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NJIT TAB TIMES

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The Lehigh Valley Arts on Brownfields Seminar & Mobile Tour

NJIT TAB partnered with the Brownfield Coalition of the Northeast (BCONE), EPA Region 3, the Pennsylvania Department of Community and Economic Development (DCED), the Lehigh Valley Economic Development Corporation (LVEDC), and the Pennsylvania Department of Environmental Protection (PADEP) in the conduct of an



Arts on Brownfields Seminar and Mobile Tour. NJIT TAB coordinated the event’s planning activities, promoted the event, managed registrations, sent reminders, coordinated the bus tour transportation, identified speakers, coordinated logistics with the venue, prepared name tags, and assisted with “day of” logistics. NJIT TAB also served as an expert speaker in an interactive panel discussion at Bridgeworks

Enterprise Center in Allentown, Pennsylvania on Thursday April 19, 2018.

The mobile tour visited successful brownfield redevelopment sites and showcased the utilization of art as a method of revitalization. The first stop was at the Simon Silk Mill in Easton, Pennsylvania which previously housed textile manufacturing facilities and now is in the process of being repurposed as a creative live-work complex and cultural redevelopment project.

The second stop on the tour was at the ArtsQuest Center in Bethlehem, Pennsylvania. The ArtsQuest center was once the home of Bethlehem Steel, the second largest steel manufacturer in the nation at the time. Now it serves as a 10-acre hub for concerts, cultural events, performing arts, educational outreach, and visual arts for the surrounding community. ArtsQuest kept the towering steel “stacks” as a nostalgic reminder of Bethlehem’s strong industrial roots.

Lastly, the seminar, held at Bridgeworks was entitled “The Art of Redevelopment: Leveraging Resources & Partnerships for Your Project”. Topics discussed included:

- The EPA Grant Application Process
- BUILD Act Updates
- Pennsylvania’s Recycling and Environmental Remediation Standards Act
- Examples of brownfields that have been successfully redeveloped
- The importance of collaboration with local community organizations and regulators
- NJIT TAB services

Approximately 60 people attended the tour and seminar. The audience consisted of environmental consultants, economic development agencies, planners, and local government representatives. The event sparked many great discussions and informed participants of the many services offered through the NJIT TAB program. For more information please visit

[The Lehigh Valley Economic Development Website](http://www.lehighvalleyeconomicdevelopment.com)