

**NJIT BALANCED SCORECARD (DRAFT)**

Perspective	Objectives	Metrics	Score FY08	Score FY09	Score FY10	Commentary
Education	<p>Build three programs to national prominence</p> <p>Produce 60 PhD degrees per three-year average in fifteen disciplines</p> <p>Increase enrollment in Honors College, women, and minorities</p> <p>Increase graduation rate</p> <p>Increase the mean SAT score for an FTFTF<sup>1</sup> class of at least 750</p>	<p>Architecture out of state applicants and incoming student profile; # of PhD's/3-yr avg in Math, Wireless, Particulates, Neural, Nano</p> <p># of PhD's, # of disciplines</p> <p>Percent FTFTF<sup>1</sup></p> <p>Graduation rate</p> <p>SAT</p>				<p><b>FY08:</b> Improve PhD production, FTFTF women students, SAT</p> <p><b>FY09:</b> Architecture offerings expanded, # PhD disciplines up, # Honors College students up. Continue to improve PhD production, FTFTF women students, SAT</p> <p><b>FY10:</b> Continue to improve FTF women and African-American student enrollment; Honors College students enrolled exceeds the target (20% of 750)</p>
Research	<p>Build three programs to national prominence</p> <p>Strengthen three research areas</p> <p>Double externally sponsored research in five years</p> <p>Increase faculty recognition awards</p> <p>Increase the number of licenses from university held intellectual property</p>	<p>External \$\$, publications, external \$\$/faculty (except Architecture), # of funded scholars (Architecture), research rank (Architecture)</p> <p>External \$\$, external \$\$/faculty, publications</p> <p>Externally funded expenditures</p> <p>Average # of peer awards</p> <p>Average # of peer licenses</p>				<p><b>FY08:</b> Most research areas developed; licensing goals met; improve external funding</p> <p><b>FY09:</b> Most research areas developed; licensing goals substantially exceeded; ERC successfully reviewed; improve external funding</p> <p><b>FY10:</b> Licensing goals overwhelmingly exceeded; further improve external funding</p>
Community	<p>Implement a landscaping/campus appearance enhancement plan</p> <p>Reengineer administrative and academic processes</p> <p>Enhance athletic programs and facilities</p> <p>Provide intellectually stimulating on-campus events</p> <p>Increase the percentage of alumni who are donors</p>	<p>Project completion schedule, student satisfaction: buildings</p> <p>Student satisfaction: overall, advisement, computer support, billing, financial aid; HR restructuring, HR customer satisfaction</p> <p>Division reclassification: men's soccer, women's soccer, all other</p> <p># of events &amp; attendees, student satisfaction: campus life, cultural events</p> <p>Percent donors</p>				<p><b>FY08:</b> Landscape/Maser Plans complete; athletic reclass on track and nearly complete; student satisfaction good; increase alumni donors; move toward launch of comprehensive Campaign</p> <p><b>FY09:</b> Gateway Plan in implementation phase; athletic reclass complete; student satisfaction goals met; Comprehensive Campaign in quiet phase; need to increase alumni giving</p> <p><b>FY10:</b> First phase of Gateway Project to open 2013; increase number of donors; some increases in student satisfaction, but should improve areas of decrease</p>
Resources	<p>Increase the mean SAT score for an FTFTF class of at least 750</p> <p>Double externally sponsored research in five years</p> <p>Increase gift revenue from private sources</p> <p>Launch and complete two focused campaigns</p> <p>Launch the quiet phase of a capital campaign</p>	<p># FTFTF</p> <p>Externally funded expenditures</p> <p>Percent increase over previous year</p> <p>Project completion schedule</p> <p>Project completion schedule</p>				<p><b>FY08:</b> Enrollment goals met; private funding increasing; improve external research funds</p> <p><b>FY09:</b> Enrollment goals substantially exceeded; private funding increasing; improve external research funding</p> <p><b>FY10:</b> Enrollment goals exceeded; grow external research funding; increase gift revenue</p>
Engagement	<p>Enhance athletic programs and facilities</p> <p>Provide intellectually stimulating on-campus events</p> <p>Implement a marketing program</p> <p>Increase faculty recognition awards</p>	<p>Division reclassification: men's soccer, women's soccer, all other</p> <p># of events &amp; attendees, student satisfaction: campus life, cultural events</p> <p># of media mentions, US News peer assessment</p> <p>Average # of peer awards</p>				<p><b>FY08:</b> Athletic reclass on track and nearly complete; events and media mentions goals met</p> <p><b>FY09:</b> Student satisfaction goal met; athletic reclass complete; media attention increasing</p> <p><b>FY10:</b> Goals essentially met; work to improve US News peer assessment</p>

**Scoring Definitions**

- Strategic Plan implementation is proceeding well. Objectives likely to be met.
- Strategic Plan implementation is proceeding. Objectives likely to be met with added focus on achievement of one or more objectives.
- Strategic Plan implementation is proceeding. Objectives to be met with concerted effort to achieve one or more objectives.

<sup>1</sup>FTFTF First-time, full-time, freshmen