

How do you get the *best looking* audio and video?



Step 1:

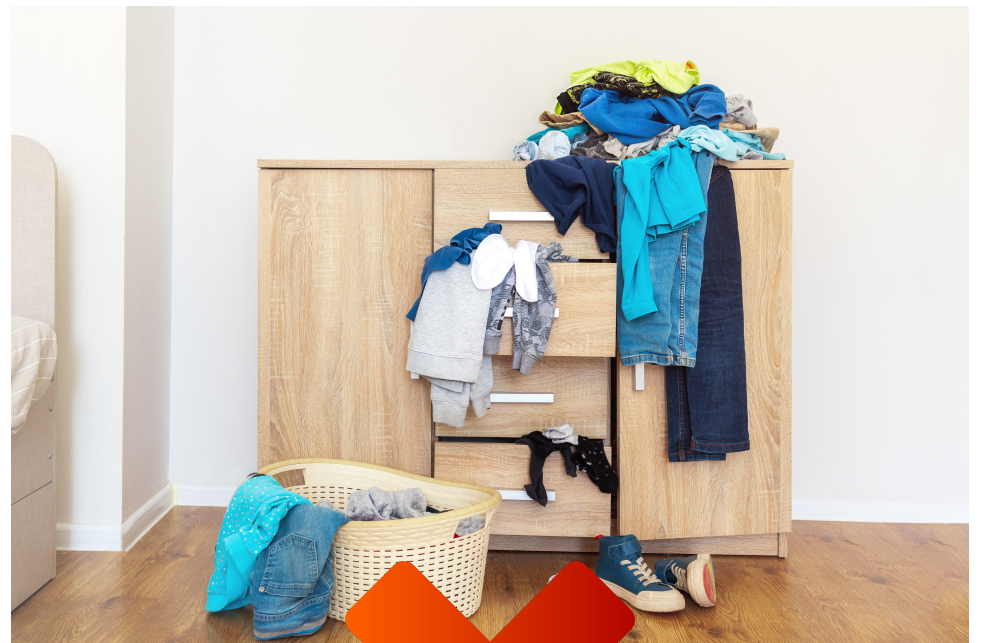
Opt for wired over wireless

A wired internet connection is always best practice as it ensures strong connectivity. If you are using a Wi-Fi connection, make sure your signal strength is strong enough to prevent interruptions. Being in close proximity to your router usually helps in these cases.



Step 2: *Find a good location*

You'll want a clean backdrop without clutter or distraction. Find a place that is quiet and has the best lighting.



Step 3:

Use a good light source

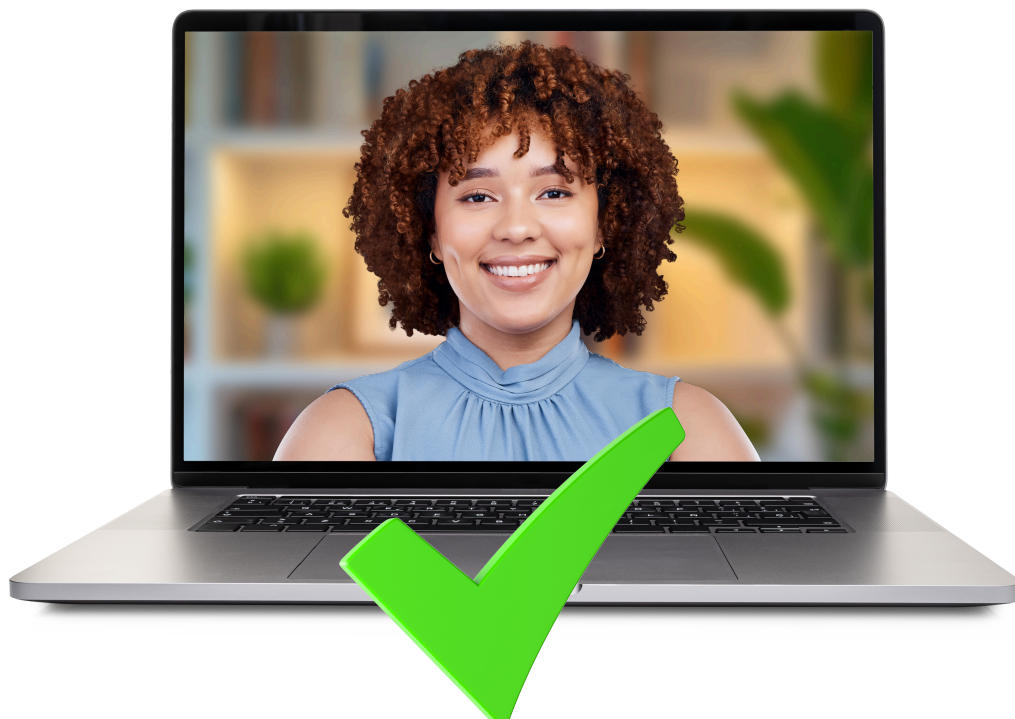
You want to avoid shadows on either side of your face so choose a light that is directly in front of you. Using sunlight from a window should be a last resort as it can create too much brightness and the intensity can change depending on the weather.



Step 4:

Center your head in the frame

Now that you have a strong internet connection, a nice, quiet room, and good lighting, it's time to focus on "framing." Keep your head centered in the camera frame and make sure that your head is not cut-off at the bottom or top.



Step 5: *Test your microphone*

Most microphones are already incorporated in computers so this is usually a non-issue, but if you are using a plug-in mic, test your connection thoroughly and keep it directly in front of you while speaking (just like the light source). Otherwise, your audio may sound distant and thin.



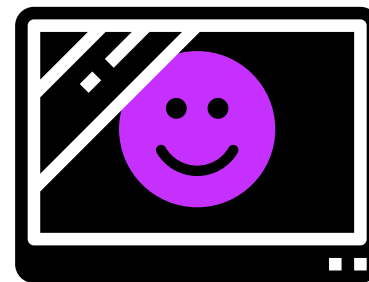
A visual guide:

What your set-up looks like

Not every setup will look exactly the same, but keep in mind that spending time on these steps will make your presentation shine!

Microphone
directly between
you and the
computer

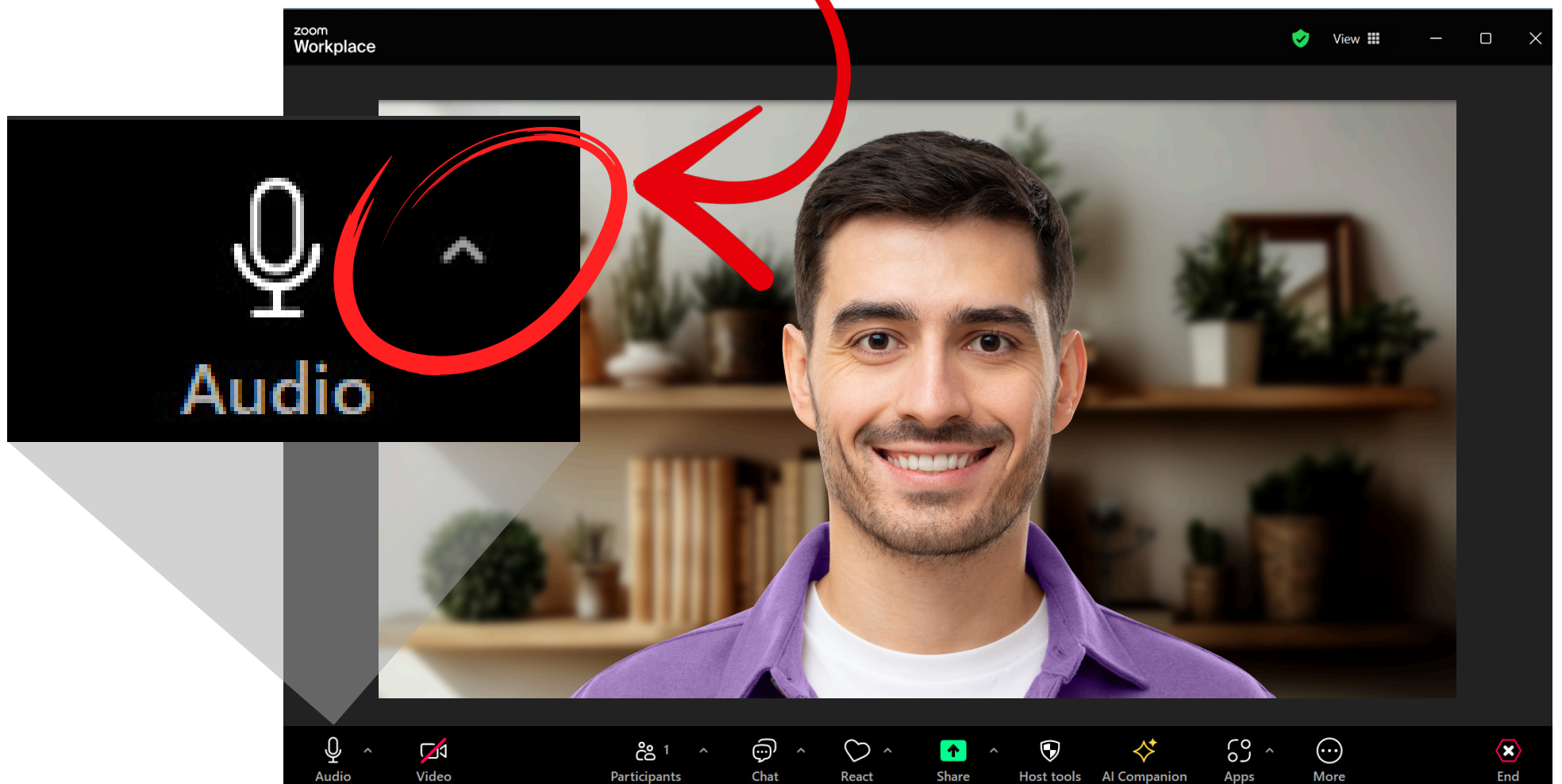
Light source
(desk/floor lamp)
centered on your
face



Step 6:

Adjust Zoom audio/video settings

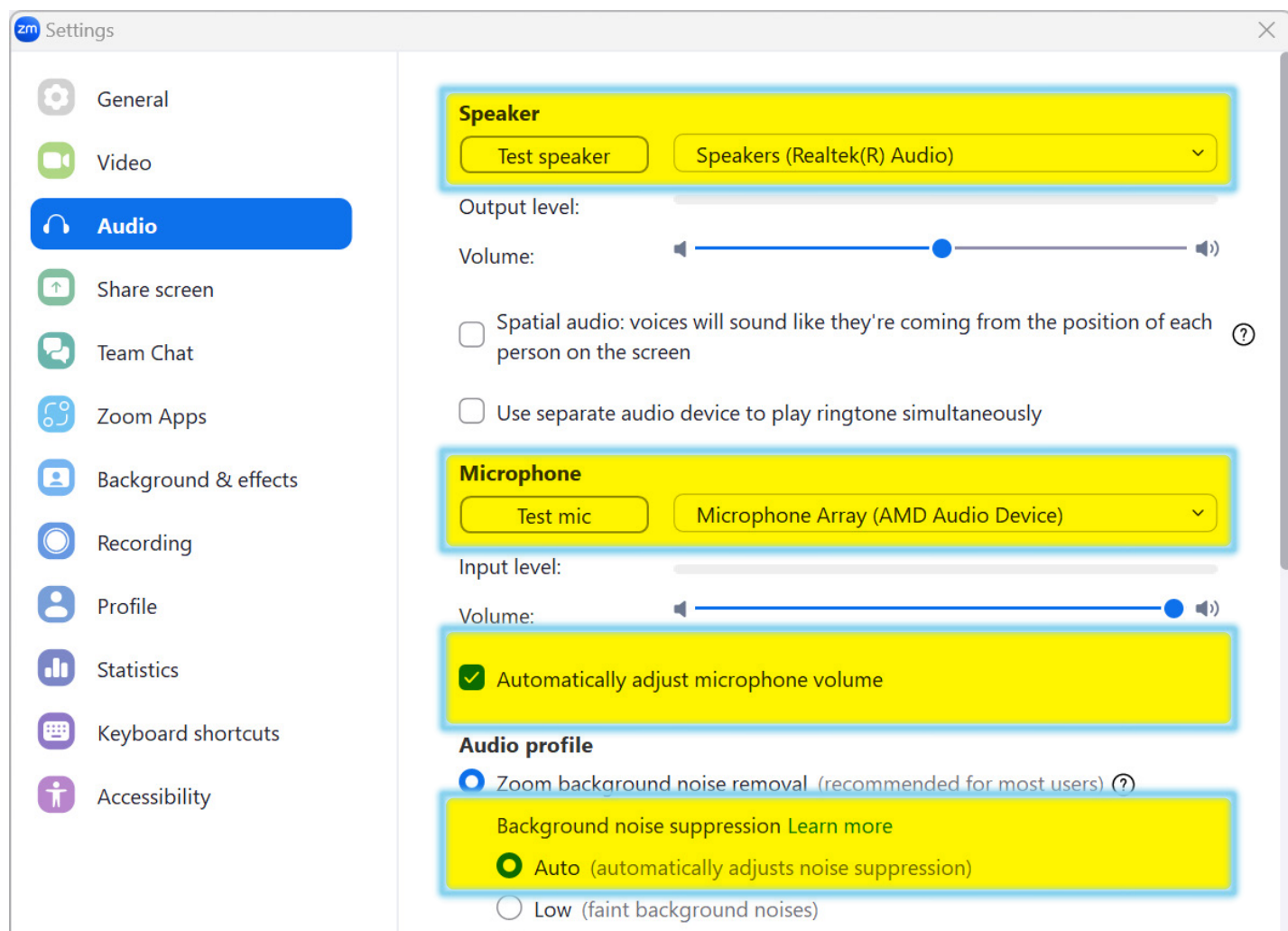
Once in Zoom, click on the ^ next to the mic icon on the bottom left of the screen. Select "Audio Settings."



Step 7:

Check your audio selections

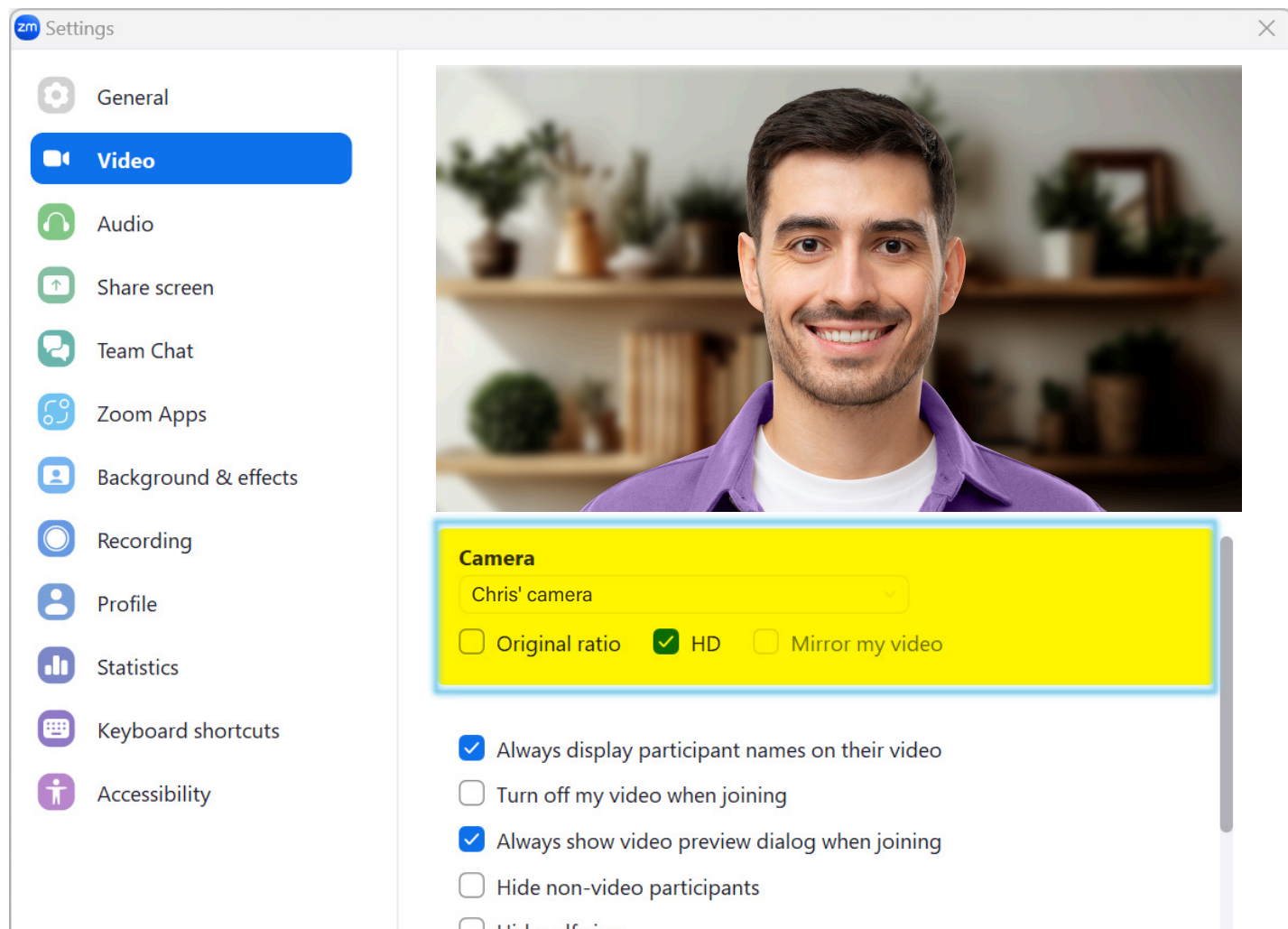
"Audio" should be highlighted on the left-hand side. Pick the proper speakers/headphones and microphone. Check the box for "Automatically adjust microphone volume" and choose Auto for "Background noise suppression."



Step 8:

Check your video selections

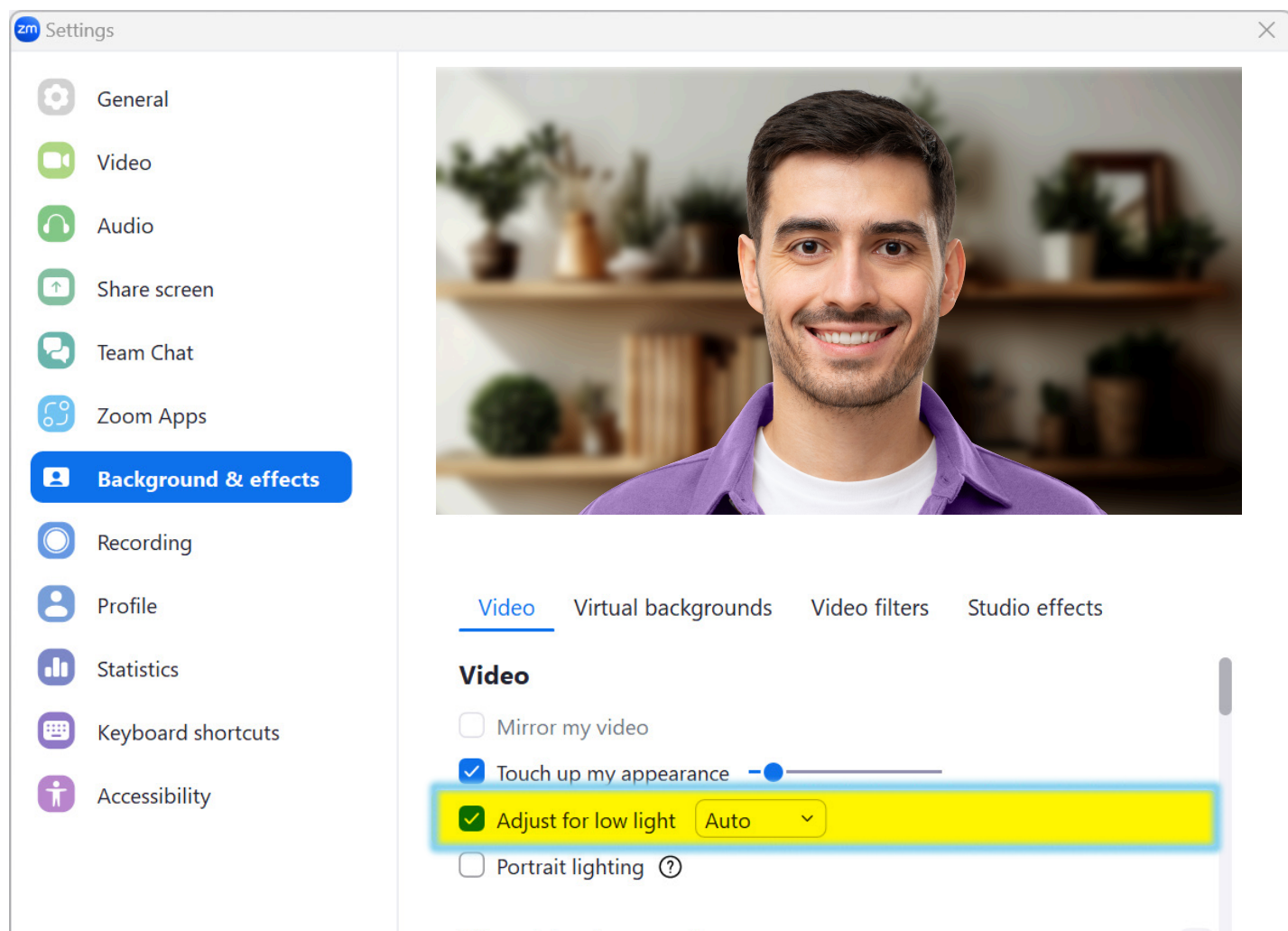
"Video" should be highlighted on the left-hand side. Choose your camera (if not already selected). Check the box for "HD" and deselect "Original ratio."



Step 9:

Check your lighting selection

"Background & effects" should be highlighted on the left-hand side. Check "Adjust for low light" and set to Auto.



Congratulations...

You're all set to present!

Now, you can focus on the task at hand; delivering a masterful presentation. Remember, first impressions are everything, so make sure you look and sound your absolute best!

