Ongoing efforts at campus beautification and landscaping have made NJIT an unexpected haven within the Newark cityscape.
Over recent years, NJIT’s Newark campus has blossomed into a pleasant and attractive environment for students and staff within the concrete landscape of University Heights. Beautification efforts combined with signage and banners reinforce university branding to establish a distinct campus presence within the city of Newark.
Signage and branding have played a prominent role in the transformation of the campus.
This past year, the university developed a new campus master plan, designed to strengthen and expand upon the progress that has been made so far. Highlights of the plan include:

- Renovation of aging buildings including Tiernan Hall’s wet lab facilities, Faculty Memorial Hall classrooms and Oak Residence Hall.
- Expansion of the library to make way for further expansion of the academic curriculum.
- Development of new academic sites throughout campus to create a strong sense of place and awareness of ongoing, cutting-edge research in which faculty and students are involved.
- Enhancement of athletics facilities to support Division I status and to increase campus recreational opportunities and allow the community to be actively engaged in future sporting events.
- Establishment of well-defined campus edges with prominent gateway buildings. Visitors arriving at the campus on Summit Street will approach a tree-lined pedestrian mall closed to traffic from Warren to Bleeker Street.
- Landscape improvements consisting of the addition of hundreds of trees lining campus streets, the creation of a large central green adjacent to the Campus Center and highly visible crosswalks to establish a greener and more aesthetic campus.

- A substantial increase in instruction, research and office space to accommodate targeted enrollment of 12,000 students.
- Development of a mixed-use village incorporating on-campus Greek letter organization housing and additional student housing.