



Plan for Brownfields Redevelopment Success  
**Resource Roadmap**

**Successful brownfields revitalization doesn't just happen. It's planned for.**

Approach brownfield revitalization through creative, inclusive, and efficient planning activities.

- Early on in the site selection process, consider the range of realistic site reuse options.
- Create a brownfields revitalization plan based on the community's vision, site and surrounding area conditions such as environmental, economic, real estate market, assets, challenges and vulnerabilities. These factors will directly influence how the site is assessed and remediated.

Planning activities that focus on brownfields revitalization are eligible under an EPA Brownfields Assessment or Multipurpose Grant.

**Our community needs to:**

- Condense the brownfields project into distinct, fundable components and assign lead responsibilities.
- Develop a multi-layered funding plan to support brownfields cleanup and reuse.
- Create a timeline for pursuing grants, loans, private and other sources of funds related to our brownfield project.

**How a Resource Roadmap can help:** Identifies the brownfield site and related revitalization priorities, key components and phases of the priority projects, and the estimated cost and potential funding and financing sources for each key component and phase. Typically designed as a matrix. Serves as a strategic guide to project leveraging by matching individual project components to appropriate funding and financing sources. Shows how matching-fund commitments will be met.

**Influence on brownfields assessment, cleanup and reuse:** Outlines a strategy for identifying and tapping into available funding sources for individual brownfield project components from federal, state, philanthropic, private sector and local financing sources such as bonds, loans, special districts, funding matches, or tax incentives.

**What is involved?**

- Defining the specific project components and phases for each priority brownfield project.
- Estimating costs for each component and phase.
- Identifying the best sources for funding each component and phase.
- Creating a chart or matrix with this information, organized by project component and phase.
- Updating the Resource Roadmap as funding commitments are pursued and secured.

**When to conduct?** Once site revitalization goals are defined and individual brownfields project components and phases are identified.

**What does it typically cost?** Costs range approximately \$5,000-\$15,000; influenced by the local knowledge of funding opportunities and level of effort needed to reach out to potential funding partners. More detailed roadmaps will better illustrate the timing of next steps and who is assigned responsibility to follow through on specific activities. Hosting a convening or workshop with state, federal, local government, private and nonprofit funders can be an efficient approach to developing the Resource Roadmap.

**Who can perform?** A roadmap will typically be developed by the organization or team overseeing the brownfields revitalization project. Local communities and their brownfield teams can conduct the research and planning to create an effective Resource Roadmap. Consider working with EPA's Technical Assistance to Brownfield Communities (TAB) providers, community funding organizations, and/or professional grant and funding consultants.

- For a helpful guide to creating a Resource Roadmap, see the U.S. EPA publication "[Setting the Stage for Leveraging Resources for Brownfields Revitalization](#)", which includes a sample Resource Roadmap at Appendix 1.