



## NJIT in Prague – Spring Break 2018

### PRAGUE, CZECH REPUBLIC

Travel dates: March 10-17, 2018

3 undergraduate credits – MRKT 485

[Dr. Melodi Guilbault](#), Martin Tuchman School of Management

NJIT, through the Office of Global Initiatives, will be offering a faculty-led study abroad trip during Spring Break 2018. Students will learn more about business and marketing in the Czech Republic, as well as visit some of the most interesting cultural sites in Prague. Based on Prague's location, at the geographical heart of Europe, this course provides students an invaluable opportunity to learn about the opportunities and challenges and the impact of cultural, social, political, and economic factors, specific to marketing from and into this region. This trip is part of a course offered during the spring 2018 semester, MRKT 485. Students who register for this course will be required to join Dr. Melodi Guilbault during this week-long trip.

This program is open to Business major and minor students only.

### ABOUT PRAGUE

Prague has been a political, cultural, and economic hot spot of Central and Eastern Europe for over 1000 years. With over 1.2 million residents and a constant flow of international travelers exploring the city, Prague is a bustling capital of global importance. Since 1992, Prague has been listed as a UNESCO World Heritage Site, and for good reason: the city is a hands-on museum, full of famous theatres and opera houses, open parks with political protest history, and centuries-old buildings converted into restaurants and clubs. The years of communist rule linger in the minds of Czechs, and striking up a conversation on the subject brings out a history and culture lesson that can only be learned from the source itself.

### PROGRAM COSTS (in addition to NJIT tuition)

- Round-trip airfare\* between Newark-Prague
- Transportation to/from Prague airport
- Lodging with breakfast at hotel (double occupancy)
- International health insurance
- Transportation to all cultural sites and site visits
- Entrance tickets to all cultural sites
- Visits to local businesses
- Digital subscription to the New York Times (1-year subscription)

TOTAL ..... \$2,000

### Not included

- Meals (lunch and dinner) ..... \$100-150
- Miscellaneous personal expenses ..... \$100-150

\*Flight will be arranged by NJIT; students will be required to fly together.

## **PROGRAM ITINERARY**

Friday, March 9	Depart U.S.
Saturday, March 10	Arrive in Prague Health & Safety Orientation
Sunday, March 11	Prague city walking tour Prague Castle (guided tour) Welcome dinner
Monday, March 12	Business visit #1 Guest lecture #1 National Gallery
Tuesday, March 13	Business visit #2 Guest lecture #2 National Theater (guided tour)
Wednesday, March 14	Day-trip to Karlstejn Visit Karlstejn Castle Free time to explore Return to Prague
Thursday, March 15	Business visit #3 U Fleku brewery tour
Friday, March 16	Petrin Tower Vltava River cruise Farewell dinner
Saturday, March 17	Depart Prague

### **TIMELINE FOR PAYMENT (in addition to NJIT tuition)**

Students who are accepted into the program will be required to make a down payment in November to secure their spot on the program. The following payments must be made at the Office of the Bursar:

November 15 - \$700 (down payment)

December 1 - \$1,300 (final payment)

### **PROGRAM CANCELATION**

We require 15 students to enroll in this program for it to run. If the program is canceled for any reason before the program's official start date, students receive a full refund of all fees paid. NJIT will not be responsible for any personal expenses or losses incurred as a result of program cancellation.

### **REFUND POLICY**

Students who withdraw between November 15, 2017, and December 1, 2017, will receive their money back.

Students who withdraw on or after December 1, 2017, will not receive any refunds, regardless of the reason for the withdrawal.