

NJIT



New Jersey's Science &
Technology University

THE EDGE IN KNOWLEDGE

ViSTa-A Strategic Planning Process for NJIT

Vision-Strategy-Tactics

- Mission-reasons for existence, purpose
- Vision-compelling image of a desirable state; inspiring view of the preferred future (not measurable)
- Core Values-priorities of culture; drives priorities and behavior
- Goals-general ends toward which effort is directed (rarely change)
- Strategic Priorities-Issues addressed to achieve mission; “specific” goals (change over time)
- Strategic Objectives-Clear and quantifiable targets to address Strategic Priorities (quantifiable and measurable; change periodically)
- Tactics-actions to achieve Strategic Objectives (change frequently)

Strategic Priorities (Current)

- **Enhance and enrich the quality of life of the university community and ensure a focus on the student.**
- **Increase revenue from private sources.**
- **Develop a core of nationally recognized programs.**
- **Improve national rankings in research and intellectual property development.**
- **Become nationally recognized for attracting high achieving students from diverse national and international populations.**

Strategic Priorities (Revised)

- **Enhance the quality of life of the university community.**
- **Sustain a base of private support.**
- **Be nationally recognized for thematic core areas of integrated research and learning.**
- **Be nationally recognized for attracting high achieving students from diverse populations.**

➤ ***Enhance the quality of life of the university community.***

- Gateway Plan
- Greek Village
- Landscape Plan
- Campus Master Plan
- Interior facilities renovation/upgrades
- Campus events

➤ ***Sustain a base of private support.***

- Alumni Association of NJIT
- Alumni/donor participation in Annual Fund
- Comprehensive Campaign

➤ ***Be nationally recognized for thematic core areas of integrated research and learning.***

- Applied life sciences
- Alternative energy
- Sustainability and the environment
- Ubiquitous computing
- Design (noun and verb)

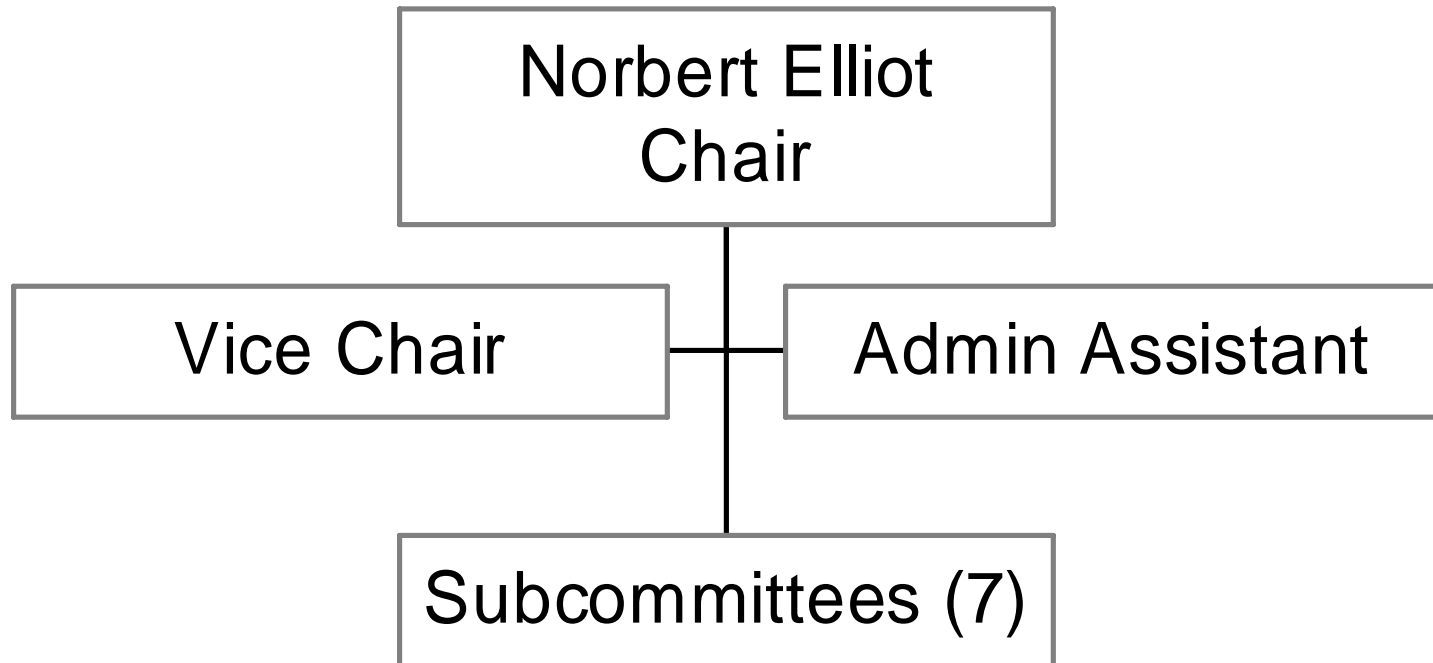
➤ ***Be nationally recognized for attracting high achieving students from diverse populations.***

- Enrollment/ UG and G
- New program planning
- SAT/GRE
- Student diversity
- Faculty diversity
- Honors/EOP

Writing Objectives

- Quantifiable
- Measureable
 - Measurement can't rely on obtaining data from many different individuals
 - Data have to come from a “central” source

Middle States Self-Study Organization



Middle States Subcommittee Organization

Standard #	Standard
1	Mission and Goals
2	Planning, Resource Allocation, and Institutional Renewal
3	Institutional Resources
4	Leadership and Governance
5	Administration
6	Integrity
7	Institutional Assessment
14	Assessment of Student Learning
8	Student Admissions and Retention
9	Student Support Services
10	Faculty
11	Educational Offerings
12	General Education
13	Related Educational Activities

Proposed State Budget

- FY09/FY10
 - \$33 billion budget established July 1, 2008
 - FY10 expenditure growth projected at \$3 billion
 - FY10 projected revenue \$29 billion
 - ∴ \$7 billion dollar deficit
- Actions to address the deficit
 - Expenditure reductions: \$2.5 billion
 - Elimination/reduction of expenditure growth: \$1.1 billion
 - **Includes furloughs/salary freeze/layoffs**
 - Federal Stimulus funds: \$2.2 billion
 - Revenue enhancements: \$1.1 billion
 - Reductions to generate FY09 “surplus”: \$0.1 billion

Proposed State/Higher Ed Budget

- Restoration of base appropriation reduction to meet “Maintenance of Effort” requirement in Federal Stimulus bill
- No increase in personnel costs
- Tuition increase cap

Summary of Efforts

- Strategic Plan Revision (Mid Fall 2009)
 - Middle States Self-Study (Fall 2011-Spring 2012)
 - Alumni Relations Strategic Plan (Summer)
 - Gateway Project (ongoing)
 - Comprehensive Campaign (ongoing)
 - New Program development and implementation (Fall 2010)
 - Landscape Master Plan (implementation ongoing)
 - Campus Master Plan (look toward implementation)
 - Central High (look toward implementation)
- FY10 Budget (Summer)
- Provost Search (Spring 2010)

Provost Search Committee

Last Name	First Name	School/College
Deek	Fadi	CSLA
Federici	John	CSLA
Johnson	Carol	CSLA
Juliano	Tom	NCE
Liu	Rachel	NCE
Sylla	Cheickna	SOM
Sollohub	Darius	CAD
Esperdy	Gabrielle	CAD
McHugh	Jim	CCS