Strategic Priorities and Objectives

- **Enhance the quality of life of the university community.**
  - Review, revise, and further implement elements of the Landscape Master Plan
    - Metric: Progress toward Plan revision and funds spent on implementation
  - Improve the interior condition of buildings with an emphasis on Tiernan and Faculty Halls including laboratories and classrooms
    - Metric: Funds spent on interior improvements
  - Reengineer administrative processes to improve customer and student satisfaction (which processes, how many?)
    - Metric: Satisfaction survey results (do we have the survey instruments?)
  - Establish outcomes assessment efforts in student learning that will contribute towards student professionalism and curricular transformation
    - Metric: Progress in developing an electronic portfolio of student work used in assessment efforts
  - Implement a **music performing arts** component of campus life
    - Metric: Progress toward establishing music performance groups
  - Complete the initial block of Greek organization town houses (Phase I) in a Greek Village and provide replacement parking.
    - Metric: Progress of construction and number of parking spaces replaced
  - Implement the NJIT Campus Gateway Plan according to the Redevelopment Agreement with the City of Newark
    - Metric: Progress in execution of development projects

- **Sustain a base of private support.**
  - Develop a strategic plan for the Alumni Association of NJIT by the end of FY10.
    - Metric: Progress toward plan completion.
  - Increase alumni participation in the Annual Fund to the benchmark for public peer institutions over the next five years
    - Metric: % alumni giving to the Annual Fund compared to set of peer institutions
  - Successfully meet the proposed timeline to launch the quiet phase of the planned Comprehensive Campaign (or successfully launch?)
    - Metric: Progress toward launching the quiet phase
  - Increase unrestricted annual gift revenue to $1,500,000 per year over the next five years
Metric: Gift revenue per year

➢ *Be nationally recognized for thematic core areas of integrated research and learning in: Applied Life Sciences; Alternative Energy; Sustainability and the Environment; Ubiquitous Computing; and the Design Professions. For each core area:*

- Increase externally sponsored research funding in the thematic area by "100%" (TBD).
  
  Metric: External research expenditures as reported to NSF
- Increase student-credit hours (i.e., tuition dollars) by "100%" (TBD) from courses in degree programs and certificates.
  
  Metric: Tuition revenue
- Increase the number (sum) of publications, books, and presentations at national and international conferences by "100%" (TBD).
  
  Metric: Peer reviewed publication and presentation count (we will never be able to make this measurement!)
- Increase the number of NJIT hosted or sponsored events by "100%" (TBD).
  
  Metric: Number of events
- Increase (internal) patent disclosures by "100%" (TBD).
  
  Metric: Number of disclosures

➢ *Be nationally recognized for attracting high achieving students and faculty from diverse populations.*

- Achieve an overall enrollment of 11,000
  
  Metric: Enrollment count
- Achieve an enrollment mix of:
  
  - 37% graduate
  - 63% undergraduate
  - 33% undergraduate underrepresented minorities (African-American and Hispanic)
  - 25% undergraduate Women
  
  Metric: Percentages of enrollment
- Develop a market-driven inventory of a minimum of:
  
  - 12 online MS degree programs
  - 6 one-year MS degree programs

June 25, 2009 (revised)
- 20 graduate certificate programs.
  Metric: Numbers of programs/certificates

- **Achieve an increase** SAT composite profile for FTFTF- of XXXX by 15 points.
  Metric: FTFTF SAT scores

- Benchmark current GRE and GMAT levels and establish admission criteria targets
  Metric: GRE and GMAT scores

- **Actively recruit women and minority faculty candidates in an effort to achieve a hiring rate of at least XX% women and minorities among qualified candidates.**

- **Increase by 50% Women and Minority faculty representation (Is this realistic?)**
  Metric: Percentages of faculty

- Achieve a minimum in the entering freshman class of:
  - 15% Dorman Honors Scholars
  - 15% Education Opportunity Program
  Metric: Percentage of the freshman class

- **Achieve an FTFTF retention rate of 86% and a graduation rate of 60%.**
  Metric: Freshman to sophomore retention rate and six-year graduation rate