Strategic Priorities and Objectives

➢ **Enhance the quality of life of the university community.**
  - Review, revise, and further implement elements of the Landscape Master Plan
    Metric: Progress toward Plan revision and funds spent on implementation
  - Improve the interior condition of buildings with an emphasis on Tiernan and Faculty Halls including laboratories and classrooms
    Metric: Funds spent on interior improvements
  - Reengineer administrative processes to improve customer and student satisfaction (which processes, how many?)
    Metric: Satisfaction survey results (do we have the survey instruments?)
  - Establish outcomes assessment efforts in student learning that will contribute towards student professionalism and curricular transformation
    Metric: Progress in developing an electronic portfolio of student work used in assessment efforts
  - Implement a performing arts component of campus life
    Metric: Progress toward establishing music performance groups
  - Complete the initial block of Greek organization town houses (Phase I) in a Greek Village and provide replacement parking.
    Metric: Progress of construction and number of parking spaces replaced
  - Implement the NJIT Campus Gateway Plan according to the Redevelopment Agreement with the City of Newark
    Metric: Progress in execution of development projects

➢ **Sustain a base of private support.**
  - Develop a strategic plan for the Alumni Association of NJIT by the end of FY10.
    Metric: Progress toward plan completion.
  - Increase alumni participation in the Annual Fund to the benchmark for public peer institutions over the next five years
    Metric: % alumni giving to the Annual Fund compared to set of peer institutions
  - Successfully meet the proposed timeline to launch the quiet phase of the planned Comprehensive Campaign (or successfully launch?)
    Metric: Progress toward launching the quiet phase
  - Increase unrestricted annual gift revenue to $1,500,000 per year over the next five years

Sep 11, 2009
Metric: Gift revenue per year

➢ **Be nationally recognized for thematic core areas of integrated research and learning in: Applied Life Sciences; Alternative Energy; Sustainability and the Environment; Ubiquitous Computing; and the Design Professions.** For each core area:

• Increase externally sponsored research funding in the thematic area by 50%.
  Metric: External research expenditures as reported to NSF

• Increase student-credit hours (i.e., tuition dollars) by 100% from courses in degree programs and certificates.
  Metric: Tuition revenue

• Increase the number (sum) of publications, books, and presentations at national and international conferences by 100%.
  Metric: Publications and presentations listed on faculty annual reports cross referenced by Library search

• Increase the number of NJIT hosted or sponsored events by to an average of one per month.
  Metric: Number of events

• Increase (internal) patent disclosures by 100%.
  Metric: Number of disclosures as per completed disclosure forms

➢ **Be nationally recognized for attracting high achieving students and faculty from diverse populations.**

• Achieve an overall enrollment of 11,000
  Metric: Enrollment count

• Achieve an enrollment mix of:
  ○ 37% graduate
  ○ 63% undergraduate
  ○ 33% undergraduate underrepresented minorities (African-American and Hispanic)
  ○ 25% undergraduate Women
  Metric: Percentages of enrollment

• Develop a market-driven inventory of a minimum of:
  ○ 12 online MS degree programs
  ○ 6 one-year MS degree programs
• 20 graduate certificate programs.
  Metric: Numbers of programs/certificates

• Increase the middle 50th percentile (25th-75th) for enrolled FTFTF from 480 (25th)-580 (75th) for Critical Reading to 500-600 and for Mathematics from 550-650 to 570-670.
  Metric: FTFTF SAT scores compared to a 3 year average for 2006-2008

• Benchmark current GRE and GMAT levels and establish admission criteria targets
  Metric: GRE and GMAT scores

• Actively recruit women and minority faculty candidates in an effort to achieve a hiring rate of at least 25% women and minorities among qualified candidates.
  Metric: Percentages of faculty

• Achieve a minimum in the entering freshman class of:
  o 15% Dorman Honors Scholars
  o 15% Education Opportunity Program
  Metric: Percentage of the freshman class

• Achieve an FTFTF retention rate of 86% and a graduation rate of 60%.
  Metric: Freshman to sophomore retention rate and six-year graduation rate