

NJIT BALANCED SCORECARD

Perspective	Objectives	Metrics	Score FY05	Score FY06	Commentary
Education	Build three programs to national prominence	Architecture out of state applicants and incoming student profile; # of PhD's/3-yr avg in Math, Wireless, Particulates, Neural, Nano			FY05: Improvement in FTFTF ¹ enrollment of women and minorities needed
	Produce 60 PhD degrees per three-year average in fifteen disciplines Increase enrollment in Honors College, women, and minorities Increase graduation rate Increase the mean SAT score for an FTFTF ¹ class of at least 750	# of PhD's, # of disciplines Percent FTFTF ¹ Graduation rate SAT	●	●	FY06: Improvement in FTFTF enrollment of women FTFTF SAT score needed
Research	Build three programs to national prominence	External \$\$, publications, external \$\$/faculty (except Architecture), # of funded scholars (Architecture), research rank (Architecture)			FY05: Focus on large-scale, federal funding initiatives; pursue National Institutes of Health funding
	Strengthen three research areas Double externally sponsored research in five years Increase faculty recognition awards Increase the number of licenses from university held intellectual property	External \$\$, external \$\$/faculty, publications Externally funded expenditures Average # of peer awards Average # of peer licenses	●	●	FY06: NIH grants secured; licensing goals met; focus on increasing federal funding overall
Community	Implement a landscaping/campus appearance enhancement plan Reengineer administrative and academic processes	Project completion schedule, student satisfaction: buildings Student satisfaction: overall, advisement, computer support, billing, financial aid; HR restructuring, HR customer satisfaction			FY05: Focus on campus life and expanding donor base
	Enhance athletic programs and facilities Provide intellectually stimulating on-campus events Increase the percentage of alumni who are donors	Division reclassification: men's soccer, women's soccer, all other # of events & attendees, student satisfaction: campus life, cultural events Percent donors	●	●	FY06: Student satisfaction improved; Div I reclassification ahead of schedule; focus on expanding donor base
Resources	Increase the mean SAT score for an FTFTF class of at least 750	# FTFTF			FY05: Work to diversify research funding base; focus on completing athletics campaign
	Double externally sponsored research in five years Increase gift revenue from private sources Launch and complete two focused campaigns Launch the quiet phase of a capital campaign	Externally funded expenditures Percent increase over previous year Project completion schedule Project completion schedule	●	●	FY06: Honors Campaign goal exceeded; focus on increasing federal funding and gift revenue
Engagement	Enhance athletic programs and facilities Provide intellectually stimulating on-campus events	Division reclassification: men's soccer, women's soccer, all other # of events & attendees, student satisfaction: campus life, cultural events			FY05: Focus on marketing efforts to continue to improve visibility
	Implement a marketing program Increase faculty recognition awards	# of media mentions, US News peer assessment Average # of peer awards	●	●	FY06: National visibility obtained with Div I transition; marketing effort implemented; focus on securing faculty awards

Scoring Definitions

- Strategic Plan implementation is proceeding well. Objectives likely to be met.
- Strategic Plan implementation is proceeding. Objectives likely to be met with added focus on achievement of one or more objectives.
- Strategic Plan implementation is proceeding. Objectives to be met with concerted effort to achieve one or more objectives.

¹FTFTF First-time, full-time, freshmen