



Enrolling Student Survey: Fall 2003

Office of Institutional Research and Planning



Procedures and Sample:

1) Sample size by school

	n	% of total	Actual n	% of total
Newark College of Engineering	353	51.76	367	51
College of Computing Sciences	123	18.04	139	19
School of Architecture	123	18.04	129	18
College of Science and Liberal Arts	44	6.45	50	7
School of Management	34	4.98	36	5
No response	<u>5</u>	<u>0.73</u>	<u>0</u>	<u>0</u>
Total:	682	100%	721	100%

2) Enrollment Status

The majority of the students are full-time day students (99.41%).

3) Gender

	n	% of total
Male	550	80.65
Female	129	18.91
No response	<u>3</u>	<u>0.44</u>
Total:	682	100%

4) Citizenship

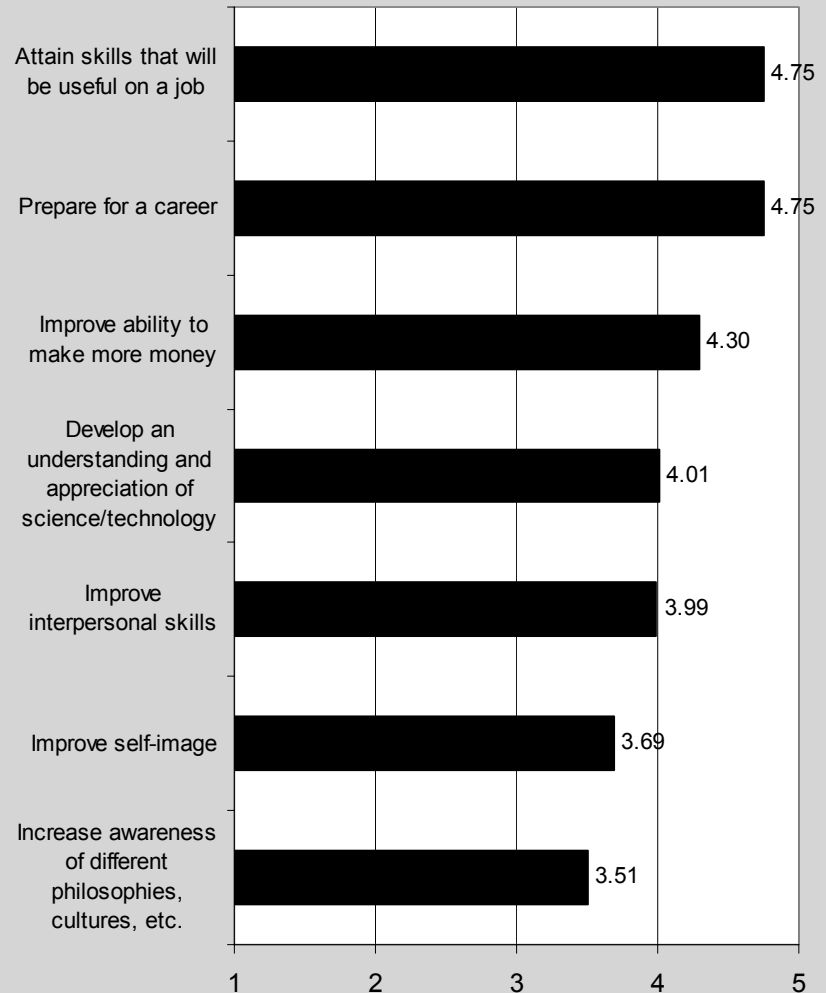
	n	% of total
U.S. Citizenship	571	83.72
Permanent Resident	81	11.88
F1 Visa	15	2.20
Other	11	1.61
No response	<u>4</u>	<u>0.59</u>
Total:	682	100%

5) Ethnicity

	n	% of total
Non-Resident Alien	10	1.47
Black Non-Hispanic	52	7.63
American Indian/Alaskan Native	3	0.44
Asian/Pacific Islander	156	22.87
Hispanic	74	11.01
White Non-Hispanic	301	44.13
Other	76	11.14
No response	<u>10</u>	<u>1.47</u>
Total:	682	100%

Goals:

Student Mean Ratings of Importance of Goals at NJIT (n = 682)

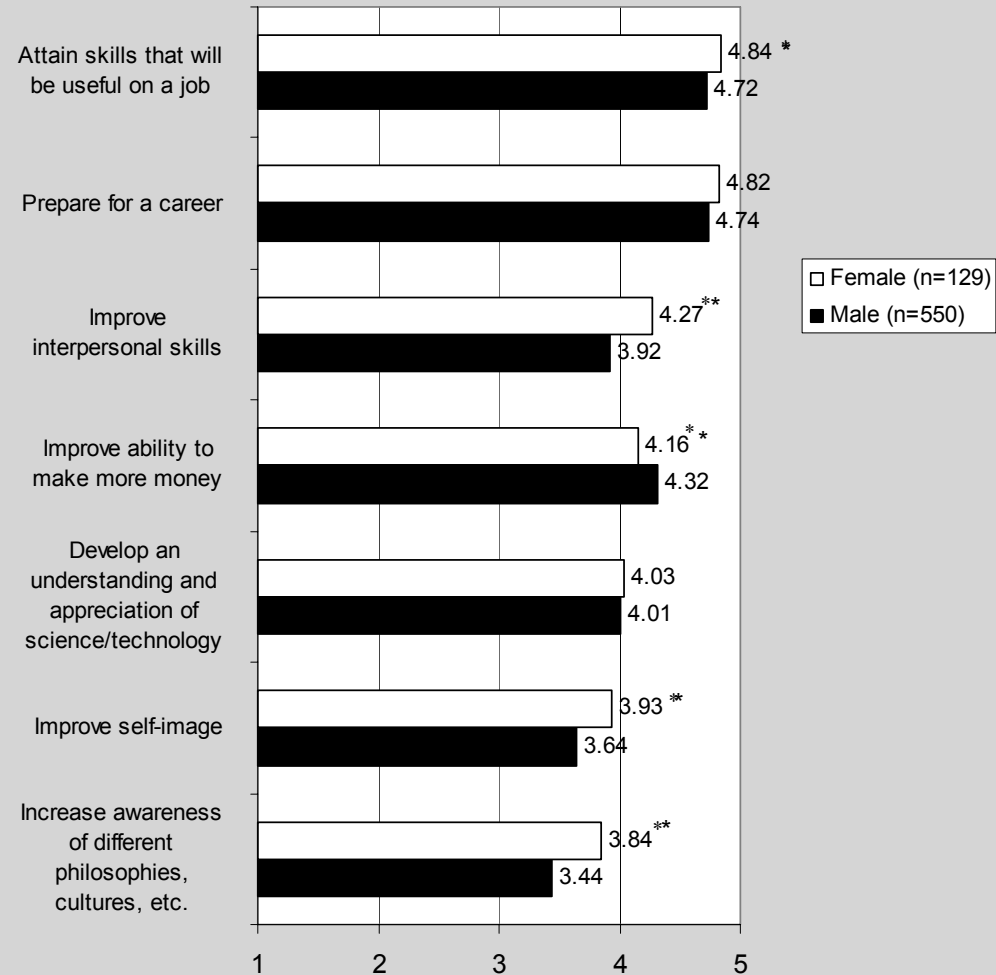


→ Our students are focused on their career and making money.

(Scale: 1 = Not at all Important, 2 = A Little Important, 3 = Moderately Important, 4 = Important, 5 = Very Important)

Goals *by gender:*

Student Mean Ratings of Importance of Goals at NJIT by Gender



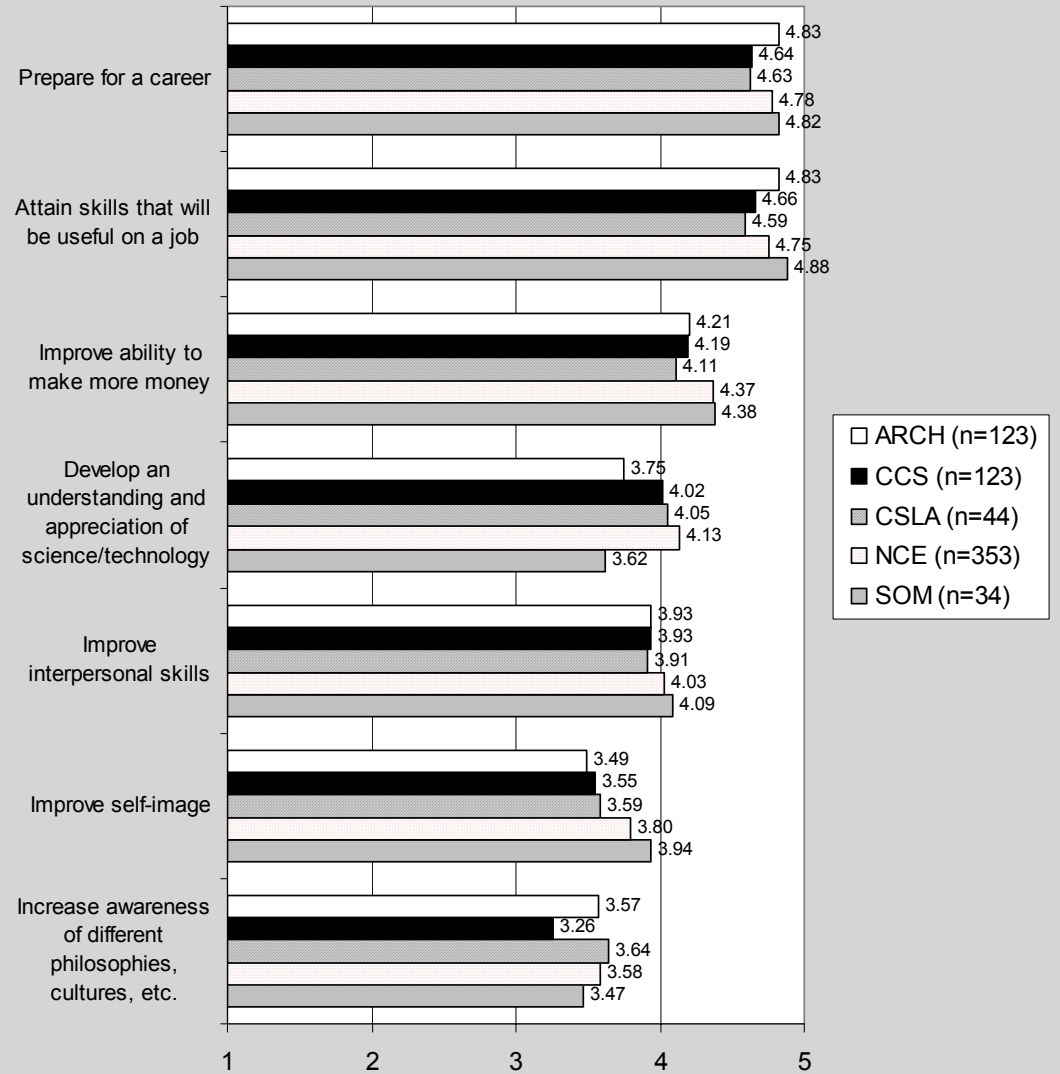
↘ Females in general have higher mean scores.

* Significant at $p < 0.05$

(Scale: 1 = Not at all Important, 2 = A Little Important, 3 = Moderately Important, 4 = Important, 5 = Very Important)

Goals *by school:*

Student Mean Ratings of Importance of Goals at NJIT by School

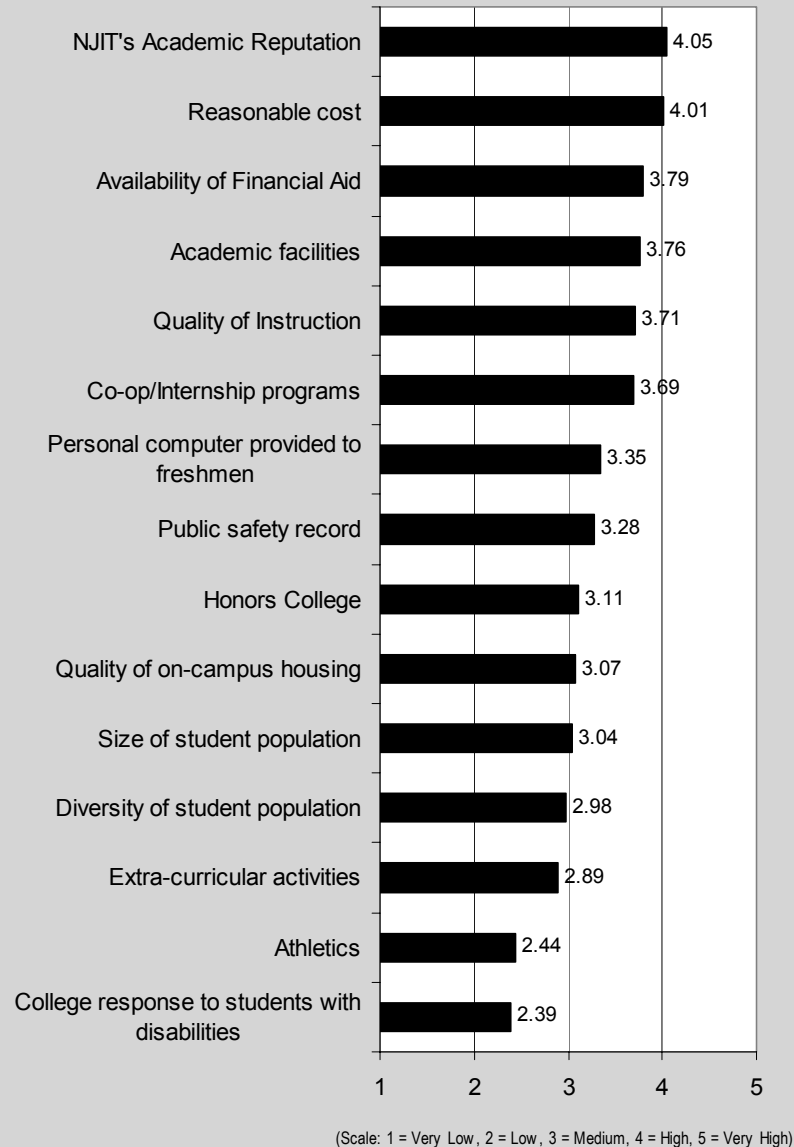


(Scale: 1= Not at all Important, 2= A Little Important, 3= Moderately Important, 4= Important, 5= Very Important)

Enrollment:

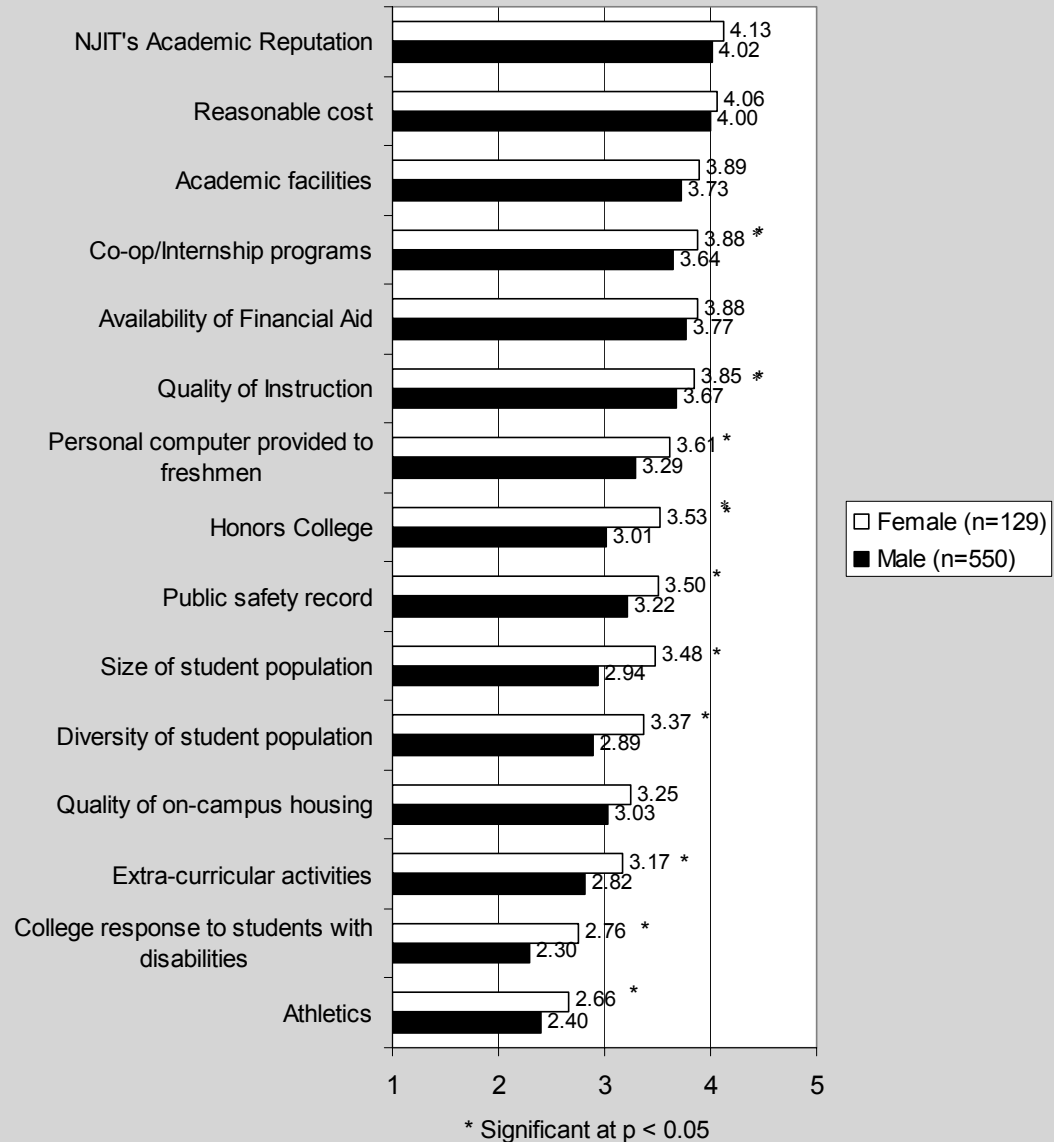
↘ Academic and financial concerns are paramount.

Importance of Factors in Enrollment Decision (n = 682)



Enrollment *by gender:*

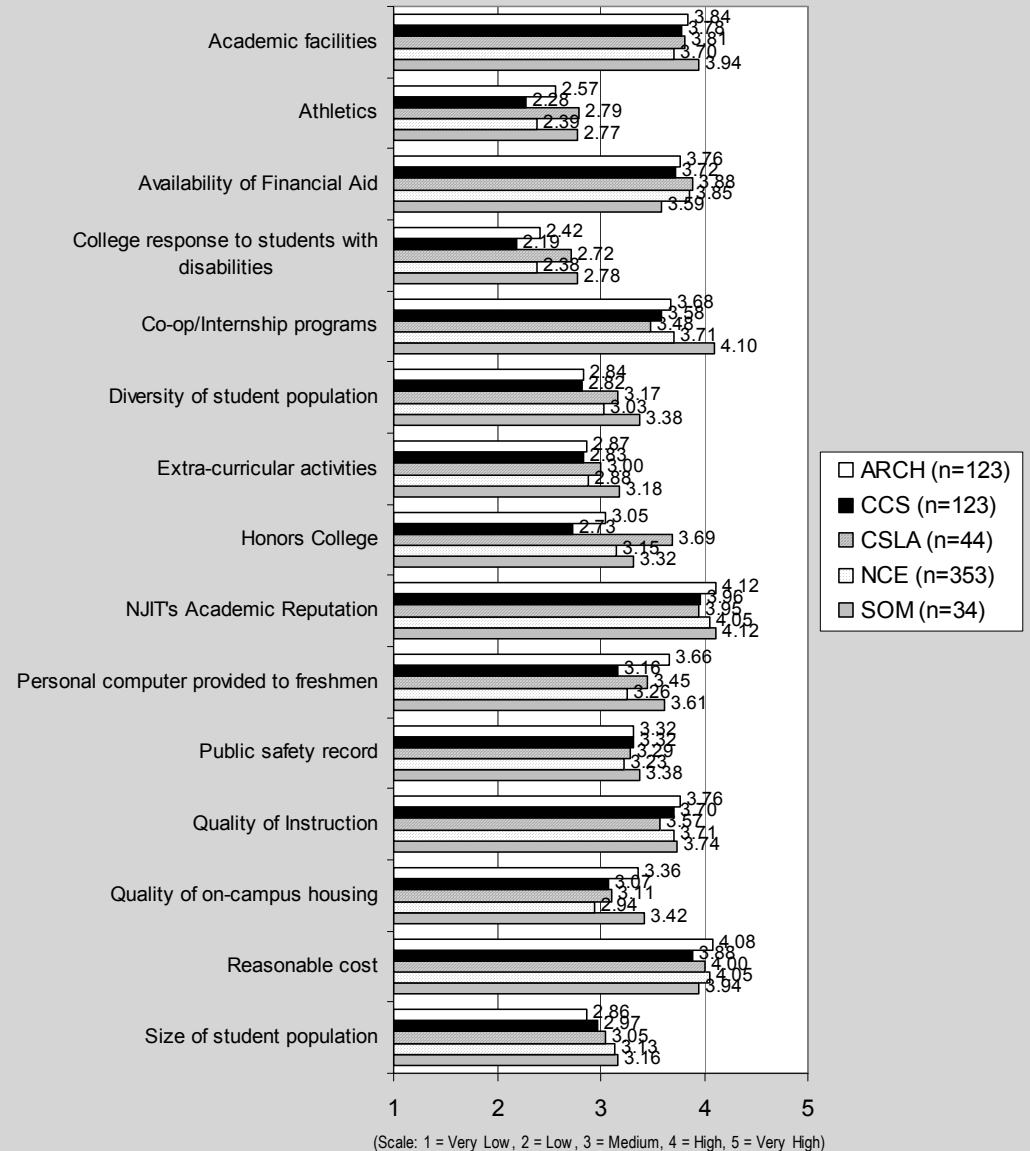
Importance of Factors in Enrollment Decision at NJIT by Gender



(Scale: 1 = Very Low, 2 = Low, 3 = Medium, 4 = High, 5 = Very High)

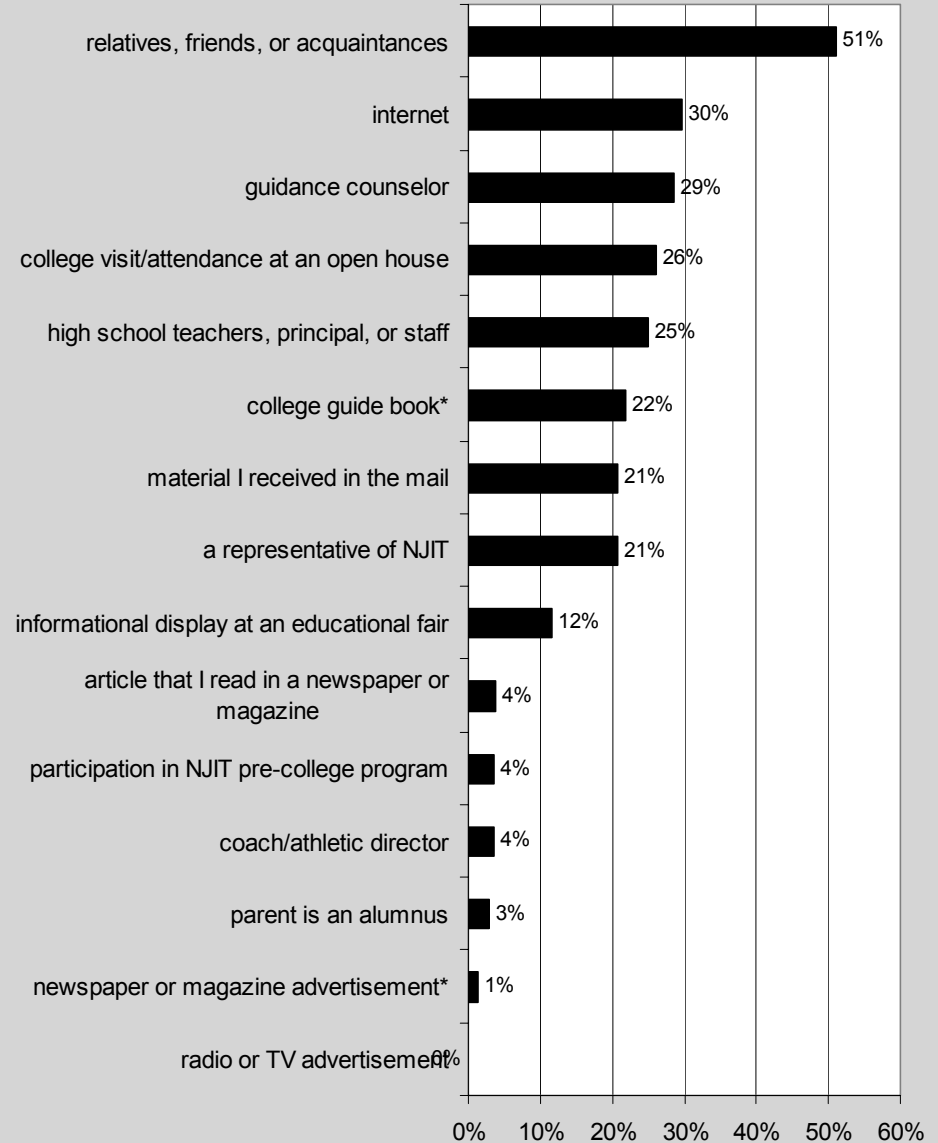
Enrollment *by school:*

Importance of Factors in Enrollment Decision at NJIT by School



Sources of Learning:

Percent of Students Indicating Sources of Learning about NJIT (n = 682)



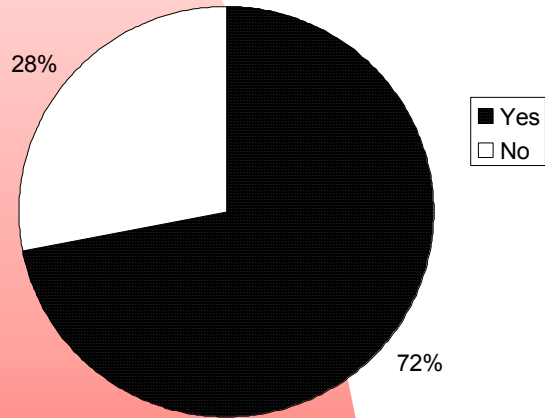
* New Category added for Fall 2003

↘ Networking

↘ Internet

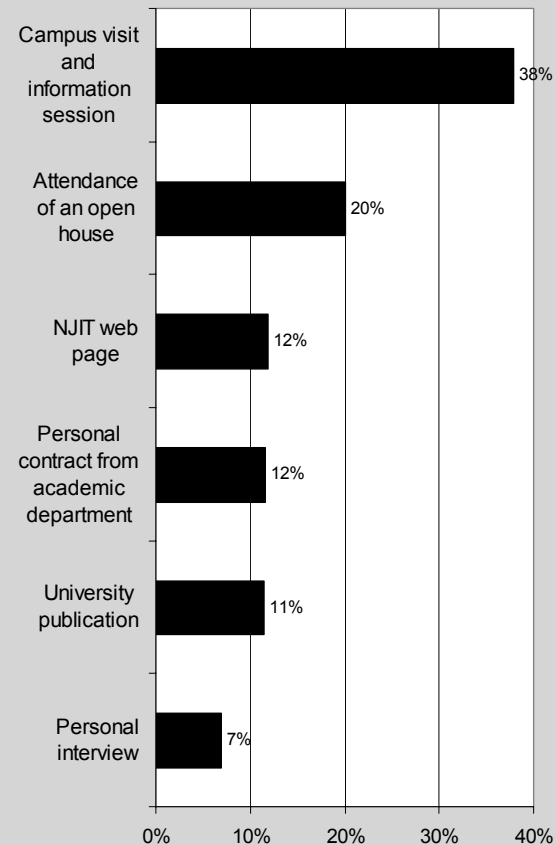
Influence *Decision to Enroll/Apply*:

Q-41: Did you visit the NJIT campus before making your decision to enroll? (n = 673)



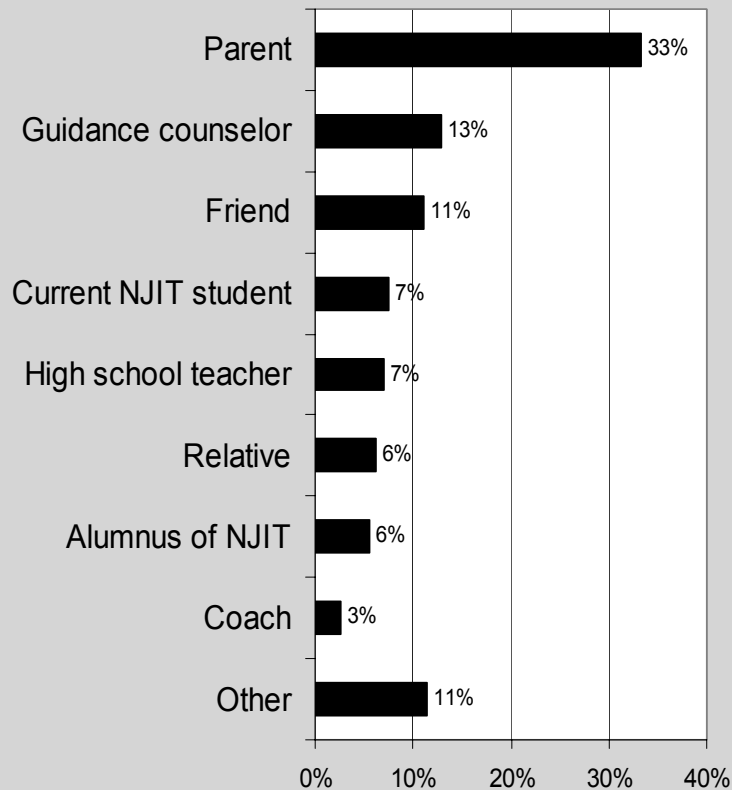
- Campus visit
- Open House

Q-36: Which most influenced your decision to apply? (n = 682)

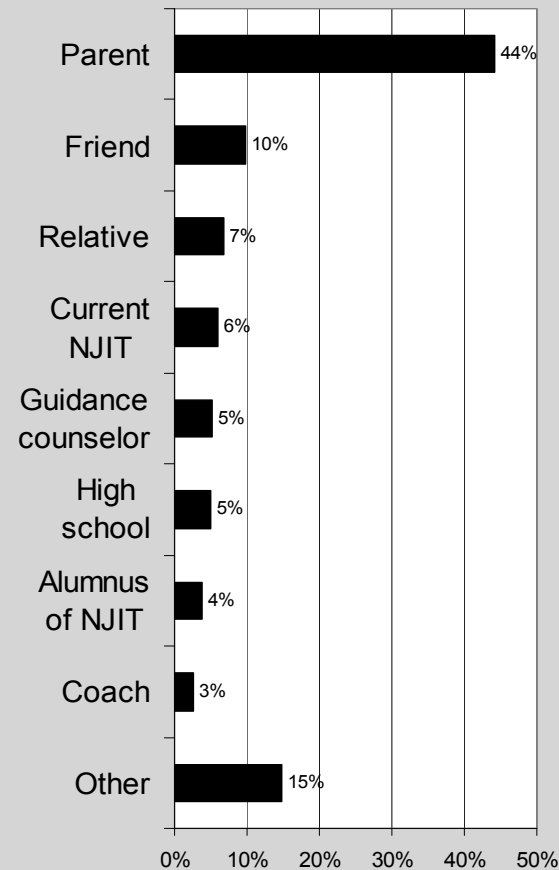


Who Most Influenced *Decision to Apply/Attend*

Q-38: Who most influenced your decision to apply?
(n = 682)

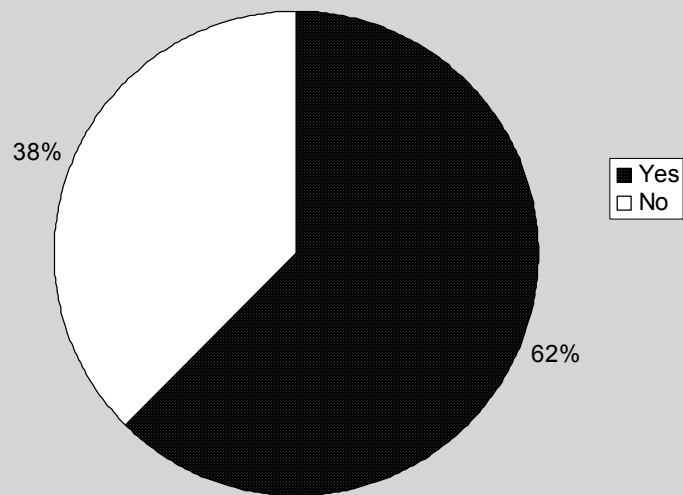


Q-39: Who most influenced your decision to attend?
(n = 682)



Comparison to Other Colleges:

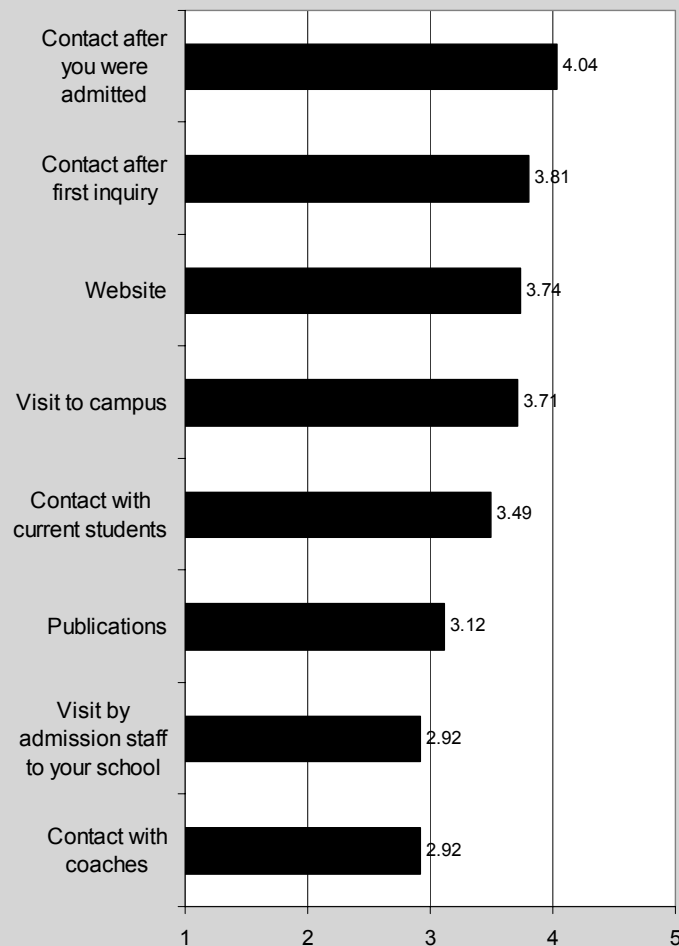
Q-40: Was NJIT your first choice?
(n = 677)



Q-40: If NJIT was not your first choice, Top 4 choices:

University	# of responses
Rutgers University	53
Steven's Institute of Technology	33
New York University	13
Drexel University	12

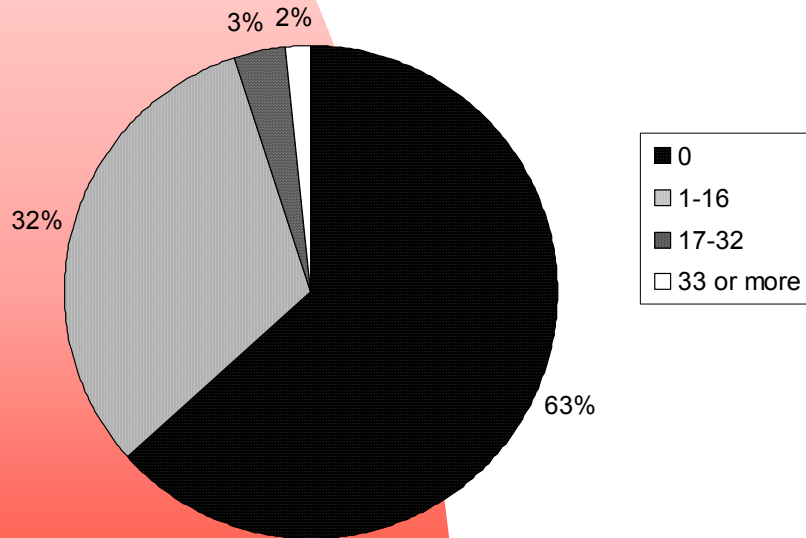
Rate NJIT in comparison to other colleges
(n = 682)



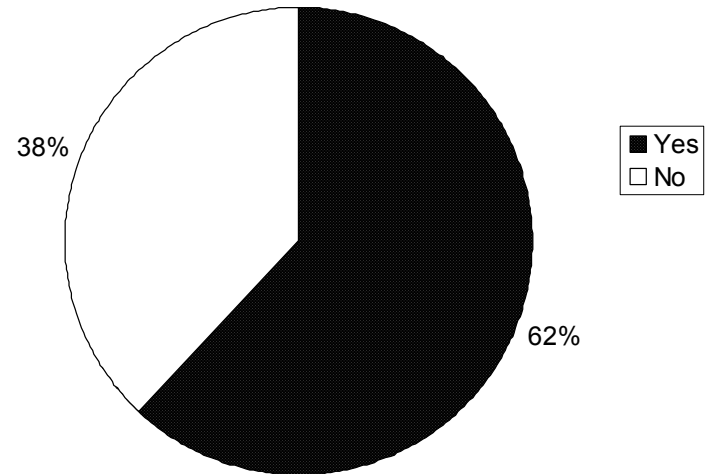
(Scale: 1 = Very Low, 2 = Low, 3 = Medium, 4 = High, 5 = Very High)

Academic Situation:

Q-53: Number of credits towards advanced standing (n = 658)

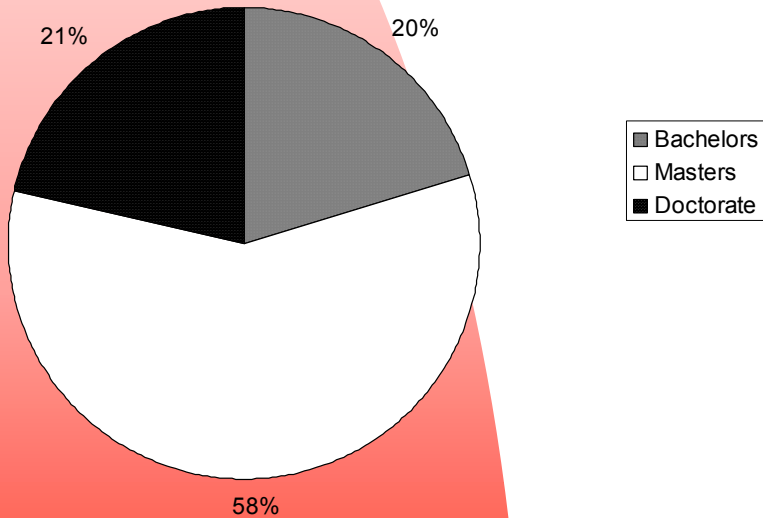


Q-31: Parent(s) graduated from college (n = 680)

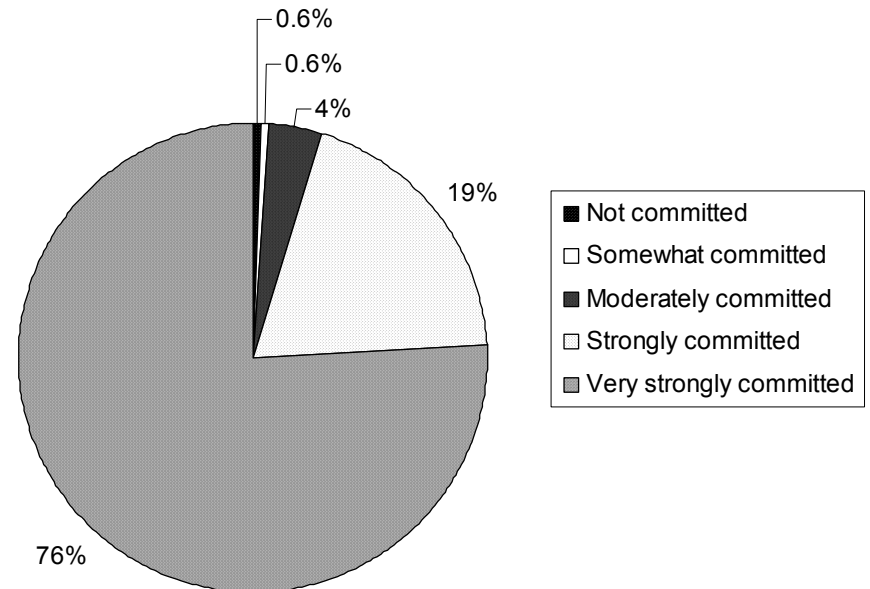


Commitment:

Q-32: Highest Degree you intend to attain
(n = 660)

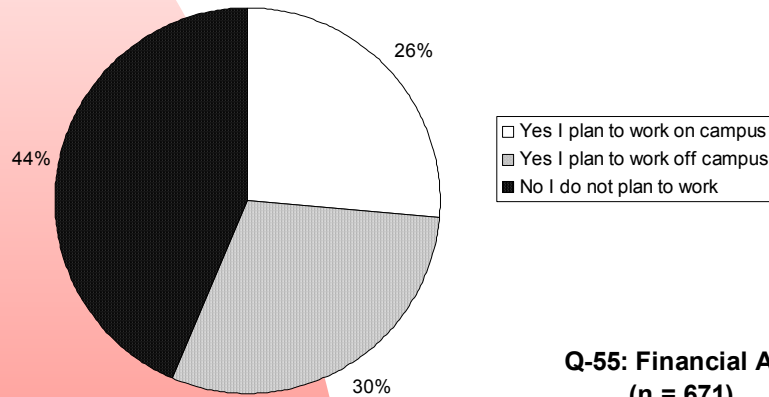


Q-42: How committed are you to finishing your degree?

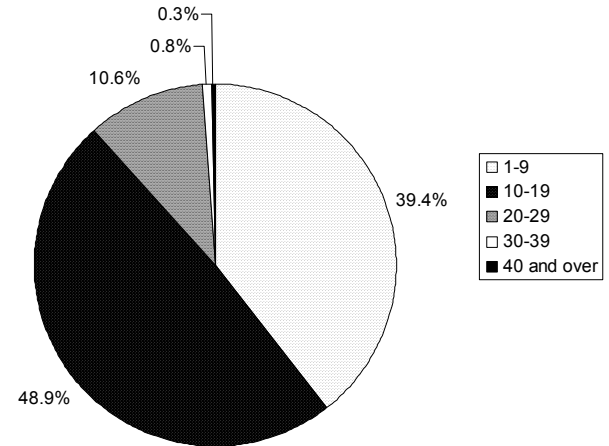


Financial Situation:

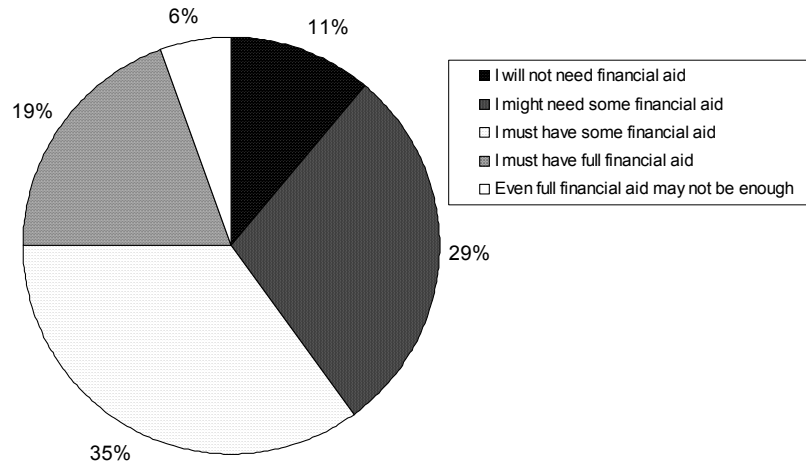
Q-54: Do you plan to work during the school year?
(n = 671)



Q-54a: The number of work hours
(n = 378)

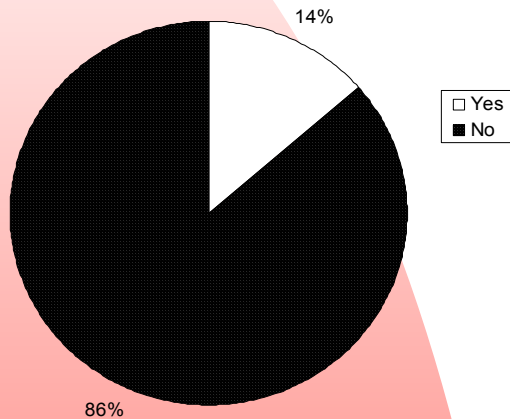


Q-55: Financial Aid
(n = 671)

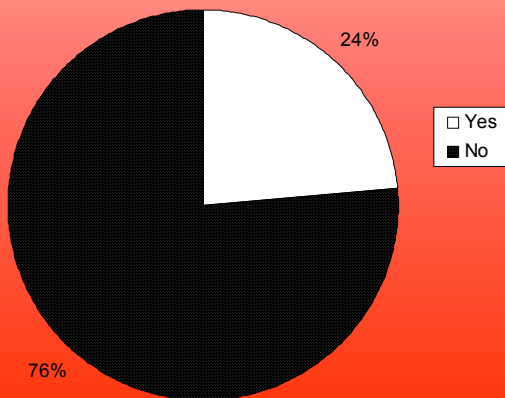


Campus Life:

Q-59: Plan to pledge a fraternity or sorority (n = 664)



Q-58: Involvement in athletics (n = 671)



Q-60: The Extent to which Greek Life Contributes to College Experience

	Planning to Pledge (n=84)	Not Pledging (n=580)
Academic performance	3.54	2.50*
Community Service	3.47	2.63*
Friendship	4.14	2.91*
Just having a good time	4.18	3.07*
Leadership development	3.86	2.71*
Networking	4.21	3.01*
Personal development	4.06	2.75*
Social opportunities	4.14	3.02*
Other	3.30	1.54*

* Significant at $p < 0.0001$

(Scale: 1 = Not at all, 2 = Little, 3 = Average, 4 = Much, 5 = Very Much)

Perception & Involvement by Planning to Pledge a Greek Organization

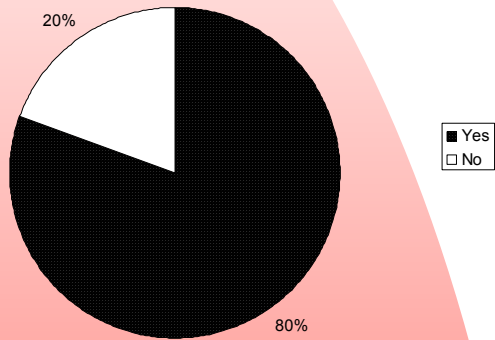
	Will Pledge (n=84)	Will not Pledge (n=580)
Q-56: During your freshman year, do you plan to be involved in extracurricular activities?	3.38	2.90*
Q-57: During your freshman year, do you plan to be involved in clubs and organizations on campus?	3.37	2.90*
Q-61: What is your current perception of Greek-life organizations?	3.89	3.11*

* Significant at $p < 0.0001$

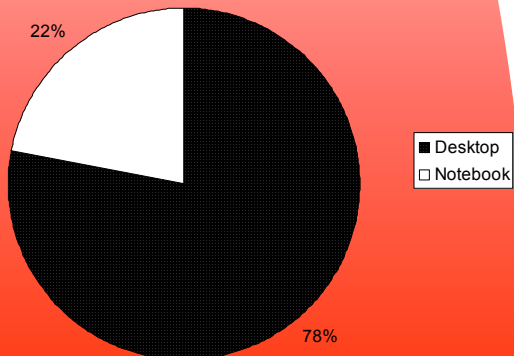
(Scale Q-56 & Q-57: 1 = Not at all, 2 = Little, 3 = Somewhat, 4 = Much, 5 = Very Much)
 (Scale Q-61: 1 = Very Negative, 2 = Negative, 3 = Neutral, 4 = Positive, 5 = Very positive)

PC Program:

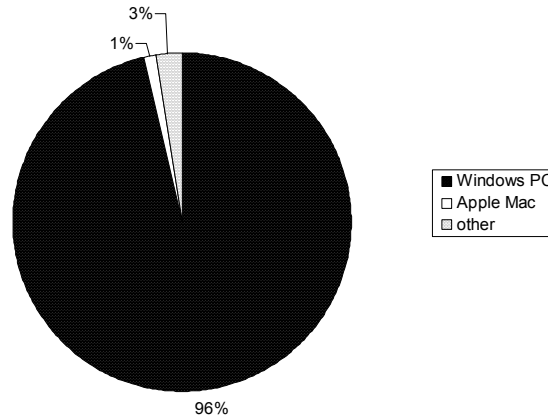
Q-62: Have a computer for primary use
(n = 675)



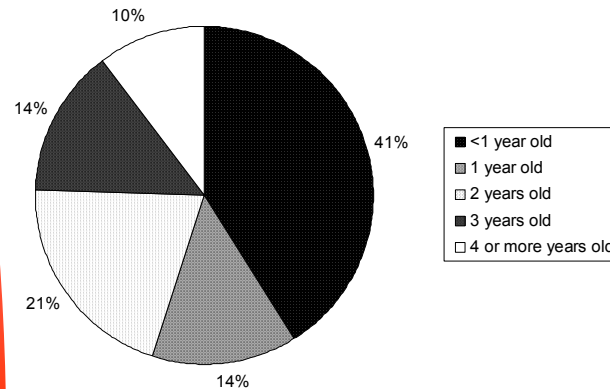
Q-62a: Model
(n = 516)



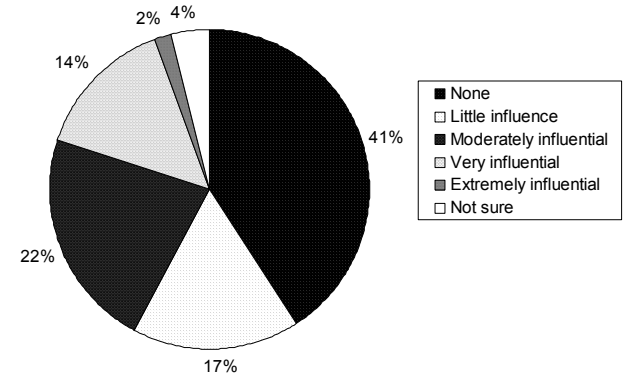
Q-62b: Type of computer
(n = 535)



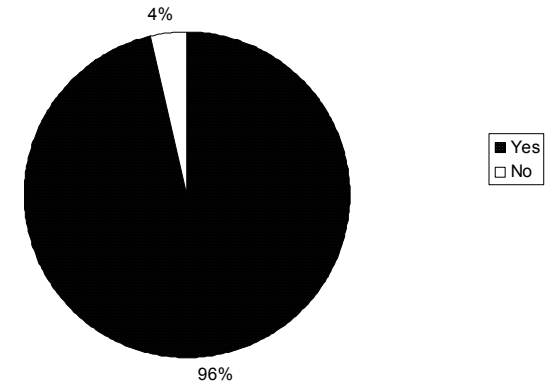
Q-62c: Age of computer
(n = 534)



Q-63: How influential was the computer lease program on your decision to attend? (n = 653)



Q-64: Would you still attend if the computer lease program were not available? (n = 666)



The End

