

NJIT

A white curved line that starts under the 'N', goes under the 'J', and then curves upwards under the 'I' and 'T'.

New Jersey's Science &
Technology University

THE EDGE IN KNOWLEDGE

Report to the Board of Trustees, September 16, 2010

Joel Bloom

NJIT Enrollment Fall 2006-2010

	Actual				
	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011
Total Undergrad	5380	5416	5584	5924	6089
Total Grad (MS + PhD)	2829	2860	2822	2916	2824
Total Headcount	8209	8276	8407	8840	8913

Enrollment – Fall 2010

As of 9/16/10

	Continuing Students	Freshman Students	New Grad Students a.	Non-Matric Students	Readmitted Students a.	Transfer Students	2010 Total Enrolled	+/- 2009 Fall	% Of Total Enrollment
Undergraduate									
Full-Time	3568	889	NA	14	75	421	4967	177	55.7%
Part-Time	561	76	NA	319	69	97	1122	-12	12.6%
Total	4129	965	0	333	144	518	6089	165	68.3%
Graduate									
Full-Time	751	NA	618	16	1	NA	1386	-244	15.6%
Part-Time	975	NA	255	182	26	NA	1438	152	16.1%
Total	1726	0	873	198	27	0	2824	-92	31.7%
Grand Total 2010	5855	965	873	531	171	518	8913	73	
+/- 2009 Fall	102	-33	-51	59	-50	46		73	
% of Total	66.2%	10.9%	9.9%	6.0%	1.9%	6%	100%		100.0%

Goal for fall 2010 Total enrollment: 9104

Enrollment Projections Fall 2010 - 2012

	Actual	Projected		
	2010-2011	2010-2011	2011-2012	2012-2013
Total Undergrad	6089	6101	6162	6223
Total Grad (MS + PhD)	2824	3003	3306	3718
Total Headcount	8913	9104	9468	9941
		+3%	+4%	+5%

FRESHMAN CLASS PROFILE: FALL 2010

Applications, Acceptances and Enrollment

Number of applications received for freshman level admission.....	4440
Number (%) of students offered admission.....	2945 (67%)
Number (%) of students enrolling.....	966 (33%)
Combined Average SATs (Critical Reading & Math).....	1140
Number of National Merit Semifinalists/Finalists.....	2
Number of valedictorians and salutatorians.....	14

High School Rank in Class (reported for 554 students)

- 27% from top tenth
- 58% from top quarter
- 84% from top half

NJIT Combined Avg. SATs (Critical Reading & Math)

Year	SATs
2006	1110
2007	1138
2008	1142
2009	1143
2010	1140

2010 National Combined Avg. SATs = 1017
2010 New Jersey Combined Avg. SATs = 1017

Pathway to “Continued” Enrollment Growth

“Growing enrollments helped many colleges in states like...New Jersey offset some of their economic woes. But the pool of students applying to college is expected to dwindle in the northeast over the next decade, so that cushion, too, is poised to disappear.” The Chronicle of Higher Education August 22, 2010

New Jersey Demographics

Age Distribution

Up to 4 Years.....	6.4%
5-13.....	11.7%
14-17.....	5.4%
18-24.....	8.7%
25-44.....	27.1%
45-64.....	27.2%
65 and older.....	13.5%

What Have We Done to Grow Enrollment

- Improved retention of currently enrolled FTFTF(80-84%)
- Expanded undergraduate (7) and graduate (12) degree programs
- Expanded the undergraduate applicant pool by 41.5% over 2007-2008
- Improved campus life (facilities and programming)
- Initiated “Provost MS Scholarships”
- Initiated overseas recruiting
- Initiated joint admission and joint degree programs (H.S.-MS)

New UG Program Enrollments Fall 2008 - Fall 2010

	Enrollment		
Program	2008F	2009F	2010F
Business & Information Systems	6	23	46
Computational Sciences	0	1	1
Computing & Business	7	14	12
Digital Design	4	36	51
Interior Design	12	45	60
International Business	5	38	50
Law, Technology & Culture	N/A	3	4
Total	34	160	224

New MS Program Enrollments Fall 2008 - Fall 2010

Program	Enrollment		
	2008F	2009F	2010F
Bioelectronics	0	7	3
Biostatistics	6	14	17
Business & Information Systems	15	49	58
Computing & Business	3	10	14
Emergency Mgmt & Business Continuity	2	4	7
Healthcare Systems Mgmt	3	10	8
International Business	3	8	12
IT Administration & Security	N/A	15	67
Pharmaceutical Chemistry	N/A	7	32
Pharmaceutical Systems Mgmt	N/A	16	17
Power & Energy Systems	8	21	25
Software Engineering	N/A	5	11
Total	41	166	271

What Needs to Be Done

- Increase FTFTF retention to 86%
- Increase FTFTF “yield rate” (admitted to enrolled) to 37%
- Increase first-time transfer enrollment by 10% over the next 2 years
- Expand overseas MS recruiting:
 - Target India, China & Canada (Education Dynamics Report)
 - Increase joint degree programs (BS, BS/MS)
- Increase MS marketing

Action Items

1. Proposed Tactics for Increasing MS Enrollments
 - Increase International Enrolled (+500)
 - Increase retention of continuing MS Students (financial support)
 - All MS admissions by the University Admissions Office
2. Proposed Tactics for Increased Transfer Student Enrollments
 - College/Departmental Relationships with County College Counterparts
 - On-Site Visits to County Colleges

Action Items - Continued

- Feature Transfer Students on College/Departmental Websites
3. Proposed Tactics for Increase in FTFTF Yields
- College/Departmental Follow-up
 - Enrolled Student to Prospective Student Outreach
 - Invite Prospective Students to College Events during the Academic Year