



# NJIT Campus Gateway Plan

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Presented by: Newwork



New Jersey's Science & Technology University

*THE EDGE IN KNOWLEDGE*

# NJIT Campus Gateway Plan Evolution

- **2004-Alumni interest in Greek Village**
- **Visits by Greek community members and NJIT administration to Greek Villages at other universities**
- **Visit by Greek alumnus/NJIT Trustee and NJIT administration to Greek Village at U of Houston**
- **2006-Development of a vision for Greek Village/MLK redevelopment**
- **Redevelopment would be an “area in need of rehabilitation” (no eminent domain) as opposed to an “area in need of redevelopment” (eminent domain afforded)**
- **Meetings with James Street Commons Neighborhood Association, community neighbors, Greek organization representatives, St. Michael’s representatives**
- **Numerous presentations to campus and alumni communities**

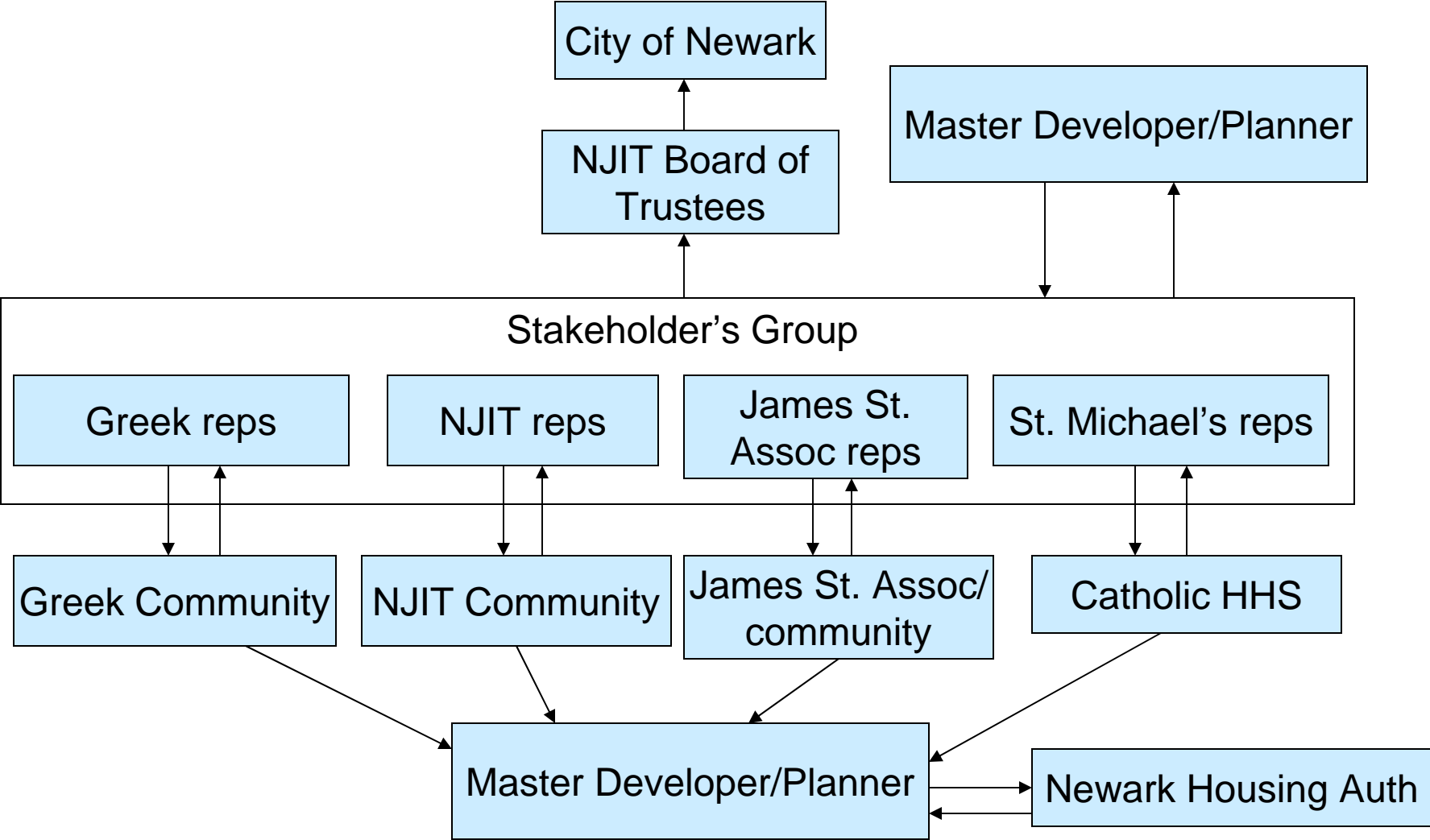
# NJIT Campus Gateway Plan Evolution

- **Greek organization survey concerning the Greek Village completed and posted on the web**
- **Exclusive “right to plan” agreement between NJIT and City of Newark**
- **Vision document posted on the web**
- **Town Hall meetings with the community and with Greek organizations**
- **Establishment of a “Stakeholders’ Group” to guide development of the project/make decisions**
- **Development of a Request for Qualifications for a Master Developer/Planner released in October 2006**
- **Eight responses received, two respondents (selected by “Stakeholders’ Group”) interviewed in Town Hall meetings with stakeholders**
- **2007-Master Developer/Planner selection by “Stakeholders’ Group”**
- **Approval by Trustees for NJIT to proceed with Master Developer/Planner agreement**

# NJIT Campus Gateway Plan Evolution

- **Master Developer/Planner holding series of meetings with various stakeholders (Greeks, community, St. Michael's and interested parties including City, Newark Housing Authority, Rutgers, churches, etc.)**
- **Broad-based survey conducted on redevelopment project**
- **Survey results posted on web**
- **Draft Project Plan developed through meetings with “Stakeholders’ Group”**
- **Draft Plan being finalized by Master Developer/Planner and “Stakeholders’ Group” for presentation to City Council for approval**
- **Following approval continued stakeholder focus group input on implementation including:**
  - **Financial models**
  - **Parking arrangements**
  - **Phasing**
  - **Recruiting national retail chains**
  - **etc.**

# Greek Village/MLK Redevelopment Project Organization

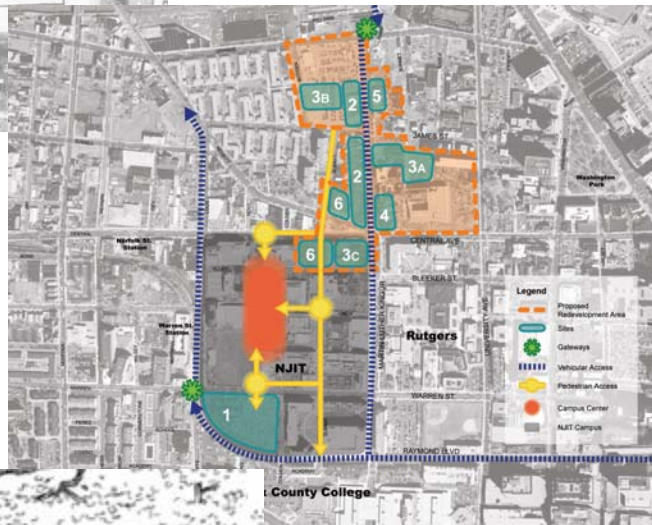




South Campus Gateway  
The Ohio State University, Columbus



Newbury Street  
Boston, Massachusetts



County College



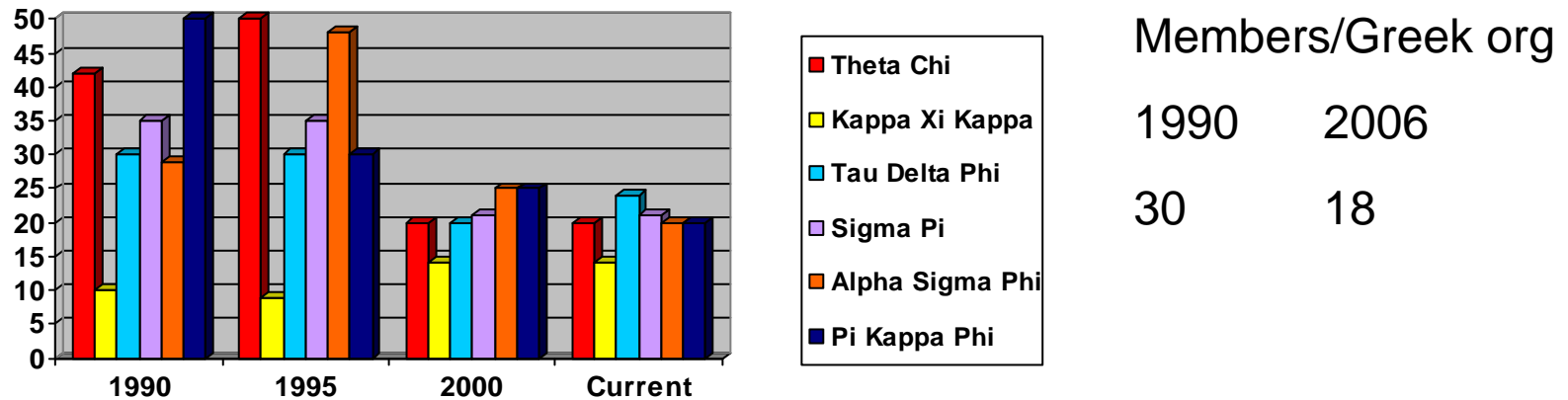
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# NJIT Campus Gateway Plan Objectives

- Grow the Greek community to levels above 1990 on a normalized basis
- Ensure viability of the Greek community



- Enhance the physical/social/recreational environment of the Greek community
- Develop a “college town” neighborhood with amenities for students, faculty, staff, community
- Ensure a development effort that enhances NJIT and the community