Strategic Priorities and Objectives

➢ **Enhance the quality of life of the university community.**
  
  • Review, revise, and further implement elements of the Landscape Master Plan
    Metric: Progress toward Plan revision and funds spent on implementation
  
  • Improve the interior condition of buildings with an emphasis on Tiernan and Faculty Halls including laboratories and classrooms
    Metric: Funds spent on interior improvements
  
  • Reengineer administrative processes to improve customer and student satisfaction (which processes, how many?)
    Metric: Satisfaction survey results (do we have the survey instruments?)
  
  • Establish outcomes assessment efforts in student learning that will contribute towards student professionalism and curricular transformation
    Metric: Progress in developing an electronic portfolio of student work used in assessment efforts
  
  • Implement a music performance component of campus life
    Metric: Progress toward establishing music performance groups
  
  • Complete the initial block of Greek organization town houses (Phase I) in a Greek Village and provide replacement parking.
    Metric: Progress of construction and number of parking spaces replaced
  
  • Implement the NJIT Campus Gateway Plan according to the Redevelopment Agreement with the City of Newark
    Metric: Progress in execution of development projects

➢ **Sustain a base of private support.**

  • Develop a strategic plan for the Alumni Association of NJIT by the end of FY10.
    Metric: Progress toward plan completion.
  
  • Increase alumni participation in the Annual Fund to the benchmark for public peer institutions over the next five years
    Metric: % alumni giving to the Annual Fund compared to set of peer institutions
  
  • Successfully meet the proposed timeline to launch the quiet phase of the planned Comprehensive Campaign (or successfully launch?)
    Metric: Progress toward launching the quiet phase
  
  • Increase unrestricted annual gift revenue to $1,500,000 per year over the next five years
Metric: Gift revenue per year

➢ Be nationally recognized for thematic core areas of integrated research and learning in: Applied Life Sciences; Alternative Energy; Sustainability and the Environment; Ubiquitous Computing; and the Design Professions. For each core area:
  • Increase externally sponsored research funding in the thematic area by "100%" (TBD).
    Metric: External research expenditures as reported to NSF
  • Increase student-credit hours (i.e., tuition dollars) by "100%" (TBD) from courses in degree programs and certificates.
    Metric: Tuition revenue
  • Increase the number (sum) of publications, books, and presentations at national and international conferences by "100%" (TBD).
    Metric: Peer reviewed publication and presentation count (we will never be able to make this measurement!)
  • Increase the number of NJIT hosted or sponsored events by "100%" (TBD).
    Metric: Number of events
  • Increase (internal) patent disclosures by "100%" (TBD).
    Metric: Number of disclosures

➢ Be nationally recognized for attracting high achieving students and faculty from diverse populations.
  • Achieve an overall enrollment of 11,000
    Metric: enrollment count
  • Achieve an enrollment mix of;
    ○ 37% graduate
    ○ 63% undergraduate
    ○ 33% undergraduate underrepresented minorities (African-American and Hispanic)
    ○ 25% undergraduate Women
    Metric: Percentages of enrollment
  • Develop a market-driven inventory of a minimum of:
    ○ 12 online MS degree programs
    ○ 6 one-year MS degree programs

June 11, 2009 (revised)
- 20 graduate certificate programs.
  
  Metric: Numbers of programs/certificates

- Increase SAT composite profile for FTFTF by 15 points.
  
  Metric: FTFTF SAT scores

- Benchmark current GRE and GMAT levels and establish admission criteria targets
  
  Metric: GRE and GMAT scores

- Increase by 50% Women and Minority faculty representation (Is this realistic?)
  
  Metric: Percentages of faculty

- Achieve a minimum in the entering freshman class of:
  
  - 15% Dorman Honors Scholars
  - 15% Education Opportunity Program
  
  Metric: Percentage of the freshman class

- Achieve an FTFTF retention rate of 88% and a graduation rate of 60%.
  
  Metric: Freshman to sophomore retention rate and six-year graduation rate