



GET YOUR GAME ON

PREPARING TO WIN
THE FALL 2021 BROWNFIELD
GRANT COMPETITION

April 27, 2021

KANSAS STATE
UNIVERSITY



TAB

TECHNICAL ASSISTANCE TO BROWNFIELDS



**CENTER FOR CREATIVE
LAND RECYCLING**

RECLAIM. CONNECT. TRANSFORM.

NJIT

New Jersey Institute
of Technology

GETTING TO KNOW YOU

Thank you for joining today's webinar –

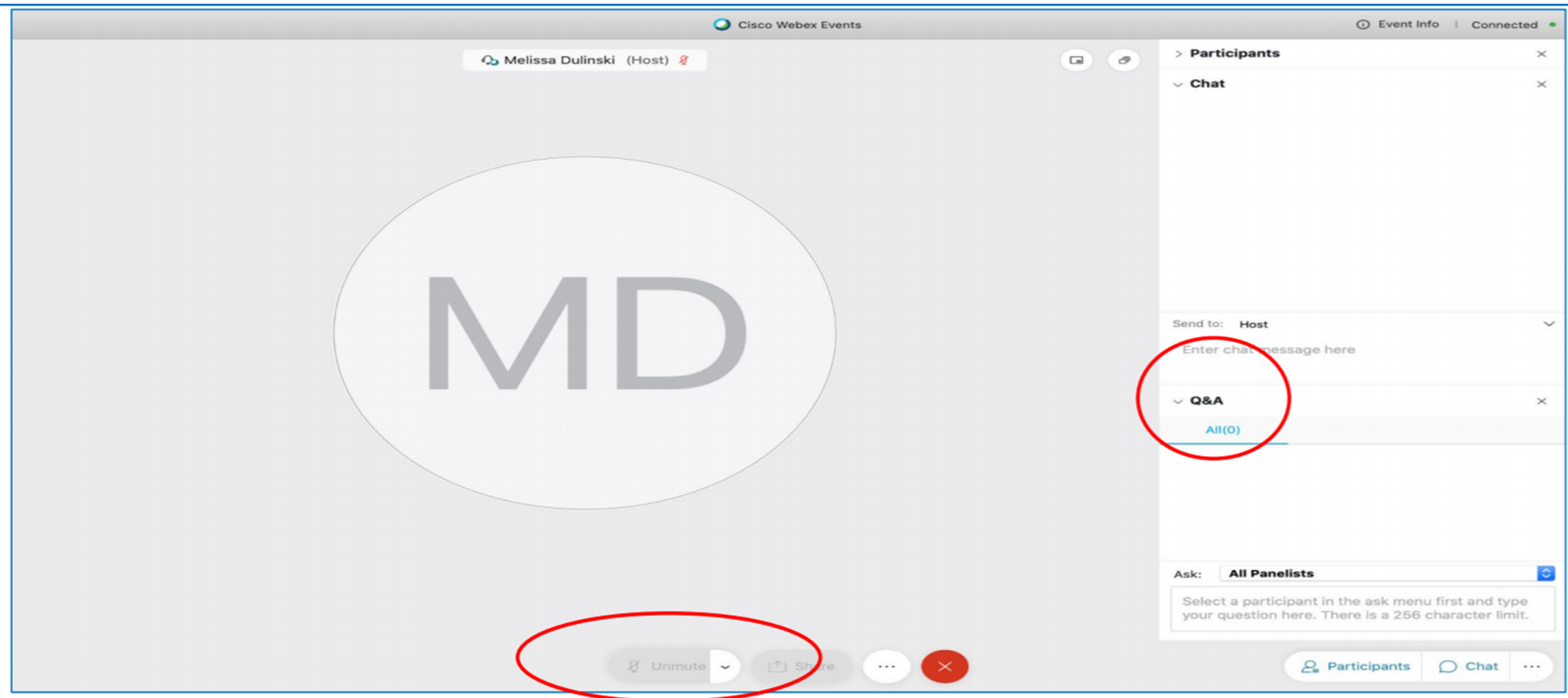
“Get Your Game On – Preparing to Win in the Fall
2021 Brownfield Grant Competition”

Please complete the Pre-Webinar Poll Questions

GROUND RULES

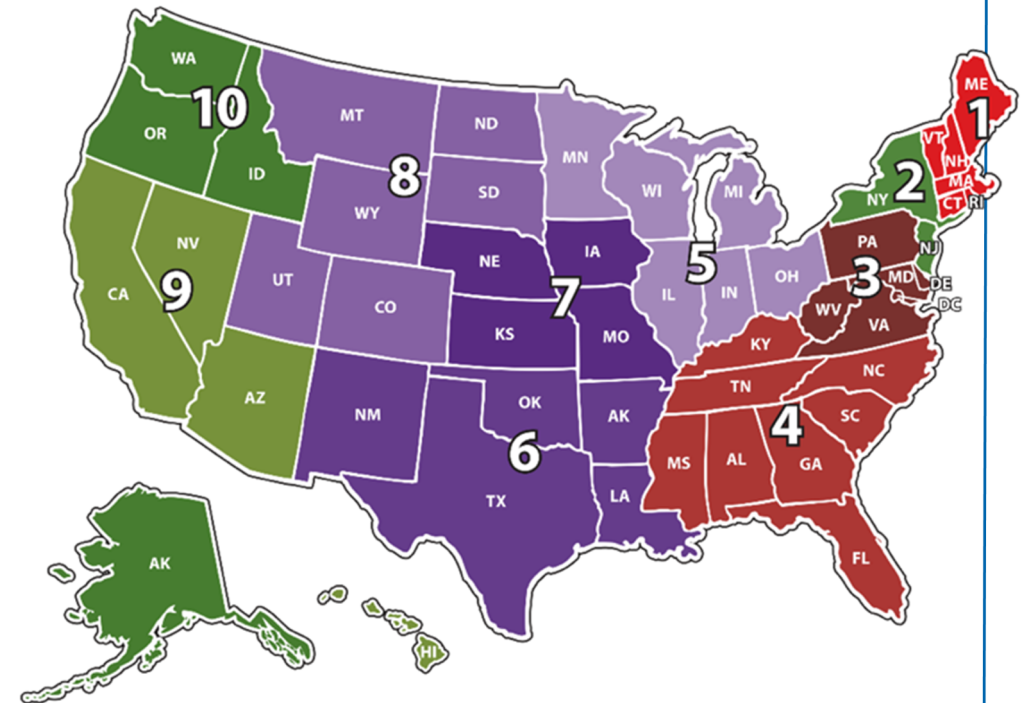
- All will be muted during presentation.
- If you're having technical difficulties, please contact Gary White, 973-596-5506 or gwhite@njit.edu.
- Submit questions via the Q&A dialog box to "All."
- A recording of the webinar along with handouts/slides will be available after the webinar on our website. We will also distribute a link to all participants.
- We appreciate your feedback – please respond to the post-webinar poll questions.

If you are using a phone for audio – make sure your Computer Audio is turned off.



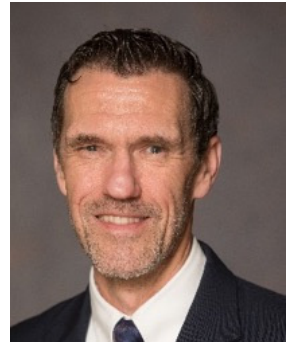
TECHNICAL ASSISTANCE TO BROWNFIELDS COMMUNITIES PROGRAM

- Assist communities and tribes with the brownfield assessment, cleanup and redevelopment process
- A national program funded by U.S. EPA
- Services provided are **FREE** and tailored to address specific community needs
- Planning, environmental and economic development expertise
- Webinars, workshop, e-tools (e.g., BiT, TAB EZ) and online resources



TODAY'S PRESENTERS

Blase Leven has over 30 years of public- and private-sector environmental experience and has worked with the KSU TAB program since it was piloted in 1997. He is currently the Director of KSU TAB Programs that assists over 150 communities per year, in EPA Regions 5 – 8, and tribes nationwide. His expertise ranges from organizing brownfields programs and redevelopment strategies to restoring urban and mine-impacted soils. He holds BS & MS degrees, and professional licensure, in Geology.



Teri Stripes is a Planner with the City of Spokane focusing on economic development and implementation. Teri has over 20 years' experience in economic development planning and implementation. In the Planning Department, she implements the City's growth strategies in geographically based development/redevelopment areas and manages the City's Brownfields Program.

TODAY'S PRESENTERS

Ignacio Dayrit has over 30 years of experience in public sector development including: grant writing, fiscal and financial analysis, public financing, feasibility analyses, community outreach and participation and urban design. With CCLR, he has assisted communities throughout the west to obtain state and Federal grants and technical assistance.



Sean Vroom has over 25 years of professional experience in the environmental field for both the public and private sectors. As the Director of the NJIT's TAB Program, he manages technical assistance to hundreds of communities pursuing brownfield cleanup in 21 states, 2 US territories, Washington DC, and 29 tribal nations. He has a BS in Environmental Planning & Design from Rutgers University.



TODAY'S AGENDA

- Overview
- Rules of the Game
- Game Plan
- Playbook
- Q&A/Summary/Wrap Up

THE 'GAME' AND THE 'CHAMPIONSHIP'

- Game: Redeveloping Brownfields as part of Community & Economic Revitalization



- Grant Funding: Addresses the Environmental Concerns holding up re-use of site
- Champions: Achieve Revitalized, Thriving Communities

SPORTS VS. COMMUNITY REVITALIZATION

- Winning a championship takes:
 - Playing by the Rules
 - a good Game Plan
 - good Playbook
 - a Team Effort among good players
 - Previous wins during the season
 - The Intangibles – Talent, Purpose & Passion, the Why, etc.



SPORTS VS. COMMUNITY REVITALIZATION

- Winning a championship takes: playing by the rules – to score points



<u>Sections of Proposal</u> (from a previous year's competition)	<u>Score</u>
Threshold Criteria (e.g., eligibility, community involvement, etc.)	Pass / Fail
Project Area Description & Plans for Revitalization	45 pts
Community Need and Community Engagement	35 pts
Task Descriptions, Cost Estimates, & Measuring Progress	50 pts
Programmatic Capability & Past Performance	30 pts

SPORTS VS. COMMUNITY REVITALIZATION

- Some rules are Go / No Go – Check with the EPA early!



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SPORTS VS. COMMUNITY REVITALIZATION

- A good game plan
 - **Good Project(s); Homework; Compelling Story**

1. Introduction

(Overview of Problem, Plan & Expected Results)

2. Body (the Details of Plan)

3. Conclusions

(Overview of Problem, Plan & Expected Results)

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SPORTS VS. COMMUNITY REVITALIZATION

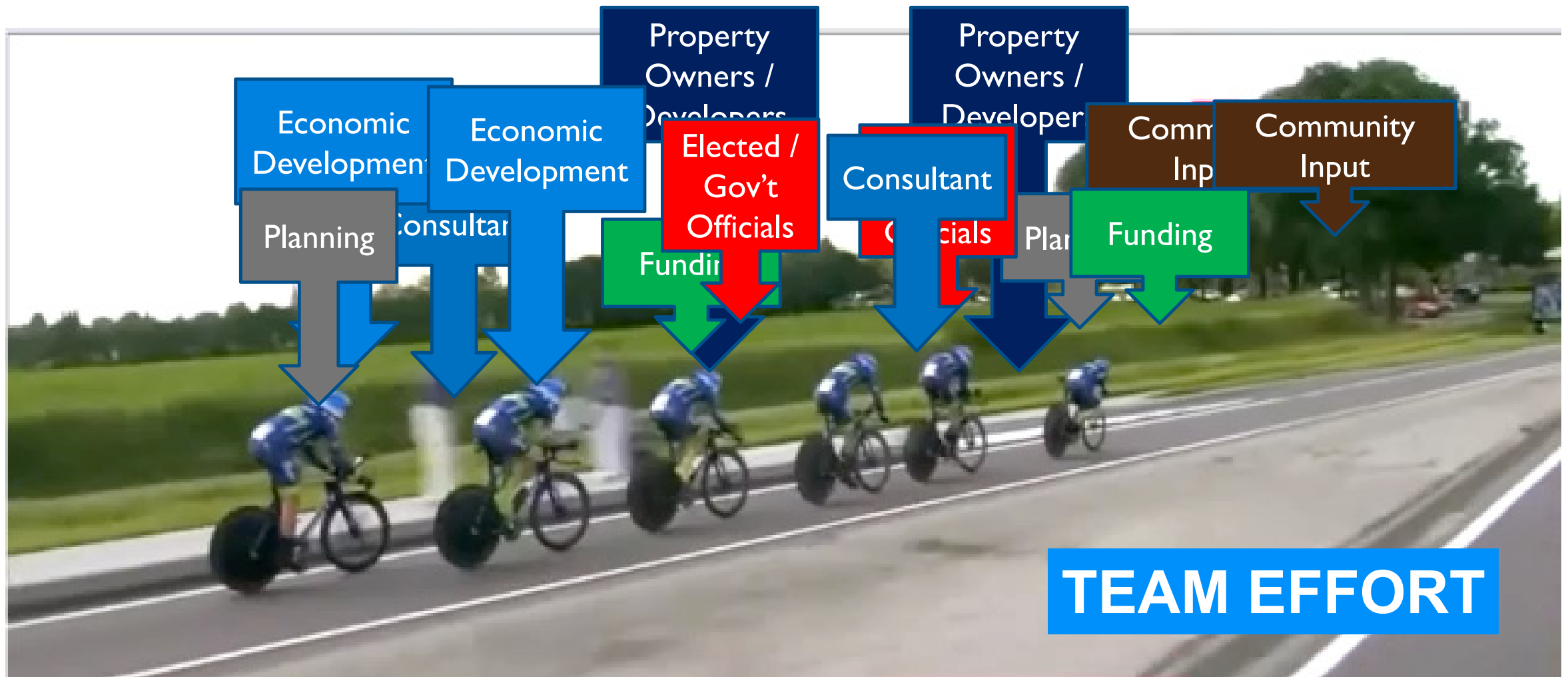
- Good playbook – series of actions to achieve goals



BUILDING A TEAM - THE ROLE OF LOCAL GOVERNMENT/NONPROFIT ORGS IN BROWNFIELDS

- requesting/brokering resources and connections
- grant applicant/recipient
- planning
- site promotion/marketing
- fee waivers
- expedited permit review
- infrastructure development
- interim title holder
- catalytic site developer





WON'T WORK IF NOT TOGETHER

- Must follow the rules
- In brownfields, can't reach goal (or get the funding) without the whole team



NOT JUST CHASING FUNDING . . .



- Its finding good projects that fit your community's goals . . .

IT'S HOW THE TEAM WILL USE THE FUNDING



ITS ALSO HOW LIKELY YOU WILL SUCCEED

- Showing experience and/or capacity – Upfront Progress already made



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Programmatic Capability & Past Performance	30 pts

TOURNAMENT / BOWL OFFICIALS VS. FUNDERS PERSPECTIVE

- Stats
 - Leveraged effort/\$s
 - The Year’s Policy Priorities
 - Other Factors
- (from a previous year’s competition)

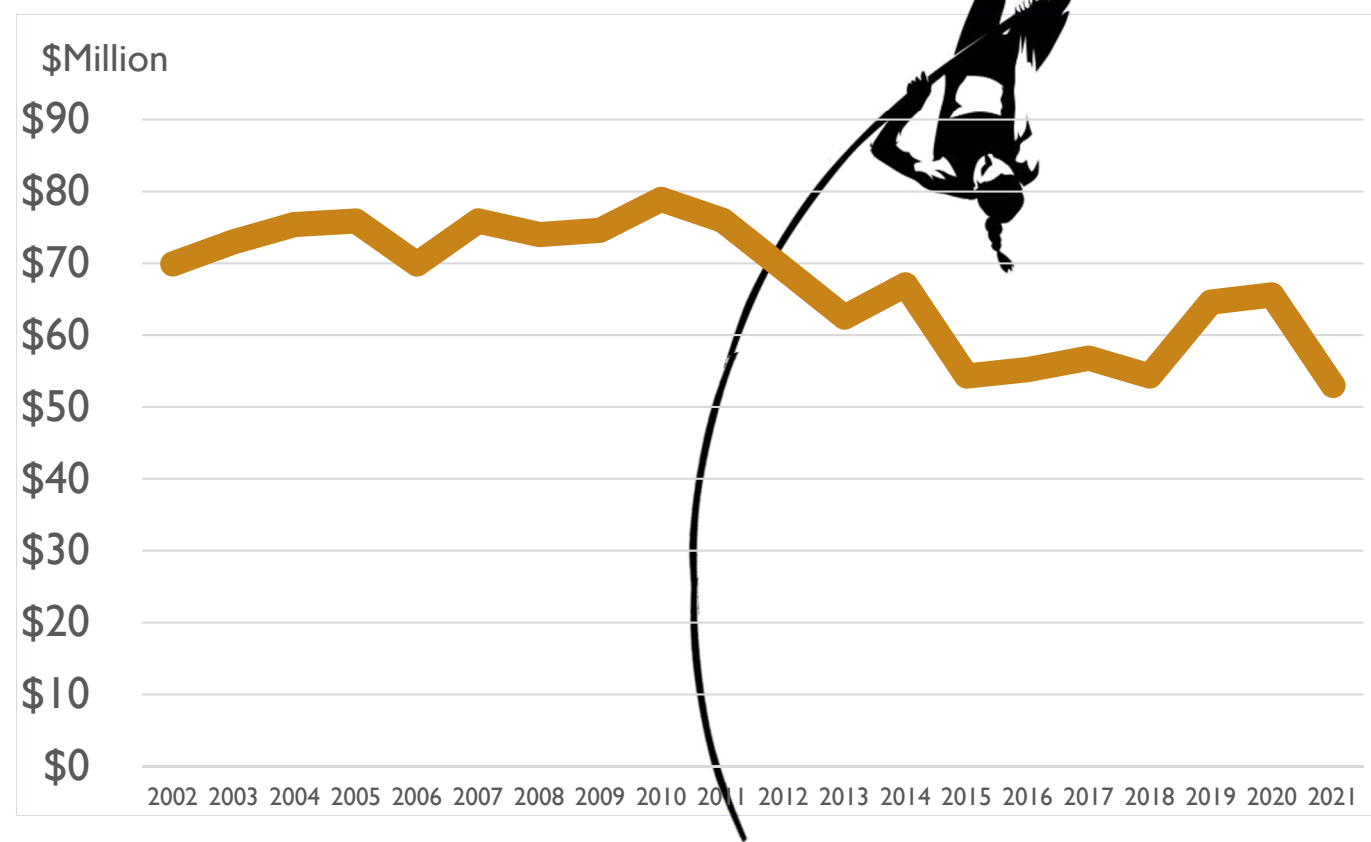
Other Factors	Page #
Community population is 10,000 or less.	
The applicant is, or will assist, a federally recognized Indian tribe or United States territory.	
The priority brownfield site(s) is impacted by mine-scarred land.	
The priority site(s) is adjacent to a body of water (i.e., the border of the priority site(s) is contiguous or partially contiguous to the body of water, or would be contiguous or partially contiguous with a body of water but for a street, road, or other public thoroughfare separating them).	
The priority site(s) is in a federally designated flood plain.	
The reuse of the priority site(s) will facilitate renewable energy from wind, solar, or geothermal energy; or will incorporate energy efficiency measures.	
30% or more of the overall project budget will be spent on eligible reuse planning activities for priority brownfield site(s) within the target area.	

INTANGIBLES (PURPOSE & PASSION)

- It's the 'Why' that ultimately makes the difference, among good competitors. The Why boils down to real results, people & relationships
 - the win-win at the community level
 - Look for effective & innovative ways to tell your story and convey this!



RULES OF THE GAME: HISTORY



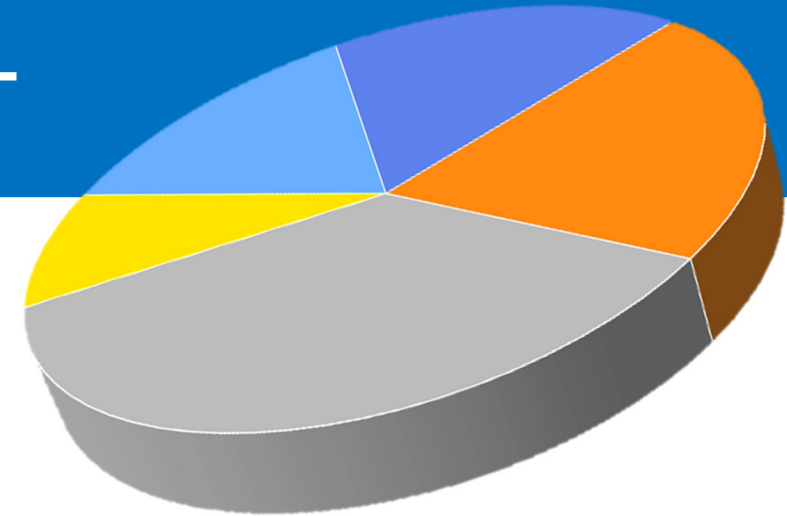
FY	\$M
2021	\$53-est
2020	\$66
2019	\$65
2018	\$54
2017	\$57
2016	\$55
2015	\$54

TYPES OF GRANTS | MARC



USE OF FUNDS - ASSESSMENT

- Program management expenses
- Environmental Site Assessments (ESA)
 - Phase I
 - Phase II
 - Risk assessments, ABCA etc.
- Planning activities to prepare your brownfields site for redevelopment:
 - Site Reuse Vision
 - Revitalization Plan
 - Resource Roadmap
 - Evaluation of Market Viability



- Planning activities to initiate brownfields revitalization



USE OF FUNDS - CLEANUP

- Cleanup activities
- Programmatic expenses
- Health monitoring
- Monitoring and enforcement of institutional controls
- Environmental insurance



USE OF FUNDS – REVOLVING LOAN FUND (RLF)

- Capitalize revolving loans and subgrants for cleanup activities
- Same as cleanup grant



OPPORTUNITIES THIS YEAR

- ! COVID Relief Bill
- ! \$200M for EPA
- ? Moving Forward Act & Build Back Better
 - ? Infrastructure
 - ? Clean energy & grid
 - ? Housing
 - ? Jobs & manufacturing
- CCLR webinar April 29

AREAS THAT MAY BE EMPHASIZED THIS YEAR



- Community Plans
- Environmental justice
- Climate change
- Infrastructure

- Community services
 - Education
 - Health
 - Affordable housing
 - Homelessness

- Restoring communities

- Resilience
 - Flood
 - Fire
 - Seal level rise

RULES AND REFEREES FOR THE WIN

- Rules
- Referees
- Talent



GAME PLAN

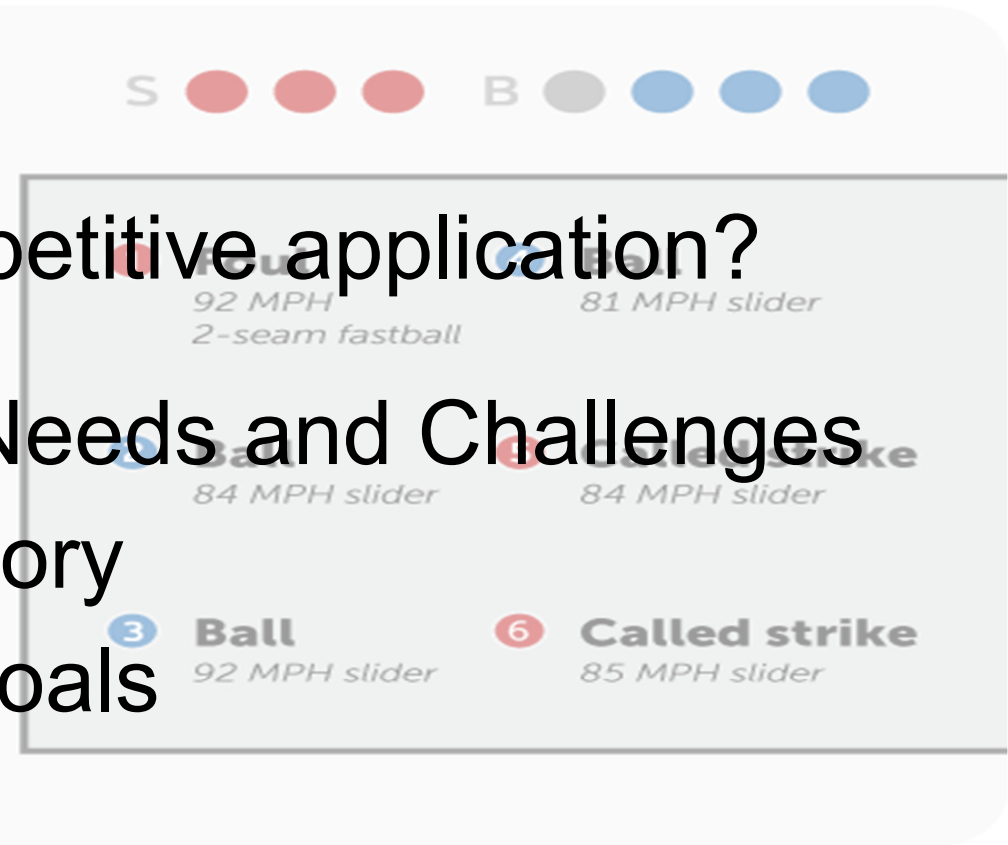
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- ❖ **Community Need Data**
 - ❖ **Prioritizing/Selecting Sites**
 - ❖ **Projected Results/Outcomes**

GAME PLAN

■ Community Need Data

Why is data critical for a competitive application?

1. Quantifies Community Needs and Challenges
2. Supports Community Story
3. Helps Identify Project Goals



GAME PLAN

Community Need Data

■ Sources for Information:

- Census Data,
- Health Department Data,
- County Health Rankings,
- Center for Disease Control,
- State records
- Census tract data
- Community Health Needs Assessments
- EPA EJSCREEN
- Google Maps
- Recent local Comprehensive or Revitalization Plans
- Comprehensive Economic Development Strategy or other Regional Plans
- Local Hospitals or Urgent Care Centers

GAME PLAN

■ Community Need Data

Websites for Information:

- Centers for Disease Control and Prevention: National Environmental Health Tracking Network - <https://ephtracking.cdc.gov/>
- County Health Rankings and Roadmaps - <https://www.countyhealthrankings.org/>
- City Health Dashboard - https://www.cityhealthdashboard.com/?gclid=CjwKCAjwxuuCBhATEiwAIIz0c0HYQ-Vq_NBiKjgRucUkJz267Syq8PiX3o4hdLT8EJ14FV_ac8MqhoCM18QAvD_BwE
- EPA Envirofacts - <https://enviro.epa.gov/>
- EJSCREEN - <https://www.epa.gov/ejscreen>
- Health Data Tool and Statistics – https://phpartners.org/ph_public/health_stats
- Poverty Statistics (USDA) - <https://www.ers.usda.gov/topics/rural-economy-population/rural-poverty-well-being/>

GAME PLAN

■ Community Need Data

Example:

	Statistic	Anywhere	Lake County	State	National
1	Population	5,595	286,119	1,329,100	316,127,513
2	Unemployment	14.7%	2.6%	3.9%	8.3%
3	Poverty Rate	38.5%	11.6%	13.9%	15.5%
4	Percent Minority	32.9%	7.5%	5.0%	37.8%
5	Median Household income	\$25,679	\$60,051	\$49,331	\$53,889
6	Low-Moderate Income	89%	40%	N/A	N/A
7	Housing Built Before 1970	76%	48%	45%	40%
8	Percent on Public Assistance	15.1%	3.5%	4.4%	2.8%
9	Foreign Born Population	27.7%	6.1%	3.5%	13.2%

GAME PLAN

Community Need Data

Example:

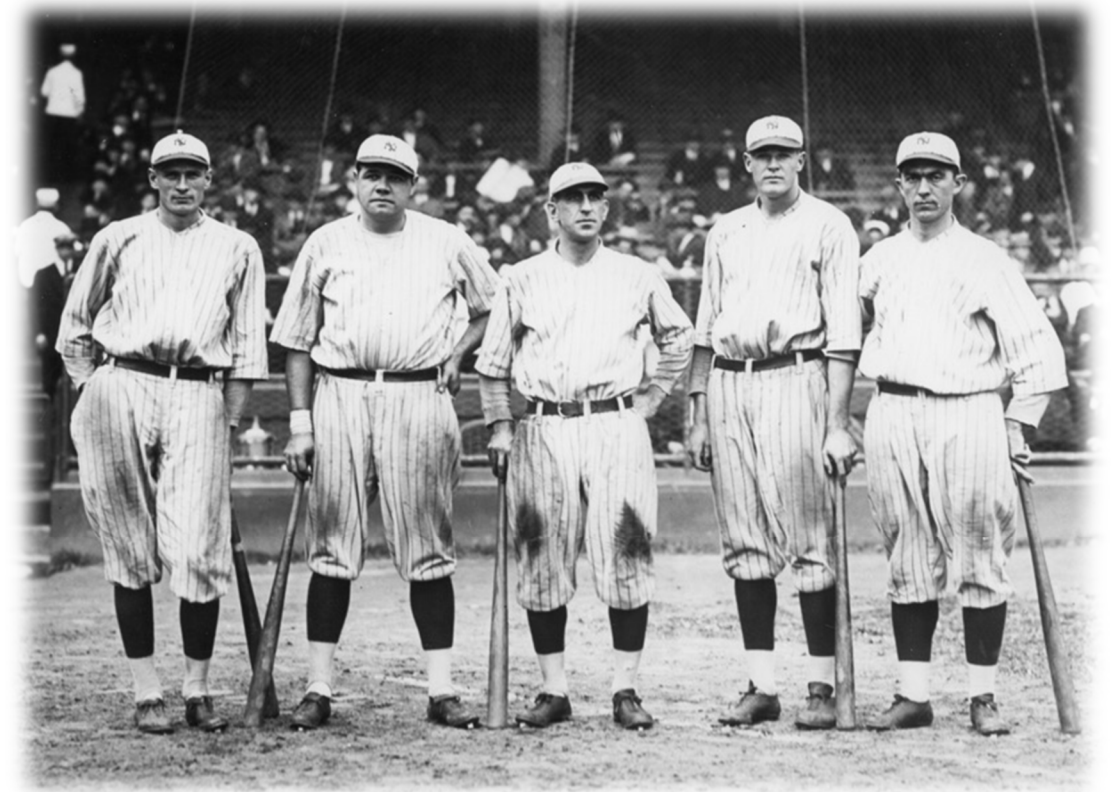
ii. Threats to Sensitive Population/ (I) Health or Welfare of Sensitive Populations—According to EPA’s EnviroFacts, there are 10 major sources of air pollution, 25 TRI waste reporting entities, 11 large quantity waste generators and TSD facilities, and six major water dischargers in Lake County. These health and environmental threats have disproportionate impacts on sensitive populations. The citizens of Lake-Mountain are greyer than most communities (nearly 20% higher than the national median age), and the community is highly age-dependent (dependent children & elderly), with 69.2% age-dependent in Lake and 67.3% in Mountain, which is more than 10% higher than state or national age-dependency rates. Fertility rates in Lake (at 77 births per 1,000 women in the past 12 months) are nearly 50% higher than state and national fertility rates. As stated previously, Lake is the poorest city in Nebraska. The 37.9% of Lake residents who are in poverty face an undue burden from environmental and physical concerns that accompany brownfields, blight, and vacant properties. While Lake is fortunate to have a robust health care system, low-income communities are subject to potential health risks from the sites listed above. Assessment of these brownfield sites is required to determine the exact threat to public health in Lake’s at-risk populations, including not only the poor, but also the elderly, pregnant women, and children. The future remediation of these brownfield sites, to be replaced by jobs centers, riverfront parks and other improvements in environmental health and quality of life planned by this Lake-Mountain initiative, will bring focused benefits and progress to these vulnerable populations.

GAME PLAN

Prioritizing/Selecting Sites

Why is site prioritization important for a competitive application?

1. Shows a Comprehensive Approach
2. Makes the Best Case for Application Story
3. Focuses Project Goals



GAME PLAN

Prioritizing/Selecting Sites

Things to Consider:

1. Existing Brownfield Inventory
2. Site(s) Location
3. Meet Brownfield Definition
4. EPA Eligibility
5. Site(s) Potential to Meet Project Goals
6. Site(s) Size
7. Zoning
8. Access
9. Associated Compelling Data



Batting Order

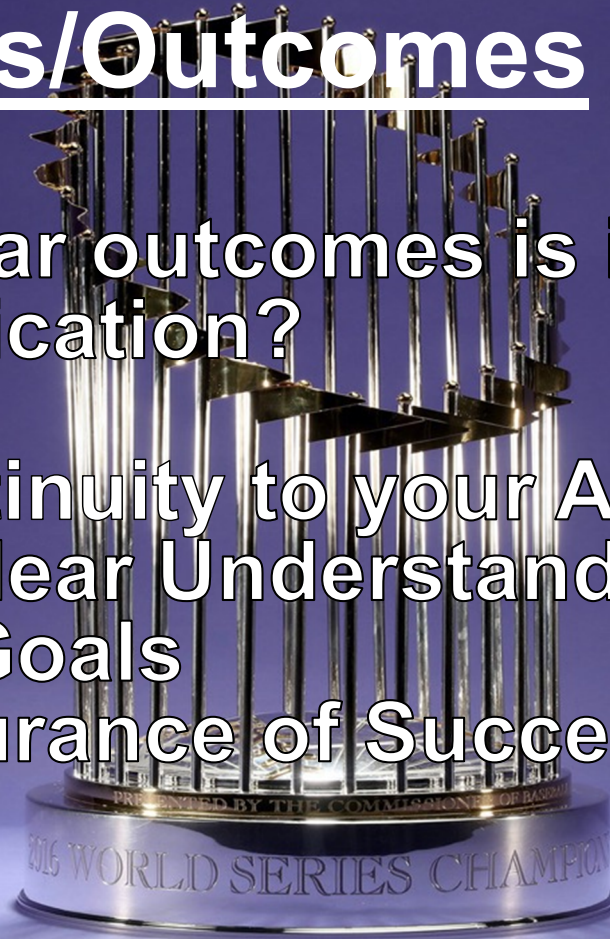
1. _____
2. _____
3. _____
4. _____
5. _____

GAME PLAN

Projected Results/Outcomes

Why defining clear outcomes is important for a competitive application?

1. Gives Continuity to your Application
2. Shows a Clear Understanding of Overall Project & Goals
3. Gives Assurance of Success Beyond Grant



GAME PLAN

Projected Results/Outcomes

Examples:

- Positive impacts to -
 - public welfare
 - health
 - environment
- Stimulate the economy -
 - create much needed jobs
 - expand the tax base
 - increase property values
 - improve neighborhood investment.



- Benefit to Opportunity Zones
- Reduce blight
- Improve community morale
- Provide services
- Create open space
- Remedy food deserts

GAME PLAN

Projected Results/Outcomes

Example:

The priority sites are located in the heart of the impoverished target area in Anywhereville and the most important benefit of their redevelopment will be reinvestment in the neighborhood. The construction of new housing will increase the tax value of the sites themselves and also increase the value of surrounding properties, thereby increasing the tax base in the target area. The improvement of these two unsightly properties will also spur additional investment in this neighborhood. The target area is located in a New Market Tax Credit (NMTC) Qualified Area. This allows investors to receive a tax credit against their federal income tax in exchange for making investments in Community Development Entities, who in turn invest in businesses operating in this area. This target area is located within a few hundred feet of an Opportunity Zone, which includes most of downtown Anywhereville. The redevelopment of the priority sites and the revitalization of the target area that it will spur will connect this area to the downtown area. This will in turn directly benefit the nearby Opportunity Zone by helping draw residents, visitors, and businesses back into the downtown area and spur further economic development.

GAME PLAN

“It’s not the will to win that matters—everyone has that. It’s the will to prepare to win that matters.”

– Paul “Bear” Bryant



#GOZAGS

- Know your game plan
- Team captains & MVPs
- Cheering Squad



PLAYBOOK

- Series of actions to achieve goals



Identify Brownfields

Engage the community

Set Redevelopment Goals

Phase I Environmental Site Assessment

Phase II Environmental Site Assessment

Cleanup , if necessary

Stakeholders & Partners

Financial Resources

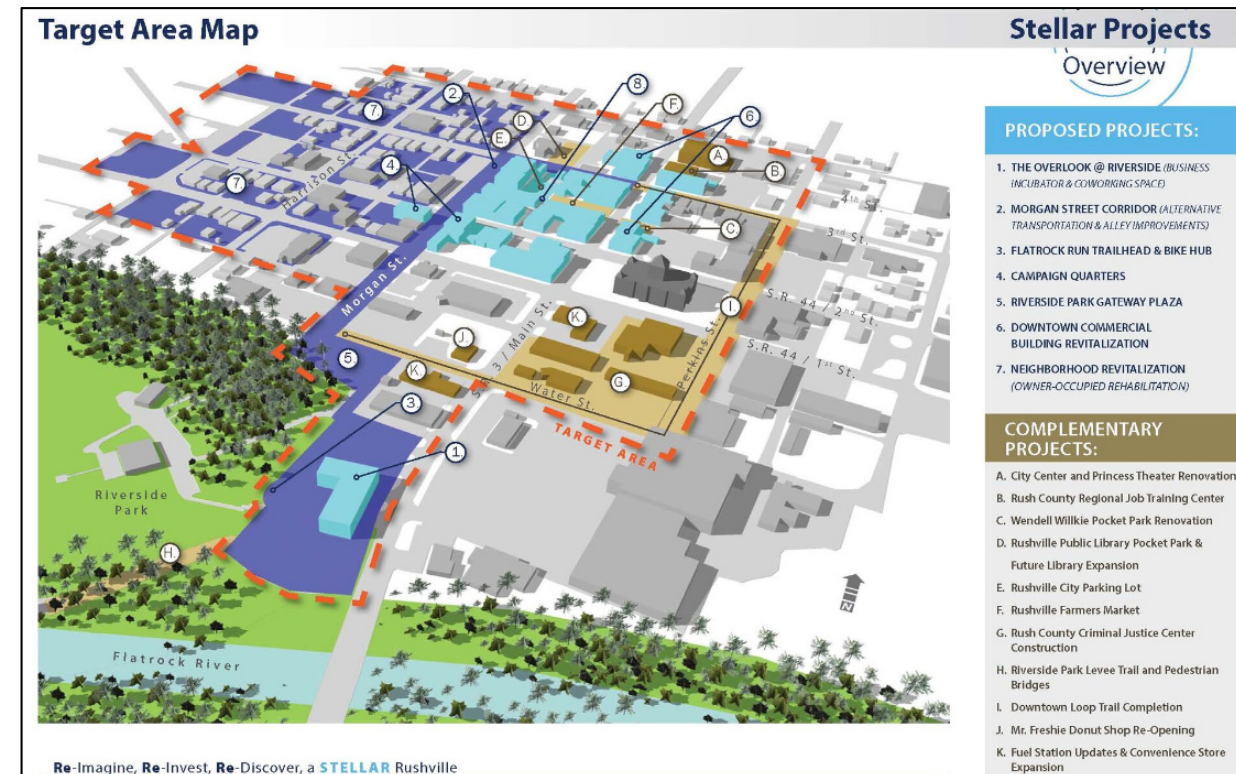
Identify Brownfields

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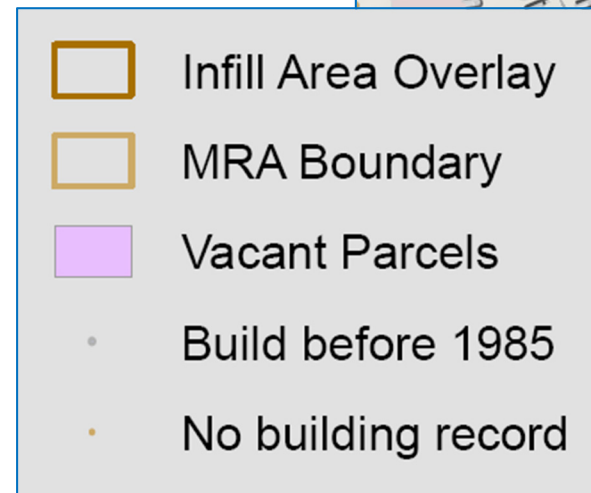
1. PLAN & DESIGN. RE-PURPOSE BROWNFIELDS

- How can sites in your inventory meet your revitalization goals?
- Integrate with existing City or Regional Plans
- TAB Webinar (www.ksutab.org/webinars)
Community Planning & Brownfields, April 7, 2021



Las Cruces, NM Inventory Example: Finding locations that might be eligible for Brownfields Resources and meet Revitalization Goals

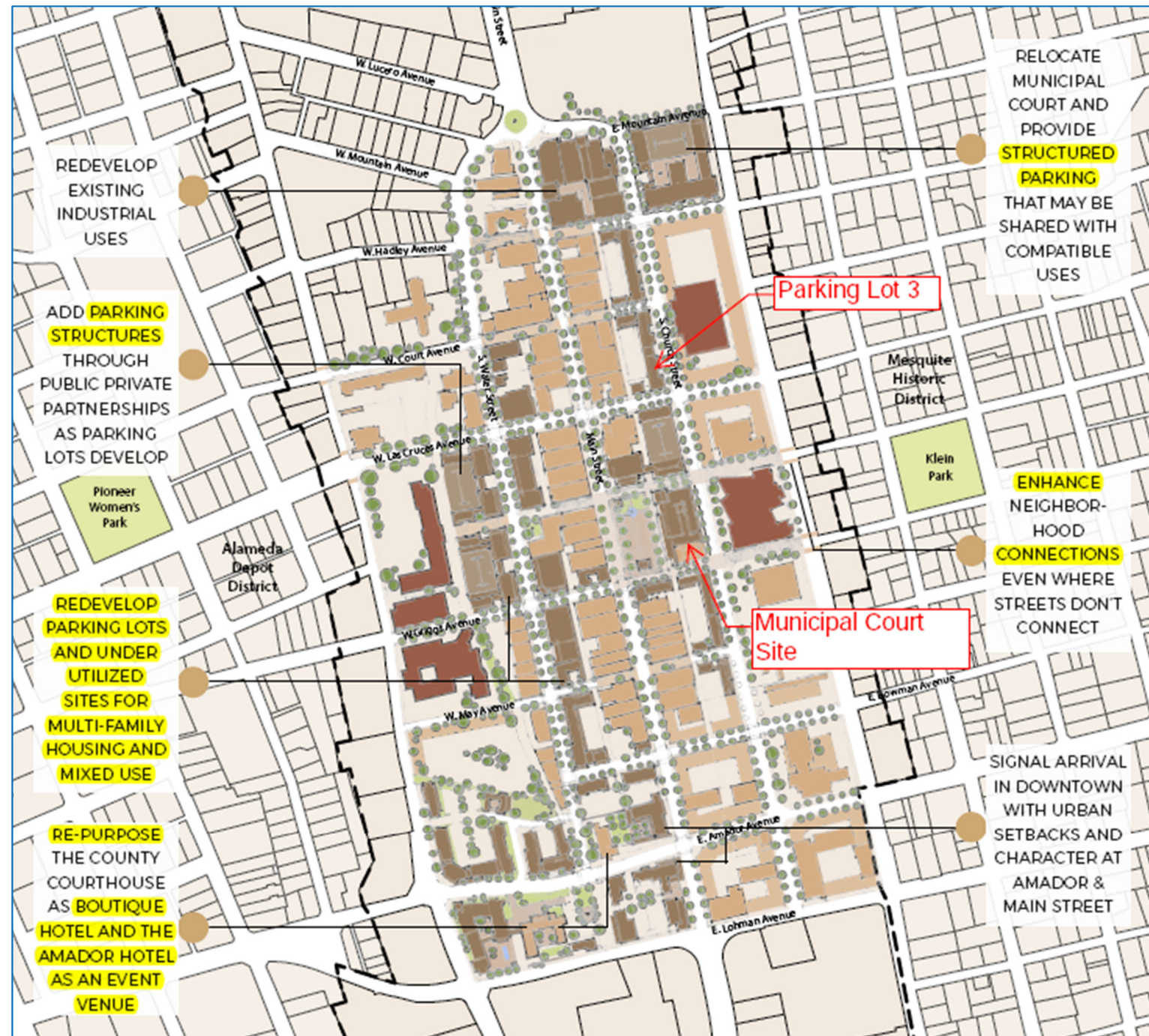
Examples of
possible
Prioritization
Criteria



Las Cruces Revitalization Plans and Goals:

- Downtown Master Plan (and market analyses, parking eval, devel codes)

- Other Plans
Plan4LasCruces,
Areas & Corridors,
and Community
Blueprints



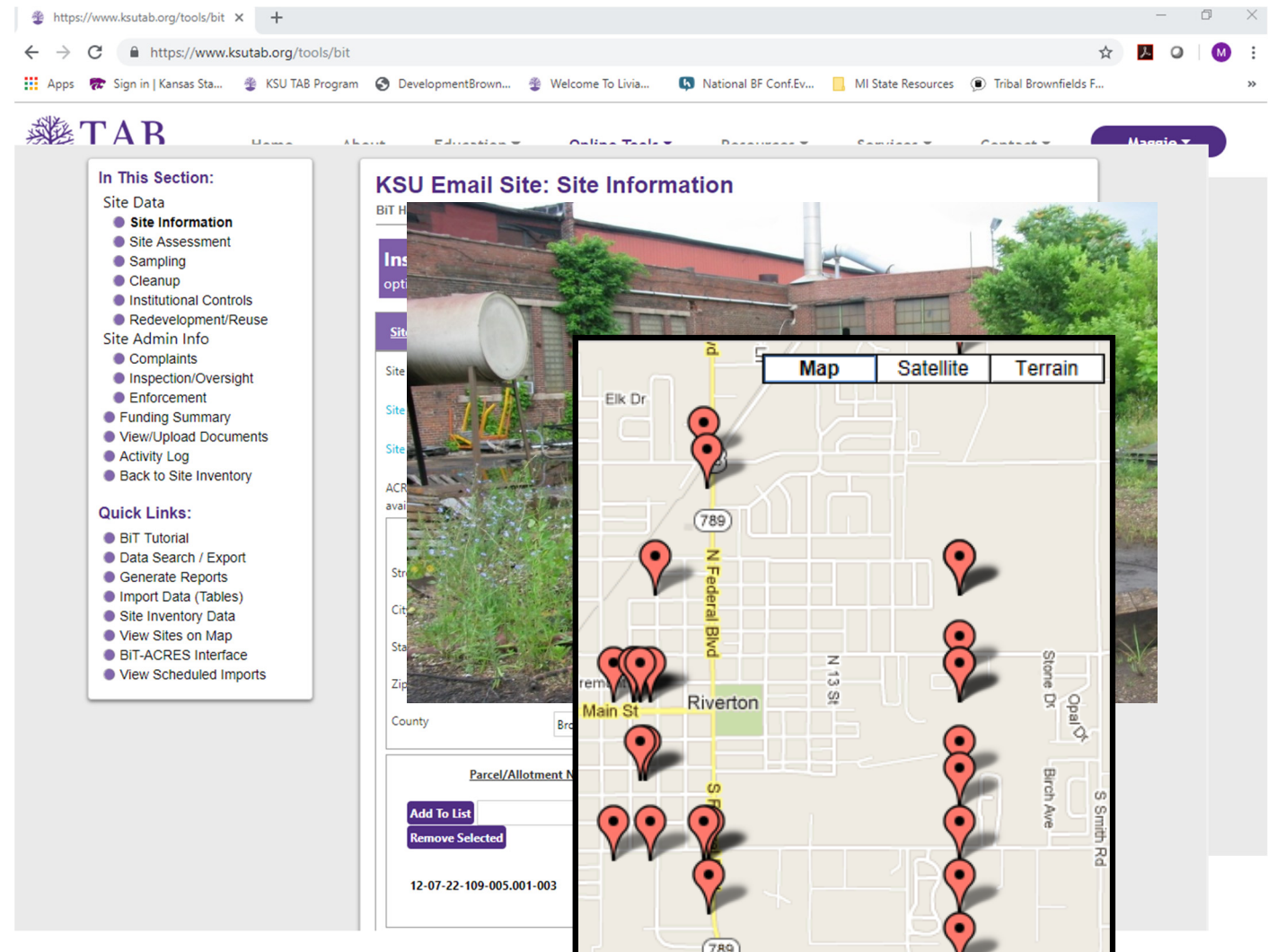


Stores & Manages Site Data:

- Online data management tool to store and track site information
- Accessed anytime for internal day-to-day use – password protected (www.ksutab.org/tools)
- Mobile App allows access anywhere
- Upload photos and documents
- Generate maps
- Export/Import to/from GIS and other Databases
- Can report to EPA ACRES Database

www.ksutab.org/tools

BiT Webinar, Jan 27, 2021



Identify Brownfields

✓ Engage the community

Set Redevelopment Goals

COMMUNITY INVOLVEMENT METHODS & TOOLS

► Inform

- Flyers
- News articles
- Web media
- Publish meeting notes
- Walking & bus tours

► Solicit input

- Mail-in surveys, web-surveys
- Phone surveys
- Meetings with key community representatives

► Participatory Planning

- Public meetings, day fairs
- Charrettes/Visioning workshops

► TAB Events (www.ksutab.org/webinars)

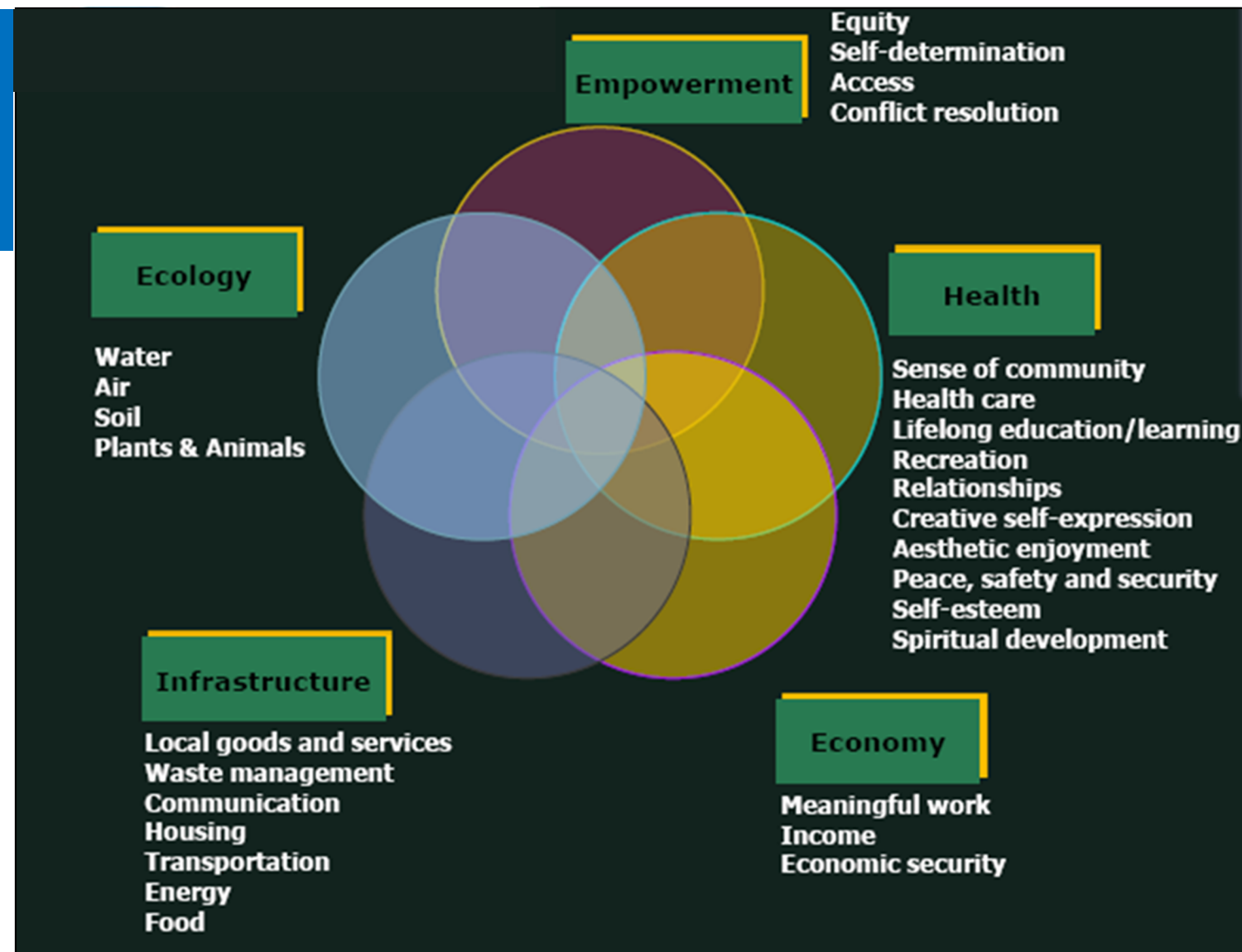
- Community Engagement 101 (Jul 18, 2019)
- Community Involvement & Brownfields (May 5, 2021)



TAKING COMMUNITY INPUT

- Inform residents and stakeholders of opportunities and potential changes
- Find out what the community cares about
- What can we improve on?
- What is missing?
- What do we need?

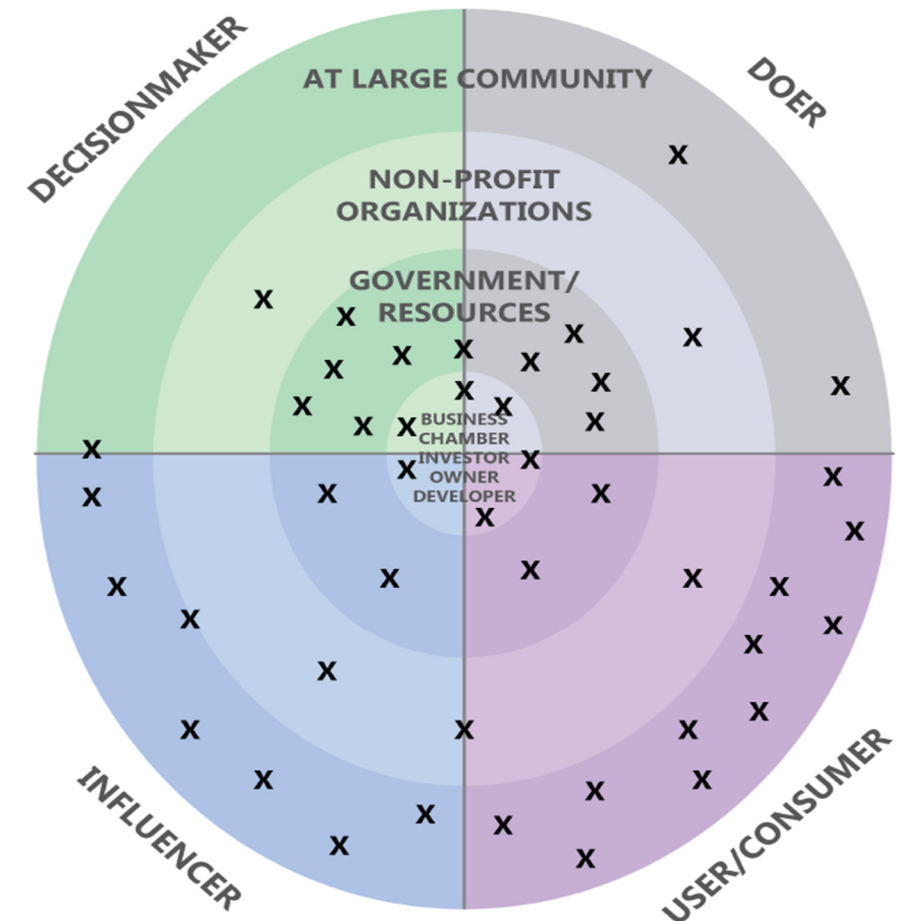
***Note: Cleanup applications also require public notice, meeting, and comment period on draft Analysis of Brownfield Cleanup Alternatives document



Source: Michael Mucha, City of Madison, 2011

IDENTIFY STAKEHOLDERS & PARTNERS

- Local non-profits, community groups, church groups
- Community Development Corporations
- Local leadership – mayor, town manager, county commissioner
- Local planners
- Regional Planning Commission
- Economic Development interests
- Financial Institutions
- Property and Business Owners
- All interested residents



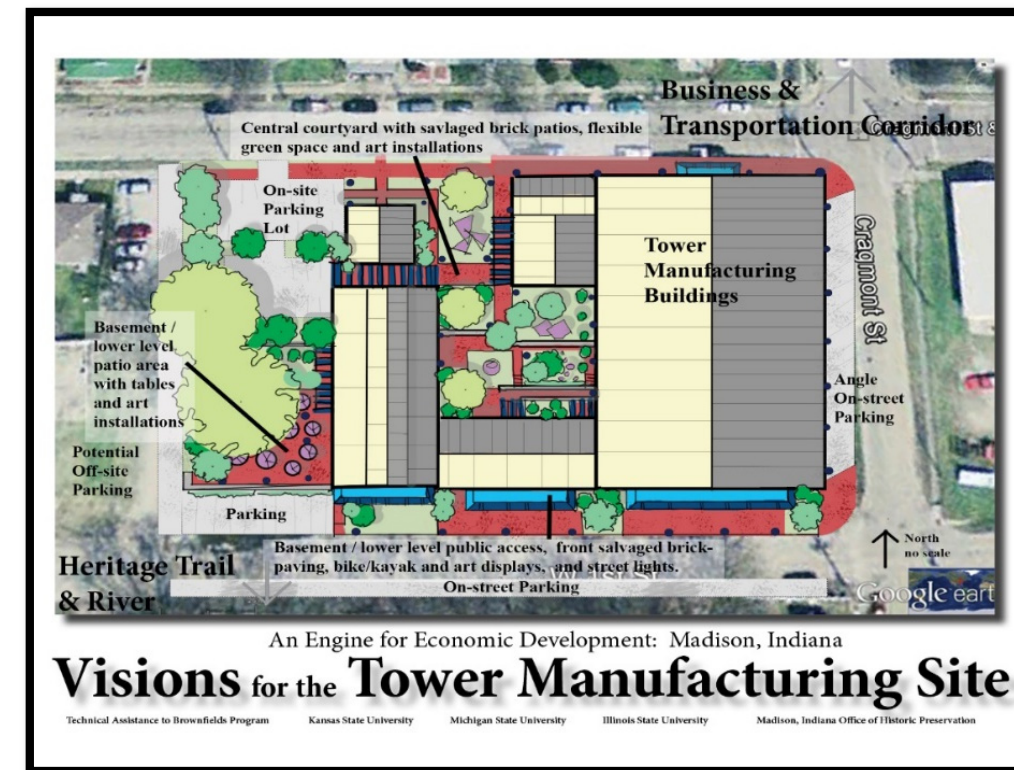
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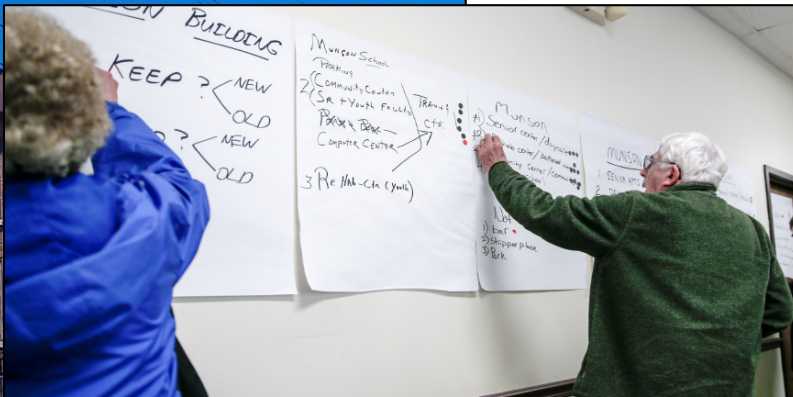
✓ Set Redevelopment Goals

SET REDEVELOPMENT GOALS

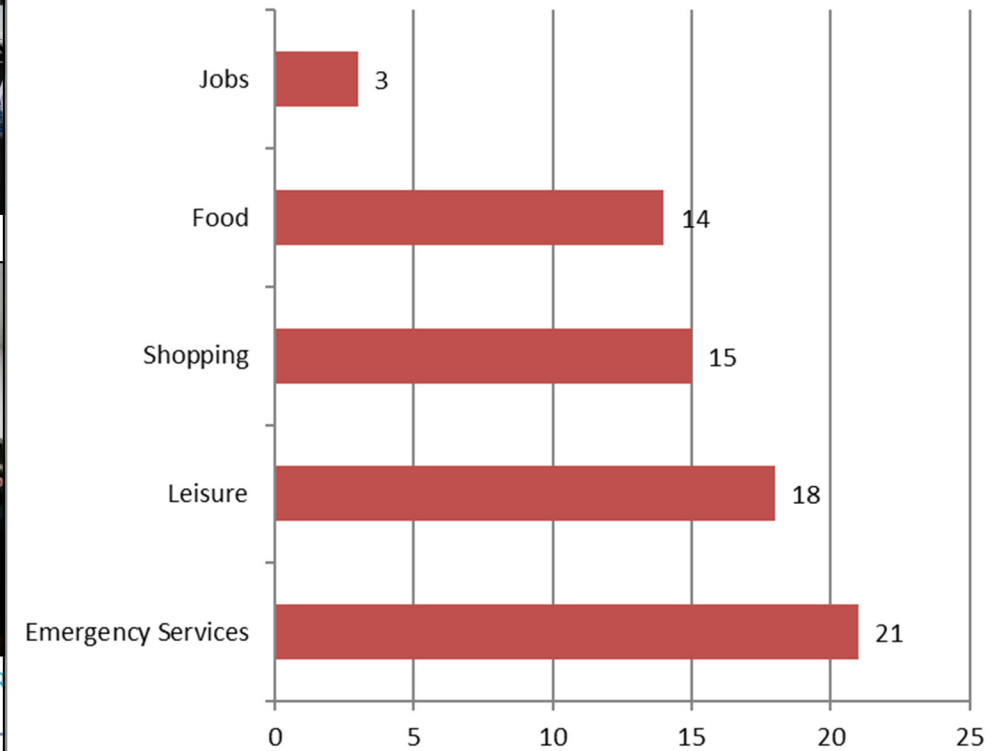
- Define the vision for the site, area, and/or region
 - Involve all stakeholders
 - What are the economic, community, and environmental needs & opportunities to DRIVE redevelopment
 - Do community plans exist? If so, review for already established goals
- Set Goals and Make Plans to Achieve Them
 - Conceptual scenarios and diagrams
 - Integrate stakeholder input into plans and designs
 - Get property owners on board



REUSE PLANNING – ZANESVILLE, OH



Votes on Reuse - Mosaic



2. ADDRESSING THE ENVIRONMENTAL ISSUES

Investigate

- Perform Phase I/II Environmental Site Assessments (ESAs), satisfying EPA's All Appropriate Inquiry Rule
 - to identify environmental risks before purchase and/or revitalization
 - to secure prospective purchaser, contiguous landowners, and other liability protections & funding
 - Helps new owners understand 'continuing obligations' beforehand
 - evaluate whether environmental and other types of risks are worth accepting / correcting in a case where contamination is discovered
 - Almost always required in private sector before commercial property purchase, and most major improvements and expansions
 - Requirement for EPA Brownfields and other types Federal funding
- Performed by Qualified Environmental Professional
- American Society for Testing and Materials (ASTM) Standards
 - Phase I Environmental Assessment (ASTM 1527-13)
 - Phase II ESA (ASTM 1903-11)



Phase I ESA



Phase II ESA

Cleanup



BROWNFIELDS CLEANUP, IF NEEDED

Investigate & Cleanup

Phase I ESA

Phase II ESA



Cleanup

- Prevent exposure to contaminants
 - Treatment, removal, containment
 - Land use or institutional controls (if residual contaminants remain)
- Understand contaminant exposure pathways & compare to cleanup authority standards
 - What is required to receive a Cleanup Certificate or No Further Action (NFA)
- Refer to redevelopment goals
 - What is the future land use?
 - Match cleanup options – How clean is clean for your project?
- Are land-use restrictions; institutional/environmental use controls; restrictive covenants or other restrictions appropriate?
- Are continuing obligations necessary?

- ✓ Phase I ESA
- ✓ Phase II ESA
- ✓ Cleanup

PARTNERS YOU NEED ON YOUR TEAM

- Connect with your State and Regional EPA brownfields programs – know process and resources available to obtain full liability protections
- Environmental consultants
 - Must be hired using federal procurement rules (including a fair and open competition . . .)
 - Quality Assurance Officer, QEP, avoiding conflicts of interest . . .
- TAB can also help . . .



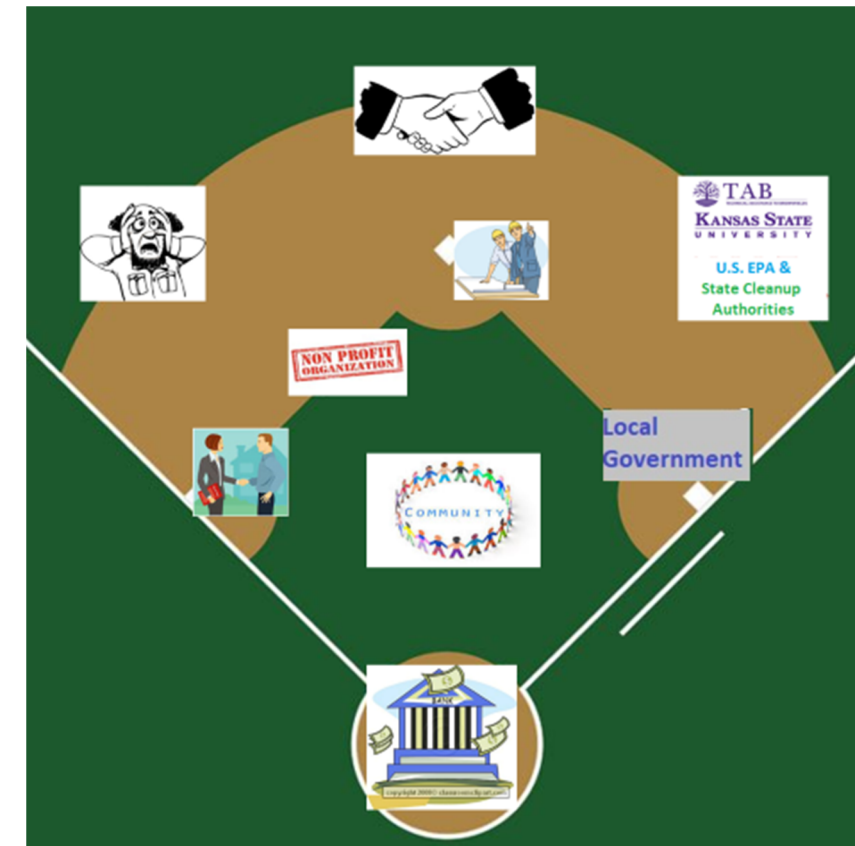
3. REDEVELOPMENT

- Key to success for any redevelopment project is public involvement and having the right players on board
- Tie to master plans and community input
- Meet Projected Economic and Community Benefits

**** TAB Assistance ****

- Resource Roadmaps
- Feasibility study; Market analysis; Community Benefit
- Facilitate Resource Roundtables

<https://www.ksutab.org/services/site%20specific%20examples>



MORE PARTNERS

- Show you've got a 'way of doing' business that works or is likely to work
- Re-iterate this throughout the proposal!
- Learn about / consider adopting or improving with elements of good/proven frameworks. For example:



INNOVATION...powered by Strategic Do PURDUE

technology

No endorsements are implied or made



ADDITIONAL FINANCIAL PARTNERS

- Phase I / II Site Assessments
 - Free TBAs (Targeted Brownfields Assessments) by State and EPA
- Cleanup & Redevelopment
 - USDA, HUD, EDA, State DOT, ETC.
- Free Technical Assistance
 - EPA (before competition), State, TAB



'LAUNDRY LIST' OF FEDERAL FUNDING

Redevelopment

Stakeholders & Partners

Financial Resources

Loans

- EDA capital for local revolving loan funds
- HUD funds for locally determined CDBG loans and "floats"
- EPA capitalized revolving loan funds
- SBA's microloans
- SBA's Section 504 development company debentures
- EPA capitalized clean water revolving loan funds (priorities set/ programs run by each state)
- HUD's Section 108 loan guarantees
- SBA's Section 7(a) and Low-Doc programs
- USDA business, intermediary, development loans

Grants

- HUD's Brownfield Economic Development Initiative (BEDI) – *currently unavailable*
- HUD's Community Development Block Grants (for projects locally determined)
- EPA assessment, cleanup grants, multi-purpose
- EDA public works and economic adjustment

Grants (*continued*)

- DOT (various system construction, preservation, rehabilitation programs) ✓
- Army Corps of Engineers (cost-shared services)
- USDA community facility, business and industry grants

Equity capital

- SBA Small Business Investment Cos.

Tax incentives and tax-exempt financing

- Targeted expensing of cleanup costs
- Historic rehabilitation tax credits
- Low-income housing tax credits
- Industrial development bonds
- Energy efficiency construction credits

Tax-advantaged zones

- HUD/USDA Empowerment Zones
- HUD/USDA Enterprise Communities
- Opportunity Zones

***Note: Don't miss CCLR's "Passed & Proposed" funding webinar: April 29 at 11am-12pm Pacific; 2-3pm Eastern

FUNDING ROADMAPS

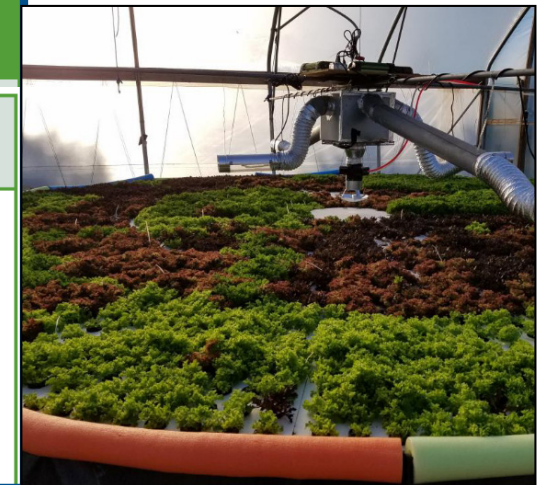
VERTICAL INNOVATIONS, LLC RESOURCE ROADMAP



2017-2018 AGENDA FOR SUSTAINABLE COMMUNITY REVITALIZATION

2017-2018 FUNDING OPPORTUNITIES

FUNDING OPPORTUNITY	DESCRIPTION	AMOUNT & MATCH	DEADLINE & KEY NEXT STEPS	CONTACT INFORMATION
INFRASTRUCTURE & BUSINESS DEVELOPMENT				
EDA Public Works and Economic Adjustment Assistance Program	This program supports rural and urban communities as they seek to advance new ideas and creative approaches to address rapidly evolving economic conditions. This includes, investments that support construction, non-construction, technical assistance, and revolving loan fund projects that create jobs.	Up to \$3 million (match required)	<ul style="list-style-type: none"> Rolling Deadline Identify match Connect and coordinate with U.S. EDA's Representative for KS/NE/Western MO Ultimately, get the support of EDA Regional Director Angela Belden 	<ul style="list-style-type: none"> Mark Werthmann Economic Development Representative 913-894-1586 mwerthmann@eda.gov



OTHER UPFRONT WORK YOU CAN DO

- DUNS/SAMs registration for submitting proposals through Grants.gov
- Review Past successful proposals and Past EPA proposal guidelines www.ksutab.org/resources (key word search 'sample')
- Check with Regional EPA Brownfields Coordinator Early (project eligibility)
- Look into using the TAB EZ Grant Writing Tool to draft your proposal
[‘Learn More’](#) and [2020 TAB EZ Tutorial](#)
- Brownfields Community Capacity Assessment
- Pick out ways to tell your story – win themes & discriminators – story telling techniques

BROWNFIELDS COMMUNITY CAPACITY ASSESSMENT TOOL

Click [HERE](#) for Info Sheet

Click [HERE](#) to view assessment sample

See Webinar: [HERE](#)

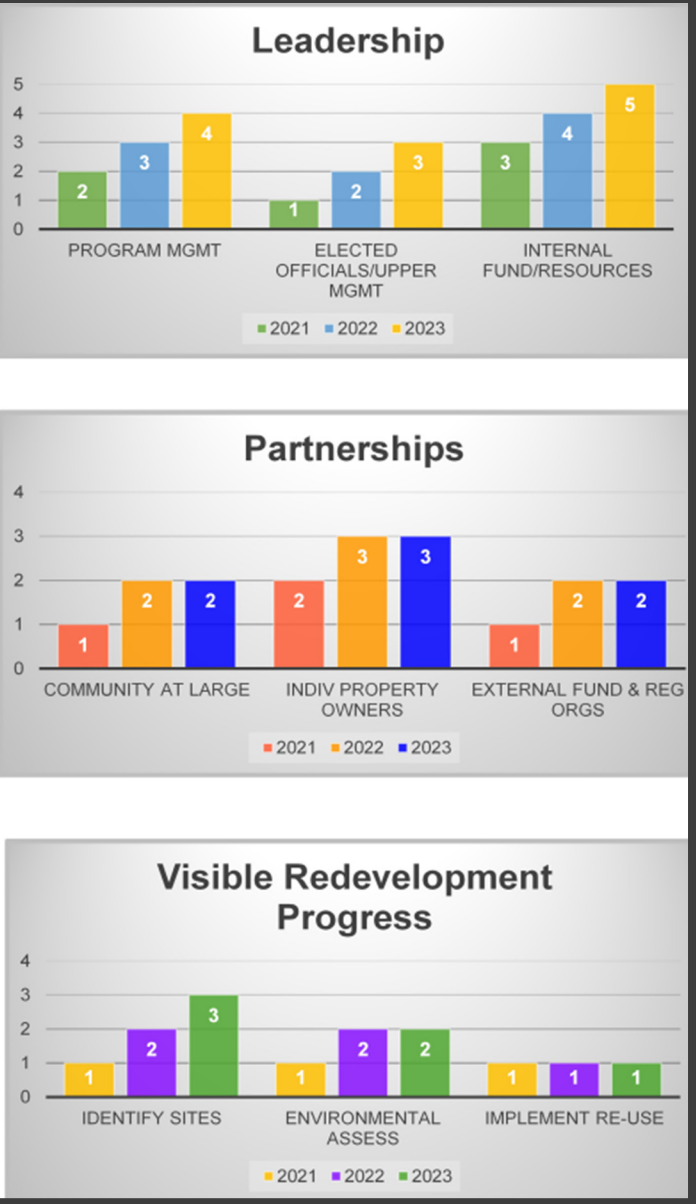
For more info, contact your TAB provider

Community Organization Name: Sample Commu	
City and State:	City, State
Brownfields Resources Used:	Technical Assistance
Assessment Items For each item the respondent selected the level, from 1 (beginning) to describes the community organization’s capacity as of March 2018.	
Leadership 2021	
A. Program Management/Coordination	2
B. Elected Officials/Upper Management	1
C. Internal Funding/Resources	3
Average	2
Partnerships 2021	
A. Community at Large	1
B. Individual Property Owners/Buyers/Developers/Strategic Investors/Regulatory Agencies	2
C. External Funding & Regulatory Organizations	1
Average:	1.3
Visible Redevelopment Progress 2021	
A. Identify & Prioritize Sites and Plan Re-Use with Partners	1
B. Environmental Assessments & Cleanups	1
C. Implement Re-Use Plan with Partners	1
Average	1

Leadership
For the Leadership assessment category, Sample City showed positive progress over three years in all areas. These categories are areas where Sample City is becoming more experienced and may not need additional assistance.

Partnerships
For the Partnerships assessment category, Sample City progress remained the same over the past two years for each item. These are areas, particularly Community at Large and External Funding, in which Sample City may need additional support.

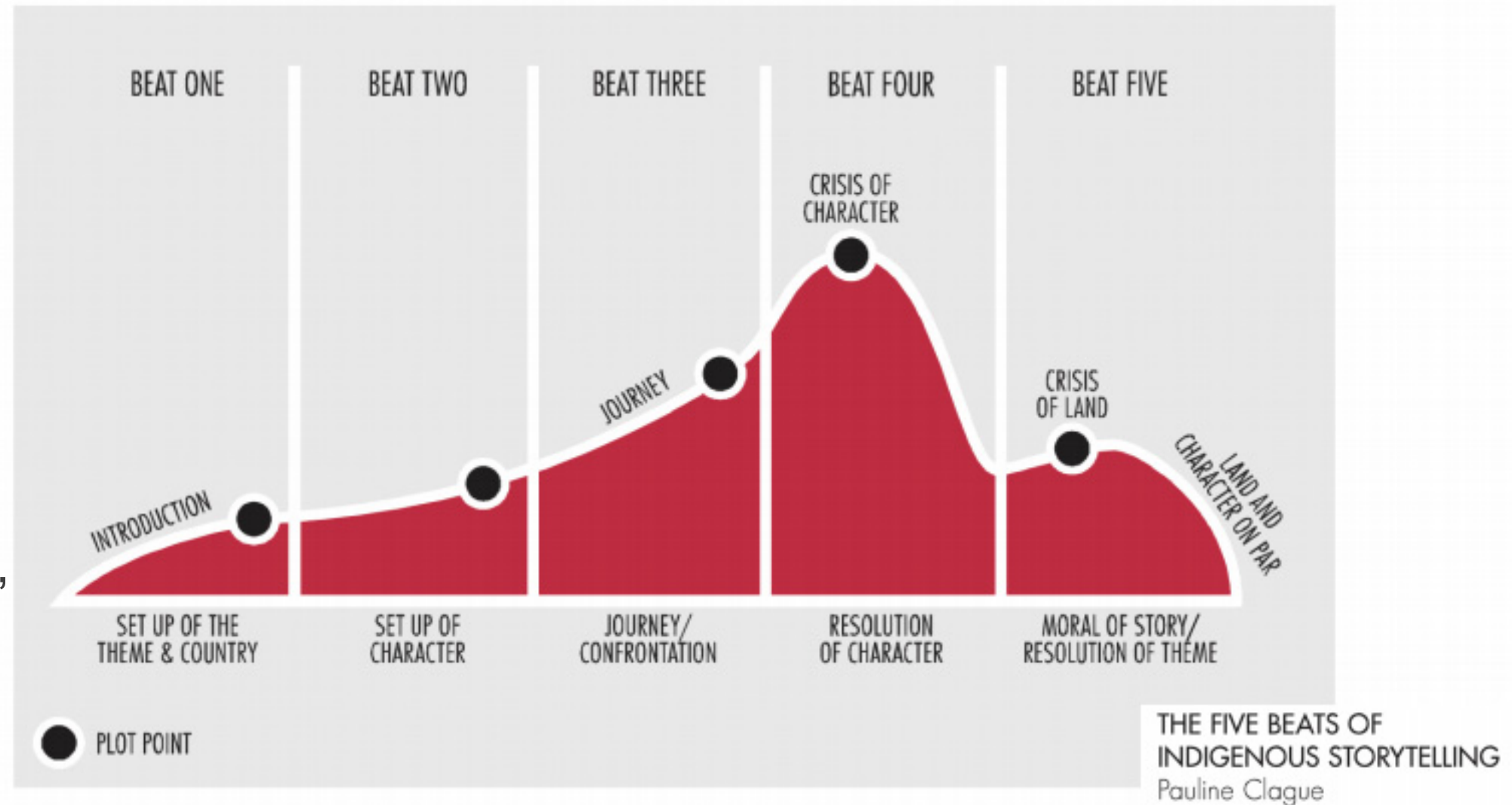
Visible Redevelopment Progress
Sample City’s progress increased in Identifying and Prioritizing Sites. However, progress remained the same for Environmental Assessments and Implement Re-Use Plan. Sample City may need additional assistance with these two areas.



Tell Your Story Well

THE BREAKDOWN

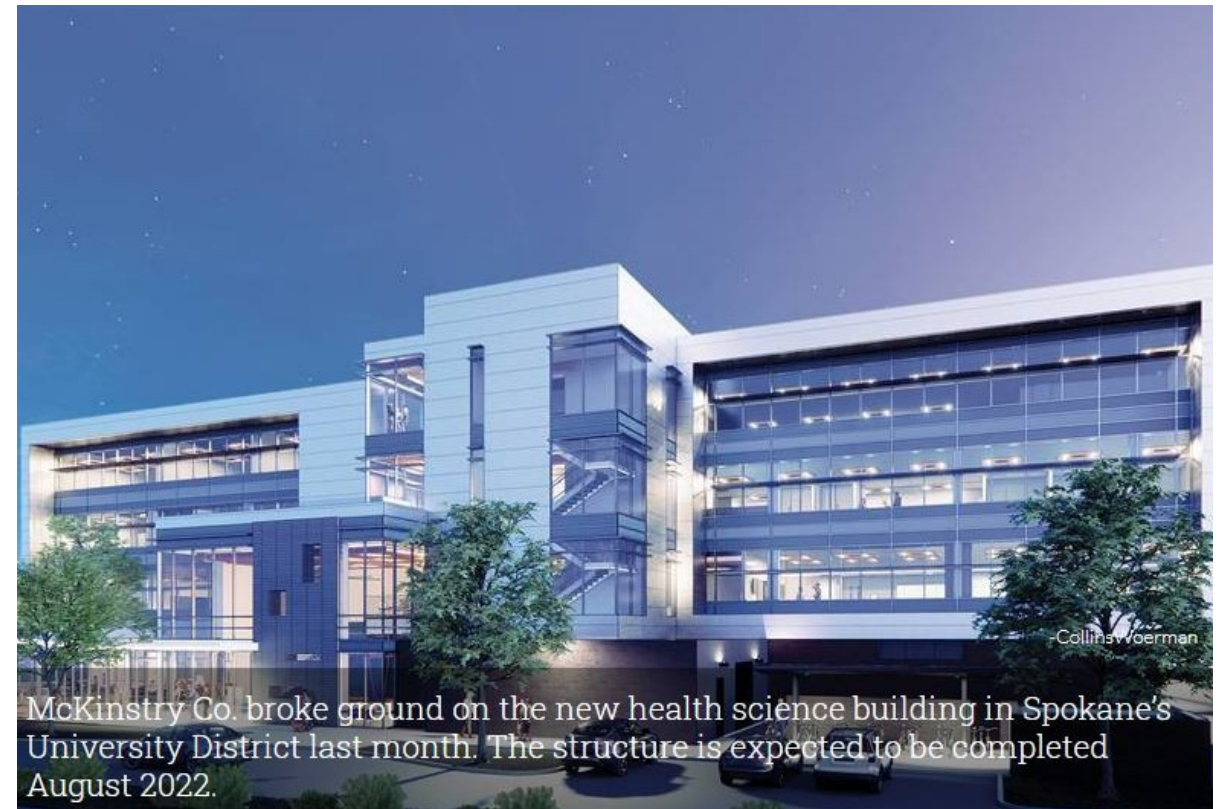
- Maintain your through line
- Communicate your identity clearly
 - Location
 - Project
 - Bigger Picture
- Succinct, choice, well placed vocabulary



TAB Tribal Storytelling
Webinar, October 1,
2020

PLAYBOOK TRICK PLAYS

- Fouls and moving goal posts
- Go to play list
- Turnover recovery



SUMMARY

- Get to know the rules, state & federal EPA officials and technical assistance resources early while developing your project
- Form/strengthen your team and partnerships
- Make progress now on site inventory; community needs; revitalization goals; projected benefits; and prioritizing brownfields sites;
- involve your community stakeholders
- Develop process for environmental assessments and/or cleanup; gain any experience or progress you can before the competition

TELL YOUR STORY, YOUR PLAN, AND WHY!



QUESTIONS FOR THE SPEAKERS?

Please submit questions via the Q&A dialog box located on the right-hand side of your screen.



SPEAKER CONTACT INFORMATION

- Blase Leven, KSU baleven@ksu.edu
- Sean Vroom, NJIT svroom@njit.edu
- Ignacio Dayrit, CCLR ignacio.dayrit@cclr.org
- Teri Stripes, City of Spokane tstripes@spokanecity.org

USEFUL WEBSITES & RESOURCES

- Grants.gov - <https://www.grants.gov/web/grants/learn-grants.html>
- Brownfields Inventory Tool (BiT) - <http://www.ksutab.org/tools>; [BiT Webinar, Jan 27, 2021](#)
- TAB EZ - <https://www.ksutab.org/> - Resources and Online Tools
- FY2021 guidelines - <https://www.epa.gov/brownfields/solicitations-brownfield-grants>

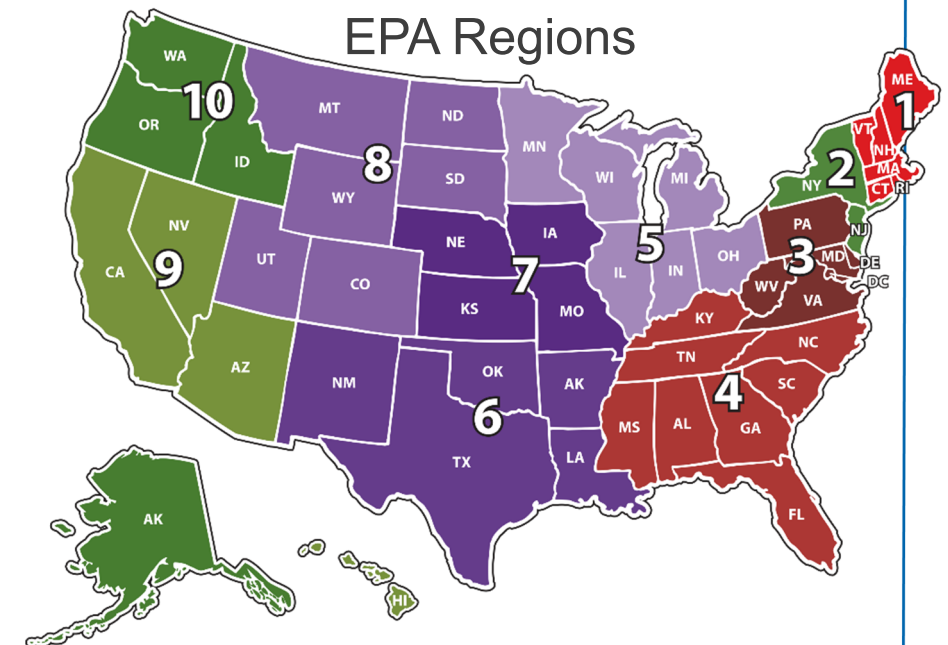
[BiT Webinar, Jan 27, 2021](#)

TECHNICAL ASSISTANCE PROVIDERS

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JOIN US AT THE 2021 BROWNFIELDS CONFERENCE



- December 8-11, 2021
- Oklahoma City, OK
- Educational Sessions
- One-on-One Technical Assistance

FINAL HOUSEKEEPING

Thank you for participating in today's webinar!

Let us know how we did by completing the post-webinar evaluation.

Note: "This project has been funded wholly or in part by the United States Environmental Protection Agency under the following assistance agreements: New Jersey Institute of Technology (TR-83683001), Kansas State University (TR-83684001) and the Center for Creative Land Recycling (TR-83682001). The contents of this document do not necessarily reflect the views and policies of the Environmental Protection Agency, nor does the EPA endorse trade names or recommend the use of commercial products mentioned in this document."