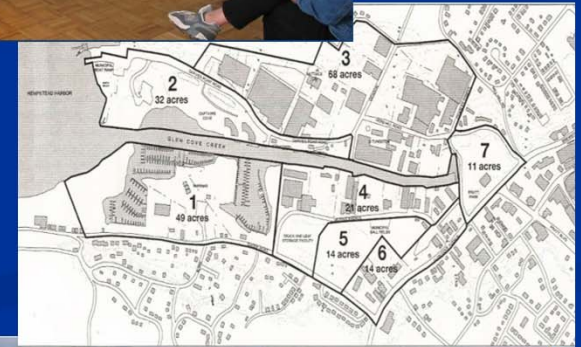


Brownfield Opportunity Areas Program



Brownfield Opportunity Areas Program

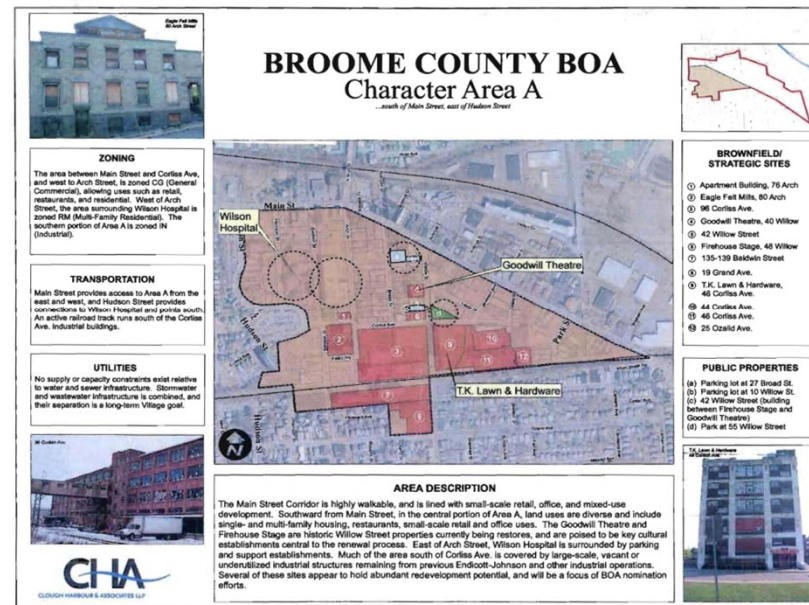
- Results in...revitalization plan and implementation strategy for an area affected by multiple brownfields or economic distress
- Provides...a proactive approach to brownfield redevelopment by bringing sites to the market place
- Applicable to...any type of area affected by brownfields
- Created by...the 2003 Superfund/Brownfields Law



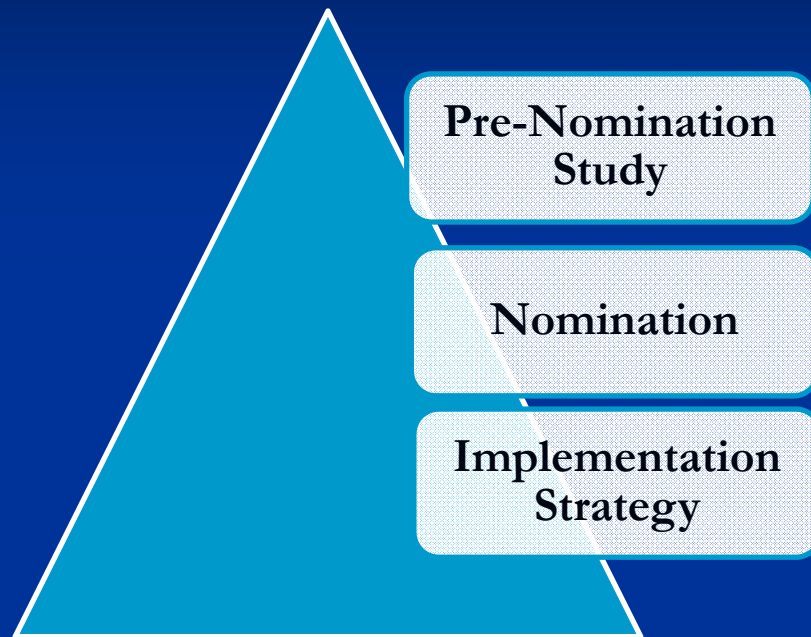
BOA Program Outcomes

Area-wide approach
to redeveloping brownfields ...

- Effective strategies
- Investment priorities
- Portfolio of sites
- Marketing
- Partnerships



BOA Program Structure



A systematic, proactive approach to redeveloping underutilized land

- Favorable terms: 90% funding for eligible activities; 25% advance payment
- Eligible applicants: municipalities, community based organizations, and NYC community boards, joint

BOA Nomination

Analysis to identify and capitalize on assets and opportunities

- Community visioning
- Public participation plan
- Existing conditions
- Land use, zoning, planning
- Natural resources/ features
- Infrastructure and utilities
- Transportation systems
- Inventory of sites (brownfields, abandoned, and vacant)
- Identification of strategic sites
- Site reconnaissance
- Phase I site assessments
- Candidates for Phase II site assessments
- Economic/market trends analysis
- Redevelopment feasibility
- Redevelopment alternatives
- Relocation feasibility
- Build out assessment
- Land assemblage strategies
- Analysis of assets and opportunities
- Key findings and recommendations

BOA Implementation Strategy

To ensure investment and revitalization

- End uses defined for strategic sites
- Zoning and other local laws
- Design standards and guidelines
- Identification of projects for neighborhood revitalization
- Conceptual designs and cost estimating for strategic sites
- Due diligence for site acquisition
- Site marketing, renderings, brochures, descriptive profiles
- Infrastructure and transportation improvement studies
- SEQRA compliance and Generic Environmental Impact Statements
- Phase II site assessments
- Description of local, state and federal programs to assist in implementation
- Local management structure to ensure plan implementation



Tangible Benefits

- Realistic strategy community supported
- Transparency and predictability
- Marketing
- Tax credit bonus
- Competitiveness for funding
- Advocacy



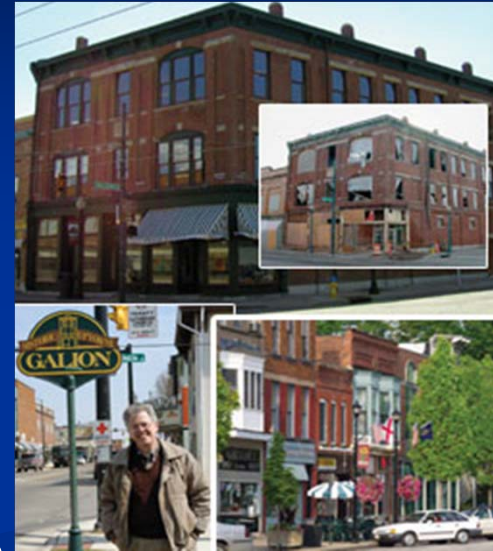
Setting Priorities-Leveraging Resources

- BOA plan established priorities for public investment;
- State & Federal Government collaborate to advance the plan;
- Coordinating and aligning public and private resources to get things done.



Ensuring Community Impact

- Tour of study area
- Pre-application consult
- Competitive application
- Customized scope of work
- Significant investment leveraged to achieve desired redevelopment and revitalization



New York State Department of State Communities & Waterfronts



- Brownfield Opportunity Areas
- Environmental Protection Fund – Local Waterfront Revitalization
- Local Government Efficiency
- Appalachian Regional Commission
- Water Quality Planning and Implementation/NYC Watershed
- Local Government Training
- Community Services



[illegible]

Project-Based Grants



- Affordable Housing Development (4 programs)
- Community & Waterfront Revitalization (3)
- Direct Assistance to Business (5)
- Energy & Environmental Improvements (9)
- Low-Cost Financing (1)
- Municipal/Public Infrastructure (2)
- Parks, Historic Preservation & Heritage Areas (1)
- Sustainability Planning Assistance (1)
- Transportation Infrastructure (3)
- Workforce Development (2)



Agency Participants



Available CFA Resources

<https://apps.cio.ny.gov/apps/cfa/>

- Homes & Community Renewal (HCR)
- Department of State (DOS)
- NYS Canal Corporation
- Empire State Development (ESD)
- New York State Energy Research and Development Authority (NYSERDA)
- New York Power Authority (NYPA)
- Environmental Facilities Corporation (EFC)
- Office of Parks, Recreation and Historic Preservation (OPRHP)
- Department of Transportation (DOT)
- Department of Labor (DOL)

Available Funding

AFFORDABLE HOUSING

- Housing Grants/Low-Interest Loans and tax credit programs (up to \$125 million)

DIRECT ASSISTANCE TO BUSINESSES

- Regional Council Capital Fund (\$130 million in capital funding)
- Excelsior Jobs Program (\$70 million in tax credits)
- Economic Development Purposes Grants (up to \$19.2 million)
- Environmental Investment Program (up to \$1 million)

ENERGY AND ENVIRONMENTAL IMPROVEMENTS

- Energy Efficiency and Renewable Energy Projects and Programs (up to \$75 million)
- Green Innovation Grant Program (up to \$20 million)

LOW-COST POWER

- ReCharge New York an economic development power program (up to 910 MW)
(Accessible through Direct Assistance to Businesses & Energy and Environmental Improvements)

COMMUNITY AND WATERFRONT REVITALIZATION

- Community Development Block Grant Program (up to \$44 million)
- Local Waterfront Revitalization Program Grants (up to \$10.875 million)
- Canalway Grant Program (up to \$1.5 million)

Available Funding, Cont.

LOW-COST FINANCING

- Private Activity Bond Cap (Industrial Development Bond Cap) (up to \$350 million)

MUNICIPAL/PUBLIC INFRASTRUCTURE

- Economic Transformation Program (up to \$50 million & tax credits)

PARKS, HISTORIC PRESERVATION AND HERITAGE AREAS

- Municipal Parks and Historic Preservation Projects (up to \$13 million)

SUSTAINABILITY PLANNING ASSISTANCE

- Cleaner, Greener Communities Program (Up to \$9.6 million)

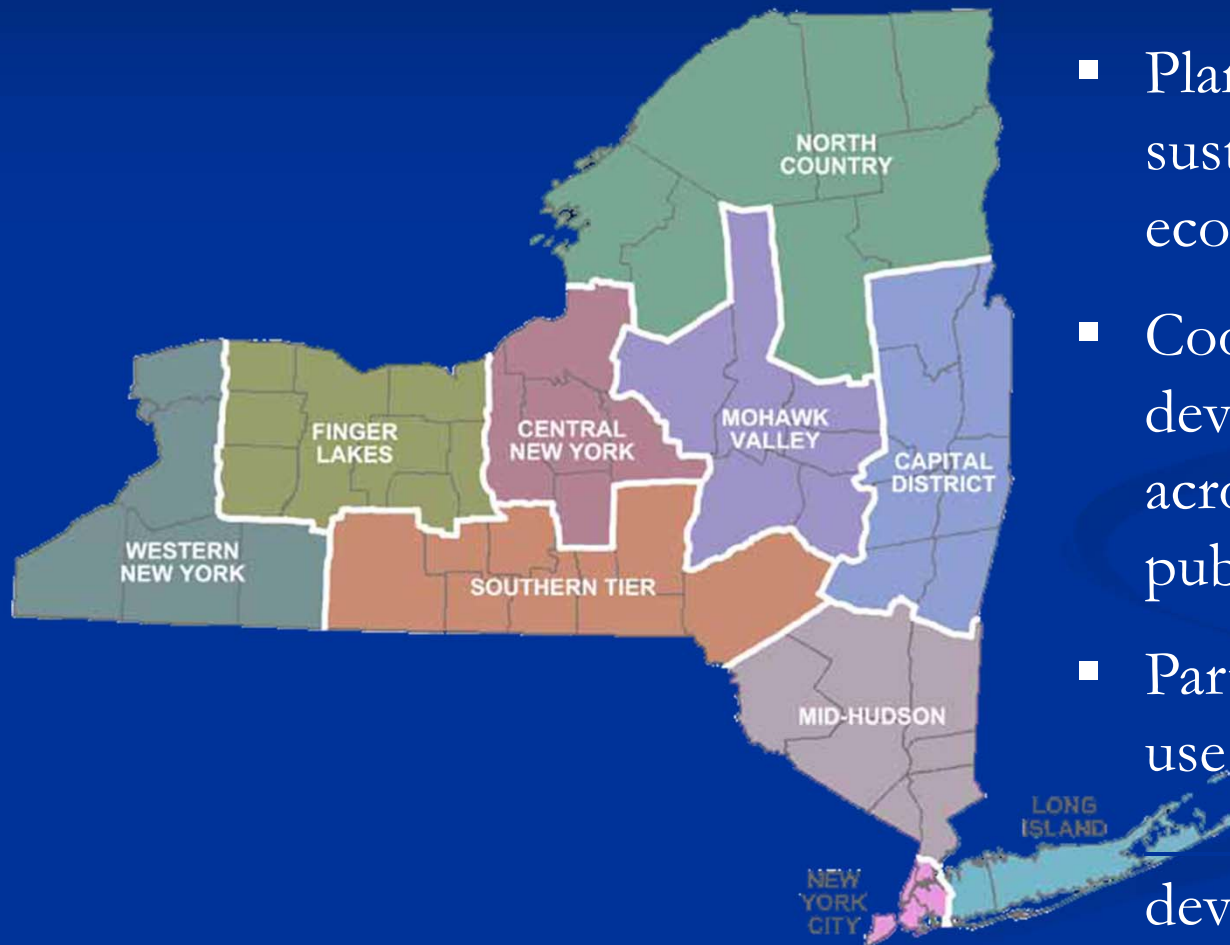
TRANSPORTATION INFRASTRUCTURE

- Rail and Port Infrastructure Projects (up to \$27 million)
- Airport Improvement Projects (up to \$16.4 million)
- Multi Modal Transportation Infrastructure Program (up to \$6.9 million)

WORKFORCE DEVELOPMENT

- Workforce Investment Act related training and development activities (up to \$3 million)

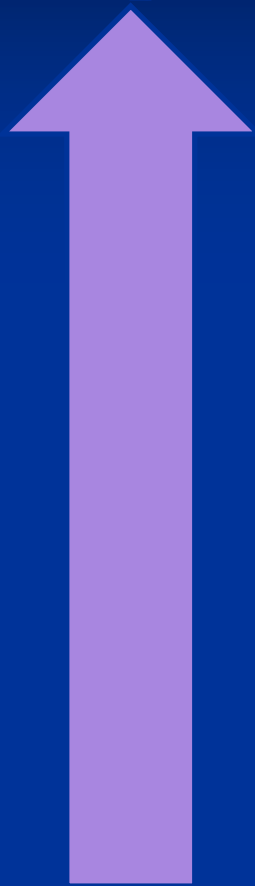
Regional Economic Development Councils



- Plan for long-term sustainable regional economic growth
- Coordinate economic development efforts across the region, both public & private
- Participate in decisions to use state-funds to support economic development

Regional Council Priorities

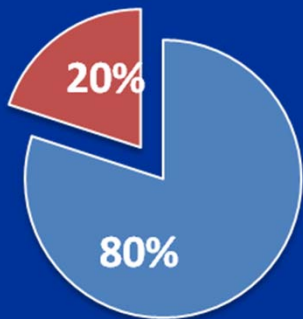
20 pts



- Regional Strategic Plans identify projects, actions & policies needed to implement strategies
- Transformative projects central to achieving the region's vision will rank the highest
- CFAs that support transformative projects will receive the highest endorsement scores

Regional Councils and CFAs

- Develop Endorsement Standards
- Evaluate all CFAs submitted
- Assign Endorsement Score (0 – 20 points)



STANDARD	WEIGHT	MAXIMUM POINTS
VISION Advances the regional economic development vision	5%	1
PROCESS Has significant community and stakeholder support	10%	2
STRATEGIES Identified in and/or advances a strategy that is part of the Strategic Plan	35%	7
IMPLEMENTATION Project is of significant importance to advancing the implementation agenda	15%	3
LEVERAGE RESOURCES Leverages other public, private and non-profit funding sources	15%	3
PERFORMANCE MEASURES If funded, results can be monitored and evaluated against the Regional Council's performance measures	20%	4

Timeline

- Regional Councils assign endorsement scores
- State Agencies apply technical scoring criteria





Resources

Regional Council Home Page

<http://nyworks.ny.gov>

CFA Home Page

<https://apps.cio.ny.gov/apps/cfa/>

CFA Application Process

<https://apps.cio.ny.gov/apps/cfa/assets/CFAApplicationProcess.pdf>

Available CFA Resources Home Page

<https://apps.cio.ny.gov/apps/cfa/contractReporter.cfm>

Available CFA Resources Document

<https://apps.cio.ny.gov/apps/cfa/assets/AvailableCFAResources.pdf>



CFA Application Process



Available CFA Resources