NJIT TAB Makes Brownfields Bilingual!

NJIT TAB created and conducted “Start Early Finish Strong: Getting Started on Your EPA Brownfield Grant Application” webinar on February 15, 2022 and March 28, 2022, the first version in English and the second in Spanish in an effort to reach a broader audience.

The webinars focused on activities applicants can begin prior to EPA releasing the grant guidelines in the Fall. These activities include community engagement, identification of relevant planning efforts, site inventory and prioritization, and data health and demographic data collection.

NJIT TAB identified the need for the webinar, developed the presentations, hosted the webinar on NJIT’s Webex platform, handled registrations, and conducted the webinars. NJIT TAB also added the webinars’ attendees to its distribution list assuring that the participants receive NJIT TAB’s eblasts. In total, over 80 people attended the webinars. Participants included government entities, non-profits, and individuals from the private sector.

Participant feedback from this event was overwhelmingly positive in nature including:

What changes to this webinar do you feel would improve its effectiveness? “Nothing it was straight to the point and in a good length of time.”

“Many thanks for such valuable information.”