

Current Strategic Priorities (2004-2010)

- ***Enhance and enrich the quality of life of the university community and ensure a focus on the student.***
 - ✓ Develop and implement a landscaping/campus appearance enhancement plan, including improvement of the interior condition of buildings, by 2005 followed by completion of a facilities and infrastructure master plan by 2006.
 - ✓ Systematically reengineer administrative and academic processes to improve customer and student satisfaction over the next five years.
 - ✓ Move the men's soccer program to NCAA Division I status by spring 2005 as an integral part of planning to move the university's intercollegiate athletics program from NCAA Division II to Division I.
 - ✓ Implement high-profile, intellectually stimulating on-campus events by 2005.

- ***Increase revenue from private sources.***
 - ↑ Increase the percentage of alumni donors from 16% to 21%.
 - ✓ Increase gift revenue from private sources, exclusive of gifts-in-kind, by 5% annually for the next three years.
 - ✓ Successfully launch and complete two focused capital campaigns within the next three years.
 - ↑ Launch the quiet phase of a comprehensive capital campaign in three years.

- ***Develop a core of nationally recognized programs.***
 - ✓ Build three programs to national prominence by 2008.
 - ✓ Strengthen by 2006 three niche areas with high potential for NJIT and the State of New Jersey.
 - ✓ Develop and implement a marketing program by 2005 that impacts constituents and local, regional, and national media.

- ***Improve national rankings in research and intellectual property development.***
 - ↑ Double externally sponsored research and development expenditures over the next 5 years.

- Increase number of faculty recognition awards to at least the average of a select set of benchmark peer institutions within five years.
- ✓ Increase the number of licenses from university held intellectual property to at least the average of a select set of benchmark peer institutions within five years.
- ↑ Reach and maintain a three-year average of 60 PhD graduates per year in 15 disciplines within five years.

➤ ***Become nationally recognized for attracting high achieving students from diverse national and international populations.***

- Increase enrollment by fall of 2008
 - ✓ in the Dorman Honors College to 1 of 5 freshmen
 - of newly admitted undergraduate students, excluding undeclared, to
 - 25 % women, and
 - ✓ 15% African-American, and
 - ✓ 15% Hispanic.
- Enhance the diversity of the faculty to mirror the percentage of African-American, Hispanic, and women terminal degree recipients working in academia by 2010.
- ✓ Increase the graduation rate of first-time, full-time freshmen (FTFTF) to 55% by fall 2010.
- ✓ For an incoming freshman class of at least 750 students, increase the mean SAT score by 20 points by 2005.

✓ = **Objective met**

↑ = **Progress made**

→ = **Limited progress**