

NJIT BALANCED SCORECARD

Perspective	Objectives	Metrics	Score FY05	Score FY06	Score FY07	Commentary
Education	Build three programs to national prominence	Architecture out of state applicants and incoming student profile; # of PhD's/3-yr avg in Math, Wireless, Particulates, Neural, Nano				FY05: Improvement in FTFTF ¹ enrollment of women and minorities needed
	Produce 60 PhD degrees per three-year average in fifteen disciplines	# of PhD's, # of disciplines	●	●	●	FY06: Improvement in FTFTF enrollment of women FTFTF SAT score needed
	Increase enrollment in Honors College, women, and minorities	Percent FTFTF ¹				FY07: Improvement in FTFTF enrollment of women FTFTF SAT score needed
	Increase graduation rate Increase the mean SAT score for an FTFTF ¹ class of at least 750	Graduation rate SAT				
Research	Build three programs to national prominence	External \$\$, publications, external \$\$/faculty (except Architecture), # of funded scholars (Architecture), research rank (Architecture)				FY05: Focus on large-scale, federal funding initiatives; pursue National Institutes of Health funding
	Strengthen three research areas	External \$\$, external \$\$/faculty, publications	●	●	●	FY06: NIH grants secured; licensing goals met; focus on increasing federal funding overall
	Double externally sponsored research in five years	Externally funded expenditures				FY07: Research niches developed well; licensing goals met; focus on external funding
	Increase faculty recognition awards Increase the number of licenses from university held intellectual property	Average # of peer awards Average # of peer licenses				
Community	Implement a landscaping/campus appearance enhancement plan Reengineer administrative and academic processes	Project completion schedule, student satisfaction: buildings Student satisfaction: overall, advisement, computer support, billing, financial aid; HR restructuring, HR customer satisfaction				FY05: Focus on campus life and expanding donor base
	Enhance athletic programs and facilities Provide intellectually stimulating on-campus events	Division reclassification: men's soccer, women's soccer, all other # of events & attendees, student satisfaction: campus life, cultural events	●	●	●	FY06: Student satisfaction improved; Div I reclassification ahead of schedule; focus on expanding donor base
	Increase the percentage of alumni who are donors	Percent donors				FY07: Student satisfaction high; complete focused campaigns; expand alumni donor base
Resources	Increase the mean SAT score for an FTFTF class of at least 750	# FTFTF	●	●	●	FY05: Work to diversify research funding base; focus on completing athletics campaign
	Double externally sponsored research in five years	Externally funded expenditures				FY06: Honors Campaign goal exceeded; focus on increasing federal funding and gift revenue
	Increase gift revenue from private sources	Percent increase over previous year				FY07: Focus on increasing federal funding and enrollment; complete athletics campaign
	Launch and complete two focused campaigns Launch the quiet phase of a capital campaign	Project completion schedule Project completion schedule				
Engagement	Enhance athletic programs and facilities Provide intellectually stimulating on-campus events	Division reclassification: men's soccer, women's soccer, all other # of events & attendees, student satisfaction: campus life, cultural events				FY05: Focus on marketing efforts to continue to improve visibility
	Implement a marketing program	# of media mentions, US News peer assessment	●	●	●	FY06: National visibility obtained with Div I transition; marketing effort implemented; focus on securing faculty awards
	Increase faculty recognition awards	Average # of peer awards				FY07: Student satisfaction improved; revisit faculty award definition

Scoring Definitions

- Strategic Plan implementation is proceeding well. Objectives likely to be met.
- Strategic Plan implementation is proceeding. Objectives likely to be met with added focus on achievement of one or more objectives.
- Strategic Plan implementation is proceeding. Objectives to be met with concerted effort to achieve one or more objectives.

¹FTFTF First-time, full-time, freshmen