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# NJIT TAB TIMES

June 15, 2019

## NJIT TAB Helps Jaffrey, NH Re-Imagine the W.W. Cross Site



At the request of the Town of Jaffrey, New Hampshire's Office of Planning and Economic Development, NJIT TAB designed and conducted an interactive visioning workshop focused on the redevelopment of the W.W. Cross Site. The workshop was held on June 15<sup>th</sup> at the Jaffrey Civic Center and was open to all community members.



The primary goals of this workshop were to engage the community in activities that would spark their imaginations, and to build consensus on the future of the site. The 11 acre site was originally constructed

in 1915 to manufacture tacks and fasteners and is prominently located in Jaffrey's downtown.

NJIT TAB divided the community participants into small teams and led them through exercises to: identify community needs now and in the future, create a vision statement for the redevelopment of



the site, determine land uses aligned with the vision statement and the community needs, and identify any challenges that would be associated with those land uses. Team members worked together and reported out their creations to the larger group. The community participants then voted on the vision statement and land uses they felt best served the needs of the community.

During the workshop, NJIT TAB also conducted a brownfields basics presentation and a presentation on funding sources for brownfields assessments, cleanups, and redevelopment. NJIT TAB documented the visioning workshop activities and results in a report that was submitted to the town's Office of Planning and Economic Development.