## France

**New Jersey Institute of Technology** 

Faculty Led - Study Abroad

## Marketing

# March 8-16, 2024

## **Program Highlights**

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- Paris Historical & Cultural Walking Tour: Left bank (Pont Neuf, Quartier Latin, Sorbonne, Panthéon, Jardin de Luxembourg)
- Eiffel Tower & Trocadero
- Lecture by Kevin Cross Cultural Differences
- Renault Company visit
- Pérouges Excursion
- Company Visit Intercontinental Lyon Hotel Dieu
- Marketing Strategy Lecture
- Winery Visit
- Company Visit BioMérieux

## **On Ground Program Price**

From 10 to 14 travelers - **\$2,430** From 15 to 19 travelers - **\$2,280** From 20 to 25 travelers - **\$2,160** 

ON-GROUND PRICE PER FACULTY - \$ 2,760

### ESDES will provide the following:

- Provide lunch each day in Lyon
- Manage 3 company visits
- Schedule 1 tour
- Schedule 1 farewell dinner

## **Program Includes:**

#### 7 Nights of Accommodation

- 2-6 people per room for participants, each with their own bed and ensuite bathroom
- Single for faculty/program leader with ensuite bathroom
- Free wifi and daily continental breakfast
- All Ground Transportation
- Welcome & Farewell Dinners
- Historical & Cultural Walking Tours
- Full Time On Site Program Director Available 24/7 in case of Emergencies
- 24/7 On-Ground Emergency Support
- SAA's Mandatory Health Insurance
- SAA's \$5m Liability Insurance (COI available upon request)
- Tips & Gratuities

#### Contact

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#### Organized by:

## **Study Abroad Association**

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