ViSTa-A Strategic Planning Process for NJIT
Vision-Strategy-Tactics

- Mission - reasons for existence, purpose
- Vision - compelling image of a desirable state; inspiring view of the preferred future (not measureable)
- Core Values - priorities of culture; drives priorities and behavior
- Goals - general ends toward which effort is directed (rarely change)
- Strategic Priorities - Issues addressed to achieve mission; “specific” goals (change over time)
- Strategic Objectives - Clear and quantifiable targets to address Strategic Priorities (quantifiable and measureable; change periodically)
- Tactics - actions to achieve Strategic Objectives (change frequently)
Strategic Priorities (Current)

• Enhance and enrich the quality of life of the university community and ensure a focus on the student.
• Increase revenue from private sources.
• Develop a core of nationally recognized programs.
• Improve national rankings in research and intellectual property development.
• Become nationally recognized for attracting high achieving students from diverse national and international populations.

Strategic Priorities (Revised)

• Enhance the quality of life of the university community.
• Sustain a base of private support.
• Be nationally recognized for thematic core areas of integrated research and learning.
• Be nationally recognized for attracting high achieving students from diverse populations.
➤ **Enhance the quality of life of the university community.**
- Gateway Plan
- Greek Village
- Landscape Plan
- Campus Master Plan
- Interior facilities renovation/upgrades
- Campus events

➤ **Sustain a base of private support.**
- Alumni Association of NJIT
- Alumni/donor participation in Annual Fund
- Comprehensive Campaign
Be nationally recognized for thematic core areas of integrated research and learning.
- Applied life sciences
- Alternative energy
- Sustainability and the environment
- Ubiquitous computing
- Design (noun and verb)

Be nationally recognized for attracting high achieving students from diverse populations.
- Enrollment/ UG and G
- New program planning
- SAT/GRE
- Student diversity
- Faculty diversity
- Honors/EOP
Writing Objectives

• Quantifiable
• Measureable
  • Measurement can’t rely on obtaining data from many different individuals
  • Data have to come from a “central” source
Middle States Self-Study Organization

Norbert Elliot Chair

Vice Chair       Admin Assistant

Subcommittees (7)
## Middle States Subcommittee Organization

<table>
<thead>
<tr>
<th>Standard #</th>
<th>Standard</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Mission and Goals</td>
</tr>
<tr>
<td>2</td>
<td>Planning, Resource Allocation, and Institutional Renewal</td>
</tr>
<tr>
<td>3</td>
<td>Institutional Resources</td>
</tr>
<tr>
<td>4</td>
<td>Leadership and Governance</td>
</tr>
<tr>
<td>5</td>
<td>Administration</td>
</tr>
<tr>
<td>6</td>
<td>Integrity</td>
</tr>
<tr>
<td>7</td>
<td>Institutional Assessment</td>
</tr>
<tr>
<td>8</td>
<td>Student Admissions and Retention</td>
</tr>
<tr>
<td>9</td>
<td>Student Support Services</td>
</tr>
<tr>
<td>10</td>
<td>Faculty</td>
</tr>
<tr>
<td>11</td>
<td>Educational Offerings</td>
</tr>
<tr>
<td>12</td>
<td>General Education</td>
</tr>
<tr>
<td>13</td>
<td>Related Educational Activities</td>
</tr>
<tr>
<td>14</td>
<td>Assessment of Student Learning</td>
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</tbody>
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Proposed State Budget

• FY09/FY10
  o $33 billion budget established July 1, 2008
  o FY10 expenditure growth projected at $3 billion
  o FY10 projected revenue $29 billion
  o ∴ $7 billion dollar deficit

• Actions to address the deficit
  o Expenditure reductions: $2.5 billion
  o Elimination/reduction of expenditure growth: $1.1 billion
    • Includes furloughs/salary freeze/layoffs
  o Federal Stimulus funds: $2.2 billion
  o Revenue enhancements: $1.1 billion
  o Reductions to generate FY09 “surplus”: $0.1 billion
Proposed State/Higher Ed Budget

- Restoration of base appropriation reduction to meet “Maintenance of Effort” requirement in Federal Stimulus bill
- No increase in personnel costs
- Tuition increase cap
Summary of Efforts

- Strategic Plan Revision (Mid Fall 2009)
  - Middle States Self-Study (Fall 2011-Spring 2012)
  - Alumni Relations Strategic Plan (Summer)
- Gateway Project (ongoing)
- Comprehensive Campaign (ongoing)
- New Program development and implementation (Fall 2010)
  - Landscape Master Plan (implementation ongoing)
  - Campus Master Plan (look toward implementation)
  - Central High (look toward implementation)
- FY10 Budget (Summer)
- Provost Search (Spring 2010)
## Provost Search Committee

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<thead>
<tr>
<th>Last Name</th>
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