

NJIT BALANCED SCORECARD (DRAFT)

Perspective	Objectives	Metrics	Score FY05	Score FY06	Score FY07	Score FY08	Score FY09	Commentary
Education	Build three programs to national prominence  Produce 60 PhD degrees per three-year average in fifteen disciplines  Increase enrollment in Honors College, women, and minorities Increase graduation rate Increase the mean SAT score for an FTFTF <sup>1</sup> class of at least 750	Architecture out of state applicants and incoming student profile; # of PhD's/3-yr avg in Math, Wireless, Particulates, Neural, Nano  # of PhD's, # of disciplines  Percent FTFTF <sup>1</sup> Graduation rate SAT	●	●	●	●	●	<b>FY06:</b> Improvement in FTFTF enrollment of women FTFTF SAT score needed  <b>FY07:</b> Improvement in FTFTF enrollment of women FTFTF SAT score needed  <b>FY08:</b> Improve PhD production, FTFTF women students, SAT  <b>FY09:</b> Architecture offerings expanded, # PhD disciplines up, # Honors College students up. Continue to improve PhD production, FTFTF women students, SAT
Research	Build three programs to national prominence  Strengthen three research areas Double externally sponsored research in five years Increase faculty recognition awards Increase the number of licenses from university held intellectual property	External \$\$, publications, external \$\$/faculty (except Architecture), # of funded scholars (Architecture), research rank (Architecture)  External \$\$, external \$\$/faculty, publications Externally funded expenditures Average # of peer awards Average # of peer licenses	●	●	●	●	●	<b>FY06:</b> NIH grants secured; licensing goals met; focus on increasing federal funding overall  <b>FY07:</b> Research niches developed well; licensing goals met; focus on external funding  <b>FY08:</b> Most research areas developed; licensing goals met; improve external funding  <b>FY09:</b> Most research areas developed; licensing goals substantially exceeded; ERC successfully reviewed; improve external funding
Community	Implement a landscaping/campus appearance enhancement plan Reengineer administrative and academic processes  Enhance athletic programs and facilities Provide intellectually stimulating on-campus events  Increase the percentage of alumni who are donors	Project completion schedule, student satisfaction: buildings Student satisfaction: overall, advisement, computer support, billing, financial aid; HR restructuring, HR customer satisfaction  Division reclassification: men's soccer, women's soccer, all other # of events & attendees, student satisfaction: campus life, cultural events  Percent donors	●	●	●	●	●	<b>FY06:</b> Student satisfaction improved; Div I reclassification ahead of schedule; focus on expanding donor base  <b>FY07:</b> Student satisfaction high; complete focused campaigns; expand alumni donor base <b>FY08:</b> Landscape/Maser Plans complete; athletic reclass on track and nearly complete; student satisfaction good; increase alumni donors; move toward launch of comprehensive Campaign <b>FY09:</b> Gateway Plan in implementation phase; athletic reclass complete; student satisfaction goals met; Comprehensive Campaign in quite phase; need to increase alumni giving
Resources	Increase the mean SAT score for an FTFTF class of at least 750 Double externally sponsored research in five years Increase gift revenue from private sources Launch and complete two focused campaigns Launch the quite phase of a capital campaign	# FTFTF Externally funded expenditures Percent increase over previous year Project completion schedule Project completion schedule	●	●	●	●	●	<b>FY06:</b> Honors Campaign goal exceeded; focus on increasing federal funding and gift revenue  <b>FY07:</b> Focus on increasing federal funding and enrollment; complete athletics campaign  <b>FY08:</b> Enrollment goals met; private funding increasing; improve external research funds  <b>FY09:</b> Enrollment goals substantially exceeded; private funding increasing; improve external research funding
Engagement	Enhance athletic programs and facilities Provide intellectually stimulating on-campus events  Implement a marketing program Increase faculty recognition awards	Division reclassification: men's soccer, women's soccer, all other # of events & attendees, student satisfaction: campus life, cultural events  # of media mentions, US News peer assessment Average # of peer awards	●	●	●	●	●	<b>FY06:</b> National visibility obtained with Div I transition; marketing effort implemented; focus on securing faculty awards  <b>FY07:</b> Student satisfaction improved; revisit faculty award definition  <b>FY08:</b> Athletic reclass on track and nearly complete; events and media mentions goals met  <b>FY09:</b> Student satisfaction goal met; athletic reclass complete; media attention increasing

Scoring Definitions

- Strategic Plan implementation is proceeding well. Objectives likely to be met.
- Strategic Plan implementation is proceeding. Objectives likely to be met with added focus on achievement of one or more objectives.
- Strategic Plan implementation is proceeding. Objectives to be met with concerted effort to achieve one or more objectives.

<sup>1</sup>FTFTF First-time, full-time, freshmen