

## Strategic Priorities and Objectives

### ➤ *Enhance the quality of life of the university community.*

- Review, revise, and further implement elements of the Landscape Master Plan

Metric: Progress toward Plan revision and funds spent on implementation

- Improve the interior condition of buildings with an emphasis on Tiernan and Faculty Halls

Metric: Funds spent on interior improvements

- Reengineer administrative and academic processes to improve customer and student satisfaction (which processes, how many?)

Metric: Satisfaction survey results (do we have the survey instruments?)

- Implement high profile intellectually stimulating on-campus events over the next five years (duplicate from current Plan; what specific events?; what are the metrics?)

- Complete the Greek Village construction and provide replacement parking.

Metric: Progress of construction and number of parking spaces replaced

- Begin implementation of the initial phase or phases of the Gateway Plan (somewhat vague)

Metric: Progress toward finalization of the RDA with Newark, contract with JLL, and signing agreements for development projects

- Advance the Athletics program in NCAA Division I through recruitment of outstanding student-athletes to form competitive teams

Metric: Recruited student-athletes' GPA's, APR's, graduation rates

### ➤ *Sustain a base of private support.*

- Develop a strategic plan for the Alumni Association of NJIT by the end of FY10.

Metric: Progress toward plan completion.

- Increase alumni participation in the Annual Fund to the benchmark for peer institutions over the next five years

Metric: % alumni giving to the Annual Fund compared to set of peer institutions

- Successfully meet the proposed timeline to launch the quiet phase of the planned Comprehensive Campaign (or successfully launch?)

Metric: Progress toward launching the quiet phase

- Increase unrestricted annual gift revenue to \$1,500,000 per year over the next five years

Metric: Gift revenue per year

➤ ***Be nationally recognized for thematic core areas of integrated research and learning in: Applied Life Sciences; Alternative Energy; Sustainability and the Environment; Ubiquitous Computing; and the Design Professions. For each core area:***

- Increase externally sponsored research funding in the thematic area by "100%" (TBD).

Metric: External research expenditures as reported to NSF

- Create and sustain one competitively awarded center of excellence.

Metric: Number of centers formed and functioning

- Increase student-credit hours (i.e., tuition dollars) by "100%" (TBD) from courses in degree programs and certificates.

Metric: Tuition revenue

- Increase the number (sum) of peer reviewed publications, books, and presentations at national and international conferences by "100%" (TBD).

Metric: Peer reviewed publication and presentation count (we will never be able to make this measurement!)

- Increase the number of NJIT hosted or sponsored events by "100%" (TBD).

Metric: Number of events

- Increase (internal) patent disclosures by "100%" (TBD).

Metric: Number of disclosures

➤ ***Be nationally recognized for attracting high achieving students and faculty from diverse populations.***

- Achieve an overall enrollment of 11,000

Metric: enrollment count

- Achieve an enrollment mix of;

- 37% graduate
- 63% undergraduate
- 15% undergraduate African-American
- 18% undergraduate Hispanic
- 25% undergraduate Women

Metric: Percentages of enrollment

- Develop a market-driven inventory of a minimum of:

- 12 online MS degree programs
- 6 1-year MS degree programs
- 20 graduate certificate programs.

Metric: Numbers of programs/certificates

- Increase SAT composite profile for FTFTF by 15 points.

Metric: FTFTF SAT scores

- Select a minimum of 3 graduate programs to benchmark current GRE levels and increase by ???? points and benchmark GMAT levels and increase by ????? points

Metric: GRE and GMAT scores

- Increase the enrollment of:

- undergraduate national, non-NJ students by 5%
- undergraduate international by 5%
- graduate national, non-NJ by 5%
- graduate international by 5%

Metric: Percentage increase in enrollment

- Increase by 50% Women and Minority faculty representation (Is this realistic?)

Metric: Percentages of faculty

- Achieve a minimum in the entering freshman class of:

- 15% Dorman Honors Scholars
- 15% Education Opportunity Program

Metric: Percentage of the freshman class

- Achieve an FTFTF retention rate of 88% and a graduation rate of 60%.

Metric: Freshman to sophomore retention rate and six-year graduation rate