it should be an integral part of any job search. Though you might feel nervous when approaching a potential contact, networking is a skill that develops with practice, so don’t give up. Most people love to talk about themselves and their jobs and are willing to give realistic—and free—advice.

Fall 2020 Career Fair

Over 200 Employers Expected!

- Meet corporate, government and non-profit employment organizations!
- Network with employers seeking full-time, part-time, and co-op/ internship candidates.
- Distribute your resume to many recruiters in one day.

Date: Wednesday, September 23, 2020
Time: 12:00 p.m. - 4:30 p.m.
Place: NJIT Wellness and Events Center

Contact Career Development Services at 973.596.3100 or visit our website at www.njit.edu/careerservices for details about registration and other requirements!
Social Networking Websites

Career professionals—and parents—are warning young job seekers that using social networking sites, such as Facebook and Twitter, may be hazardous to your career. After all, do you want your potential employer to see photos of you at last weekend’s party? Certainly, those photos could diminish your prospects of landing a job. However, more job seekers are using social networking to enhance their preparation for interviews, garner an advantage over less-wired peers, and even gain an edge with recruiters.

One example of a constructive use of social networking websites is gathering background information about the recruiters with whom you will interview. By finding out about topics that will interest the recruiter, you may gain an upper hand in the interview process. In addition, stronger connections with a potential employer can be made by talking about the clubs to which he or she belongs to and even friends you have in common—information that can be discovered on Facebook.

Research on professional sites like LinkedIn can also be used to prepare for site visits. By using the alumni connections available through LinkedIn, you can gain added insight into potential employers. If you are interviewing with a company, search for alumni who are working there. You can have conversations with alumni via LinkedIn that you wouldn’t have in an interview, such as, “do you like it at the company or can you negotiate salary?”

Networking Rules

When you seek and maintain professional connections via social networking sites, follow the same etiquette you would if you were networking by phone and in person. Remember that every contact is creating an impression. Online, you might tend to be less formal because you are communicating in a space that you typically share with friends. Just as you would not let your guard down if you were having dinner with a potential employer, you must maintain a positive and professional approach when conversing with networking contacts online. Ask good questions, pay attention to the answers, and be polite—this includes sending at least a brief thank you note anytime someone gives you advice or assistance.

Eight Keys to Networking

1. **BE PREPARED** First, define what information you need and what you are trying to accomplish by networking. Remember, your purpose in networking is to get to know people who can provide information regarding careers and leads. Some of the many benefits of networking include increased visibility within your field, propelling your professional development, finding suitable mentors, increasing your chances of promotion and perhaps finding your next job.

   Second, know yourself—your education, experience and skills. Practice a concise, one-minute presentation of yourself so that people will know the kinds of areas in which you are interested. Your networking meeting should include the following elements: introduction, self-overview, Q&A, obtaining referrals and closing.

2. **BE TARGETED** Identify your network. For some, “I don’t have a professional network. I don’t know anyone,” may be your first reaction. You can start by listing everyone you know who are potential prospects: family members, friends, faculty, neighbors, classmates, alumni,bosses, co-workers and community associates. Attend meetings of organizations in your field of interest and get involved. You never know where you are going to meet someone who could lead you to your next job.

Questions to Ask During Networking Meetings

• What do you like most (least) about your work?
• Can you describe a typical workday or week?
• What type of education and experience do you need to remain successful in this field?
• What are the future career opportunities in this field?
• What are the challenges in balancing work and personal life?
• Why do people enter/leave this field or company?
• Which companies have the best track record for promoting minorities?
• What advice would you give to someone trying to break into this field?
• With whom would you recommend I speak? When I call, may I use your name?

3. **BE PROFESSIONAL** Ask your networking prospects for advice—not for a job. Your networking meetings should be a source of career information, advice and contacts. Start off the encounter with a firm handshake, eye contact and a warm smile. Focus on asking for one thing at a time. Your contacts expect you to represent yourself with your best foot forward.

4. **BE PATIENT** Heena Noorani, research analyst with New York-based Thomson Financial, recommends avoiding the feeling of discouragement if networking does not provide immediate results or instant answers. She advises, “Be prepared for a slow down after you get started. Stay politely persistent with your leads and build momentum. Networking is like gardening: You do not plant the seed, then quickly harvest. Networking requires cultivation that takes time and effort for the process to pay off.”

If It’s OK for Mom, It’s OK for Facebook

The more controversial aspect of the interplay between social networking and job searching is the privacy debate. Some observers, including career counselors, deans, and parents, worry that students put themselves at a disadvantage in the job search by making personal information available on Facebook and Twitter pages. More and more companies are using such websites as a screening tool.

Concern about privacy focuses on two areas: social life and identity/affiliations. Parents and career counselors argue that job seekers would never show photos of themselves at a party in the middle of an interview, so why would they allow employers to see party photos on a Facebook page? Students often respond that most employers do not even use social networking sites and that employers already know that college students drink.

In fact, many employers conduct online searches of candidates. Why risk losing a career opportunity because of a photo with two drinks in your hand?

It’s easy to deduce that if an employer is comparing two candidates who are closely matched in terms of GPA and experience, and one has questionable photos and text on his or her online profile and the second does not, that the second student will get the job offer.

Identity—Public or Private?

Identity and affiliations are the second area where social networking and privacy issues may affect your job search and employment prospects. Historically, job-seekers have fought for increased protection from being asked questions about their identity, including religious affiliation and sexual orientation, because this information could be used by biased employers to discriminate. Via social networking sites, employers can now find information that they are not allowed to ask you.

Employers can no longer legally ask these questions in most states; however, some students make matters like religion, political involvement, and sexual orientation public on their web pages. You would never include religious and political affiliations as well as sexual orientation or transgender identity (LGBTQ) on your resume, so do you want this information to be available via social networking sites? There are two strategies to consider. One approach is that if you wish to only work for an employer with whom you can be openly religious, political, or LGBTQ then making that information available on your Web page will screen out
Social Networking Websites continued

discriminating employers and make it more likely that you will land with an employer open to your identity and expression.

A second approach though, is to maintain your privacy and keep more options open. Investigate potential employers thoroughly and pay special attention at site visits to evaluate whether the company would be welcoming.

This strategy is based on two perspectives shared by many career professionals. First, as a job-seeker, you want to present only your relevant skills and experience throughout the job search, all other information is irrelevant. Second, if you provide information about your identity and affiliations, you may be discriminated against by one person in the process even though the company overall is a good match.

Strategies for Safe and Strategic Social Networking

1. Be aware of what other people can see on your page. Recruiters use these sites or ask their colleagues to do searches on candidates.

2. Determine access intentionally. Some career counselors advocate deactivating your Facebook or Twitter accounts while job searching.

3. Set a standard. If anything appears on your page that you wouldn’t want an interviewer to see, remove the offending content.

4. Use social networking to your advantage. Use these sites to find alumni in the companies that interest you and contact them before you interview in your career center or before a site visit. In addition, use social networking sites and internet searches to learn more about the recruiters who will interview you before the interview.

“Social Networking Websites” written by Harriet L. Schwartz.

Do’s & Don’ts of Networking

- Do keep one hand free from a briefcase or purse so you can shake hands when necessary.

- Do bring copies of your resume.

- Don’t tell them your life story; you are dealing with busy people, so get right to the point.

- Don’t be shy or afraid to ask for what you need.

- Don’t pass up opportunities to network.

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Social Networking

Though the company overall is a good match for a job-seeker, you want to present only your shared by many career professionals.

Th
to your identity and expression is likely that you will land with an employer open to your identity and expression and make it more appealing to discriminating employers.

Social Networking Websites continued

B E F O C U S E D O N Q U A L I T Y — N O T Q U A N T I T Y

In a large group setting, circulate and meet people, but don’t try to talk to everyone. It’s better to have a few meaningful conversations than 50 hasty introductions. Don’t cling to people you already know; you’re unlikely to build new contacts that way. If you are at a reception, be sure to wear a nametag and collect or exchange business cards so you can later contact the people you meet.

B E R E F E R R A L — C E N T E R E D

The person you are networking with may not have a job opening, but he or she may know someone who is hiring. The key is to exchange information and then expand your network by obtaining additional referrals each time you meet someone new. Be sure to mention the person who referred you.

B E P R O A C T I V E

Stay organized and track your networking meetings. Keep a list of your contacts and update it frequently with the names of any leads given to you. Send a thank-you note or email if appropriate. Ask if you can follow up the conversation with a phone call, or even better, with a more in-depth meeting in the near future.

B E D I D I C A T E D T O N E T W O R K I N G

Most importantly, networking should be ongoing. You will want to stay in touch with contacts over the long haul—not just when you need something. Make networking part of your long-term career plan.

Thomas J. Denham is the managing partner and career counselor of Careers in Transition LLC.

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Work Your Network

Developing a Noticeable LinkedIn Profile

1. Headshot

LinkedIn profiles that have a headshot are more likely to be viewed by recruiters. Unlike your Facebook picture, your LinkedIn picture should be business-oriented. Your profile picture should be a photo that is of good quality and depicts what you would be like to see in an interview. Look professional and smile. Keep in mind that selfies are strictly prohibited if you want to land the job!

2. Keyword Rich Headline

The second most important piece of your profile is your headline. This is an opportunity to announce to the global business community who you are or who you seek to become. Use this prime real estate to your advantage by incorporating keywords from your desired job or industry.

3. Summary

The summary section is your 30-second elevator pitch. Use this section to introduce yourself and highlight significant skills, qualifications, and interests in your desired field. Be sure to communicate passion and enthusiasm for the industry and the work.

4. Education

The education section is the place to list your full degree, indicate your institution, and graduation or anticipated graduation date. Be sure to include any minors, study abroad experiences and certificate programs related to the degree.

5. Language

Share that you have the ability to speak a second language, include the language and proficiency level. Sharing this information can give you a competitive advantage over other candidates.

6. Samples of Your Work

LinkedIn offers a great feature for users to upload samples of their work. Showcasing samples of presentations, research projects, senior capstone assignments, and portfolio adds value and credibility to your profile.

7. Volunteer Experience

Employers take note of volunteer experience. Be sure to include the name of the organization and your role within the organization and length of involvement. Also include details such as fundraising results, event coordinations, team building and more. Your volunteerism, in many cases, can be as valuable as work experience, especially if it is related to your desired industry.

8. Awards and Honors

Highlight any awards and honors received during your college academic career including nonacademic awards received for community or civic engagement. List the full name of the award (avoid acronyms), awarding organization or department, and the year the award was received.

9. Select Your Skills

Identify your top industry-specific, technical and general skills. Adding this information to your profile will allow others to endorse your skill set, giving you instant credibility. A solid list of at least 8-10 skills demonstrates value and capability.

10. Share Your Interests

Disclosing your personal interests and hobbies can help demonstrate your work-life balance. Personal interests can sometimes score a few extra “top candidate” points, but be sure to avoid sharing too much personal information. Remember, the LinkedIn profile is a platform for professionals.

How Do I Network To Land The Job?

Now that you have completed your profile, land the job by using these top features to start connecting with other professionals:

Customize the Invitation to Connect

Every time you send a message to connect with someone on LinkedIn, make sure that you customize the text. Share who you are, why you want to connect, and how you found or know the individual. For example, if you met them in-person, tell them when and where.

Alumni Connections Feature

LinkedIn offers users a dynamic tool that connects individuals who share the same alma mater. Search for alumni who are practicing in your desired field, have the same degree, attended your institution during a specific time period, and more. Many individuals are happy to assist their fellow alumni with career advice and even hire alumni. Don’t forget to showcase your school pride in that customized invitation to connect!

Follow Companies, Join Groups, and Connect with Recruiters

Start following your dream companies on LinkedIn and join industry-specific groups. Be the first to know about company news and job postings. As you start following companies, make note of who is posting updates and job announcements. Use those clues to connect with recruiters and company leaders.

Share Content

Position yourself as a knowledge resource. Share interesting industry or work productivity articles. Comment on posts shared by others in your network. Reinforce your professional brand by sharing your knowledge and perspectives.

Galia Jackson, M.Ed. is a Millennial Expert & Career Management Consultant with InterviewSnob, a career consulting boutique for millennials. Connect with Gala @Interviewsnob and check out her website at www.interviewsnob.com
Google Me: Reputation Management

Cultivating your digital footprint is critical to your overall career; your personal brand during your job search is no exception. More than 80% of recruiters* reported that they would search for candidates online. The most common sites for checking out candidates are LinkedIn, Facebook, Twitter, Instagram, Google+, and Pinterest. Given this staggering statistic, it’s important to take control of your online reputation.

Google Yourself
The first step is to identify what’s already out there. Use common search engines to investigate everything that is associated with your full name or your college or university. Does what you see support the professional image you are seeking to create? What will you find in your research is on stage for all to see.

Privacy Settings
While privacy settings limit access to portions of your social sites, it doesn’t remove content from the web altogether. Keep in mind that once content is shared on the internet, generally it never goes away completely. Be mindful of future posts, comments, and photos.

Social Media Cleaning Software
Found some pictures, particular words, or posts which need to be cleaned up? If so, use a social media cleaning software to help you publish your social profiles. Search for social media cleaning software, select the program that meets your needs, and scrub down your profiles.

Turn Off Features
If you don’t want others to post or comment, but we can control where it appears. If you have family, friends, or acquaintances that share content, tag you in pictures, or comment on your social sites, manage where that information appears. Adjust your profile settings.

Develop Your LinkedIn Profile
To establish a professional and polished brand, create and develop your LinkedIn profile. Knowing the LinkedIn is recognized as the online business community and you should be an active member. Unlike Facebook or other social sites, LinkedIn should communicate your professional brand in a manner that will help you network. It is ideal for identifying job opportunities and professional development. This platform allows you to connect with recruiters, follow news from companies of interest, read informative articles, and even network with fellow alumni.

Improve Your SEO
Once you have cleaned up your social media profiles and completed your LinkedIn profile, improve your visibility online by boosting your search engine optimization (SEO). Get active on social media sites where you want to be found and noticed. Start sharing relevant business information, comment on statuses, posts, and updates to share your unique perspectives, and even post some of your own original content. The goal is to position yourself as a knowledgeable resource to others in your network and within your desired industry. The social sites where you have the most activity will float to the top of the search engine list when hiring managers search for you.

To increase your relevancy, make sure that your social media profiles contain keywords that are prominent in your desired industry. Generating “keyword rich” profiles and posts will allow your content to be found specifically in relationship to your desired industries and career path.

Dual Persons
Avoid creating multiple profiles in one social media platform. Both profiles can often be found through a strategic online search. Having “dual personas” can come across to potential employers as if you have something to hide. Maintain one profile per site, adjust your privacy settings as needed, and post or share content that reinforces your personal and professional brand.

Create a Personal Website
Perhaps you aren’t a fan of social media sites and wondering how to cultivate your online brand. If so, create a personal website or create a blog. Establishing a personal website allows you to have an online presence while maintaining greater control of the content. Websites should have a tab for your resume, portfolio of work, pre-professional/professional affiliations, awards and honors, blog posts and more. Don’t forget to include a professional-looking headshot. List your personal website or your resume when applying for positions and on your personal business cards for networking.

“Joyce, Susan P. “What 80% of Employers Do Before Interviewing You For An Interview,” The Huffington Post. The Huffington Post, JNC.

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Improve Your SEO
Once you have cleaned up your social media profiles and completed your LinkedIn profile, improve your visibility online by boosting your search engine optimization (SEO). Get active on social media sites where you want to be found and noticed. Start sharing relevant business information, comment on statuses, posts, and updates to share your unique perspectives, and even post some of your own original content. The goal is to position yourself as a knowledgeable resource to others in your network and within your desired industry. The social sites where you have the most activity will float to the top of the search engine list when hiring managers search for you.

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Clean Up Your Social Media Identity
The social media profiles of job candidates are an area of scrutiny for recruiters. In fact, there are now even online research analysts who will comb the Internet for damaging information. (On the flip side, there are “scrub services” that will clean up a job hunter’s digital footprint once and for all.) Here are a few ways to take a DIY approach to scrubbing your online presence.

Google Your Name
Search for your name online occasionally to see what comes up, or set up automatic name alerts at Google crawlers. You may discover results for many people with your same name, possibly with embarrassing or outrageous content. To find the real “you,” try tweaking your name (e.g., Sam versus Samuel) or add some additional identifying modifiers (perhaps your city or school). Search for your name on all the networks to which you’ve ever belonged—Facebook and YouTube. (Recruiters check everywhere.) After a thorough review, ask yourself: Will this the social media profile foster callbacks, interviews and job offers? If not, keep reading.

Keep Some Mystery
Most new grads grew up texting, Skyping, Tweeting, Facebooking and reading or creating blogs,” says Jenny Fox, who operates Ladder Recruiting Group in Portland, Ore. “Older, more experienced competitors aren’t ‘native social media people.” That means you have to shift your mindset from “impressing the guys” to “promoting myself as a polished professional.” Focus instead on adjusting your privacy settings on your accounts. But you’re not safe even then since companies can change dynamic policies. When possible, it is removable negative or overly private content than hide it.

There’s No Swimsuit Competition
Recruiters will judge you by your profile photos. Do they tell the right story? Don’t post any photos of yourself online that you wouldn’t be even too glamorous. That’s a really big turn to employers, says Vicky Oliver, author of 201 Smart Answers to Business Etiquette Questions. “Dress in photos as you would in an interview.”

Remove unflattering pictures, videos, and unfavorable comments you’ve posted on social networks. Post a high-quality headshot across all platforms. Important: Don’t forget to check out photos where friends have tagged you on Facebook. If you’re pictured at a party with a drink in hand, delete the tag. Adjust privacy settings to prevent that from happening again.

Blot Out the Bitter
Have you ever gone online while under the influence or in a foul mood? Bad idea. “Whatever you wouldn’t do at the networking event, don’t do online,” says Oliver. Some examples of social media glitches: Posting about parties, dates, getting into posting wars with your friends, or using obscenities, faulty grammar, typos, or misspellings in your short cuts.

“I personally would never put a thumbs-down sign on ‘witness protection’ programs, says Vicky Oliver, author of Blind Spots: The 10 Business Myths You Can’t Afford to Believe on Your New Path to Success. “Always think before you post, because if there is a single person out there who you don’t want to see your content, I guarantee it will get back to them.” You may be too close to the situation to judge what’s appropriate or not, so it can be helpful to have a second pair of eyes to look over your profiles. Select someone who’s about the same age as your target employers, experienced in your field, or at least in the hiring process.

Netiquette Tips
Dan Schawbel, a personal branding expert and author of 2.0, offers these tips to keep your digital reputations clean:

• Don’t over-promote yourself or people will get turned off.
• Don’t come to an interview without researching the company and the hiring manager online, using LinkedIn first.

Written by Jenna Turner, a former human resources manager, who writes about career issues, and other business topics from her home in Portland, Ore.

Content You Should NEVER Share
There may seem really trivial to you, but people lose jobs (and job offers) every day because of them:

• Don’t refer to a company by a name; they may get alerts for both versions online.
• Don’t complain about your job or boss.
• Refrain from making marky comments about co-workers.
• Don’t reveal your drug/drink habits.
• Never make discriminatory or inflammatory remarks.
• Don’t share intimate relationship details.
• Don’t brag about skipping work, playing games or sleeping on the job.
• Do not broadcast an employer’s confidential information.

* Joyce, Susan P. “What 80% of Employers Do Before Interviewing You For An Interview,” The Huffington Post. The Huffington Post, INC.

Establishing a personal website is important for checking out candidates are LinkedIn, Facebook, Twitter, and Instagram all rank high in Google searches. It is actually the one place that the hiring manager will go to search. But employees often write things online that they wouldn’t do in person. The hiring manager online, using LinkedIn first.

https://www.interviewsnob.com/alerts (Recruiters check everywhere.) Here are some simple ways to take a DIY approach to cleaning up your online identity. This is the single best social media platform for job seekers.

Facebook or other social sites, LinkedIn should communicate your professional brand in a manner that will help you network. It is ideal for identifying job opportunities and professional development. This platform allows you to connect with recruiters, follow news from companies of interest, read informative articles, and even network with fellow alumni.

To increase your relevancy, make sure that your social media profiles contain keywords that are prominent in your desired industry.

Gala Jackson, M.Ed. is a Millennial Expert & Career Management Consultant with InterviewSnob, a consulting boutique for millennials. Connect with Gala @interviewsnob and check out her website at www.interviewsnob.com.

NEW JERSEY INSTITUTE OF TECHNOLOGY
What Happens During the Interview?

The interviewing process can be scary if you don’t know what to expect. All interviews fit a general pattern. While each interview will differ, all will share three common characteristics: preparation, conduct, and conclusion.

The typical interview will last 30 minutes, although some may be longer. A typical structure is as follows:

- Five minutes — small talk
- Fifteen minutes — a mutual discussion of your background and credentials as they relate to the needs of the employer
- Five minutes — asks you for questions
- Five minutes — conclusion of interview

As you can see, there is not a lot of time to state your case. The employer may try to do most of the talking. When you do respond to questions or ask your own, your statements should be concise and organized without being too brief.

It Starts Before You Even Say Hello

The typical interview starts before you even get into the inner sanctum. The recruiter begins to evaluate you the minute you are identified. You are expected to shake the recruiter’s hand upon being introduced. Don’t be afraid to extend your hand first. This shows assertiveness.

It’s a good idea to arrive at least 15 minutes early. You can use this time to relax. It gets easier later. It may mean counting to ten slowly or wiping your hands on a handkerchief to keep them dry.

How’s Your Small Talk Vocabulary?

Many recruiters will begin the interview with some small talk. Topics may range from the weather to sports and will rarely focus on anything that brings out your skills. Nonetheless, you are still being evaluated.

Recruiters are trained to evaluate candidates on many different points. They may be judging how well you communicate on an informal basis. This means you must do more than smile and nod.

The Recruiter Has the Floor

The main part of the interview starts when the recruiter begins discussing the organization. If the recruiter uses vague generalities about the position and you want more specific information, ask questions. Be sure you have a clear understanding of the job and the company.

As the interview turns to talk about your qualifications, be prepared to deal with aspects of your background that could be construed as negative, i.e., low grade point average, no participation in outside activities, no related work experience. It is up to you to convince the recruiter that although these points appear negative, positive attributes can be found in them. A low GPA could stem from having to fully support yourself through college; you might have no related work experience, but plenty of experience that shows you to be a loyal and valued employee.

Many times recruiters will ask why you chose the major you did or what your career goals are. These questions are designed to determine your goal direction. Employers seek people who have direction and motivation. This can be demonstrated by your answers to these innocent-sounding questions.

It’s Your Turn to Ask Questions

When the recruiter asks, “Now do you have any questions?” it’s important to have a few ready. Dr. C. Randall Powell, author of Career Planning Today, suggests some excellent strategies for dealing with this issue. He says questions should elicit positive responses from the employer. Also, the questions should bring out your interest in and knowledge of the organization.

By asking intelligent, well-thought-out questions, you show the employer you are serious about the organization and need more information. It also indicates to the recruiter that you have done your homework.

The Close Counts, Too

The interview isn’t over until you walk out the door. The conclusion of the interview usually lasts five minutes and is very important. During this time the recruiter is assessing your overall performance.

It is important to remain enthusiastic and courteous. Often the conclusion of the interview is indicated when the recruiter stands up. However, if you feel the interview has reached its conclusion, feel free to stand up first.

Shake the recruiter’s hand and thank him or her for considering you. Being forthright is a quality that most employers will respect, indicating that you feel you have presented your case and the decision is now up to the employer.

Expect the Unexpected

During the interview, you may be asked some unusual questions. Don’t be too surprised. Many times questions are asked simply to see how you react.

For example, surprise questions could range from, “Tell me a joke” to “What time period would you like to have lived in?” These are the kind of questions for which you can prepare in advance. Your reaction time and the response you give will be evaluated by the employer, but there’s no way to anticipate questions like these. While these questions are not always used, they are intended to force you to react under some stress and pressure. The best advice is to think and give a natural response.

Evaluations Made by Recruiters

The employer will be observing and evaluating you during the interview. Erwin S. Stanton, author of Successful Personnel Recruiting and Selection, indicates some evaluations made by the employer during the interview include:

1. How mentally alert and responsive is the job candidate?
2. Is the applicant able to draw proper inferences and conclusions during the course of the interview?
3. Does the applicant demonstrate a degree of intellectual depth when communicating, or is his/her thinking shallow and lacking depth?
4. Has the candidate used good judgment and common sense regarding life planning in this point?
5. What is applicant’s capacity for problem-solving activities?
6. How well does candidate respond to stress and pressure?
Qualities Desired in New College Graduates

By Businesses, Industries and Government Agencies

Energy, Drive, Enthusiasm and Initiative
- Hard-working, disciplined and dependable
- Eager, professional and positive attitude
- Strong self-motivation and high self-esteem
- Confident and assertive, yet diplomatic and flexible
- Sincere and preserves integrity
- Ambitious and takes risks
- Uses common sense

Adapts Textbook Learning to the Working World
- Quick learner
- Asks questions
- Analytical, independent thinker
- Willing to continue education and growth
- Committed to excellence
- Open-minded, willing to try new things

even work experience at retail or fast-food jobs can be sources of information. "Many students undervalue work experience gained at places like grocery stores or fast-food restaurants," she continues. "But employers deeply appreciate people who have gotten their hands dirty and aren't afraid to work hard."

Story Time
Reading off a list of knowledge, experience, and accomplishments makes for a short and boring interview. Your job during the interview is to keep the interviewer interested in what you are saying. Many career advisors suggest that job candidates prepare a reservoir of stories that they can pull from during the interview. People are naturally drawn to stories. It's why we read novels and why we watch movies. Also, stories allow job candidates to show interviewers their skills and knowledge instead of just telling them. Interviewers need more than just your word that you have a particular skill or attribute. They need specific examples, and stories are a good way of providing that.

Stories have the added benefit of being easy to remember—for you, as you use a particular story to demonstrate your qualifications during the interview—and for the interviewer who must access your skills and attributes after the interview is completed. Demonstrating a particular job attribute through a story has the added benefit of sounding less boastful than stating the qualification directly. Saying that you are a good leader sounds boastful; explaining how you led a team of volunteers during a record food drive is admirable.

Make sure that everything you discuss is relevant to the job.

Once you have created a list of job skills and requirements from the job posting and your own research of the company and the position, sit down and try to come up with stories to demonstrate each. Of course, certain things cannot be demonstrated through a story (a high GPA, or a certain degree or academic specialty), but that information is already apparent to the interviewer from your resume. However, stories can be used in situations that at first might not be apparent. For example, instead of simply stating that you are proficient in word processing, you can tell the interviewer how you applied the software to accomplish a particular task. Keep your stories short and to the point. An interview is not a creative writing class. It's why we read novels and why we watch movies. People are naturally drawn to stories.

Final Advice
Take time to prepare for the interview. Never walk into an interview with the intention of "winging it"—no matter how qualified you think you are for the position. If you are having trouble coming up with stories or examples for the interview, make sure you talk to friends, family members, co-workers, professors and career advisors. Often those around us can see skills and attributes that we do not.

Students sometimes make the mistake of telling employers about job-related knowledge or experience that they don't have. While candor is an admirable trait, such frankness is out of place in a job interview. Employers don't want to know why you can't do the job, but why you can do it.

Employers want to hire people who are excited and proud of the work that they have done. They want to know that you will bring that same type of enthusiasm and empathy to their company. "You have a responsibility during the interview—not to brag, but to give the employer the best picture you can of what they will get if they hire you," says Kemp. "It's your responsibility to make sure they get that information, whether or not they ask good questions."

Written by Chris Enstrom, a freelance writer in Nashville, Ind.

Advice From the Experts
Interviewing Tips From On-Campus Recruiters

Research organizations in advance of interviews—Since most on-campus interviews are relatively short, it is important that you use this time to sell yourself to an employer. Don't waste this opportunity by spending too much time on issues that could have been answered by surfing the company's website and/or viewing its DVD. Displaying your knowledge about a potential employer will greatly enhance your chances of interview success.

Define your career goals and the opportunities you want—One of the keys to making a successful sale is product knowledge. In the case of job interviews, that product is you. You need to perform a thorough self-evaluation well in advance of your interviews. Know what your strengths, weaknesses, skills and abilities are and be prepared to discuss them during the interview.

Be enthusiastic and sincere during your interviews—It is important for you to convey a genuine sense of interest during the interview. You must appear eager and flexible, but not too rehearsed. Don't fixate on being nervous. Even seasoned pros can have the "interview jitters." Above all, never be late for an interview appointment.

Be honest—Don't claim interest in an employer if you really do not intend to work for that organization. Don't lie on your resume or during the interview. While you should never draw attention to your weaknesses, don't attempt to hide a shortcoming by being untruthful. Learn how to deal with perceived (or real) weaknesses before your interviews by talking to a campus career services professional and/or reading books on job interview techniques.

Be realistic—Carefully evaluate what an employer has to offer you... and what you have to offer the employer. Don't accept a position that isn't suited to you... just because you need a job! Although most entry-level salaries have been on the rise, do not set your starting salary expectations too high. If a starting salary seems inordinately low, but is for a position that you really want, you might be able to arrange for an early salary review.

Some of the material is adapted from Recruiting Trends by L. Patrick Scheetz, Ph.D., Collegiate Employment Research Institute. © Michigan State University.

Source: Recruiting Trends by L. Patrick Scheetz, Ph.D., Collegiate Employment Research Institute, Michigan State University.
Questions Asked by Employers

Personal
1. Tell me about yourself.
2. What are your hobbies?
3. Why did you choose to interview with our organization?
4. Describe your ideal job.
5. What can you offer us?
6. What do you consider to be your greatest strengths?
7. Can you name some weaknesses?
9. Have you ever had any failures? What did you learn from them?
10. Of which three accomplishments are you most proud?
11. Who are your role models? Why?
12. How does your college education or work experience relate to this job?
13. What motivates you most in a job?
14. Have you had difficulty getting along with a former professor/supervisor/co-worker and how did you handle it?
15. Have you ever spoken before a group of people? How large?
16. Why should we hire you rather than another candidate?
17. What do you know about our organization (products or services)?
18. Where do you want to be in five years? Ten years?
19. Do you plan to return to school for further education?

Education
20. Why did you choose your major?
21. Why did you choose to attend your college or university?
22. Do you think you received a good education? In what ways?
23. In which campus activities did you participate?
24. Which classes in your major did you like best? Least? Why?
25. Which elective classes did you like best? Least? Why?
26. If you were to start over, what would you change about your education?
27. Do your grades accurately reflect your ability? Why or why not?
28. Were you financially responsible for any portion of your college education?

Experience
29. What job-related skills have you developed?
30. Did you work while going to school? In what positions?
31. What did you learn from these work experiences?
32. What did you enjoy most about your last employment? Least?
33. Have you ever quit a job? Why?
34. Give an example of a situation in which you provided a solution to an employer.
35. Give an example of a time in which you worked under deadline pressure.
36. Have you ever done any volunteer work? What kind?
37. How do you think a former supervisor would describe your work?

Career Goals
38. Do you prefer to work under supervision or on your own?
39. What kind of boss do you prefer?
40. Would you be successful working with a team?
41. Do you prefer large or small organizations? Why?
42. What other types of positions are you considering?
43. How do you feel about working in a structured environment?
44. Are you able to work on several assignments at once?
45. How do you feel about working overtime?
46. How do you feel about travel?
47. How do you feel about the possibility of relocating?
48. Are you willing to work flextime?
Before you begin interviewing, think about these questions and possible responses and discuss them with a Career Advisor. Conduct mock interviews and be sure you are able to communicate clear, unrehearsed answers to interviewers.

Questions to Ask Employers

1. Please describe the duties of the job for me.
2. What kinds of assignments might I expect the first six months on the job?
3. Are salary adjustments geared to the cost of living or job performance?
4. Does your company encourage further education?
5. How often are performance reviews given?
6. What products (or services) are in the development stage now?
7. Do you have plans for expansion?
8. What are your growth projections for next year?
9. Have you cut your staff in the last three years?
10. How do you feel about creativity and individuality?
11. Do you offer flextime?
12. Is your company environmentally conscious? In what ways?
13. In what ways is a career with your company better than one with your competitors?
14. Is this a new position or am I replacing someone?
15. What is the largest single problem facing your staff (department) now?
16. May I talk with the last person who held this position?
17. What is the usual promotional time frame?
18. Does your company offer either single or dual career-track programs?
19. What do you like best about your job/company?
20. Once the probation period is completed, how much authority will I have over decisions?
21. Has there been much turnover in this job area?
22. Do you fill positions from the outside or promote from within first?
23. What qualities are you looking for in the candidate who fills this position?
24. What skills are especially important for someone in this position?
25. What characteristics do the achievers in this company seem to share?
26. Is there a lot of team/project work?
27. Will I have the opportunity to work on special projects?
28. Where does this position fit into the organizational structure?
29. How much travel, if any, is involved in this position?
30. What is the next course of action? When should I expect to hear from you or should I contact you?
Solid colors and tighter-woven fabrics are safer than bold. If you will be seeing clients, dress appropriately for "casual." "Casual" doesn't mean "sloppy"—your clothes should be neat and trim. As for formal business attire, buy the best that your budget will allow. Be honest: shoes polished (some suggest wearing your sneakers on the way to an interview). No excessive jewelry; men should refrain from wearing earrings. No missing buttons, crooked ties or lint. A two-piece suit will suffice in most instances. Neatly trimmed hair, conservative makeup.

Telling about a behavioral interview, one of the many behavioral interviewing techniques, you may find the behavioral interview quite different in several ways:

- Instead of asking how you would behave in a particular situation, the interviewer will ask you to describe how you did behave.
- The interviewer will ask you to provide details and will not relate the details to specific events.
- The interview will be a more structured process that will concentrate on areas that are important to the interviewer, rather than allowing you to concentrate on areas that you may feel are important.
- You may not get a chance to deliver any prepared stories.
- Most interviews will be taking notes throughout the interview.

The behavioral interviewer has been trained to objectively collect and evaluate information and works from a profile of desired behaviors that are needed for success on the job. Because the behaviors a candidate has demonstrated in previous positions are likely to be repeated, you will be asked to share situations in which you may or may not have exhibited these behaviors. Your answers will be tested for accuracy and consistency.

If you are an entry-level candidate with no previous related experience, the interviewer will look for behaviors in situations similar to those of the target position.

- "Describe a major problem you have faced and how you dealt with it.
- "Give an example of when you had to work with your hands to accomplish a task or project.
- "What class did you like the most? What did you like about it?

Follow-up questions will test for consistency and determine if you exhibited the desired behavior in that situation.

"Can you give me an example?"
"What did you do?"
"What did you say?"
"What were you thinking?"
"How did you know?"
"What was your role?"
"What was the result?"

You will notice an absence of such questions as, "Tell me about your strengths and weaknesses.

How to Prepare for a Behavioral Interview

- Recall recent situations that show favorable behaviors or actions, especially those involving coursework, work experience, leadership, teamwork, initiative, planning and customer service.
- Prepare short descriptions of each situation, be ready to give details if asked.
- Be sure each story has a beginning, a middle and an end, i.e., be ready to describe the situation, your action and the outcome or result.
- Be sure the outcome or result reflects positively on you (even if the result itself was not favorable).
- Be honest. Don't embellish or omit any part of the story. The interviewer will find out if your story is built on a weak foundation.
- Be specific. Don't generalize about several events, give a detailed accounting of one event.

A common question the interviewer may ask is, "Tell me about a time when you were on a team and a member wasn't pulling his or her weight." You might go as follows. "I had been assigned to a team to build a canoe out of concrete. One of our team members wasn't showing up for our lab sessions or doing his assignments. I finally met with him in private, explained the frustration of the rest of the team and asked if there was anything I could do to help. He told me he was preoccupied with another class that he wasn't passing, so I found someone to help him with the other course. He not only was able to spend more time on our project, but he was also grateful to me for helping him out. We finished the project on time and got a 'B' in it."

The interviewer might then probe: "How did you feel when you confronted this person?" "Exactly what was the nature of the project?" "What was his responsibility as a team member?" "What was your role?" "At what point did you decide to put yourself to confronting him?"

You can see it is important that you not make up or "shade" information and why you should have a clear memory of the entire incident.

Don't Forget the Basics

Instead of feeling anxious or threatened by the prospect of a behavioral interview, remember the essential difference between the traditional interview and the behavioral interview. The traditional interviewer may allow you to project what you might or should do in a given situation, whereas the behavioral interviewer is looking for past actions only. It will always be important to put your best foot forward and make a good impression in the interview with appropriate attire, good grooming, a firm handshake and direct eye contact. There is no substitute for promptness, courtesy, preparation, enthusiasm and a positive attitude.

Dressing for the Interview

Depending upon your fashion style, whether it is the latest trends for the club scene or merely college senior casual, a job interview may be cause for some drastic wardrobe augmentation. In many interviews, some of your individualism might have to be shelved or kept in the closet. In most technical and business job interviews, when it comes to your appearance, conservatism and conformity are in order.

While many companies have adopted the "office casual" dress code, try to draw new standards in the interview. When in doubt, it is better to be too conservative than to be too flashy.

For men and women, a suit is the best bet.

Here are some guidelines:

**MEN**
- A two-piece suit will suffice in most instances.
- Solid colors and tighter-woven fabrics are safer than bold prints or patterns.
- Bright ties bring focus to the face, but a simple pattern is best for an interview. (See tip for larger men: Use a double Windsor knot to minimize a bulky appearance.)
- Wear polished shoes with socks high enough so no skin is visible when you sit down and cross your legs.

**WOMEN**
- A suit with a knee-length skirt and a tailored blouse is most appropriate.
- Although even the most conservative organizations allow more feminine looks these days, accessories should be kept simple. Basic pumps and modest jewelry and makeup help to present a professional look.
- PANTS are more acceptable now but are not recommended for interviews.

Staying Within a Budget

For recent graduates just entering professional life, additions to wardrobes, or complete overhauls, are likely needed. Limited funds, however, can be an obstacle. Image consultants, however, suggest "capsule wardrobing." For example, by mixing and matching, she says, an eight-piece capsule wardrobe can generate up to 28 ensembles.

Before shopping, Lazzarini advises establishing a budget, 50% of which should be targeted for accessories. For women, "even a brightly colored jacket can be considered an accessory when it makes an outfit you already have look entirely different."

"The key to any wardrobe is in the mix of that is versatile and can work with a number of other pieces, according to one fashion expert. This helps to men and women. "If you focus on a suit, buy one with a jacket which may be used with other skirts or trousers," says a women's fashion director for a major national retailer. "Then add a black turtleneck or a white shirt. These are the fashion basics that you can build on."

A navy or black blazer for men can work well with a few different guidance pants. Although this kind of ensemble would be just as expensive as a single suit, it offers more versatility. One accessory recommended by company representatives is a briefcase. "When we see one," says one recruiter, "it definitely adds to the candidate's stature. It is a symbol to me that the individual has done some research and that he or she is prepared."

Taking a Casual Approach

"Office casual" is becoming the accepted mode of dress at more and more companies. The rules, however, are subject to company-to-company variance. At some, "casual day" is a Friday-only observance, whereas the dress code is slightly relaxed—a sports coat and slacks for men and slacks and a sweater for women. At others, especially entrepreneurial computer companies, it's shorts and sandals every day.

The safest fashion rule for new employees to follow is dress about the same as your most conservatively attired co-worker. As a new hire, don't try to "push the boundaries" of casual attire.

**Fashion Arrests**

- Never wear denim jeans or shorts unless the vast majority of others do.
- Don't dress too provocative—you're at work, not at a dance club.
- "Casual" doesn't mean "sloppy"—your clothes should always be free of stains or holes.
- Wearoutworkbelongsatthegym.

**Play It Safe**

- Chinos or corduroy slacks are usually a safe bet for both sexes.
- As for formal business attire, buy the best that your budget will allow.
- If you will be seeing clients, dress appropriately for the purpose of the interview.
- Go to the mall—most department and specialty stores have sections devoted to this style of attire.

**A Final Check**

And, of course, your appearance is only as good as your grooming. Create a final checklist to review before you go on an interview:
- Neatly trimmed hair
- Conservative makeup
- No rings in stockings
- Shoes polished (some suggest wearing your sneakers on the way to an interview and changing before you enter the interview site)
- No excessive jewelry; men should refrain from wearing earrings
- No missing buttons, crooked ties or lint
- You want your experience and qualifications to shine. Your appearance should enhance your presentation, not overwhelm it.
Students With Disabilities: Acing the Interview

The traditional face-to-face interview can be particularly stressful when you have a disability—especially a visible disability. Hiring managers and employers may have had little prior experience with persons with disabilities and may react with discomfort or even shock to the appearance of a wheelchair, cane or an unusual physical trait. When this happens, the interviewer is often so uncomfortable that he or she just wants to “get it over with” and conducts the interview in a hurried manner. But this scenario robs you of the opportunity to present your credentials and could prevent the employer from identifying a suitable, qualified candidate for employment.

It is essential that you understand that interviewing is not a passive process where the interviewer asks all the questions and you simply provide the answers. You, even more than applicants without disabilities, must be skilled in handling each interview in order to put the employer representative at ease. You must also be able to demonstrate your ability to manage your disability and be prepared to provide relevant information about your skills, experiences and educational background. In addition, you may have to inform the employer of the equipment, tools and related abilities that you will need to perform the job tasks.

To Disclose or Not to Disclose

To disclose or not to disclose, and when and how to disclose, are decisions that persons with disabilities must make for themselves during the job search process. Under the Americans with Disabilities Act (ADA), you are not legally obligated to disclose your disability unless it is likely to directly affect your job performance. On the other hand, if your disability is visible, it will be evident at the time of the interview so it may be more prudent to acknowledge your disability during the application process to avoid catching the employer representative off guard.

Reasons for Disclosing

You take a risk when you decide to disclose your disability. Some employers may reject your application based on negative, preconceived ideas about persons with disabilities. In addition, you may find that the issue is too personal to be publicized among strangers. On the other hand, if you provide false answers about your health or disability on an application and the truth is uncovered later, you risk losing your job. You may even be held legally responsible if you failed to inform your employer and an accident occurs that is related to your disability.

Timing the Disclosure

The employer’s first contact with you will typically be through your cover letter and resume, especially if you initially contacted the organization. There are many differing opinions on whether one should mention the disability on the resume or in the cover letter. If you are comfortable revealing your disability early in the process, then give careful consideration to where the information is placed and how it is stated. The cover letter and resume should primarily outline relevant skills, experiences and education for the position for which you are applying. The reader should have a clear understanding of your suitability for the position. Therefore, if you choose to disclose your disability, the disclosure should be brief and placed near the end of the cover letter and resume. It should never be the first piece of information that the employer sees about you. The information should also reveal your ability to manage your disability while performing required job functions.

When You Get the Interview

As stated earlier, it may not be wise to hide the disability (especially a visible disability) until the time of the interview. The employer representative may be surprised, uncomfortable or assume that you intentionally hid critical information. As a result, more time may be spent asking irrelevant and trivial questions because of nervousness, rather than focusing on your suitability for the position. Get assistance from contacts in human resources, your career center or workers with disabilities about the different ways to prepare the interviewer for your arrival. Take the time to rehearse what you will say before making initial contact. If oral communication is difficult for you, have a career services staff person (or another professional) place the call for you and explain how you plan to handle the interview. If you require support for your interview (such as a sign language interpreter), contact human resources in advance to arrange for this assistance. Advance preparation puts everyone at ease and shows that you can manage your affairs.

Tips on Managing the Interview

Prior to the Interview

1. Identify a career services staff person to help you prepare employers for their interview with you.
2. Arrange for several taped, mock interview sessions to become more confident in discussing your work-related skills and in putting the employer representative at ease; rehearse ahead of time to prepare how you will handle inappropriate, personal or possibly illegal questions.
3. If your disability makes oral communication difficult, create a written narrative to supplement your resume that details your abilities.
4. Determine any technical support, resources and costs that might be necessary for your employment so that you can respond to questions related to this topic.
5. Be sure that your career center has information for employers on interviewing persons with disabilities.
6. Seek advice from other workers with disabilities who have been successful in finding employment.
7. Review the general advice about interviewing outlined in this career guide.

During the Interview

1. Put the interviewer at ease before starting the interview by addressing any visible disability (if you have not done so already).
2. Plan to participate fully in the discussion (not just answer questions); maintain the appropriate control of the interview by tactfully keeping the interview focused on your abilities—not the disability.
3. Inform the employer of any accommodations needed and how they can be achieved, thereby demonstrating your ability to manage your disability.
4. Conclude the interview by restating your qualifications and giving the interviewer the opportunity to ask any further questions.

Written by Rosita Smith.
The Art of Negotiating

A n area of the job search that often receives little attention is the art of negotiating. Once you have been offered a job, you have the opportunity to discuss the terms of your employment. Negotiations may be uncomfortable or unsatisfying because we tend to approach them with a winner-take-all attitude that is counterproductive to the concept of negotiations.

Negotiating with your potential employer can make your job one that best meets your own needs as well as those of your employer. To ensure successful negotiations, it is important to understand the basic components. The definition of negotiation as it relates to employment is a series of communications (either oral or in writing) that reach a satisfying conclusion for all concerned parties, most often between the new employee and the hiring organization.

Negotiation is a planned series of events that requires strategy, presentation and patience. Preparation is probably the single most important part of successful negotiations. Any good trial attorney will tell you to the key to presenting a good case in the courtroom is the hours of preparation that happen beforehand. The same is true for negotiating. A good case will literally present itself. What follows are some suggestions that will help you prepare for successful negotiating.

Research

Gather as much factual information as you can to back up the case you want to make. For example, if most entering employees cannot negotiate salary, you may be jeopardizing the offer by focusing on that aspect of the package. Turn your attention to other parts of the offer such as their health plan, dental plan, retirement package, the type of schedule you prefer, etc.

Psychological Preparation

Chances are that you will not know the person with whom you will be negotiating. If you are lucky enough to be acquainted, spend some time reviewing what you know about this person’s communication style and decision-making behavior.

In most cases, however, this person will be a stranger. Since most people find the unknown a bit scary, you’ll want to ask yourself what approach to negotiating you find most comfortable. How will you psyche yourself up to feel confident enough to ask for what you want? Will you respond to counteroffers? What are your alternatives? What’s your bottom line? In short, plan your strategy.

Be sure you know exactly what you want. This does not mean you will get exactly that, but having the information clear in your head will help you determine what you are willing to concede. Unless you know what you want, you won’t be able to tell somebody else. Clarity improves communication, which is the conduit for effective negotiations.

Practice

Rehearse the presentation in advance using another person as the employer. If you make mistakes in rehearsal, chances are that you will not repeat them during the actual negotiations. A friend can critique your reasoning and help you prepare for questions. If this all seems like a lot of work, remember that if something is worth negotiating for, it is worth preparing for.

Dollars and Sense

Always begin by expressing genuine interest in the position and the organization, emphasizing the areas of agreement but allowing “wiggle room” to compromise on other areas. Be prepared to support your points of disagreement, outlining the parts you would like to alter, your suggestions on how this can be done and why it would serve the company’s best interests to accommodate your request.

Be prepared to define your proposal. Back up your reasons for wanting to change the offer with meaningful, work-related skills and positive benefits to the employer. Requesting a salary increase because you are a fast learner or have high GPA are usually not justifiable reasons in the eyes of the employer.

Meaningful work experience and internships that have demonstrated or tested your professional skills are things that will make an employer stop and take notice.

It is sometimes more comfortable for job-seekers to make this initial request in writing and plan to meet later to hash out the differences. You will need to be fairly direct and assertive at this point even though you may feel extremely vulnerable. Keep in mind that the employer has chosen you from a pool of qualified applicants, so you are not as powerless as you think.

Sometimes the employer will bristle at the suggestion that there is room to negotiate. Standard firm, but encourage the employer to think about it for a day or two at which time you will discuss the details of your proposal with him/her. Do not rush the process because you are uncomfortable. The employer may be counting on this discomfort and use it to derail the negotiations. Remember, this is a series of volleys and lobs, trade-offs and compromises that occur over a period of time. It is a process—not a singular event!

Once you have reached a conclusion with which you are both relatively comfortable, present it in writing and then discuss it with the employer. Be prepared to defend your proposal. Because you have demonstrated your worth to the organization, emphasizing the areas of agreement and the organization, emphasizing the areas of agreement and the position as it relates to employment is: a series of communications that you will not repeat them during the actual negotiations.

Practice

Rehearse the presentation in advance using another person as the employer. If you make mistakes in rehearsal, chances are that you will not repeat them during the actual negotiations. A friend can critique your reasoning and help you prepare for questions. If this all seems like a lot of work, remember that if something is worth negotiating for, it is worth preparing for.

Evaluating Yourself

AN IMPORTANT PART of deciding what you want to do is first understanding yourself. Self-evaluation will help you analyze what is important in the work you choose and the kind of employer for whom you will work. Answer each question honestly. There are no “right” or “wrong” answers.

1. What do you do best? Are these activities related to people, things or data? __________
2. Do you communicate better orally or in writing? __________
3. Do you consider yourself a leader of a team or group? __________
4. Do you see yourself as an active participant in a group or team? __________
5. Do you prefer to work by yourself? __________
6. Do you prefer working under supervision? __________
7. Do you work well under pressure? __________
8. Does working under pressure cause you anxiety? __________
9. Do you like taking responsibility? __________
10. Would you rather follow directions? __________
11. Do you enjoy new projects and activities? __________
12. Do you prefer to follow a regular routine? __________
13. Rank the following things in order of importance to you when thinking about a job:
   - Career Advancement ____________________________
   - Prestige of Employer ____________________________
   - Location ____________________________
   - Salary ____________________________
   - People (Boss and Colleagues) ____________________________
   - Type of Work ____________________________
14. Do you prefer to work a regular 9:00 a.m. to 5:00 p.m. schedule or an irregular schedule? __________
15. Would you like a job with a lot of travel, a moderate amount, or a small amount? __________
16. What kind of work environment do you prefer?
   - Indoors ____________________________
   - Urban Setting ____________________________
   - Outdoors ____________________________
   - Suburban Setting ____________________________
   - Rural Setting ____________________________
17. What size of organization would you like to work for? __________
18. Are you willing to move? __________
19. Do you prefer to work for a nonprofit or for-profit organization? __________
20. Are there other factors to consider? __________

Adapted with permission from the University Career Services department at Rutgers University, New Brunswick Campus.
Your 60-Second Commercial

USE THE FOLLOWING guidelines to develop an introduction when meeting employers during interviews, career days, and other networking events. Your goal is to create a positive and lasting impression in a brief amount of time.

**Step 1: Research the Employer**

1. Preview the list of organizations participating in the event and plan a strategy for the day. Put together an “A” list and a “B” list of employers you want to target. Contact your career services office to see what employers may be recruiting on campus.

2. Research all the employers on your “A” list. Look for current facts about each employer, including new products, services or acquisitions.

3. Write down some key facts about the employer:
   
   (a) ____________________________________________________________
   (b) ____________________________________________________________

4. Review job descriptions pertinent to your major for employer requirements. Note specific knowledge, skills, and abilities they seek. List academic or employment experiences and activities where you demonstrated these skills.

   The employer is seeking:  
   My qualifications and selling points:
   
   (a) ________________________________ (a) ________________________________
   (b) ________________________________ (b) ________________________________
   (c) ________________________________ (c) ________________________________

5. Review the employer’s mission statement and look for key words that indicate the personal qualities the organization values in its employees. List 2 or 3 of your personal qualities that closely match.

   My personal qualities:
   
   (a) ________________________________ (b) ________________________________ (c) ________________________________

**Step 2: Develop Your Introduction**

Review the sample below. Using the information above, prepare and practice a brief 60-second commercial or introduction to use when meeting employer representatives.

Hello, my name is _____________. I am currently a junior, majoring in economics and working part-time as a supervisor at Campus Information Services. This role has enhanced my communication, management, and leadership skills. In addition, I had an internship over the summer with ABC Company where I worked in a team environment on a variety of marketing and website development projects. I recently read an article about your company’s plans for business growth in the Northeast, and I’m interested in learning more.

Notes:
- Practice your introduction with a friend or career counselor so it sounds conversational rather than rehearsed.
- You may want to break your opening remarks into two or three segments rather than delivering it all at once.
- Good luck with your all-important first impression!

Adapted with permission from the University Career Services department at Rutgers University, New Brunswick Campus.