Nationally, approximately 9% of those enrolling in college are engineering majors. Despite the fact that it is only 7% in New Jersey, the continuing demand for scientific, technological and managerial undergraduate education remains high at NJIT as evidenced by the sustained enrollments over the past several years. Recent undergraduate enrollment trends indicate that initiatives designed to enlarge the applicant pool have resulted and are expected to continue to result in an increase in the number of highly qualified students seeking enrollment at NJIT. While initiatives to increase enrollment will be implemented as the pool of high school graduates increases during the next decade, for computer science, computer engineering, and architecture majors, we are at capacity and no increase in enrollment will be sought for these programs. For FY 2004, annual enrollment is expected to be 11,820 students. An increase to 11,826 students is expected for FY 2005.

Some of the recruitment efforts that have been developed or expanded at NJIT include:

- Increase faculty and student involvement with recruiting.
- Academic department career fairs and Engineering Career Days for high school students and teachers.
- On-campus “open house” events for prospective students and their parents.
- Representation at over 500 high schools and recruiting events throughout New Jersey and the region.
- Expansion of the Honors Program to an Honors College which now enrolls 500 students.
- Development of a competitive scholarship program, including Outstanding Scholars Recruitment Program, to attract highly qualified students.
- SOA and NCE national design competitions for high school students.
- Establishment of a Parents Advisory Council.
- Expanded statewide EOP recruiting.
- Athletic recruiting through NCAA Division II status.
- Expanded marketing of extension and distance learning course offerings.
- Extensive Pre-College Programs, serving over 3,500 primary and secondary school students and teachers.
- Expanded recruitment activities to new markets in Northeast and Middle-Atlantic states.
- Opened a fifth resident hall in fall 2001, thus providing on-campus housing for almost 1500 students.
- Continuing to develop joint admissions and articulation agreements with New Jersey community colleges and four-year colleges and universities.
- Completed a comprehensive Student Services Mall, and Student Services Building.
- New majors/degree programs (biology, bio-medical engineering, MBA).
- Articulated curriculum and joint admissions agreements with science and technology high schools.
- Partnerships with the National Action Council for minorities in Engineering, the Philadelphia Alliance for Minorities Program, corporate and other science association programs.
- Student Ambassadors programs.
- Increased student programming for evening and weekend to improve campus life.
- Increased entrance requirements for selective undergraduate majors due to limited instructional and physical facility capacities.
- Construction of a new expanded campus center to be fully operational by fall 2004.

Additional recruitment efforts will focus on increasing women undergraduate and graduate enrollment. Fifty-six percent of students attending college are women, yet they remain underrepresented at technological universities. Efforts will also be expanded to use distance learning to train at corporate sites, insuring that the state’s technological workforce has the necessary skills and knowledge.

Overall, the appreciating reputation of NJIT for educating the scientific and technological workforce of the State, partnerships with industry and government, and the magazine rankings has resulted in increased undergraduate enrollment. The fields of study offered by the university relate well to the aspirations of highly motivated individuals who will contribute significantly to the economic development of the State, and to their communities, as they build careers, largely in New Jersey.

Current undergraduate and graduate catalogs are available at the following web address: [http://ecatalog.njit.edu](http://ecatalog.njit.edu)