

Strategic Priorities and Objectives

➤ *Enhance the quality of life of the university community.*

- Review, revise, and further implement elements of the Landscape Master Plan

Metric: Progress toward Plan revision and funds spent on implementation

- Improve the interior condition of buildings with an emphasis on Tiernan and Faculty Halls including laboratories and classrooms

Metric: Funds spent on interior improvements

- Reengineer administrative processes to improve customer and student satisfaction (which processes, how many?)

Metric: Satisfaction survey results (do we have the survey instruments?)

- Establish outcomes assessment efforts in student learning that will contribute towards student professionalism and curricular transformation

Metric: Progress in developing an electronic portfolio of student work used in assessment efforts

- Implement a **music**-**performance arts** component of campus life

Metric: Progress toward establishing music performance groups

- Complete the initial block of Greek organization town houses (Phase I) in a Greek Village and provide replacement parking.

Metric: Progress of construction and number of parking spaces replaced

- Implement the NJIT Campus Gateway Plan according to the Redevelopment Agreement with the City of Newark

Metric: Progress in execution of development projects

➤ *Sustain a base of private support.*

- Develop a strategic plan for the Alumni Association of NJIT by the end of FY10.

Metric: Progress toward plan completion.

- Increase alumni participation in the Annual Fund to the benchmark for public peer institutions over the next five years

Metric: % alumni giving to the Annual Fund compared to set of peer institutions

- Successfully meet the proposed timeline to launch the quiet phase of the planned Comprehensive Campaign (or successfully launch?)

Metric: Progress toward launching the quiet phase

- Increase unrestricted annual gift revenue to \$1,500,000 per year over the next five years

Metric: Gift revenue per year

➤ *Be nationally recognized for thematic core areas of integrated research and learning in: Applied Life Sciences; Alternative Energy; Sustainability and the Environment; Ubiquitous Computing; and the Design Professions. For each core area:*

- Increase externally sponsored research funding in the thematic area by "100%" (TBD).

Metric: External research expenditures as reported to NSF

- Increase student-credit hours (i.e., tuition dollars) by "100%" (TBD) from courses in degree programs and certificates.

Metric: Tuition revenue

- Increase the number (sum) of publications, books, and presentations at national and international conferences by "100%" (TBD).

Metric: Peer reviewed publication and presentation count (we will never be able to make this measurement!)

- Increase the number of NJIT hosted or sponsored events by "100%" (TBD).

Metric: Number of events

- Increase (internal) patent disclosures by "100%" (TBD).

Metric: Number of disclosures

➤ *Be nationally recognized for attracting high achieving students and faculty from diverse populations.*

- Achieve an overall enrollment of 11,000

Metric: Enrollment count

- Achieve an enrollment mix of;
 - 37% graduate
 - 63% undergraduate
 - 33% undergraduate underrepresented minorities (African-American and Hispanic)
 - 25% undergraduate Women

Metric: Percentages of enrollment

- Develop a market-driven inventory of a minimum of:
 - 12 online MS degree programs
 - 6 one-year MS degree programs

- 20 graduate certificate programs.

Metric: Numbers of programs/certificates

- ~~Achieve an Increase~~ SAT composite profile for FTFTF ~~of XXXX~~ by 15 points.

Metric: FTFTF SAT scores

- Benchmark current GRE and GMAT levels and establish admission criteria targets

Metric: GRE and GMAT scores

- Actively recruit women and minority faculty candidates in an effort to achieve a hiring rate of at least XX% women and minorities among qualified candidates.

- ~~Increase by 50% Women and Minority faculty representation (Is this realistic?)~~

Metric: Percentages of faculty

- Achieve a minimum in the entering freshman class of:

- 15% Dorman Honors Scholars
- 15% Education Opportunity Program

Metric: Percentage of the freshman class

- Achieve an FTFTF retention rate of ~~86~~8% and a graduation rate of 60%.

Metric: Freshman to sophomore retention rate and six-year graduation rate